

# 2020 LASEC MAJOR EVENTS CALENDAR

#### MESSAGE FROM THE PRESIDENT





Kathryn S. Schloessman President & CEO Los Angeles Sports & Entertainment Commission

As you start planning for 2020, we are excited to provide you with the Los Angeles Sports & Entertainment Commission's (LASEC) Major Events Calendar. We know keeping track of key event dates and locations is becoming increasingly difficult and this calendar is designed to help your future planning.

This calendar includes major events happening in Los Angeles as well as high-profile events taking place outside of Los Angeles, like the NBA All-Star Weekend and the U.S. Open. The calendar lists the events included by name and then sorts them by month, so you can easily check to make sure a date is unoccupied before you begin planning your event. We update the calendar throughout the year, so please do not hesitate to share feedback or make recommendations to help make this a more useful tool in the future.

LASEC is a non-profit organization officially designated by Los Angeles Tourism to attract, secure and support high-profile sports and entertainment events in Los Angeles. We connect local businesses and communities with events to create lasting economic, cultural, and social impact for the region.

Thank you for your unwavering support of LASEC and our efforts to bring major sports and entertainment events to Los Angeles. We hope to see you at many of our great events in Los Angeles in 2020.

#### **Major Sporting Events**

Allstate Sugar Bowl – January 1 Atlantic Coast Conference Basketball Tournament – March 10 – 14 Australian Open (Tennis) – January 20 – February 2 Belmont Stakes – June 6 Big 12 Men's Basketball Tournament – March 11–14 Big Ten Men's Basketball Tournament - March 11-15 BNP Paribas Tennis Tournament — March 9-22 Boston Marathon – April 20 Breeders' Cup – November 6–7 Bridgestone NHL Winter Classic – January 1 British Open (Golf) – July 12–19 Chicago Marathon – October 11 College Football Playoff National Championship – January 13 CONCACAF Women's Olympic Qualifying Championship Final – February 9 CONCACAF Women's Olympic Qualifying Championship Semifinals – February 7 CS:GO Major #1-May 11-24 Daytona 500-February 16 Dodgers All-Access presented by LASEC-September 14 Dodgers Opening Day - March 26 Dreamhack Anaheim – February 21–23 ESL One Los Angeles (Dota 2 Major) – March ESPY Awards - July 19 French Open-May 24-June 7 Gatorade All-Star Workout Day featuring the T-Mobile Home Run Derby – July 13 Goodyear Cotton Bowl – December 30 Herbalife Nutrition Triathlon – May 17 HSBC LA Sevens – February 29 – March 1 IAAF World Indoor Championship — March 13-15 Indy 500 - May 24 The International – August Kentucky Derby – May 2 Lakers All-Access presented by LASEC - March 2 LA Galaxy Home Opener – March 7 LAFC Home Opener — March 1

EXTRAORDINARY EXPERIENCES. LASTING IMPACT.

League of Legends World Finals-November Los Angeles Marathon presented by Asics-March 8 Masters – April 9–12 McDonald's All-American High School Basketball Game - April 1 MLB All-Star Game presented by Mastercard – July 14 MLB All-Star Sunday – July 12 MLB Postseason-October MLS All-Star Game - July 29 MLS Cup – November Monster Energy NASCAR Cup Series Auto Club 400-March 1 Nautica Malibu Triathlon - September 26-27 NBA All-Star Weekend – February 14–16 NBA Draft – June 25 NBA Finals – June NBA Playoffs Begin – April NBA Season Begins - October NCAA Men's Basketball East Regional - March 27 & 29 NCAA Men's Basketball Final Four-April 4 & 6 NCAA Men's Basketball First Four – March 17–18 NCAA Men's Basketball First, Second Rounds – March 19-22 NCAA Men's Basketball Midwest Regional - March 26 & 28 NCAA Men's Basketball South Regional – March 27 & 29 NCAA Men's Basketball West Regional – March 26 & 28 NCAA Women's Basketball East Regional - March 27 & 29 NCAA Women's Basketball Final Four-April 3 & 5 NCAA Women's Basketball Midwest Regional - March 28 & 30 NCAA Women's Basketball South Regional - March 27 & 29 NCAA Women's Basketball West Regional - March 28 & 30 New York City Marathon-November 1 NFL AFC & NFC Championship Games - January 19 NFL AFC & NFC Divisional Playoffs – January 11–12 NFL AFC & NFC Wild Card Playoffs—January 4-5 NFL All-Access presented by LASEC-August NFL Draft—April 23-25 NFL Pro Bowl – January 26 NFL Scouting Combine - February 24 - March 2

