

EXHIBIT B

U.S. Reg. No. 3746840

Section 8 Affidavit of Use and Section 9 Renewal Application

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3746840
REGISTRATION DATE	02/09/2010
SERIAL NUMBER	77976400
MARK SECTION	
MARK	IPHONE (stylized and/or with design, see https://tmng-al.uspto.gov/resting2/api/img/77976400/large)
ATTORNEY SECTION (current)	
NAME	Thomas R. La Perle
FIRM NAME	Apple Inc.
INTERNAL ADDRESS	MS: 169-3IPL
STREET	One Apple Park Way
CITY	Cupertino
STATE	California
POSTAL CODE	95014
COUNTRY	United States
PHONE	408-974-2385
EMAIL	trademarkdocket@apple.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY SECTION (proposed)	
NAME	Thomas R. La Perle
FIRM NAME	Apple Inc.
INTERNAL ADDRESS	MS: 169-3IPL
STREET	One Apple Park Way
CITY	Cupertino
STATE	California
POSTAL CODE	95014
COUNTRY	United States
EMAIL	trademarkdocket@apple.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
OTHER APPOINTED ATTORNEY	all attorneys in the Trademark Legal Department of Apple Inc

CORRESPONDENCE SECTION (current)

NAME	Thomas R. La Perle
FIRM NAME	Apple Inc.
INTERNAL ADDRESS	MS: 169-3IPL
STREET	One Apple Park Way
CITY	Cupertino
STATE	California
POSTAL CODE	95014
COUNTRY	United States
PHONE	408-974-2385
EMAIL	trademarkdocket@apple.com; laperle@apple.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes

CORRESPONDENCE SECTION (proposed)

NAME	Thomas R. La Perle
FIRM NAME	Apple Inc.
INTERNAL ADDRESS	MS: 169-3IPL
STREET	One Apple Park Way
CITY	Cupertino
STATE	California
POSTAL CODE	95014
COUNTRY	United States
EMAIL	trademarkdocket@apple.com; laperle@apple.com; ichong@apple.com; aroodzant@apple.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes

GOODS AND/OR SERVICES SECTION

INTERNATIONAL CLASS	009
GOODS OR SERVICES	Handheld mobile digital electronic devices for the sending and receiving of telephone calls, electronic mail, and other digital data, for use as a digital format audio player, and for use as a handheld computer, personal digital assistant, electronic organizer, electronic notepad, and camera
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-38110134-20190304115645907819 _ IPHONE _ Apple Logo - specimen - Class 9.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT17\IMAGEOUT17\779\764\77976400\xml4\S890002.JPG
SPECIMEN DESCRIPTION	electronic display associated with the registered goods
INTERNATIONAL CLASS	028
GOODS OR SERVICES	Handheld unit for playing electronic games
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN1-38110134-20190304115645907819 _ IPHONE _ Apple Logo - specimen - Class 28.pdf

CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT17\IMAGEOUT17\779\764\77976400\xml4\S890003.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\779\764\77976400\xml4\S890004.JPG
SPECIMEN DESCRIPTION	electronic display associated with the registered goods (see reference to goods on page 2)
INTERNATIONAL CLASS	038
GOODS OR SERVICES	Telecommunication access services; communication by computer; transmission of data and of information by electronic means; provision of telecommunications connections to computer databases and the Internet; electronic transmission of streamed and downloadable audio and video files via computer and other communications networks; delivery of messages by electronic transmission; provision of telecommunications connections to electronic communications networks, for transmission or reception of audio, video or multimedia content
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN2-38110134-20190304122135494495 . IPHONE _ Apple Design - _specimen_ - Class_38.pdf
CONVERTED PDF FILE(S) (3 pages)	\\TICRS\EXPORT17\IMAGEOUT17\779\764\77976400\xml4\S890005.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\779\764\77976400\xml4\S890006.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\779\764\77976400\xml4\S890007.JPG
SPECIMEN DESCRIPTION	promotional material showing the mark in use with the registered services (see reference to services on page 2)
OWNER SECTION (current)	
NAME	Apple Inc.
STREET	One Apple Park Way
CITY	Cupertino
STATE	California
ZIP/POSTAL CODE	95014
COUNTRY	United States
FAX	408-253-0186
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
PAYMENT SECTION	
NUMBER OF CLASSES	3
NUMBER OF CLASSES PAID	3
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	1275
TOTAL FEE PAID	1275
SIGNATURE SECTION	
SIGNATURE	/ikc/
SIGNATORY'S NAME	Irene K. Chong

