

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE
THE TRADEMARK TRIAL AND APPEAL BOARD

In re: U.S. Trademark Application No. 77912668

Mark: Bread

Filing Date: January 15, 2010

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**LETTER CONSENT TO
REGISTRATION**

IRIDIUM RESTAURANT CORP.,

Applicant.

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This letter, when signed, will confirm that Bread in Tribeca, LLC ("Registrant") owns the trademark BREAD TRIBECA, Registration No. 2999874, a copy of which is attached hereto, for the following goods and services, as set forth in the registration:
Restaurant Services.

Pursuant to our discussions, Registrant hereby consents to the use and registration of the trademark BREAD, Serial No. 77912668, by Iridium Restaurant Corp. ("Applicant") for the following goods and services: Bar and restaurant services; Cafe and restaurant services; Cafe-restaurants.

The basis for this consent is our mutual determination that there is no likelihood that consumers have been or will be confused by the use and registration of the two marks. This is supported by the fact that there have been no instances of confusion. In addition, the nature of the goods and services offered and sold by the parties under their respective marks, as evidenced by the menu specimens submitted herewith, are distinctly different and unlikely to be considered derived from the same source. In addition, Applicant's and Registrant's goods are different and are sold through different channels of trade. Applicant's products are sold at

Applicant's place of business only. Registrant's products are sold at Registrant's place of business only. Further, Registrant expressly relinquishes any rights in the mark for the Applicant's products. Applicant also relinquishes any rights in the mark for the Registrant's products.

In order to carry out the intent of this consent agreement, the parties agree to continue to cooperate in taking any reasonable action to avoid confusion and to correct any instances or likelihood of confusion which come to their attention.

Registrant agrees to the terms of this consent by signing and dating, and returning this letter to Applicant.

Very truly yours,

Dated: 1/11/11



IRIDIUM RESTAURANT CORP.

Title: CO-OWNER

Dated: 1/11/11

BREAD IN TRIBECA LLC

Title: CO-owner

Bread

20 SPRING STREET (Elizabeth & Mott)
(212) 334-1015

Minimum order of **\$20.00** is required for delivery
Delivery estimate is 30 - 45 min (more info)

MENU PHOTOS ABOUT US FEATURED DISHES

Lunch Specials

Available daily until 5pm.

Half Sandwich & Soup Lunch Special **\$11.00**

Starters

French Fries	\$5.50
Bruschetta	\$6.50
Brio Tartines	\$7.00
Fried Calamari	\$8.50
Braised Carrots	\$6.50
Roasted Rosemary Potatoes	\$6.00
Bowl of Olives	\$4.00
Greek Olive Tapenade Tartines	\$6.50
Sautéed Octopus	\$8.50
Breaded Grilled Shrimp	\$8.50
Broccolini, Raisins & Peanuts	\$6.50
Zucchini Sauté	\$8.00

Soups

BREAD Tomato Soup	\$5.50
Soup of the Day	\$5.50

Salads

Salad dressing is served on the side.

Fresh Fruit Salad	\$7.00
Arugula Salad	\$8.50
Avocado Salad	\$14.00
Special Salad	\$14.00
Roots Salad	\$13.00
Miscum Salad	\$7.50
Pasta Salad	\$13.50
Shrimp Salad	\$14.00
Chicken Salad	\$14.00

Breads

Hand-Made Mozzarella Sandwich	\$10.00
Gorgonzola Dolce Sandwich	\$10.50
Prosciutto Di Parma Sandwich	\$11.00
Spicy Capocollo Sandwich	\$10.50
Goat Cheese Sandwich	\$10.50
Austrian Speck Sandwich	\$11.00
Shrimp Sandwich	\$11.50
Sicilian Sardines Sandwich	\$11.50
Aged Salami Sandwich	\$10.50
Italian Fina Sandwich	\$11.00
Fonina Sandwich	\$10.50
Chicken Sandwich	\$11.50
Prosciutto Cotto Sandwich	\$10.50
Smoked Salmon Sandwich	\$11.50

Pasta

Fresh Linguine	\$13.50
Mushroom Ravioli	\$13.50
Fresh Tagliatelle	\$15.00
Ravioli with Bolognese Sauce	\$14.00
Tortellini	\$13.50
Penne Quattro Fromaggi	\$13.50
Lasagna Bolognese	\$14.50
Penne, Mozzarella & Basil Pasta	\$13.00

Hot Plates

Skirt Steak	\$17.00
Seared Salmon	\$16.50
BREAD Meatballs	\$15.00
Crispy Polenta	\$14.00
Italian Sausage	\$16.50
Braised Beef	\$17.00
Eggplant Parmigiana	\$14.00
Free-Range Chicken Milanese	\$15.50
Seared Chicken Breast	\$15.00

