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UPDATE

December 3, 2018

Apple presents the best of 2018



The Apps, **Games**, Music, Movies, TV Shows, Podcasts and More That Shaped Entertainment and Culture Around the World This Year



As the year comes to a close there are so many unanswered questions: Who is Kiki, and does she love me? Should I start a podcast? Where is

Donut County? Why didn't Offred escape Gilead (again!)? Today, Apple reveals the Best of 2018, a global collection of top charts and selects from our editors across every category highlighting all of the amazing things to watch, read, listen to and play across apps, music, podcasts, books, TV and movies. It's an invariable list of the who's who and what's what from the past year that is certain to help answer at least some of the most burning questions and make for fun conversation around any holiday dinner table.

The App Store



This year, Battle Royale-style games like Fortnite and PUBG Mobile dominated global gaming culture with exciting, last-player-standing action, while innovative apps like Fabulous, Shine, 10% Happier and Headspace expanded the practice of wellness around the world to make self-care more accessible than ever before.

Best Apps of the Year

App Trend of the Year - Self-care

Game Trend of the Year - Battle Royale-style gaming

iPhone App of the Year - Procreate Pocket

iPhone Game of the Year - Donut County

iPad App of the Year - Froggipedia

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UPDATE

December 2, 2019

Apple celebrates the best apps and games of 2019



Apple App Store

Best of 2019



Today Apple revealed the best apps and games and the most powerful trends that drove app culture in 2019. Apps help simplify our lives and express our creativity, connect us to friends, family and the world beyond, and of course, have fun. In 2019, apps made their mark by reflecting the zeitgeist of our society and sitting at the nexus of digital and pop culture.

“Developers around the world inspire us all with innovative apps that have the power to influence culture and change our lives, and this year that is as true as ever. The 2019 App Store Best Apps and Games winners reflect our global desire for

connection, creativity and fun,” said Phil Schiller, Apple’s senior vice president of Worldwide Marketing. “We are excited to announce such a diverse group of 2019 App Store winners, showing that great design and creativity comes from developers large and small, and from every corner of the world. We congratulate all the winners and thank them for making 2019 the best year yet for the App Store.”

Best Apps of 2019

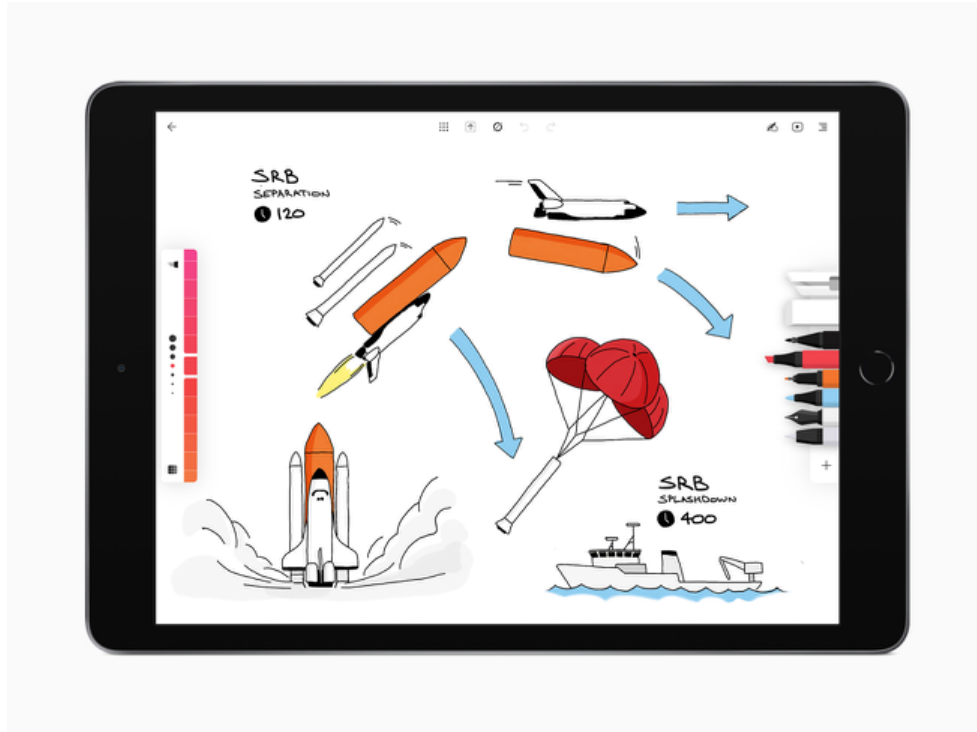
iPhone App of the Year: Spectre Camera (Lux Optics)

This AI-powered app leverages a dizzying amount of tech to let anyone take stunning long-exposure photos.



