

# **Washington Redwolves LLC**

*Business plan related to the trademark applications for Washington Wolves with serial number 90238888 and Washington Shapeshifting Wolves with serial number 90267272 and for Entertainment in the Nature of Football Games*

**Philip Martin McCaulay, Principal, Owner  
October 2, 2021**

## **Principal Member**

Philip Martin McCaulay is the owner and principal of Washington Redwolves LLC. Washington Redwolves LLC is a Virginia limited liability company. The owner has been in the online retail business since the year 2006. He has sold over 21,000 units of merchandise to consumers online. His total revenue from online sales of merchandise since 2006 is over \$0.4 million. He has made a profit of over \$0.14 million from online sales of merchandise since 2006.

## **Product**

The owner will provide entertainment in the nature of football games using the names Washington Wolves and Washington Shapeshifting Wolves. The teams would be in a recreational flag football league. Washington Redwolves LLC also sells retail merchandise online including Washington Wolves <sup>™</sup> and Washington Shapeshifting Wolves <sup>™</sup> shirts. The company maintains a website for Washington Redwolves Professional Gridiron Football ® at <https://washingtonredwolvesprofessionalgridironfootball.com/> . The website is currently in use as an online storefront to sell shirts including Washington Wolves <sup>™</sup> and Washington Shapeshifting Wolves <sup>™</sup> shirts. The website states that Philip Martin McCaulay will pay the

registration fees for recreational league flag football teams in the year 2022 to be named the Washington Wolves and Washington Shapeshifting Wolves. The owner sent an email to DC Fray and stated that if they had players in search for a sponsor for a flag football team, he would pay their registration fees. DC Fray responded that they definitely have opportunities like that.

## **Intellectual Property Rights**

The owner has registered trademarks for:

- Washington Football Club ®
- Washington Forces ®
- Washington Pandas ®
- Washington Renegades Gridiron Football ®
- Washington Americans ®
- Washington Sharks ®
- Washington Monuments ®
- Washington Red-Tailed Hawks ®
- Washington Veterans ®
- Washington Federals ®
- Washington Redwolves Professional Gridiron Football ®
- Washington Redwolves Foundation ®
- Trademark Hog ®

Section 8 declarations have been accepted and Section 15 declarations of incontestability have been acknowledged for Washington Americans ®, Washington Monuments ®, Washington Red-Tailed Hawks ®, and Washington Veterans ®. Section 8 declarations have been accepted for Washington Football Club ®, Washington Forces ®, Washington Pandas ®, Washington Renegades Gridiron Football ®, and Washington Sharks ®. The owner submitted maintenance filings in June 2021 for Washington Federals ®.

The owner has domains for:

<https://washingtonredwolvesprofessionalgridironfootball.com/> ,  
<http://www.washingtonamericansfootball.com/> ,  
<https://washingtonredtailedhawks.com/> ,  
<https://washingtonmonumentsfootball.com/> ,  
<https://washingtonveteransfootball.com/> ,  
<https://washingtonfederalsfootball.com/> , and  
<https://washingtonredwolvesfoundation.org/> .