

Mark: CHUMS and (Booby Bird Design)
Serial Number: 90/620,764
Examining Attorney: Grace Duffin
Trademark Law Office 120

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:	Chums, Inc.)	
)	
Serial No.:	90/620,764)	Law Office
)	120
Filing Date:	April 2, 2021)	
)	
Mark:	CHUMS and (Booby Bird Design))	
)	
International Class:	11, 16, 20, 21, 22 and 24)	
)	
Examining Attorney:	Grace Duffin)	

RESPONSE TO OFFICE ACTION

This correspondence is being sent in response to an Office Action dated September 19, 2021 (the “Office Action”) with regard to Chums, Inc’s (“Applicant”) application to register its CHUMS and (Booby Bird Design) trademark (“Applicant’s Mark”). The Examining Attorney refused registration of Applicant’s Mark on the grounds that Applicant’s Mark is merely a decorative or ornamental feature of the goods with respect to the goods in Classes 16 and 21. Applicant respectfully disagrees and believes that the specimen serves a secondary source-indicating function for the reasons set forth below.

I. USE OF APPLICANT’S MARK IS NOT ORNAMENTAL

Applicant respectfully submits that (a) Applicant’s Mark already serves as an indicator of source for other goods and services and (b) Applicant’s Mark has acquired distinctiveness under Trademark Act Section 2(f) for the Class 16 and 21 goods in the present application (“Applicant’s Goods”). For these reasons, Applicant respectfully requests that the Examining Attorney withdraw the refusal to register Applicant’s Mark.

a. Applicable Law

“Matter which serves as part of the aesthetic ornamentation of goods such as T-shirts may nevertheless be registered if it also serves a source-indicating function. Such ornamental matter may be found to additionally serve a source-indicating function, and hence to be registrable, if, for example, it names the secondary source of the goods or if, at the time of its first use as ornamentation, it was already a recognized trademark of applicant for services or other goods.” *In Re Astro-Gods Inc.*, 223 U.S.P.Q. 621 (TTAB 1984) (citing *In re Olin Corp.*, 181 USPQ 182 (TTAB 1973); *In re Paramount Pictures Corp.*, 213 USPQ 1111 (TTAB 1982), and cases cited therein; and *In re Paramount Pictures Corp.*, 217 USPQ 292 (TTAB 1983)). Just because a “mark” is visually pleasing or serves in some way to ornament the goods does not render it unregistrable if the mark is also inherently distinctive, *In re: Swift & Co.*, 223 F.2d 950, 106 USPQ 286, 288 (CCPA 1955), or if it has acquired distinctiveness. “[W]hile not every sign used on a product, or on its label, package, etc., functions as an indication of source of the product on which it is used – e.g. some are merely part of the aesthetic ornamentation – the broad and liberal interpretation of our law is that, where such a sign also serves a source indicating function, it should be regarded as acceptable subject matter for registration.” *In Re Tire Mart, Inc.*, Ser. No. 78292388, 2008 WL 853804, at *2 (Jan. 22, 2008) (quoting *In re Paramount Pictures Corp.*, 213 USPQ 1111, 1113 (TTAB 1982)).

b. Applicant’s Mark Already Serves as an Indicator of Source for Other Goods or Services, and Has Acquired Distinctiveness for Applicant’s Goods.

Applicant respectfully submits that Applicant’s Mark is already perceived by consumers as a source indicator based on Applicant’s prominent use of Applicant’s Mark with various goods and services for nearly 40 years. See, e.g., Attachment A (printout from <https://chums.com/pages/about-chums>).



Applicant is a retailer of outdoor products and accessories, which are sold online and in retail locations throughout the United States (and the world). Applicant’s goods include, among other things, clothing (e.g., jackets, sweatshirts, shirts, T-shirts, pants, shorts, hats and sweatpants), cases for personal electronic devices, cases for eyeglasses and sunglasses, all purpose carrying bags, athletic bags, handbags, belt bags, hip bags, bum bags, hiking bags, key bags, clutch bags,

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shoulder bags, tote bags, bags for eyeglasses and sunglasses, felt pouches, drawstring pouches, purses, clutch purses, wallets, card wallets, key wallets, pocket wallets, satchels, business card cases, calling card cases, credit card cases, key cases, carrying cases, pocketbooks, eye glass retainers, sunglass cases, glove clips, keychains, safety accessories, and lanyards. See Attachment B (pictures provided as specimens for Reg. Nos. 2,432,635, 4,094,382, and 4,277,154).

