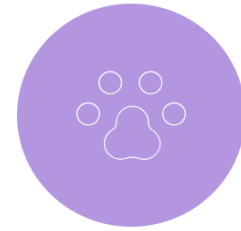


FDB Pet MedKnowledge™

The first veterinary drug database to support commerce and dispensing



Featured:



DATASHEET

FDB Pet MedKnowledge: Database of Prescription and OTC Pet Meds

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PRESS RELEASE

FDB and PetIQ Announce Upcoming Release of FDB Pet MedKnowledge

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MEDIA COVERAGE

First Veterinary Medications Database Announced

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FDB Pet MedKnowledge provides an up-to-date veterinary drug database that can be easily integrated into existing pharmacy and ancillary systems.

Pet medication information, when and where it is needed

The increasing costs of pet medications are hitting consumers where it hurts – in their pockets. Seeking new options that are both convenient and which reduce costs, **retail pharmacies** and online channels are now becoming preferred avenues for consumers to purchase pet medications.

That's where FDB can help. FDB Pet MedKnowledge is a pet medication database

FDB Pet MedKnowledge is the first veterinary medication database that can be used to facilitate commerce.

- Helps retail and mail order pharmacies support efficient transactions with pet caregivers and owners
- Automates veterinary drug content workflow and maintenance

MedKnowledge is a pet medication database of codified attributes designed to support the needs of pet medication commerce and **dispensing**. Pet MedKnowledge covers hundreds of prescription and over-the-counter pet medications for dogs, cats and horses. It is modeled on the **FDB MedKnowledge** human medication database for ease of adoption into existing pharmacy and distribution systems.

- Supports pet **medication dispensing**
- Leverages the same data structures as **FDB MedKnowledge** for ease of integration
- Utilizes weekly and monthly data refreshes to ensure content is up-to-date



We are thrilled with our joint effort with FDB to bring such a powerful tool to support the explosive growth of veterinarian prescriptions dispensed through retail pharmacies.



Adam Fellers
Senior Vice President
PetIQ

Related Insights



DATASHEET

FDB Pet MedKnowledge covers hundreds of prescription and over-the-counter pet medications for dogs, cats and horses.



PRESS RELEASE

FDB and PetIQ announce first veterinary medications database



ARTICLE

Veterinary Money Digest: first veterinary medications database announced

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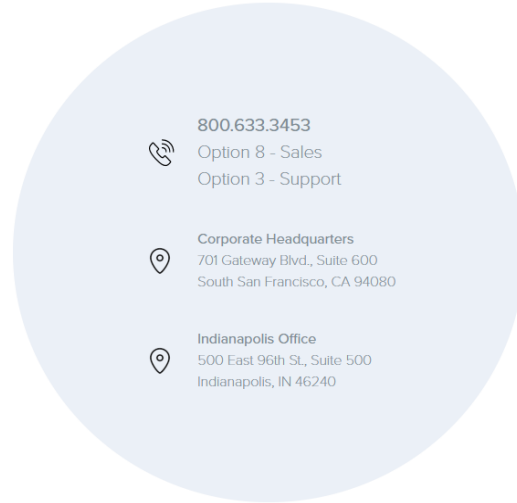
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