Plates

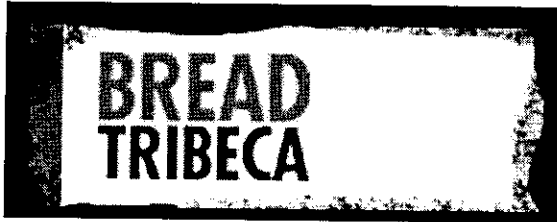
Granola	\$6.00
Octopus	\$13.50
Smoked Salmon Carpaccio	\$13.50
Hand-Made Mozzarella	\$12.00
Cutting Board Tasting	\$20.00

Desserts

Chocolate Mousse	\$6.00
Tiramisu	\$6.00
Nutella Tartines	\$6.00
Ricotta Dolce	\$6.00
Strawberry Cheesecake	\$6.00
Ricotta Dolce with Seasonal Fruit	\$6.00
Butter & Jam Tartines	\$6.00

Hot Drinks

Coffee	\$2.00
Double Espresso	\$3.75
Latic	\$3.50
Macchiato	\$3.25
Tea	\$2.75



MENUS

- today's specials
- cleanse specials
- delivery
- breakfast
- lunch/dinner
- panini
- unlimited bellinis brunch
- prix fixe
- wine list/cocktails
- happy hour special

ORDER ONLINE

CLEANSE INFO

EVENTS

PRIVATE PARTIES

RESERVATIONS

CONTACT US

Make a reservation

What day?

What time?

Availability updated in real time.

[More about Bread Tribeca](#)

CLEANSE SPECIALS

Cleanse Specials

- No Carb Lasagne: zucchini, dairy free pesto, pigm
tomato sauce
13
- Arugula and Avocado Salad with shaved fennel.
lemon oil
13
- Quinoa Salad with cucumbers, red onions, shrec
and green goddess dressing
13
- Sauteed Cauliflower with edamame, raisins, roast
shoyu sauce
13
- Zucchini and Yellow Squash Tagliatelle wit
13