Applicant has also used Applicant's Mark to brand its website for more than 20 years. See, e.g., Attachments C (printout from <https://web.archive.org/web/19980419150707/http://chums.com/> (April 19, 1998)), D (printout from <https://web.archive.org/web/20100131001217/http://www.chums.com/> (January 31, 2010)), and E (<https://www.chumssafety.com/> (March 10, 2022)).


Finally, Applicant owns the following U.S. trademark registrations for use of Applicant's Mark:

Mark	Application No. Registration No.	Application Date Registration Date	Goods/Services
	75550191 2432635	September 9, 1998 March 6, 2001	eyeglass retaining straps in Class 9 (first use was May 10, 1996)
	85123875 4094382	September 7, 2010 January 31, 2012	Cases for personal electronic devices, cases for eyeglasses and sunglasses, and straps for any of the foregoing in Class 9 (first use was December 31, 2006)

Mark: CHUMS and (Booby Bird Design)
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			<p>All purpose carrying bags, athletic bags, handbags, belt bags, hip bags, bum bags, hiking bags, key bags, clutch bags, shoulder bags, tote bags, bags for eyeglasses and sunglasses, felt pouches, drawstring pouches, purses, clutch purses, wallets, card wallets, key wallets, pocket wallets, satchels, business card cases, calling card cases, credit card cases, key cases, carrying cases, pocketbooks, and straps for any of the foregoing (first use was December 31, 2006)</p>
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	85545737	February 17, 2012	Sportswear, namely, jackets, sweatshirts, shirts, T-shirts, pants, shorts, hats and sweatpants in Class 25 (first use was January 5, 1999).
	4277154	January 15, 2013	

See Attachment F (TSDR printouts for Reg. Nos. 2,432,635, 4,094,382, and 4,277,154).

Applicant also owns international trademark registrations for Applicant’s Mark in Australia, Canada, New Zealand, European Union, Taiwan, China, Japan, Hong Kong, Philippines, Vietnam, India, Indonesia, Thailand, Malaysia, Russia, Mongolia, Singapore, Korea, and the United Kingdom.

As illustrated above, Applicant’s Mark already functions as a trademark because consumers are accustomed to seeing Applicant’s Mark used in connection with Applicant’s other goods. Applicant’s goods and services bearing Applicant’s Mark are offered through trade channels controlled by Applicant. Such marketing and promotion escalates the consuming public’s perception of Applicant’s Mark as a source indicator.

In addition, Applicant’s Mark acquired distinctiveness for Applicant’s Goods through Applicant’s use, significant marketing efforts, and successful sales of Applicant’s Goods with Applicant’s Mark over the past 5+ years. Applicant has made substantially exclusive and continuous use of Applicant’s Mark in connection with Applicant’s Goods since at least 2016. Applicant has spent time and money to promote and market Applicant’s Mark in connection with Applicant’s Goods. For example, Applicant has promoted and sold Applicant’s Goods online on Applicant’s website, and at retail locations on Applicant’s website. Applicant has also made considerable efforts to educate consumers and to develop its brand so as to associate the

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Applicant's Mark with Applicant's Goods. As a result of Applicant's substantially exclusive and continuous use, Applicant's Mark serves to exclusively identify Applicant's Goods in the minds of the purchasing public and distinguish it from the goods of Applicant's competitors.

In view of the foregoing, Applicant respectfully submits that Applicant's Mark has achieved a sufficiently high level of acquired distinctiveness, as applied to Applicant's Goods to not be deemed ornamental and to be registered on the Principal Register.

Remarks

Applicant believes that this Response fully addresses the issues set forth in the Office Action. In the event the Examining Attorney does not agree with the sufficiency of this Response, Applicant respectfully requests that Applicant be given the opportunity to respond to any outstanding issues. Applicant invites the Examining Attorney to address any remaining issues in a telephone conference.

ATTACHMENT A



BORN ON THE RIVER

Made in the USA / Homegrown in Hurricane, UT

Chums has a long and storied history on the water. In 1983 Chums inventor Mike Taggett was tired of watching his customer lose their sunglasses to the bottom of the Colorado River. This is where the idea for the Original Cotton Chums was born. Living in the back of a VW van is a \$60 sewing machine Taggett started producing the first round of Chums.



