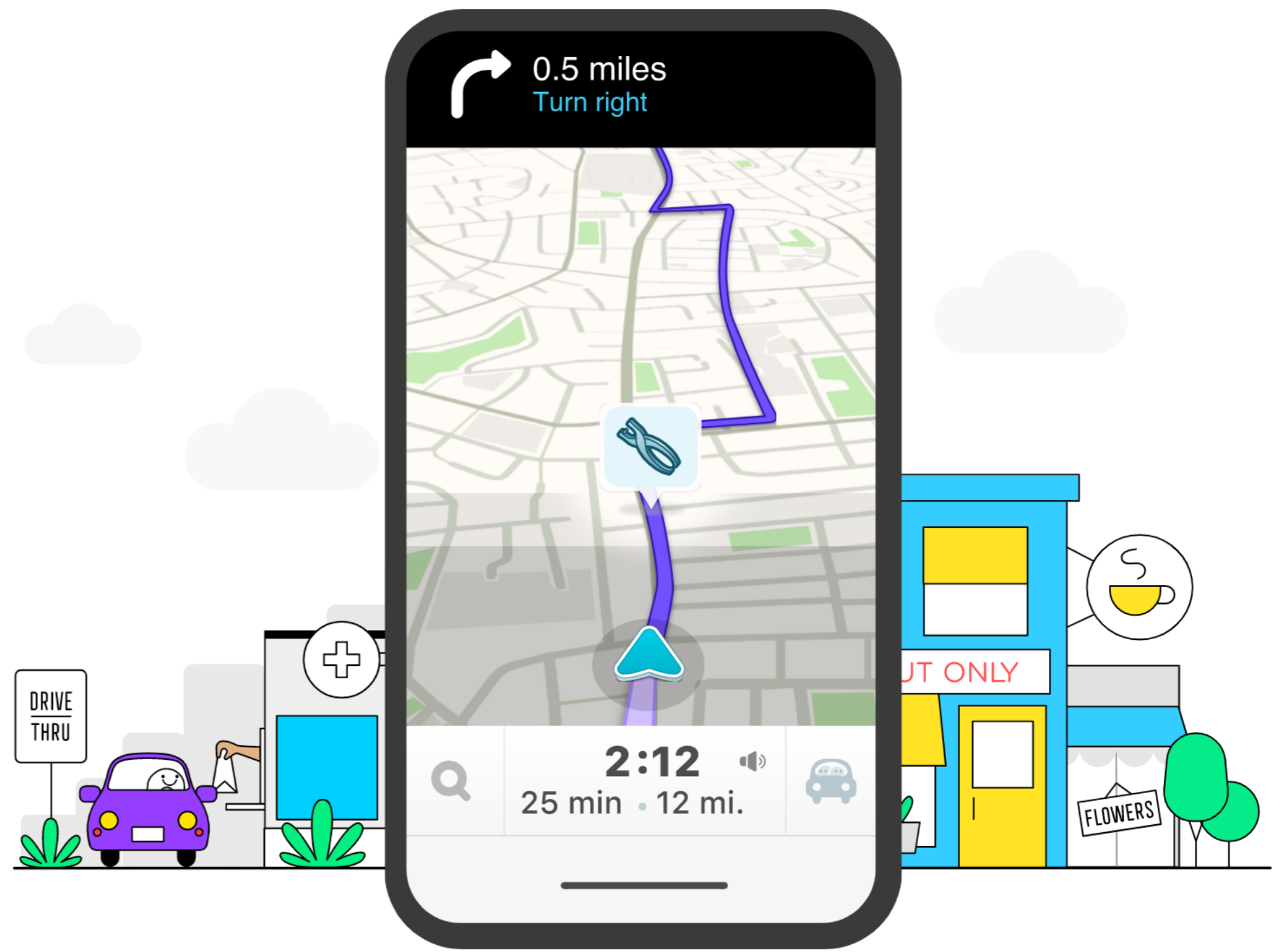


# Advertise your business on the Waze map

Bring customers to your business.

- ✓ Reach 130M+ monthly active users.
- ✓ Track performance in real time.
- ✓ Only pay for ads that show.

Get started



## How it works

Expand all

### Get started in three easy steps



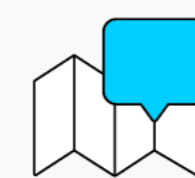
#### Create your ad

Tell us about your business and preview your ad.



#### Set your budget

You decide how much you want to spend each day.