NFL Season Begins - September 10

LASEC Golf Classic - May 11

NFLPA Collegiate Bowl – January 18 NHL All-Star Weekend – January 24–26 NHL Coors Light Stadium Series - February 15 NHL Draft — June 26-27 NHL Playoffs Begin – April NHL Season Begins – October NHL Stanley Cup Finals – June Outback Bowl - January 1 Pac-12 Men's Basketball Tournament – March 11–14 Pebble Beach AT&T Pro AM-February 6-9 PGA Championship – May 11–17 PLAY BALL PARK at MLB All-Star Week-July 10-14 Preakness Stakes - May 16 Reese's Senior Bowl – January 25 Rose Bowl Game - January 1 Scouts Foundation Dinner – January 11 SEC Men's Basketball Tournament – March 11–15 Senior PGA Championship - May 19-24 Summer X Games - July 16-19 Super Bowl – February 2 The Genesis Invitational – February 10-16 Tour de France — June 27 – July 19 Toyota Grand Prix of Long Beach—April 17-19 U.S. Amateur – August 10 – 16 U.S. Open (Golf) - June 18-21 U.S. Open (Tennis) - August 31-September 13 U.S. Senior Open (Golf) - June 25-28 U.S. Women's Open (Golf) – June 3–7 UCI Gran Fondo World Championship – September 9–13 VRBO Citrus Bowl - January 1 Wimbledon – June 29 – July 12 Winter X Games – January 23 – 26 WNBA All-Star Game – July World Para Athletics Championship - November World Series - October WWE SummerSlam-August 23 WWE WrestleMania - April 5 XFL LA Wildcats Home Opener - February 16

#### EVENTS INCLUDED (continued)

#### **Award Shows**

Academy Awards - February 9 Academy of Country Music Awards-April 5 AFI Lifetime Achievement Award—April 25 American Music Awards – November Annie Awards – January 25 BAFTA Los Angeles Britannia Awards - February BET Awards & BET Experience - June 25 - 28 Billboard Latin Music Conference & Awards – April Billboard Music Awards — April 29 Billboard R&B/Hip Hop Awards—April Country Music Awards-November Creative Arts Emmy Awards-September Critics' Choice Awards—January 12 Daytime Emmy Awards – June 12–14 Directors Guild of America (DGA) Awards – January 25 Eclipse Awards – January 23 GLAAD Media Awards, Los Angeles - April 16 GLAAD Media Awards, New York - March 19 Golden Globes – January 5 GRAMMY Awards – January 26 Heisman Trophy Awards – December 12 iHeartRadio Podcast Awards – Friday, January 17 John R. Wooden Awards - April 10 MTV Movie Awards – June MTV Video Music Awards – September MusiCares Person of the Year Dinner – January 24 NAACP Image Awards—March 28 NBA Awards – June 29 Nickelodeon Kid's Choice Awards – March 22 Nickelodeon Kid's Choice Sports Awards-July People's Choice Awards – November Primetime EMMY Awards - September Rock and Roll Hall of Fame Induction – May 2 Screen Actors Guild (SAG) Awards – January 19 Spirit Awards (Film Independent) - February 8 Teen Choice Awards – August

EXTRAORDINARY EXPERIENCES. LASTING IMPACT. Tony Awards—June 7 Writers Guild of America (WGA) Awards—February 1

#### Festivals

Arroyo Seco Weekend – June Cannes Film Festival – May 12–23 Coachella Valley Music & Arts Festival – April 10–12 & April 17–19 Essence Festival – July 1–5 Jazz and Heritage Festival – April 23–May 3 PaleyFest – March 13–22 Stagecoach Country Music Festival – April 24–26 Sundance Film Festival – January 23–February 2 TCM Classic Film Festival – April 16–19

#### Holidays

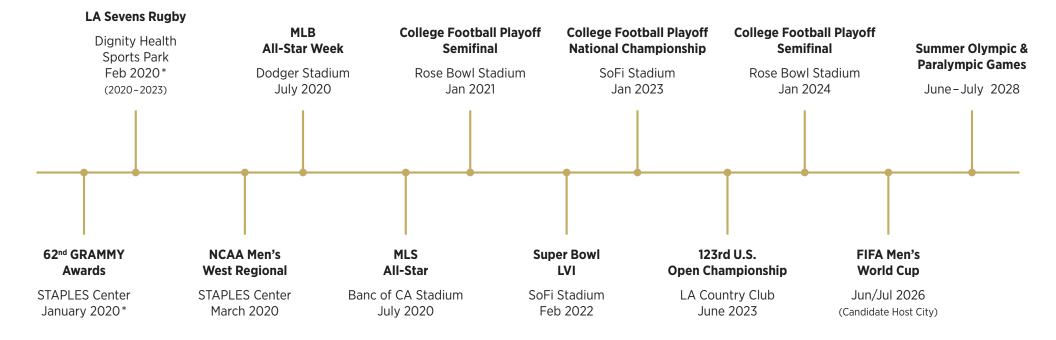
Chanukah/Hanukkah (first day) - December 10 Christmas Day-December 25 Columbus Day - October 12 Easter Sunday - April 12 Father's Day-June 21 Good Friday - April 10 Halloween - October 31 Independence Day – July 4 Labor Day - September 7 Martin Luther King Jr. Day-January 20 Memorial Day - May 25 Mother's Day - May 10 New Year's Day-January 1 New Year's Eve – December 31 Passover (first day)-April 8 President's Day-February 17 Rosh Hashanah (first day) – September 18 St. Patrick's Day-March 17 Thanksgiving Day-November 26 Valentine's Day - February 14 Veteran's Day-November 11 Yom Kippur – September 27-28