1980

Mike Taggett the founder of Chums hitchhikes to Utah to become a river guide



1981

Chumley the finest golden Lab and namesake of the company



1982

Mike sews the first retainer



1983

Chums Original Retainer is born



1984

Chums & Swatch, Swatch places the first order with Chums leading to mass production



1985

Booby Bird, the blue-footed booby bird is adopted as the Chums mascot



1985

The Red-Footed Booby Bird takes his spot as the face of Chums



1993

Chums retail store opens on Main Street in Hurricane Utah



1993

JERCS, Just an Eyewear Retention and Comfort System



1995

Portland, Oregon, Chums sales and design office opens in Oregon



1995

Chums Safety, Chums enters the safety market with breakaway retainer and accessories



2001

Landwell Inc. & Chums crosses the Pacific to be distributed in Japan



2002

Chuck Ferries, The Ferries Family purchases Chums



2003

Universal Fit, Chums continues to revolutionize the fit and function of the eyewear retainer



2004

Hang with you Chums, The Booby Bird gets a buddy



2007



2008

Landwell open the first Chums retail store in Tokyo, Japan.



2012

Chums Asia, Chums enters China with the Shanghai Birds Nest



2013

Chums 30th Anniversary, Helping you hang on since 1983.



2013

Chums adds silicone retainers to their product line



2014

Chums roll out their first accessory case



2015

Chums continues to innovate with in house sublimation



2016

Sun Valley Idaho, Chums opens new office in Sun Valley Idaho



2017

Chums continues to manufacture thousands of units a day in our original factory

Chums Today

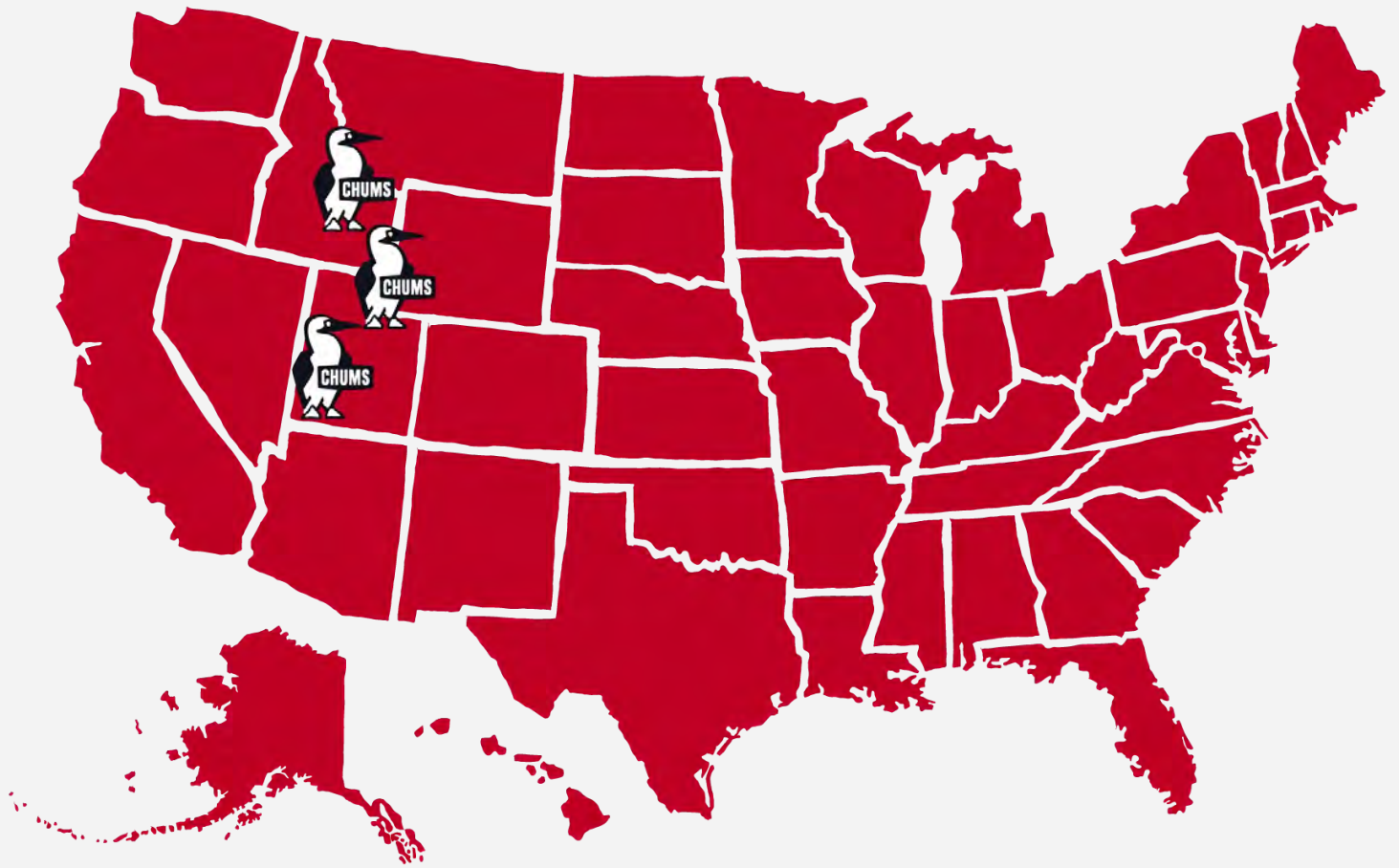
We now have **3 offices, over 75 employees**, a few of which have been with us **for over 20 years**.