SIGNATORY'S POSITION	Senior Counsel
DATE SIGNED	03/04/2019
PAYMENT METHOD	CC
FILING INFORMATION	
SUBMIT DATE	Mon Mar 04 13:05:21 EST 2019
TEAS STAMP	USPTO/S08N09-XX.XXX.XX.X- 20190304130521203192-3746 840-6205b955545977c1a21f2 69478ec65b8bacb9e5be52329 88111262f17d6c373-CC-1210 5-20190304122135494495

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3746840

REGISTRATION DATE: 02/09/2010

MARK: (Stylized and/or with Design, IPHONE (see, [mark](#)))

The owner, Apple Inc., a corporation of California, having an address of
One Apple Park Way
Cupertino, California 95014
United States
408-253-0186

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 009, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Handheld mobile digital electronic devices for the sending and receiving of telephone calls, electronic mail, and other digital data, for use as a digital format audio player, and for use as a handheld computer, personal digital assistant, electronic organizer, electronic notepad, and camera ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) electronic display associated with the registered goods.

Original PDF file:

[SPN0-38110134-20190304115645907819 . IPHONE Apple Logo - specimen - Class 9.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

For International Class 028, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Handheld unit for playing electronic games ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) electronic display associated with the registered goods (see reference to goods on page 2).

Original PDF file:

[SPN1-38110134-20190304115645907819 . IPHONE Apple Logo - specimen - Class 28.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

For International Class 038, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Telecommunication access services; communication by computer; transmission of data and of information by electronic means; provision of telecommunications connections to computer databases and the Internet; electronic transmission of streamed and downloadable audio and video files via computer and other communications networks; delivery of messages by electronic transmission; provision of telecommunications connections to electronic communications networks, for transmission or reception of audio, video or multimedia content ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) promotional material showing the mark in use with the registered services (see reference to services on page 2).

Original PDF file:

[SPN2-38110134-20190304122135494495 . IPHONE Apple Design - specimen - Class 38.pdf](#)

Converted PDF file(s) (3 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

The registrant's current Attorney Information: Thomas R. La Perle of Apple Inc.

MS: 169-3IPL

One Apple Park Way

Cupertino, California 95014

United States

The phone number is 408-974-2385.

The email address is trademarkdocket@apple.com. (authorized)

The registrant's proposed Attorney Information: Thomas R. La Perle of Apple Inc.

MS: 169-3IPL

One Apple Park Way

Cupertino, California 95014

United States The Other Appointed Attorney(s): all attorneys in the Trademark Legal Department of Apple Inc.

The email address is trademarkdocket@apple.com. (authorized)

The registrant's current Correspondence Information: Thomas R. La Perle of Apple Inc.

MS: 169-3IPL

One Apple Park Way

Cupertino, California 95014

United States

The phone number is 408-974-2385.

The email address is trademarkdocket@apple.com; laperle@apple.com. (authorized)

The registrant's proposed Correspondence Information: Thomas R. La Perle of Apple Inc.

MS: 169-3IPL

One Apple Park Way

Cupertino, California 95014

United States

The email address is trademarkdocket@apple.com; laperle@apple.com; ichong@apple.com; aroodzant@apple.com. (authorized)

A fee payment in the amount of \$1275 will be submitted with the form, representing payment for 3 class(es), plus any additional grace period fee, if necessary.

Declaration

- Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /ikc/ Date: 03/04/2019

Signatory's Name: Irene K. Chong

Signatory's Position: Senior Counsel

Mailing Address (current):

Apple Inc.