#### **Other Notable Events**

American Film Market – November 4–11 Democratic National Convention – July 13–16 E-3 Electronic Entertainment Expo – June 9–11 Hollywood Christmas Parade – December LA Fashion Week – March Mardi Gras – February 25 New York Fashion Week – February 6–13 Paris Fashion Week – February 24 – March 4 Republican National Convention – August 24–27 SoFi Stadium Opening: Taylor Swift Lover Fest West – July 25–26 Tournament of Roses Parade – January 1

## MAJOR EVENTS Supported by





#### JANUARY 2020

	DATE	EVENT	LOCATION
Other	1 Wed	Tournament of Roses Parade	Pasadena, CA
Sports	1 Wed	Rose Bowl Game	Rose Bowl Stadium, Pasadena, CA
Sports	1 Wed	Allstate Sugar Bowl	Mercedes-Benz Superdome New Orleans, LA
Sports	1 Wed	Bridgestone NHL Winter Classic	Cotton Bowl Stadium, Dallas, TX
Holiday	1 Wed	New Year's Day	
Sports	1 Wed	Outback Bowl	Raymond James Stadium Tampa, FL
Sports	1 Wed	VRBO Citrus Bowl	Camping World Stadium Orlando, FL
Sports	4-5 Sat-Sun	NFL AFC & NFC Wild Card Playoffs	TBD
Awards	5 Sun	Golden Globes	Beverly Hilton, Beverly Hills, CA
Sports	11-12 Sat-Sun	NFL AFC & NFC Divisional Playoffs	TBD
Sports	11 Sat	Scouts Foundation Dinner	Beverly Hilton, Beverly Hills, CA
Awards	12 Sun	Critics' Choice Awards	Barker Hangar, Los Angeles, CA
Sports	13 Mon	College Football Playoff National Championship	Mercedes-Benz Superdome New Orleans, LA
Awards	17 Fri	iHeartRadio Podcast Awards	iHeartRadio Theater Los Angeles, CA
Sports	18 Sat	NFLPA Collegiate Bowl	Rose Bowl Stadium, Pasadena, CA
Sports	19 Sun	NFL AFC & NFC Championship Games	TBD

EXTRAORDINARY EXPERIENCES. LASTING IMPACT.

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## JANUARY 2020 (continued)

	DATE	EVENT	LOCATION
Awards	19 Sun	Screen Actors Guild (SAG) Awards	Shrine Auditorium, Los Angeles, CA
Sports	20 Jan-2 Feb Mon-Sun	Australian Open (Tennis)	Melbourne Park Melbourne, Australia
Holiday	20 Mon	Martin Luther King Jr. Day	
Awards	23 Thu	Eclipse Awards	Gulfstream Park, Hallandale, FL
Festival	23 Jan-2 Feb Thu-Sun	Sundance Film Festival	Park City, UT
Sports	23-26 Thu-Sun	Winter X Games	Aspen, CO
Awards	24 Fri	MusiCares Person of the Year Dinner	Los Angeles Convention Center Los Angeles, CA
Sports	24-26 Fri-Sun	NHL All-Star Weekend	Enterprise Center, St. Louis, MO
Awards	25 Sat	Annie Awards	UCLA's Royce Hall, Los Angeles, CA
Awards	25 Sat	Directors Guild of America (DGA) Awards	Ritz-Carlton Hotel, Los Angeles, CA
Sports	25 Sat	Reese's Senior Bowl	Ladd Peebles Stadium, Mobile, AL
Awards	26 Sun	GRAMMY Awards	STAPLES Center, Los Angeles, CA
Sports	26 Sun	NFL Pro Bowl	Camping World Stadium Orlando, FL