Over the three decades we've been around, we've learned a thing or two. Mostly how to have fun while still getting after it and we pride ourselves in having a team filled with the raddest, most talented people in the industry.

Chums manufactures

15,000+ Units a Day

in our Hurricane, Utah facility.





Family Run Company

In 2002 Chuck Ferries purchased Chums in partnership with his son and son-in-law. For the past 18 years the Ferries family has continued to push innovation through product development, instilled a commitment to American-made manufacturing (out of the company's Hurricane, UT manufacturing facility), and embedded an unwavering passion for unbeatable customer service, helping Chums become the global brand we know and love today.

QUESTIONS?

Contact Support or Call: 877-665-2272

Careers

Customize

Pro Program

Chums Safety

Press

Contact Us

Shipping/Returns

FAQ

Social Compliances

Privacy Policy

Minimum Advertised Pricing Policy

HANG WITH YOUR CHUMS

HANG WITH YOUR CHUMS

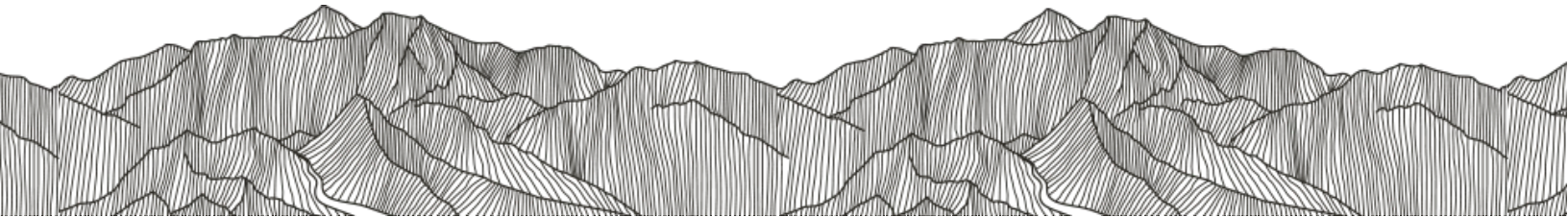


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FIND A STORE



ATTACHMENT B





CHUMS Eyewear Case

 **CHUMS** **REALTREE** CAMO

SHADE SHELTER

- Soft neoprene case
- Clips to anything
- Low profile



CHUMS Eyewear Case

 **CHUMS** **REALTREE** CAMO

SHADE SHELTER

- Soft neoprene case
- Clips to anything
- Low profile







CHUMS













ATTACHMENT C

Chums[®]



[Facts about Boobies!](#)

[PRODUCTS](#)

[RETAILERS](#)

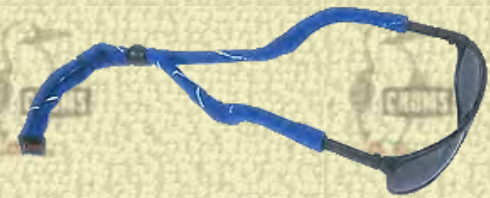
[MAIL ORDER](#)

[BOOBIES](#)

[EMAIL CHUMS](#)

Hello!