#### Go live

Nearby customers will see your ads on the Waze map.

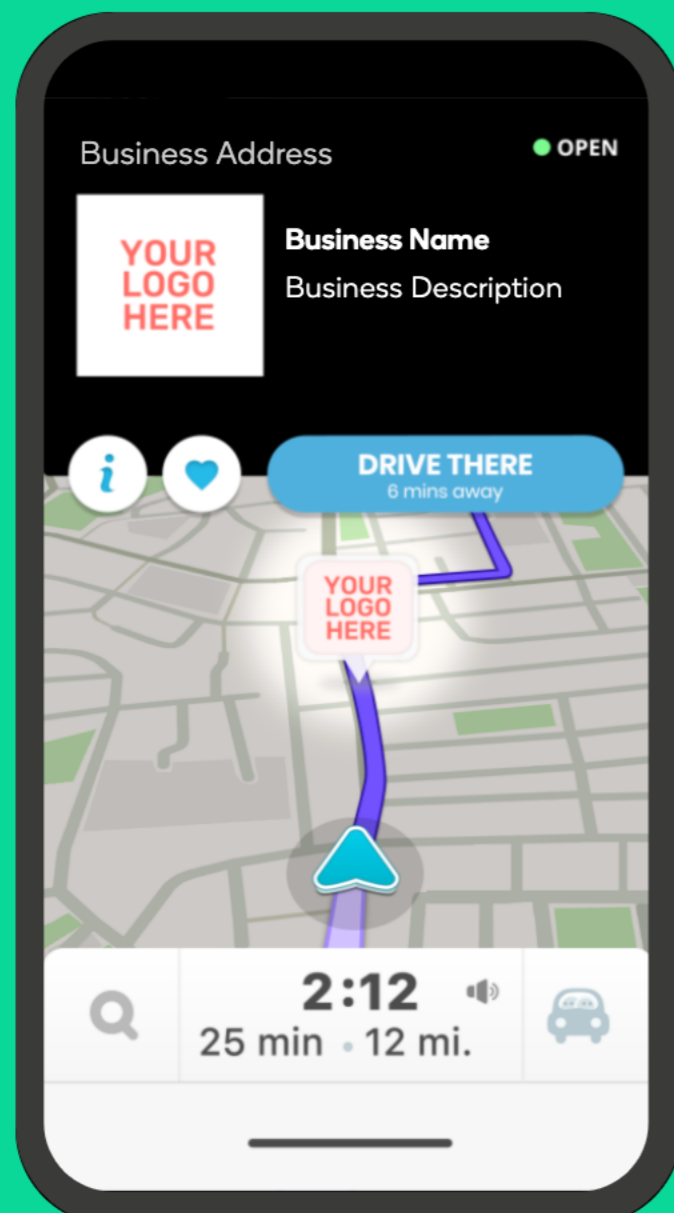
### Optimize your campaign



### More Success Stories



Get started



## 3 Ad Formats

Pin Ad Search Ad Takeover Ad

Like a store sign, Pins inform and remind customers that your business is on or near their route.

### See what your ad can look like when customers are near your business.

Enter your details below

Business Name

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Business Description

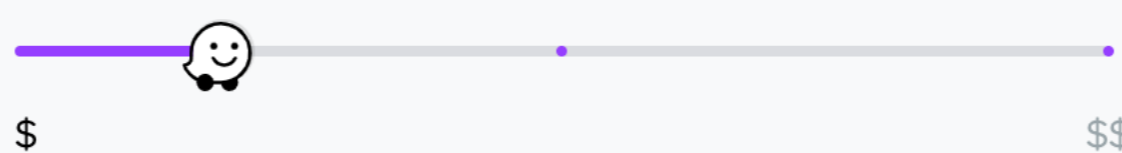
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Business Address

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## A budget for all businesses

Choose your daily budget to see estimated results:



Daily ad spend	Monthly ad spend	Avg. monthly reach
\$10	\$300	150,000

### Waze Ads Starter

Recommended for small businesses. Manage your account using the online dashboard with our most cost-efficient solution.

- ✓ All Ad Formats
- ✓ Online Dashboard
- ✓ No Contract
- ✓ Credit Card Billing

### Waze Ads

Recommended for brands and agencies. Includes more features and live phone support. Requires a 3-month commitment and a minimum budget of \$169 a day.

- ✓ All Ad Formats
- ✓ Phone Support
- ✓ Advanced Targeting
- ✓ Invoice Billing