#### EXTRAORDINARY EXPERIENCES. LASTING IMPACT.

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#### FEBRUARY 2020

	DATE	EVENT	LOCATION
Sports	20 Jan-2 Feb Mon-Sun	Australian Open (Tennis)	Melbourne Park Melbourne, Australia
Festival	23 Jan-2 Feb Thu-Sun	Sundance Film Festival	Park City, UT
Awards	1 Sat	Writers Guild of America Awards (WGA)	Beverly Hilton, Beverly Hills, CA
Sports	2 Sun	Super Bowl	Hard Rock Stadium, Miami, FL
Sports	6-9 Thu-Sun	Pebble Beach AT&T Pro AM	Pebble Beach, CA
Other	6-13 Thu-Thu	New York Fashion Week	New York, NY
Sports	7 Fri	CONCACAF Women's Olympic Qualifying Championship—Semifinals	Dignity Health Sports Park Carson, CA
Awards	8 Sat	Spirit Awards (Film Independent)	Santa Monica, CA
Sports	9 Sun	CONCACAF Women's Olympic Qualifying Championship—Final	Dignity Health Sports Park Carson, CA
Awards	9 Sun	Academy Awards	Dolby Theatre, Hollywood, CA
Sports	13-16 Thu-Sun	The Genesis Invitational	The Riviera Country Club Pacific Palisades, CA
Holiday	14 Fri	Valentine's Day	
Sports	14-16 Fri-Sun	NBA All-Star Weekend	United Center, Chicago, IL
Sports	15 Sat	NHL Coors Light Stadium Series	Falcon Staudium, U.S. Air Force Academy, Colorado Springs, CO
Sports	16 Sun	Daytona 500	Daytona International Speedway Daytona Beach, FL
Sports	16 Sun	XFL LA Wildcats Home Opener	Dignity Health Sports Park Carson, CA

EXTRAORDINARY EXPERIENCES. LASTING IMPACT.

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## FEBRUARY 2020 (continued)

	DATE	EVENT	LOCATION
Holiday	17 Mon	President's Day	
Sports	21-23 Fri-Sun	Dreamhack Anaheim	Anaheim, CA
Sports	24 Feb-2 Mar Mon-Mon	NFL Scouting Combine	Lucas Oil Stadium, Indianapolis, IN
Other	25 Tue	Mardi Gras	New Orleans, LA
Other	24 Feb-4 Mar Mon-Wed	Paris Fashion Week	Carrousel du Louvre, Paris, France
Sports	29 Feb-1 Mar Sat-Sun	HSBC LA Sevens Rugby	Dignity Health Sports Park Los Angeles, CA
Awards	TBD	BAFTA Los Angeles Britannia Awards	Los Angeles, CA

#### MARCH 2020

DATE	EVENT	LOCATION
24 Feb-2 Mar Mon-Mon	NFL Scouting Combine	Lucas Oil Stadium, Indianapolis, IN
24 Feb-4 Mar Mon-Wed	Paris Fashion Week	Carrousel du Louvre, Paris, France
29 Feb-1 Mar Sat-Sun	HSBC LA Sevens Rugby	Dignity Health Sports Park Los Angeles, CA
1 Sun	LAFC Home Opener	Banc of California Stadium Los Angeles, CA
1 Sun	Monster Energy NASCAR Cup Series Auto Club 400	Auto Club Speedway, Fontana, CA
2 Mon	Lakers All-Access presented by the Los Angeles Sports & Entertainment Commission	STAPLES Center Los Angeles, CA
7 Sat	LA Galaxy Home Opener	Dignity Health Sports Park Carson, CA
8 Sun	Los Angeles Marathon presented by Asics	Los Angeles, CA
9-22 Mon-Sun	BNP Paribas Tennis Tournament	Indian Wells Tennis Garden Palm Springs, CA
10-14 Tue-Sat	Atlantic Coast Conference Basketball Tournament	Greensboro Coliseum Greensboro, NC
11-14 Wed-Sat	Big 12 Men's Basketball Tournament	Sprint Center, Kansas City, KS
11-14 Wed-Sat	Pac-12 Men's Basketball Tournament	T-Mobile Arena, Las Vegas, NV
11-15 Wed-Sun	SEC Men's Basketball Tournament	Bridgestone Arena, Nashville, TN
11-15 Wed-Sun	Big Ten Men's Basketball Tournament	Bankers Life Fieldhouse Indianapolis, IN
	24 Feb-2 Mar Mon-Mon   24 Feb-4 Mar Mon-Wed   29 Feb-1 Mar Sat-Sun   1 Sun   1 Sun   2 Mon   7 Sat   8 Sun   9-22 Mon-Sun   10-14 Tue-Sat   11-14 Wed-Sat   11-15 Wed-Sun	24 Feb-2 Mar Mon-MonNFL Scouting Combine24 Feb-2 Mar Mon-WedParis Fashion Week29 Feb-1 Mar Sat-SunHSBC LA Sevens Rugby1 SunLAFC Home Opener1 SunMonster Energy NASCAR Cup Series Auto Club 4002 MonLakers All-Access presented by the Los Angeles Sports & Entertainment Commission7 SatLA Galaxy Home Opener8 SunLos Angeles Marathon presented by Asics9-22 Mon-SunBNP Paribas Tennis Tournament10-14 Tue-SatAtlantic Coast Conference Basketball Tournament11-14 Wed-SatPac-12 Men's Basketball Tournament11-15 Wed-SunSEC Men's Basketball Tournament