In the world before Chums, the eyeglass retention choice was simple: strap on something irritating that made you look like a dork, or avoid any activities that might cause your glasses to fall from your face --like, say, looking at your feet. Original Chums changed all that, and now millions of bespectacled folks routinely look at their feet in comfort and style.



Click [here](#) to learn more about the Chums Product Line.

[MAIL ORDER](#) · [RETAILERS](#) · [PRODUCTS](#) · [BOOBIES](#) · EMAIL.Chums@chumsltd.com

CHUMS LIMITED · P.O. BOX 950 · HURRICANE · UTAH · 84737

ATTACHMENT D



RETAINERS · LANYARDS · ACCESSORIES

HANG ON

- About Us
- Products
- Community



Friends of Chums
Sean Glaccum

NEW THE ORBITER

Tech Retainer

ORIGINAL COTTON STANDARD

Since 1983

WATER SPORTS FLOATERS

Float your Investments

BUY CHUMS
on our Partner Site

gear pipeline

ATTACHMENT E



PPE Accessories
ID Lanyards
Enhanced Visibility

Eyewear Retainers
Flame Resistant
Custom Safety Solutions

Call us: 1-800-222-CHUM
2424 South 2570 West
Salt Lake City, Utah 84119

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[Goliath Glove Clip](#)



[Switchback Eyewear Retainer](#)



[Breakaway Tiger Glove Clip](#)



[Secure Entry Lanyard](#)



[Flame Resistant Products](#)



[Orbiter Retainers](#)



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ATTACHMENT F

Generated on: This page was generated by TSDR on 2022-03-15 18:32:17 EDT

Mark: CHUMS



US Serial Number: 75550191

Application Filing Date: Sep. 09, 1998

US Registration Number: 2432635

Registration Date: Mar. 06, 2001

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 17, 2020

Publication Date: Jul. 27, 1999

Mark Information

Mark Literal Elements: CHUMS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 03.15.08 - Storks, flamingos, heron and other long-legged waders; Ibis; Herons; Flamingos; Cranes
03.15.24 - Stylized birds and bats
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: eyeglass retaining straps

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 10, 1996

Use in Commerce: May 23, 1996

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: CHUMS, INC.

Owner Address: 2424 SOUTH 2570 WEST
Salt Lake City, UTAH UNITED STATES 84119

Legal Entity Type: CORPORATION

State or Country UTAH
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Joshua G. Gigger

Docket Number: 52018/1:8

Attorney Primary TM-SLC@stoel.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Joshua G. Gigger
Name/Address: STOEL RIVES LLP
201 South Main Street, Suite 1100
SALT LAKE CITY, UTAH UNITED STATES 84111

Phone: 801-328-3131

Fax: 801-578-6999

Correspondent e- TM-SLC@stoel.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 17, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 17, 2020	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68973
Jul. 17, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68973
Jul. 08, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Apr. 30, 2020	TEAS SECTION 8 & 9 RECEIVED	
Mar. 06, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 07, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	71378
Mar. 07, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 22, 2011	TEAS SECTION 8 & 9 RECEIVED	
Feb. 22, 2007	CASE FILE IN TICRS	
Nov. 18, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Sep. 07, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 07, 2006	PAPER RECEIVED	
Aug. 23, 2006	REVIEW OF CORRESPONDENCE COMPLETE	59315
Apr. 25, 2003	PAPER RECEIVED	
Mar. 06, 2001	REGISTERED-PRINCIPAL REGISTER	
Jan. 10, 2001	OPPOSITION TERMINATED NO. 999999	115930
Jan. 10, 2001	OPPOSITION DISMISSED NO. 999999	115930
Dec. 20, 1999	OPPOSITION INSTITUTED NO. 999999	115930
Aug. 30, 1999	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jul. 27, 1999	PUBLISHED FOR OPPOSITION	
Jun. 25, 1999	NOTICE OF PUBLICATION	
Apr. 22, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 30, 1999	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Mar. 28, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 25, 1999	ASSIGNED TO EXAMINER	74664

TM Staff and Location Information

TM Staff Information - None**File Location**

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 17, 2020

Assignment Abstract Of Title Information**Summary**

Total Assignments: 1

Registrant: Taggett, Michael Blake

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2508/0405](#)

Pages: 2

Date Recorded: May 15, 2002

Supporting Documents: [assignment-tm-2508-0405.pdf](#)**Assignor**Name: [TAGGETT, MICHAEL BLAKE](#)

