

# IEWC Acquires UK-Based Argosy Components Limited

The acqusition of Argosy will expand IEWC's global reach within the broadcast and communications industries.

On March 16, 2015, IEWC entered into a definitive purchase agreement to acquire UK-based Argosy Components Limited.

Since 1984, Argosy has been a leading distributor within the broadcast and communications industries, offering up global delivery of high quality products and components coupled with an unparalleled customer experience.

With locations in England, Dubai and Kuala Lumpur, Argosy's mission has always been to provide a premier customer service experience regardless of the application, scope or location. Argosy's established relationships with some of the industry's most renowned manufacturers such as ADC, Belden, Draka, Neutrik, Amphenol,

Fujitsu and Percon have helped to cement Argosy as a premier partner within the broadcast and communications industries. Most notably, Argosy is considered the top TV studio installations materials supplier in Europe with clients such as BBC, Sky, ITV, MTV, NBC, Al Jazeera and Discovery.

As the world of digital communications continues to grow around the globe, IEWC has aggressively expanded its capabilities within the broadcast and communications marketplace with strong offerings in the United States, Canada, United Kingdom, Germany and China. Argosy's strong presence in the UK, United Arab Emirates and Malaysia will help to bolster IEWC's growing broadcast and communications initiatives, while offering Argosy access to IEWC's globalized distribution network and on-site service offerings to streamline and improve Argosy's already stellar customer experience.

"As IEWC continues to strengthen its investments

Continued on page 2...

Spring 2015 INSIDI

#### **INSIDE THIS ISSUE**

- IEWC SUPPORTS "FEEDING AMERICA"
- PEOPLE ON THE MOVE
- WHAT ARE CONFLICT MINERALS?











# **IEWC Acquires Argosy Components Limited**

...continued from front cover

within the broadcast and communications industries, choosing partners and solutions that will truly enhance the IEWC customer experience has been of the utmost importance," stated Roger Caynor, IEWC's VP of Broadcast & Communications. "With Argosy, their proven track record with supplier partners and customers will allow IEWC to continue to raise the bar on our offered solutions."

"Together, Argosy and IEWC are a natural fit due to the similarities both companies share in their customer-centric business models," commented Chris Smeeton, Argosy Sales Director. "We're excited for the opportunities this deal will create not only for Argosy and IEWC, but the enhanced

support and expanded product breadth we will be able to offer our customers within the broadcast and communications markets."

The business will continue to operate under the 'Argosy' name and retain the same sales and operations teams the company's current customers have come to know and trust, operating out of its offices in England, UAE and Malaysia.

For more information regarding IEWC's acquisition of Argosy, please contact Cory McFarlane, IEWC Managing Director of EMEA, at cmcfarlane@iewc.com.

# IEWC Lends a Hand to "Feeding America"



At IEWC we believe we have a responsibility to provide sustainable value to four key stakeholders - customers, suppliers, employees and community.

It is the last of these stakeholders, our community, which often brings out the best from IEWC employees, utilizing their talents and skills to continuously improve the communities we serve.

Recently, IEWC donated hands and hearts to assist Feeding America Eastern Wisconsin in receiving food donations and preparing them for shipment across eastern Wisconsin.

The eastern Wisconsin branch for Feeding America was founded in 1982 by the Rotary Club of Milwaukee and is a member of the Feeding America national network of food banks. Since their first donation of a bushel of apples, they have distributed more than 330 million pounds of food to the hungry in Wisconsin.

For more information regarding IEWC's community efforts, please contact Karina van Doren at **kvandoren@iewc.com.** 

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## People on the MOVE



**Becky Anderson** joins the IEWC sales team as an Account Executive for the US New England region. Becky comes to IEWC with over 12 years of industrial distribution experience including Fastenal and Advanced Cable Ties. She is a graduate of the Isenberg School of Management at

the University of Massachusetts Amherst.

Becky currently lives in Pawtucket, Rhode Island and is an active volunteer and foster home for a local dog rescue.

Contact Becky at (978) 798-2947 or BAnderson@iewc.com.



**Kerry Stuckart** joins the IEWC sales team as an Account Manager for the US North region. With over 17 years of experience in the aviation industry, Kerry comes to IEWC from B/E Aerospace (formally EMTEQ) where she was Business

Unit Director for their coaxial cable and avionics equipment tray product lines.

Kerry currently lives in Muskego, WI with her husband and 2 children. In her spare time she enjoys running and spending time with her family.

Contact Kerry at (262) 957-1131 or KStuckart@iewc.com.



**Beth Brewer** joins IEWC as Sales Center Manager for the US North region. A graduate of Carroll University with a B.S. in Business Management, Beth has over 30 years of experience in both distribution and manufacturing.

Beth currently lives in Sussex, WI, has two children, and enjoys running, biking and playing softball and volleyball. She also coaches her daughter's softball and volleyball teams.

Contact Beth at (262) 957-1268 or **BBrewer@iewc.com**.





### What are Conflict Minerals?



Conflict minerals are defined as any mineral determined by the Secretary of State to be financing conflict in the Democratic Republic of Congo (DRC) or adjoining countries. The four minerals that are categorized as conflict minerals include Tantalum, Tin, Tungsten and Gold. These four minerals are also commonly referred as "3TG". Mining activity in the DRC and its surrounding countries is controlled by militant groups and has resulted in extreme levels of violence. Some estimates put the total number of lives lost in the last two decades at more than 4 million. In order to promote peace and security, the United States introduced conflict minerals legislation as part of the Dodd-Frank Wall Street Reform and Consumer Protection Act in 2010. The focus of the legislation is to restrict the flow of minerals from the DRC and its eight surrounding countries to

make mining less attractive for militant groups.

Manufacturers that are publicly traded in the U.S. are required to comply with these new guidelines. Additionally, manufacturers that aren't publicly traded may be required to provide conflict minerals information for current or future customers who are publicly traded.

IEWC is positioned to help customers maintain compliance. Our Quality team has validated the conflict minerals status of 90% of the current supplier base. For additional information on conflict minerals, you can contact Singh Gullapalli, IEWC Global Director of Quality and Compliance, at SGullapalli@iewc.com.

#### **IEWC Global Locations**

#### **UNITED STATES**

**Boston, MA** 978-422-6000 800-225-0802

Cleveland, OH 440-835-5601 800-321-5601

**Dallas, TX** 972-801-9787 800-474-9984

**Greenville, SC** 864-234-5322 800-480-5322

Milwaukee, WI 262-782-2255 800-966-6325

**Phoenix, AZ** 480-922-6900 800-989-9502

**San Francisco, CA** 925-939-3600 866-472-9473

**Seattle, WA** 425-286-1900 425-286-1919

**MEXICO** 

Aguascalientes, AG +52 449 922 1200

Monterrey, NL +52 449 922 1200

BRAZIL Sorocaba, Sao Paulo +55 15 3218 1347 **CANADA** 

**Montreal, QC** 514-956-5877

**Toronto, ON** 905-726-1717 866-303-6596

**Calgary, AB** 403-215-6770 800-649-7916

**CHINA** 

Hong Kong, SAR +86 512 6275 6668 800-828-2086

**Suzhou, Jiangsu** +86 512 6275 6668 800-828-2086 **GERMANY** 

Frankfurt am Main +49 6175 79791 0

**MALAYSIA** 

**Kuala Lumpur\*** +60 3 7987 7422

MIDDLE EAST

**Dubai\*** +9714 357 6800

**Tel-Aviv** +972-(0)54-2809111

UNITED KINGDOM

**Buckinghamshire\*** +44 (0)1844-202101

**Weston-super-Mare** +44 870 609 1257