## MARCH 2020 (continued)

	DATE	EVENT	LOCATION
Sports	13-15 Fri-Sun	IAAF World Indoor Championship	Nanjing Olympic Sports Center Gymnasium, Nanjing, China
Festival	13-22 Fri-Sun	PaleyFest	Dolby Theatre, Los Angeles, CA
Festival	13-22 Fri-Sun	SXSW Conference & Festivals	Austin, TX
Holiday	17 Tue	St. Patrick's Day	
Sports	17-18 Tue-Wed	NCAA Men's Basketball First Four	University of Dayton Arena Dayton, OH
Awards	19 Thu	GLAAD Media Awards - New York	New York, NY
Sports	19 & 21 Thu & Sat	NCAA Men's Basketball First, Second Rounds	Albany, NY/Spokane, WA/ St. Louis, MO/Tampa, FL
Sports	20 & 22 Fri & Sun	NCAA Men's Basketball First, Second Rounds	Greensboro, NC/Omaha, NE/ Sacramento, CA/Cleveland, OH
Awards	22 Sun	Nickelodeon Kid's Choice Awards	Los Angeles, CA
Sports	26 Thu	Dodgers Opening Day	Dodger Stadium, Los Angeles, CA
Sports	26 & 28 Thu & Sat	NCAA Men's Basketball West Regional	STAPLES Center, Los Angeles, CA
Sports	26 & 28 Thu & Sat	NCAA Men's Basketball Midwest Regional	Lucas Oil Stadium, Indianapolis, IN
Sports	27 & 29 Fri & Sun	NCAA Men's Basketball South Regional	Toyota Center, Houston, TX
Sports	27 & 29 Fri & Sun	NCAA Men's Basketball East Regional	Madison Square Garden, New York, NY

## MARCH 2020 (continued)

	DATE	EVENT	LOCATION
Sports	27 & 29 Fri & Sun	NCAA Women's Basketball East Regional	Bon Secour Wellness Arena Greenville, SC
Sports	27 & 29 Fri & Sun	NCAA Women's Basketball South Regional	Moody Coliseum, Dallas, TX
Awards	28 Sat	NAACP Image Awards	Dolby Theatre, Los Angeles, CA
Sports	28 & 30 Sat & Mon	NCAA Women's Basketball Midwest Regional	Allen County War Memorial Coliseum Fort Wayne, IN
Sports	28 & 30 Sat & Mon	NCAA Women's Basketball West Regional	Moda Center, Portland, OR
Sports	TBD	ESL One Los Angeles (Dota 2 Major)	Los Angeles, CA
Other	TBD	LA Fashion Week	Los Angeles, CA
Awards	TBD	NAACP Image Awards	Los Angeles, CA

## APRIL 2020

	DATE	EVENT	LOCATION
Sports	1 Wed	McDonald's All-American High School Basketball Game	TBD
Sports	3 & 5 Fri & Sun	NCAA Women's Basketball Final Four	Smoothie King Center New Orleans, LA
Sports	4 & 6 Sat & Mon	NCAA Men's Basketball Final Four	Mercedes-Benz Stadium Atlanta, GA
Awards	5 Sun	Academy of Country Music Awards	MGM Grand Garden Arena Las Vegas, NV
Sports	5 Sun	WWE WrestleMania	Raymond James Stadium Tampa Bay, FL
Holiday	8 Wed	Passover (first day)	
Sports	9-12 Thu-Sun	Masters	Augusta National Golf Club Augusta, Georgia
Holiday	10 Fri	Good Friday	
Awards	10 Fri	John R. Wooden Awards	L.A. LIVE, Los Angeles, CA
Festival	10-12 Fri-Sun	Coachella Valley Music & Arts Festival	Empire Polo Fields, Indio, CA
Holiday	12 Sun	Easter Sunday	
Awards	16 Thu	GLAAD Media Awards—Los Angeles	Beverly Hilton, Beverly Hills, CA
Festival	16-19 Thu-Sun	TCM Classic Film Festival	Hollywood, CA
Sports	17-19 Fri-Sun	Toyota Grand Prix of Long Beach	Long Beach, CA
Festival	17-19 Fri-Sun	Coachella Valley Music & Arts Festival	Empire Polo Fields, Indio, CA
Sports	20 Mon	Boston Marathon	Boston, MA