Execution Date: Apr. 26, 2002

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

AssigneeName: [CHUMS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UTAH

Address: BOX 950
HURICANE, UTAH 84737**Correspondent**

Correspondent Name: MALLINCKRODT & MALLINCKRODT

Correspondent Address: ROBERT R. MALLINCKRODT
10 EXCHANGE PLACE, SUITE 510
SALT LAKE CITY, UT 84111**Domestic Representative - Not Found****Proceedings****Summary**

Number of Proceedings: 4

Type of Proceeding: OppositionProceeding Number: [91273712](#)

Filing Date: Dec 28, 2021

Status: Suspended

Status Date: Feb 17, 2022

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Zhang Ying

Correspondent Address: ANGUS NI
506 2ND AVENUE, SUITE 1400
SEATTLE WA UNITED STATES , 98104Correspondent e-mail: ip@afnlegal.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CHUMUYING	Opposition Pending	90465083	

Plaintiff(s)

Name: Chums, Inc.

Correspondent JOSHUA G. GIGGER
Address: STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111

Correspondent e-mail: tm-slc@stoel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221
CHUMS	REGISTERED AND RENEWED	85123885	4094384

Prosecution History

Entry Number	History Text	Date	Due Date
4	NOTICE OF DEFAULT	Feb 17, 2022	
3	INSTITUTED	Dec 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 28, 2021	Feb 06, 2022
1	FILED AND FEE	Dec 28, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91273313](#)

Filing Date: Dec 07, 2021

Status: Terminated

Status Date: Mar 08, 2022

Interlocutory Attorney: TASHIA A BUNCH

Defendant

Name: Xue Wanyuan

Correspondent Address: JONATHAN G. MORTON
LONG HUA, 6-3A1005,YI CHENG ZHONG XIN,
SHENZHEN, GUANGDONG CHINA , 518000

Correspondent e-mail: jmlawaotumanip@gmail.com , zhangariel69@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	Abandoned - After Inter-Partes Decision	90258249	

Plaintiff(s)

Name: Chums, Inc.

Correspondent Address: JOSHUA G. GIGGER
STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111

Correspondent e-mail: tm-slc@stoel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635

CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85123885	4094384
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 08, 2022	
5	BD DECISION: OPP SUSTAINED	Mar 08, 2022	
4	NOTICE OF DEFAULT	Jan 27, 2022	
3	INSTITUTED	Dec 07, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 07, 2021	Jan 16, 2022
1	FILED AND FEE	Dec 07, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91272898](#)

Filing Date: Nov 12, 2021

Status: Terminated

Status Date: Feb 11, 2022

Interlocutory Attorney: JILL M MCCORMACK

Defendant

Name: Senlam Enterprises Limited

Correspondent Address: SENLAM ENTERPRISES LIMITED

120-124 TEXACO ROAD,, FLAT/RM 901, 9/F, EW INTERNATIONAL TOWER
TSUEN WAN, NT HONG KONG

Correspondent e-mail: info@accoladeip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
C CHUM CONNECT	Abandoned - After Inter-Partes Decision	90543893	

Plaintiff(s)

Name: Chums, Inc.

Correspondent Address: JOSHUA G. GIGGER

STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111

Correspondent e-mail: tm-slc@stoel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85123885	4094384
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140

CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Feb 11, 2022	
5	BD DECISION: OPP SUSTAINED	Feb 11, 2022	
4	NOTICE OF DEFAULT	Jan 02, 2022	
3	INSTITUTED	Nov 12, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 12, 2021	Dec 22, 2021
1	FILED AND FEE	Nov 12, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91115930](#) **Filing Date:** Nov 26, 1999
Status: Terminated **Status Date:** Jan 10, 2001
Interlocutory Attorney:

Defendant

Name: MICHAEL BLAKE TAGGETT
Correspondent Address: ROBERT R. MALLINCKRODT
MALLINCKRODT & MALLINCKRODT
10 EXCHANGE PLACE SUITE 510
SALT LAKE CITY UT UNITED STATES , 84111

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	75550191	2432635

Plaintiff(s)

Name: SUPREME INTERNATIONAL CORPORATION
Correspondent Address: KIM KOLBACK
SARAH STEINBAUM, P.A.
44 WEST FLAGLER STREET, SUITE 2200
MIAMI FL UNITED STATES , 33130

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Cancelled - Section 8	72039655	673912

