

## InVue LIVE

# Real-Time Visibility



#### **SMART**

Products connect through a single system to deliver real-time information so that all store activity is managed from one place.

#### **SIMPLE**

Quickly set up your connected store with one, secure, plugand-go gateway and ethernet port and you're ready to connect to any InVue LIVE assets in the store.

#### SCALABLE

Easily add compatible products throughout your environment to extend visibility and unite departmental operations.





#### **OVERVIEW**

InVue LIVE is a connected platform of products that help retailers track, monitor and manage store operations in real time. With a suite of hardware and software solutions across Merchandising, Access Control, Security and Operations, InVue LIVE is the single source for retailers to gain in-store visibility across their estate.

#### **ADVANCED TECHNOLOGY**

LIVE and its compatible products use the LoRaWAN specification, a Low Power, Wide Area networking protocol designed to safely connect battery operated 'things' wirelessly to the internet.

#### **OPERATIONAL CONTROL IN YOUR STORES**

InVue LIVE's intuitive mobile app helps store associates set-up and manage merchandise, as well as understand real-time alerts.

Through LIVE, retailers can find information on all their connected products such as:

- 1 Health and status
- 2 Quick-reference summary
- 3 Actionable alerts





#### **ENTERPRISE DATA MANAGEMENT - FROM ANYWHERE**

Different access levels to InVue LIVE's platform enables HQ and store leaders to manage data and analyze trends across single or regional stores, as well as the entire organization. Use reports on planogram compliance, customer engagement and product-related information to drive operational efficiency and increase profits.





### InVue LIVE Products

#### S3100V

#### Stand Tall. Move Freely.

A visually engaging display that invites customers to experience products in their truest form – without cords or wires. Zone Manager lets retailers program security parameters while LIVE's advanced analytics provide insights on customer engagement and planogram compliance.





#### **OSA SENSOR**

#### Instant and Accurate

Quick set up and continuous visibility provides retailers with accurate tracking on the availability of their most important SKUs and delivers alerts when shelves are empty so that you never miss a sale.



#### **TV MANAGER**

#### One system to manage all your TVs

A single system that automates management of all displays across your stores, delivers real-time status alerts, and reports on planogram compliance resulting in improved operational efficiency at all levels.



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#### **ONEKEY**

#### Data is the key. The key is data.

The most secure and convenient key system that enables associates to assist customers quickly and easily. Each interaction from OneKEY instantly transfers to Access Manager, where you can assign store access zones, deauthorize keys, as well as understand who interacte with what, and when. Together with InVue LIVE, you can monitor and manage store activity in real-time.



The LIVE network and connected products use the LoRaWAN specification, a Low Power, Wide Area (LPWA) networking protocol designed to wirelessly connect battery operated 'things' to the internet in regional, national or global networks, and targets key Internet of Things (IoT) requirements such as bi-directional communication, end-to-end security, mobility and localization services. It is the leading open global standard for secure, carrier-grade IoT LPWAN connectivity.

For more information visit: www.lora-alliance.org

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