## APRIL 2020 (continued)

	DATE	EVENT	LOCATION
Sports	23-26 Thu-Sun	LPGA Hugel-Air Premia LA Open	Wilshire Country Club Los Angeles, CA
Sports	23-25 Thu-Sat	NFL Draft	Las Vegas, NV
Festival	23 Apr-3 May Thu-Sun	Jazz and Heritage Festival	New Orleans, LA
Festival	24-26 Fri-Sun	Stagecoach Country Music Festival	Empire Polo Fields, Indio, CA
Awards	25 Sat	AFI Lifetime Achievement Award	Dolby Theatre, Los Angeles, CA
Awards	29 Wed	Billboard Music Awards	MGM Grand Garden Arena Las Vegas, NV
Sports	Various	NHL Playoffs begin	TBD
Sports	Various	NBA Playoffs begin	TBD
Awards	TBD	Billboard Latin Music Conference & Awards	The Venetian, Las Vegas, NV
Awards	TBD	Billboard R&B/Hip Hop Awards	TBD

## MAY 2020

DATE	EVENT	LOCATION
23 Apr-3 May Thu-Sun	Jazz and Heritage Festival	New Orleans, LA
2 Sat	Kentucky Derby	Churchill Downs, Louisville, KY
2 Sat	Rock and Roll Hall of Fame Induction	Public Auditorium, Cleveland, Ohio
7-10 Thu-Sun	Dew Tour	Long Beach, CA
10 Sun	Mother's Day	
11 Mon	Los Angeles Sports & Entertainment Commission Golf Classic	The Riviera Country Club Pacific Palisades, CA
11-24 Mon-Sun	CS:GO Major #1	Rio De Janeiro, Brazil
12-23 Tue-Sat	Cannes Film Festival	Cannes, France
14-17 Thu-Sun	PGA Championship	Harding Park, San Francisco, CA
16 Sat	Preakness Stakes	Pimlico Race Course, Baltimore, MD
17 Sun	Herbalife Nutrition Triathlon	Los Angeles, CA
21-24 Thu-Sun	Senior PGA Championship	Harbor Shores, Benton Harbor, MI
24 Sun	Indy 500	Indianapolis Motor Speedway Indianapolis, IN
24 May-7 Jun Sun-Sun	French Open (Tennis)	Stade Roland-Garros, Paris, France
25 Mon	Memorial Day	
	23 Apr - 3 May Thu - Sun 2 Sat 2 Sat 2 Sat 7 - 10 Thu - Sun 10 Sun 10 Sun 11 Mon 11 - 24 Mon - Sun 12 - 23 Tue - Sat 14 - 17 Thu - Sun 12 - 23 Tue - Sat 14 - 17 Thu - Sun 16 Sat 17 Sun 21 - 24 Thu - Sun 21 - 24 Thu - Sun 24 Sun 24 Sun	23 Apr-3 May Thu-SunJazz and Heritage Festival2 SatKentucky Derby2 SatRock and Roll Hall of Fame Induction7-10 Thu-SunDew Tour10 SunMother's Day11 MonLos Angeles Sports & Entertainment Commission Golf Classic11-24 Mon-SunCS:GO Major #112-23 Tue-SatCannes Film Festival14-17 Thu-SunPGA Championship16 SatPreakness Stakes17 SunHerbalife Nutrition Triathlon21-24 Thu-SunSenior PGA Championship24 SunIndy 50024 May-7 Jun Sun-SunFrench Open (Tennis)