One Apple Park Way

Cupertino, California 95014

Mailing Address (proposed):

Apple Inc.
One Apple Park Way
Cupertino, California 95014

Serial Number: 77976400

Internet Transmission Date: Mon Mar 04 13:05:21 EST 2019

TEAS Stamp: USPTO/S08N09-XX.XXX.XX.X-201903041305212

03192-3746840-6205b955545977c1a21f269478

ec65b8bacb9e5be5232988111262f17d6c373-CC

-12105-20190304122135494495

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iPhone X



Apple's vision has always been to create an iPhone that is entirely screen. One so immersive the device itself disappears into the experience. And so intelligent it can respond to a tap, your voice, and even a glance. With iPhone X, that vision is now a reality. Say hello to the future.

Apple

ss 9




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Augmented Reality

A11 Bionic powers extraordinary augmented reality experiences in games and apps.



macOS dock with various application icons including Safari, Spotlight, Mail, Photos, Messages, App Store, and System Preferences.

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iPhone 7



iPhone 7 dramatically improves the most important aspects of the iPhone experience. It introduces advanced new camera systems. The best performance and battery life ever in an iPhone. Immersive stereo speakers. The brightest, most colorful iPhone display. Splash and water resistance.¹ And it looks every bit as powerful as it is. This is iPhone 7.


Mac OS X dock with various application icons including Mail, Safari, Spotlight, Photos, Calendar, Notes, Reminders, Maps, Messages, App Store, Music, and System Preferences.

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Wi-Fi and Cellular

Faster LTE with the best worldwide roaming.³



450 Mbps LTE

hot 01 AM

Calendar: MAR 2

App Store: 5

System tray: Network, Volume, Energy Saver, Bluetooth, AirPlay, Notification Area

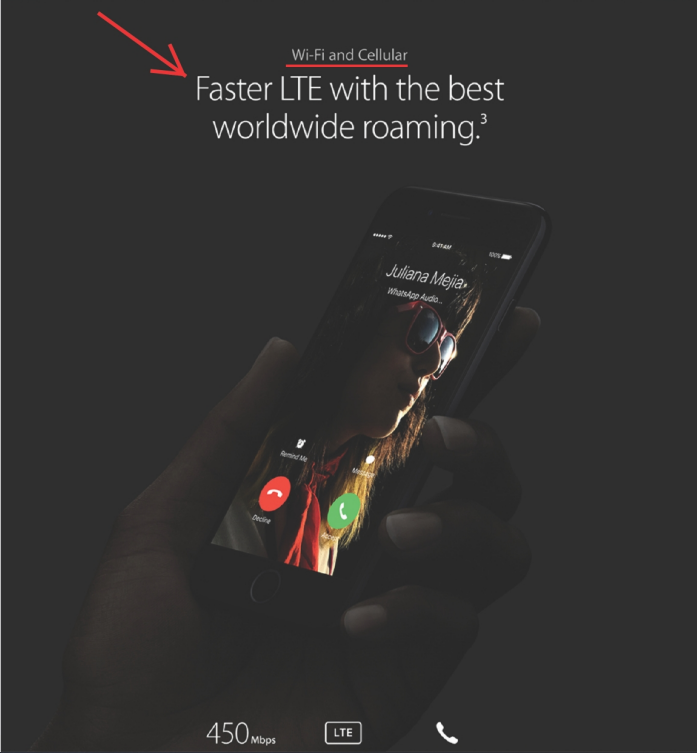
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Faster LTE with the best worldwide roaming.³



