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Mark: MARIAH CAREY

US Serial Number: 74661549

Application Filing Date: Apr. 17, 1995

US Registration Number: 2024932

Registration Date: Dec. 24, 1996

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 28, 2017

Publication Date: Oct. 01, 1996

Mark Information

Mark Literal Elements: MARIAH CAREY

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

International Registration Number: 1475235A, 1475235

International Application(s) /Registration(s) Based on this Property: A0084706/1475235A, A0084706/1475235

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: poster [and musical tour booklets]

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: 1990

Use in Commerce: 1990

For: clothing, namely, T-shirts [and hats]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: 1993

Use in Commerce: 1993

For: entertainment services in the nature of singing performances by an individual

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: 1993

Use in Commerce: 1993

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: LOTION, LLC

Owner Address: 21731 Ventura Boulevard, Suite 300
c/o Boulevard Management
Woodland Hills, CALIFORNIA UNITED STATES 91364

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lawrence E. Apolzon

Docket Number: LOTN 0101401

Attorney Primary Email Address: Apolzon-Docket@fzlz.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lawrence E. Apolzon
Fross Zelnick Lehrman & Zissu, P.C.
151 West 42nd St., 17th Fl.
New York, NEW YORK UNITED STATES 10036

Phone: 212-813-5900

Fax: 212-813-5901

Correspondent e-mail: Apolzon-Docket@fzlz.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 26, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 26, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 14, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 14, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 28, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Jul. 28, 2017	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	74704

Jul. 28, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74704
Jul. 28, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74704
Jun. 22, 2017	TEAS SECTION 8 & 9 RECEIVED	
Apr. 06, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 06, 2017	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 05, 2017	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED	88889
Jan. 31, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 14, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Mar. 14, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 21, 2010	CASE FILE IN TICRS	76869
Oct. 10, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 12, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	61619
Feb. 12, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 12, 2007	ASSIGNED TO PARALEGAL	61619
Nov. 13, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 13, 2006	PAPER RECEIVED	
Sep. 13, 2004	AMENDMENT UNDER SECTION 7 Â- PROCESSED	
Jun. 25, 2004	AMENDMENT UNDER SECTION 7 Â- PROCESSED	
Apr. 28, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 26, 2003	REGISTERED - SEC. 8 (6-YR) FILED	
Jun. 26, 2003	PAPER RECEIVED	
May 09, 2003	RESPONSE RECEIVED TO POST REG. ACTION	
May 09, 2003	PAPER RECEIVED	
Apr. 28, 2003	POST REGISTRATION ACTION MAILED - SEC. 7	
Feb. 24, 2003	SEC 7 REQUEST FILED	
Feb. 24, 2003	PAPER RECEIVED	
Dec. 24, 1996	REGISTERED-PRINCIPAL REGISTER	
Oct. 01, 1996	PUBLISHED FOR OPPOSITION	
Aug. 30, 1996	NOTICE OF PUBLICATION	
Aug. 01, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 18, 1996	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 16, 1995	NON-FINAL ACTION MAILED	
Sep. 22, 1995	ASSIGNED TO EXAMINER	73088

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 28, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: CAREY, MARIAH

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2813/0601](#)

Pages: 4

Date Recorded: Mar. 15, 2004

Supporting Documents: [assignment-tm-2813-0601.pdf](#)

Assignor

Name: [CAREY, MARIAH](#)

Execution Date: Mar. 08, 2004

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [MONARC HOLDINGS, LLC](#)

Legal Entity Type: DELAWARE LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Address: 360 HAMILTON AVENUE
C/O GELFAND, RENNERT & FELDMAN LLP
WHITE PLAINS, NEW YORK

Correspondent

Correspondent Name: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Correspondent Address: DIANA SULLIVAN
866 UNITED NATIONS PLAZA
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [3016/0708](#)

Pages: 3

Date Recorded: Jan. 20, 2005

Supporting Documents: [assignment-tm-3016-0708.pdf](#)

Assignor

Name: [MONARC HOLDINGS, LLC](#)

Execution Date: Oct. 04, 2004

Legal Entity Type: DELAWARE LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AUTOMATIC PRINCESS HOLDINGS, LLC](#)

Legal Entity Type: DELAWARE LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Address: 360 HAMILTON AVENUE
C/O GELFAND, RENNERT & FELDMAN LLP
WHITE PLAINS, NEW YORK 10601

Correspondent

Correspondent Name: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Correspondent Address: NANCY C. DICONZA
866 UNITED NATIONS PLAZA
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3633/0444](#)

Pages: 3

Date Recorded: Oct. 03, 2007

Supporting Documents: [assignment-tm-3633-0444.pdf](#)

Assignor

Name: [AUTOMATIC PRINCESS HOLDINGS, LLC](#)

Execution Date: Sep. 21, 2007

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [LOTION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: C/O GELFAND, RENNERT & FELDMAN LLP
360 HAMILTON AVE.
WHITE PLAINS, NEW YORK 10601

Correspondent

Correspondent Name: LAWRENCE E. APOLZON

Correspondent FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address: 866 UNITED NATIONS PLAZA
NEW YORK, NY 10017

Domestic Representative - Not Found