## JUNE 2020

	DATE	EVENT	LOCATION
Sports	24 May-7 Jun Sun-Sun	French Open (Tennis)	Stade Roland-Garros, Paris, France
Sports	4-7 Thu-Sun	U.S. Women's Open (Golf)	Champions Golf Club, Houston, TX
Sports	6 Sat	Belmont Stakes	Belmont Park, Elmont, NY
Awards	7 Sun	Tony Awards	Radio City Music Hall, NYC, NY
Misc	9-11 Tue-Thu	E-3 Electronic Entertainment Expo	Los Angeles Convention Center Los Angeles, CA
Awards	12-14 Fri-Sun	Daytime Emmy Awards	Pasadena Civic Auditorium Los Angeles, CA
Sports	18-21 Thu-Sun	U.S. Open (Men's Golf)	Winged Foot Golf Club Mamaroneck, NY
Holiday	21 Sun	Father's Day	
Sports	25 Thu	NBA Draft	Barclays Center, Brooklyn, NY
Awards	25-28 Thu-Sun	BET Awards & BET Experience	L.A. LIVE, Los Angeles, CA
Sports	25-28 Thu-Sun	U.S. Senior Open (Golf)	Newport Country Club, Newport, RI
Sports	26-27 Fri-Sat	NHL Draft	Bell Centre, Montreal, Canada
Sports	27 Jun-19 Jul Sat-Sun	Tour de France	France
Awards	29 Mon	NBA Awards	Los Angeles, CA
Sports	29 Jun-12 Jul Mon-Sun	Wimbledon	Wimbledon, London, United Kingdom
Sports	Various	NBA Finals	TBD
Sports	Various	NHL Stanley Cup Finals	TBD
Festival	TBD	Arroyo Seco Weekend	Pasadena, CA
Awards	TBD	MTV Movie Awards	Los Angeles, CA

## JULY 2020

	DATE	EVENT	LOCATION
Sports	27 Jun-19 Jul Sat-Sun	Tour de France	France
Sports	29 Jun-12 Jul Mon-Sun	Wimbledon	Wimbledon, London, United Kingdom
Festival	1-5 Wed-Sun	Essence Festival	New Orleans, LA
Holiday	4 Sat	Independence Day	
Sports	10-14 Fri-Tue	PLAY BALL PARK at MLB All-Star Week	Los Angeles Convention Center Gilbert Lindsay Plaza, Los Angeles, CA
Sports	12 Sun	MLB All-Star Sunday	Dodger Stadium, Los Angeles, CA
Sports	13 Mon	Gatorade All-Star Workout Day featuring the T-Mobile Home Run Derby	Dodger Stadium, Los Angeles, CA
Other	13-16 Mon-Thu	Democratic National Convention	Fiserv Forum, Milwaukee, WI
Sports	14 Tue	MLB All-Star Game presented by Mastercard	Dodger Stadium, Los Angeles, CA
Sports	16-19 Thu-Sun	British Open (Golf)	Royal St Georges Golf Club Sandwich, Kent, England
Sports	16-19 Thu-Sun	Summer X Games	U.S. Bank Stadium, Minneapolis, MN
Sports	19 Sun	ESPY Awards	Microsoft Theater, Los Angeles, CA
Other	25-26 Sat-Sun	SoFi Stadium Opening— Taylor Swift Lover Fest West	SoFi Stadium, Los Angeles, CA
Sports	28 Tue	MLS All-Star Skills Challenge	Banc of California Stadium Los Angeles, CA
Sports	29 Wed	MLS All-Star Game	Banc of California Stadium Los Angeles, CA
Awards	TBD	Nickelodeon Kids Choice Sports Awards	TBD
Sports	TBD	WNBA All-Star Game	TBD

## AUGUST 2020

	DATE	EVENT	LOCATION
Sports	10-16 Mon-Sun	U.S. Amateur	Bandon Dunes, Bandon, OR
Sports	23 Sun	WWE SummerSlam	TD Garden, Boston, MA
Other	24-27 Mon-Thu	Republican National Convention	Spectrum Center, Charlotte, NC
Sports	31 Aug-13 Sep Mon-Sun	U.S. Open (Tennis)	USTA Billie Jean King National Tennis Centre, Queen Park, NY
Sports	TBD	NFL All-Access presented by the Los Angeles Sports & Entertainment Commission	SoFi Stadium, Los Angeles, CA
Awards	TBD	Teen Choice Awards	TBD
Sports	TBD	The International	Ericsson Globe, Stockholm, Sweden

## SEPTEMBER 2020

	DATE	EVENT	LOCATION
Sports	31 Aug-13 Sep Mon-Sun	U.S. Open (Tennis)	USTA Billie Jean King National Tennis Centre, Queen Park, NY
Holiday	7 Mon	Labor Day	
Sports	9-13 Wed-Sun	UCI Gran Fondo World Championship	Canada
Sports	10 Thu	NFL Season Begins	TBD
Sports	14 Mon	Dodgers All-Access presented by the Los Angeles Sports & Entertainment Commission	Dodger Stadium, Los Angeles, CA
Holiday	18 Fri	Rosh Hashanah (first day)	
Sports	26-27 Sat-Sun	Nautica Malibu Triathlon	Malibu, CA
Holiday	27-28 Sun-Mon	Yom Kippur	
Awards	TBD	Creative Arts Emmy Awards	Los Angeles, CA
Awards	TBD	Primetime EMMY Awards	Microsoft Theater, Los Angeles, CA
Awards	TBD	MTV Video Music Awards	TBD
Other	TBD	Los Angeles Fashion Week	Los Angeles, CA
Other	TBD	New York Fashion Week	New York, NY
Other	TBD	Paris Fashion Week	Paris, France