450 Mbps LTE

hot 01 AM

System tray icons: Mail, Spotlight, Launchpad, Safari, Photos, Calendar, Reminders, Notes, Maps, Messages, WhatsApp, Telegram, Signal, iMessage, Music, App Store, Settings, System Preferences, System Status, Network, Bluetooth, AirDrop, AirPlay, Siri, Location Services, iCloud, Keychain, Touch ID, Accessibility, AssistiveTouch, VoiceOver, Zoom, Magnifier, Zoom Assistive, Zoom AssistiveControl, Zoom AssistiveControl2, Zoom AssistiveControl3, Zoom AssistiveControl4, Zoom AssistiveControl5, Zoom AssistiveControl6, Zoom AssistiveControl7, Zoom AssistiveControl8, Zoom AssistiveControl9, Zoom AssistiveControl10, Zoom AssistiveControl11, Zoom AssistiveControl12, Zoom AssistiveControl13, Zoom AssistiveControl14, Zoom AssistiveControl15, Zoom AssistiveControl16, Zoom AssistiveControl17, Zoom AssistiveControl18, Zoom AssistiveControl19, Zoom AssistiveControl20, Zoom AssistiveControl21, Zoom AssistiveControl22, Zoom AssistiveControl23, Zoom AssistiveControl24, Zoom AssistiveControl25, Zoom AssistiveControl26, Zoom AssistiveControl27, Zoom AssistiveControl28, Zoom AssistiveControl29, Zoom AssistiveControl30, Zoom AssistiveControl31, Zoom AssistiveControl32, Zoom AssistiveControl33, Zoom AssistiveControl34, Zoom AssistiveControl35, Zoom AssistiveControl36, Zoom AssistiveControl37, Zoom AssistiveControl38, Zoom AssistiveControl39, Zoom AssistiveControl40, Zoom AssistiveControl41, Zoom AssistiveControl42, Zoom AssistiveControl43, Zoom AssistiveControl44, Zoom AssistiveControl45, Zoom AssistiveControl46, Zoom AssistiveControl47, Zoom AssistiveControl48, Zoom AssistiveControl49, Zoom AssistiveControl50, Zoom AssistiveControl51, Zoom AssistiveControl52, Zoom AssistiveControl53, Zoom AssistiveControl54, Zoom AssistiveControl55, Zoom AssistiveControl56, Zoom AssistiveControl57, Zoom AssistiveControl58, Zoom AssistiveControl59, Zoom AssistiveControl60, Zoom AssistiveControl61, Zoom AssistiveControl62, Zoom AssistiveControl63, Zoom AssistiveControl64, Zoom AssistiveControl65, Zoom AssistiveControl66, Zoom AssistiveControl67, Zoom AssistiveControl68, Zoom AssistiveControl69, Zoom AssistiveControl70, Zoom AssistiveControl71, Zoom AssistiveControl72, Zoom AssistiveControl73, Zoom AssistiveControl74, Zoom AssistiveControl75, Zoom AssistiveControl76, Zoom AssistiveControl77, Zoom AssistiveControl78, Zoom AssistiveControl79, Zoom AssistiveControl80, Zoom AssistiveControl81, Zoom AssistiveControl82, Zoom AssistiveControl83, Zoom AssistiveControl84, Zoom AssistiveControl85, Zoom AssistiveControl86, Zoom AssistiveControl87, Zoom AssistiveControl88, Zoom AssistiveControl89, Zoom AssistiveControl90, Zoom AssistiveControl91, Zoom AssistiveControl92, Zoom AssistiveControl93, Zoom AssistiveControl94, Zoom AssistiveControl95, Zoom AssistiveControl96, Zoom AssistiveControl97, Zoom AssistiveControl98, Zoom AssistiveControl99, Zoom AssistiveControl100.

U.S. Reg. No. 3746840

Notice of Acceptance

Section 8 Affidavit of Use and Section 9 Renewal Application

From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, June 15, 2019 11:01 PM
To: trademarkdocket@apple.com
Cc: laperle@apple.com ; ichong@apple.com ; aroodzant@apple.com
Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3746840: IPHONE (Stylized/Design)

U.S. Serial Number: 77976400
U.S. Registration Number: 3746840
U.S. Registration Date: Feb 9, 2010
Mark: IPHONE (Stylized/Design)
Owner: Apple Inc.

Jun 15, 2019

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
009, 028, 038

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=77976400&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=77976400&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**