

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK EXAMINING DIVISION

APPLICANT : Sugartown Worldwide, LLC)
)
MARK : LILLY) Janet H. Lee
) Trademark Examining Attorney
SERIAL NO. : 88/026542) Law Office 124
)
CLASS : 25)
)

RESPONSE

Sugartown Worldwide, LLC ("Applicant") has received and reviewed the Office Action dated October 26, 2018, which preliminarily rejects the applicant's mark LILLY ("Applicant's mark") based on its likelihood of confusion with the registered mark "LILIGIRL" Registration No. 5094779. Applicant filed an amendment to its application on February 25, 2019 and amended the date of first use of Applicant's mark. Applicant received a suspension letter from the Examining Attorney on March 6, 2019.

I. Request for a Suspension of the Office Action

Applicant has filed a petition to cancel the registered mark "LILIGIRL", the mark cited by the Examining Attorney as being confusingly similar in the Office Action, and hereby requests that the Examining Attorney suspend this Office Action until such time and there is resolution to such cancellation proceeding. The cancellation proceeding number is 92071092.

II. Conclusion

In light of the foregoing, Applicant respectfully requests that the Office Action be suspended until such time as the cancellation proceeding has been resolved.

Respectfully submitted,
/Mary Margaret Heaton/
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