## OCTOBER 2020

	DATE	EVENT	LOCATION
Sports	11 Sun	Chicago Marathon	Grant Park Chicago, Chicago, IL
Holiday	12 Mon	Columbus Day	
Holiday	31 Sat	Halloween	
Sports	Various	MLB Postseason	TBD
Sports	Various	World Series	TBD
Sports	TBD	NHL Season Begins	TBD
Sports	TBD	NBA Season Begins	TBD

## NOVEMBER 2020

	DATE	EVENT	LOCATION
Sports	1 Sun	New York City Marathon	New York, NY
Other	4-11 Wed-Wed	American Film Market	Santa Monica, CA
Sports	6-7 Fri-Sat	Breeders' Cup	Keeneland Race Course Lexington, KY
Holiday	11 Wed	Veteran's Day	
Holiday	26 Thu	Thanksgiving Day	
Sports	TBD	MLS Cup	TBD
Sports	TBD	League of Legends World Finals	Shanghai Stadium, Shanghai, China
Sports	TBD	World Para Athletics Championship	TBD
Awards	TBD	American Music Awards	TBD
Awards	TBD	Country Music Awards	TBD
Awards	TBD	People's Choice Awards	TBD

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2020				

	DATE	EVENT	LOCATION
Holiday	10 Thu	Chanukah/Hanukkah (first day)	
Sports	12 Sat	Heisman Trophy Awards	New York, NY
Holiday	25 Fri	Christmas Day	
Sports	30 Wed	Goodyear Cotton Bowl	AT&T Stadium, Arlington, TX
Holiday	31 Thu	New Year's Eve	
Other	31 Thu	New Year's Rockin' Eve	Los Angeles, CA and New York, NY
Other	TBD	Hollywood Christmas Parade	Hollywood, CA
Sports	TBD	SoFi Stadium Bowl Game	SoFi Stadium, Los Angeles, CA
Awards	TBD	Streamy Awards, Awards	Los Angeles, CA

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**MARGO SPIRITUS** Partner something or other

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LEE ZEIDMAN President STAPLES Center, Microsoft Theater and L.A. LIVE

**JASON ZELLER** Director of Finance Melissa's Produce

GILLIAN ZUCKER President, Business Operations Los Angeles Clippers

## ENDORSEMENTS



'Being part of LASEC has given NIKE a great opportunity to be part of a community of strong leaders and support the efforts to bring major sporting & entertainment events to Los Angeles. It's been so inspiring to collaborate with leaders across different business sectors to empower, spotlight and champion to bring the best events for the city of Los Angeles."

Blanca Gonzalez, Vice President & General Manager West Territory NIKE



"The Los Angeles Sports & Entertainment Commission (LASEC) brings events to LA that drive not just significant economic impact but social impact across our local communities. As a legacy of the 1984 Olympic Games, we value our partnership with LASEC as we work to ensure that these events have lasting impact and provides access and opportunity for the youth of our region."

Renata Simril, President & CEO LA84 Foundation



"All you have to do is look at the list of Marketing Partners, Corporate Partners, Board of Directors and Advisory Board. It's an incredible group of individuals representing the 'who's who' of L.A. business, sports and entertainment companies."

Victor Coleman, Chairman & CEO Hudson Pacific Properties, Inc.



"In these days of relationship marketing, I don't think there's a better vehicle for building new business relationships and enhancing existing ones than through LASEC. LASEC brings together executives to do business for our city."

Edward Roski, Jr., Chairman/CEO Majestic Realty Co.



"In addition to meeting and getting to know some of the greatest business leaders and deal makers in Los Angeles, we have built long-term and new business with companies on the board. My relationship with the leaders of these companies is quite strong now and we may never have met had it not been for LASEC."

Kevin Kunkel, President, Southern CA Region Sprint



"The Los Angeles Sports & Entertainment Commission has been a significant supporter of the Recording Academy™ throughout the years and has been instrumental in the annual GRAMMY Awards returning to Los Angeles year after year. The Recording Academy produces many large-scale events in Los Angeles, and LASEC continues to be a strategic ally that can assist and advise on logistics, local agency connections, and venue partnerships. Their influence and stature is clear when looking at the key sports and entertainment executives they have on their Board and Advisory Board."

Branden Chapman, Executive in Charge of Production & Chief Business Development Officer Recording Academy



## **MARKETING PARTNERS**



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