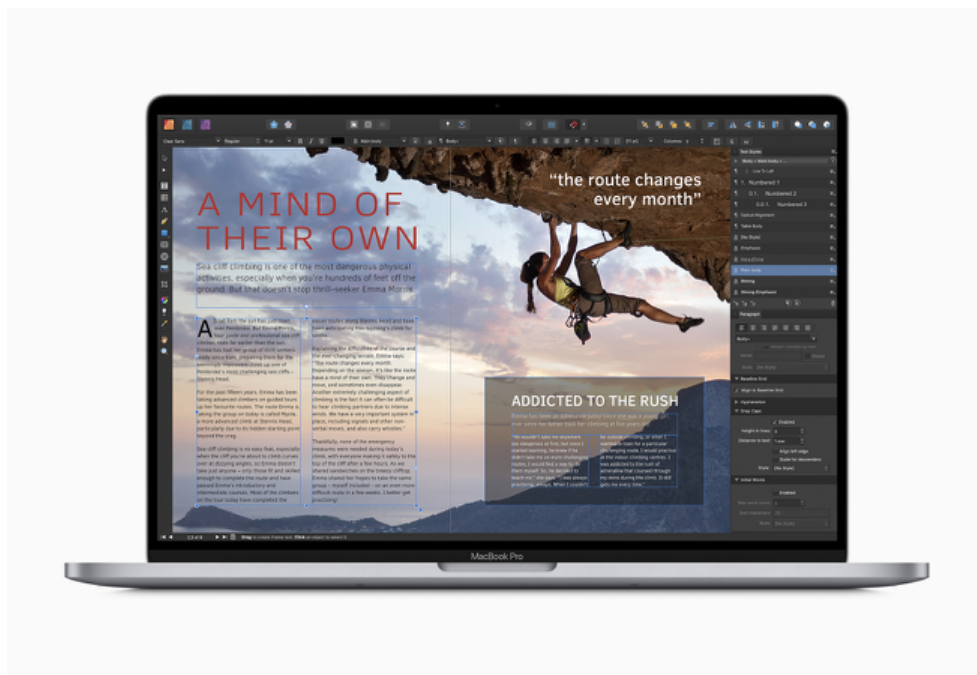
iPad App of the Year: Flow by Moleskine (Moleskine)

Draw and sketch in this elegant digital notebook app, whose graphite pencils, chisel-tipped markers and more have been meticulously tuned to mimic the real thing.



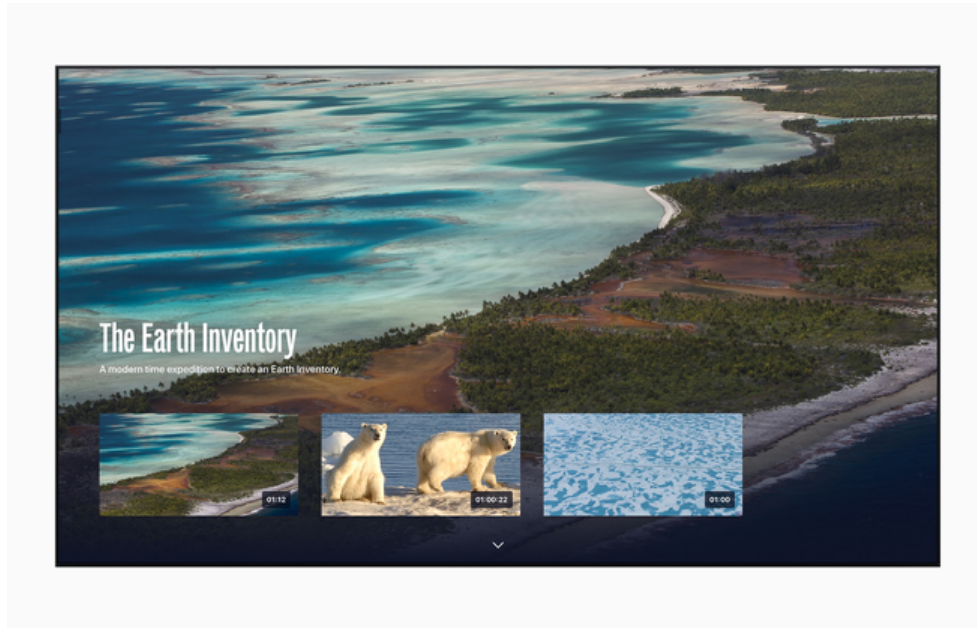
Mac App of the Year: Affinity Publisher (Serif Labs)

With its elegant user experience and remarkably reasonable price point, Affinity Publisher makes pro-level design accessible to everyone, whether you're creating a photo-rich coffee table book or a flyer for your second grader's play.



Apple TV App of the Year: The Explorers (The Explorers Network)

This groundbreaking app was designed to support the community of explorers, scientists and artists working toward a common goal: To create a comprehensive “visual inventory” of the natural world through photo and video.



App Trend of 2019: Storytelling Simplified

In 2019, a groundswell of apps helped us fill the proverbial blank page with our memories, dreams, images, and voices—and did so with more power and personality than ever. With apps like **Anchor** (Anchor FM), **Canva: Stories & Video Maker** (Canva), **Unfold** (Unfold Creative), **Steller** (Expedition Travel Advisor), **Spark Camera** (Dayworks), **Over** (Over, Inc) and **Wattpad** (Wattpad Corp), anyone can express themselves through moving podcasts, one-of-a-kind novels, and true-to-life photo collages in an easier way than ever before.

Best Games of 2019

iPhone Game of the Year: “Sky: Children of the Light” (thatgamecompany)

Fly across sweeping landscapes to help celestial beings find their way back to the heavens in this groundbreaking social quest.



iPad Game of the Year: "Hyper Light Drifter" (Abylight S.L.)

A dazzling, action-packed reimagining of classic 16-bit adventure games, "Hyper Light Drifter" blends dreamlike exploration with fight-for-your-life survival.



Mac Game of the Year: "GRIS" (Devolver / Nomada Studio)

This spectacularly satisfying puzzle-platformer is a soul-stirring work of digital art — one that explores hope, grief and the triumph of piecing a life back together after tragic loss.