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BREAD TRIBECA

DINNER SPECIALS

WEDNESDAY JANUARY 12,

SOUP SPECIAL

KALE AND SPAGHETTI SQUASH MINES

APPETIZER SPECIAL

WATERCRESS SALAD WITH SMOKED SALMON, RED ONION
WITH HONEY MUSTARD VINIGRETT

PASTA SPECIAL

PENNE ALLA PUTANESCA WITH TIGER SAUCE

ELYSE* SWEET BREAD PUDDING

ALMOND - RAISIN W/ ALMOND GLAZE AND WHIPPED CREAM

PANINI SPECIAL

MORTADELLA, TOMATO, LETTUCE, AVOCADO



\$6
GRANOLA
 YOGURT AND FRESH FRUIT

ORGANIC OATMEAL
 CINNAMON AND RAISINS

\$7

GLUTEN FREE OR WHOLE WHEAT BELGIAN WAFFLES
 BERRIES, WHIPPED CREAM AND CHOCOLATE SYRUP

BLUEBERRY PANCAKES

SWISS CHEESE SCRAMBLED EGGS AND BACON
 SERVED ON A GRILLED ENGLISH MUFFIN

FRENCH TOAST
 CARAMELIZED BANANAS

FRESH FRUIT SALAD

\$8

BAKED EGGS
 SPINACH, SAUSAGE
 AND MOZZARELLA CHEESE

\$9

OMELETTE
 CHOICE OF TOPPING(S):
 TOMATOES, SPINACH,
 MUSHROOMS, MOZZARELLA,
 FONTINA OR GOAT CHEESE

BREAD TRIBECA

301 CHURCH STREET NEW YORK, NY (212) 334-8282

DELIVERY MENU

BREAD TRIBECA

DINNER SPECIALS

WEDNESDAY JANUARY 12, 2011

SOUP SPECIAL

KALE AND SPAGHETTI SQUASH MINISTRONE WITH PARMESAN 8

APPETIZER SPECIAL

WATERCRESS SALAD WITH SMOKED SALMON, RED ONION, AND RICOTTA SALATA WITH
HONEY MUSTARD VINIGRETTE 14

PASTA SPECIAL

PENNE ALLA PUTANESCA WITH TIGER SHRIMP 18

ELYSE* SWEET BREAD PUDDING

ALMOND - RAISIN W/ ALMOND GLAZE AND WHIPPED CREAM 12

PANINI SPECIAL

MORTADELLA, TOMATO, LETTUCE, AVOCADO AND MAYO 13

Appetizers

Mixed Olives 5

Bruschetta

Grilled Tuscan Bread with Pesto and Slow Roasted Tomatoes 9

Imported Italian Tuna

Green Olives, Tomatoes,

Soft Boiled Egg, Green Beans 12

Fried Fresh Calamari

Wild Arugula, Lemon & Aioli 10

Oven Roasted Octopus

Grape Tomatoes, Potatoes, Gaeta Olives & Fresh Herbs 14

Tomato and Mozzarella

with Basil and Balsamic Vinegar 10

Tuscan Tomato-Bread Soup 6

Soup of the Day 6

Prosciutto di Parma

with Rosemary Flatbread 11

Artichoke alla Romana

with Marinera 10

Salads

Shrimp

w/ Baby Greens, Avocado, Red Onions

and Soy-Lime dressing 13

Baby Arugula

w/ Forelle Pears, Toasted Walnuts, Parmigiano Reggiano, Lemon Oil 8

Asparagi

Poached Organic Egg & Black Pepper 13

Poached Chicken

Imported Extra Virgin Olive Oil,

Pinenuts, Raisins and Tarragon with Mixed Greens 12

Roasted Beets

Romaine Lettuce, Gran Cru Pecorino Cheese, and Sherry-Honey Dressing 10

Baby Greens

Grape Tomatoes & Sherry Vinaigrette 7

Baby Spinach

with Crispy Pancetta, Grapes, Gorgonzola, and Sherry Vinaigrette 13

Panini

Shrimp

Avocado, Arugula, Roasted Peppers Mayonaise on Ciabatta 11

Fresh Mozzarella

Tomato, Basil & Lemon Dressing on Ciabatta 9

Prosciutto di Parma

Fresh Mozzarella on Ciabatta 10

Sardines

Tomatoes, Mayo and Peperoncino on Baguette 11

Imported Italian Tuna

Mesclun, Tomato & Lemon Dressing on Ciabatta 10

Mushrooms

Prosciutto Cotto, Roasted Mushrooms and Swiss Cheese 11

Chicken

Tomato, Avocado, Mesclun & Mustard Balsamic on Ciabatta 10

Italian Cheeseburger

Shoestring Fries 11

Veg Wich

with Shaved Parmigiano, Tomato, Avocado, and Herbed Mayo on 7 Grain 10

Pizza From Our Wood Burning Oven

Margherita

Fresh Mozzarella, Tomatoes & Basil 13

Quattro Formaggi

Four Imported Cheeses & Tomato Sauce 14

Romana

Crushed Tomatoes, Anchovies, Black Olives, Capers and Oregano 15

Crudo

Prosciutto di Parma, Parmigiano & Arugula 15

Carciofi

with Artichokes, Prosciutto Cotto & Parmigiano 15

Diavola

with Spicy Salame, Tomatoes & Mozzarella 15

All Pizzas are Available on Whole Wheat Crusts

Entrees

Chicken Milanese

Arugula & Cherry Tomatoes 14

Grilled Skirt Steak

Roasted Potatoes 16

Salmon alla Plancha

Green Beans & Salsa Verde 19

Roasted Chicken

Baby Potatoes, Fresh Herbs & Baby Carrots 16

Shrimp Scampi

Grilled Green Beans 26

Classic Meatballs 24

Chicken Parmigiana

Roasted Brussel Sprouts 17

Wild Striped Bass

Sunchoke Puree, Wilted leeks and Balsamic Glaze 25

Pasta

Fresh Ligurian Fusilli alla Genovese*

Basil Pesto, Toasted Pine Nuts and Cannellini Beans 16

Rigatoni

Pork Sausage Ragu 17

Homemade Pappardelle
 with Beef Ragu, Porcini Mushrooms & Rosemary 16

Penne al Pomodoro*
 Tomato Passata and Basil 13

Ricotta and Spinach Ravioli
 with Bolognese Ragu 15

Whole Wheat Tagliolini
 Caramelized Onions, Crushed Tomatoes & Pecorino Romano 17

Bucatini alla Matriciana
 Tomato Passata, Diced Prosciutto, Red Onions and Fresh Black Pepper 17

Classic Lasagna Bolognese 16

Linguine
 with Vongole, Garlic and Peperoncino 17

Wild Mushroom Risotto 17

Spinach Gnocchi
 with Fontina Fonduta and Toasted Walnuts 18

Sides

Green Beans with Butter and Black Pepper* 7

Wilted Spinach with Garlic and Butter 7

Spiced Shoestring Fries 7

Brussel Sprouts 7

Mashed Potatoes* 7

Roasted Fingerling Potatoes 7

Desserts

Ricotta Cheesecake with Roasted Grape 7

Fresh Fruit Plate with Honey 7/ with Artisanal Cheese 10

Classic Tiramisu 8

Flourless Chocolate Cake 7

Dairy Free Mini Bundt Cake 8

Vegan Peanut Butter Bars 7

Nutella and Peanut Butter Piadina 7

Elyse* Bread Pudding 8

Beverages

Coke, Diet, Sprite, Fanta, Ginger Ale, Root Beer 2

Fresh Orange Juice, Lemonade, Strawberry Lemonade 3

Lurisia Small 3 Large 4

Cappuccino or Latte 3

Iced Tea or Iced Coffee 3

Please Inquire About Our Daily Specials
 Have Your Next Party AT BREADTribeca
 Order On-Line and Pay On-Line at www.breadtribeca.com