Prosecution History

Entry Number	History Text	Date	Due Date
9	TERMINATED	Jan 10, 2001	
8	BD'S DECISION: DISMISSED W/O PREJUDICE	Jan 10, 2001	
7	AMDT APPROVED AND ENTERED	Jan 10, 2001	
6	AMDT OF SN 75/550,191	Oct 12, 2000	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jul 10, 2000	
4	ANSWER	Feb 04, 2000	
3	PENDING, INSTITUTED	Dec 20, 1999	
2	NOTICE SENT; TRIAL DATES RESET; ANSWER DUE	Dec 20, 1999	Jan 29, 2000
1	FILED AND FEE	Nov 26, 1999	

Generated on: This page was generated by TSDR on 2022-03-15 18:33:14 EDT

Mark: CHUMS



US Serial Number: 85123875

Application Filing Date: Sep. 07, 2010

US Registration Number: 4094382

Registration Date: Jan. 31, 2012

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 13, 2021

Publication Date: Apr. 12, 2011 Notice of Allowance Date: Jun. 07, 2011

Mark Information

Mark Literal Elements: CHUMS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a booby bird with a "CHUMS" sign on the right.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.15.15 - Puffins; Penguins

26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

International Registration Number: 1196848, 1052742

International Application(s) /Registration(s) Based on this Property: A0040598/1196848, A0021303/1052742

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Cases for personal electronic devices, cases for eyeglasses and sunglasses, and straps for any of the foregoing

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2006

Use in Commerce: Dec. 31, 2006

For: All purpose carrying bags, athletic bags, handbags, belt bags, hip bags, bum bags, hiking bags, key bags, clutch bags, shoulder bags, tote bags, bags for eyeglasses and sunglasses, felt pouches, drawstring pouches, purses, clutch purses, wallets, card wallets, key wallets, pocket wallets, satchels, business card cases, calling card cases, credit card cases, key cases, carrying cases, pocketbooks, and straps for any of the foregoing

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2006

Use in Commerce: Dec. 31, 2006

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Chums, Inc.

Owner Address: 2424 South 2570 West
Salt Lake City, UTAH UNITED STATES 84119

Legal Entity Type: CORPORATION

State or Country Where Organized: UTAH

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Joshua G. Gigger

Docket Number: 52018/1

Attorney Primary Email Address: TM-SLC@stoel.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Joshua G. Gigger
STOEL RIVES LLP
201 S MAIN ST STE 1100
SALT LAKE CITY, UTAH UNITED STATES 84111-2208

Phone: (801) 328-3131

Fax: (801) 578-6999

Correspondent e-mail: TM-SLC@stoel.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 13, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 13, 2021	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	77074
Dec. 13, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77074
Dec. 13, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77074
Jul. 13, 2021	TEAS SECTION 8 & 9 RECEIVED	
Jan. 31, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 15, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 15, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67110

Feb. 15, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67110
Jan. 31, 2018	TEAS SECTION 8 & 15 RECEIVED	
Jan. 31, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 31, 2012	REGISTERED-PRINCIPAL REGISTER	
Dec. 28, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 27, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Dec. 23, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 19, 2011	STATEMENT OF USE PROCESSING COMPLETE	69302
Dec. 05, 2011	USE AMENDMENT FILED	69302
Dec. 19, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Dec. 05, 2011	TEAS STATEMENT OF USE RECEIVED	
Jun. 07, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 12, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 12, 2011	PUBLISHED FOR OPPOSITION	
Mar. 05, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Mar. 05, 2011	ASSIGNED TO LIE	66213
Feb. 07, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 28, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 28, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 28, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 16, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 16, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 16, 2010	NON-FINAL ACTION WRITTEN	65720
Dec. 16, 2010	ASSIGNED TO EXAMINER	65720
Sep. 11, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 10, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 10, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 13, 2021

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91273712](#)

Filing Date: Dec 28, 2021

Status: Suspended

Status Date: Feb 17, 2022

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Zhang Ying

Correspondent Address: ANGUS NI
506 2ND AVENUE, SUITE 1400
SEATTLE WA UNITED STATES , 98104

Correspondent e-mail: ip@afnlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMUYING	Opposition Pending	90465083	

Plaintiff(s)**Name:** Chums, Inc.**Correspondent Address:** JOSHUA G. GIGGER
STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111**Correspondent e-mail:** tm-slc@stoel.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221
CHUMS	REGISTERED AND RENEWED	85123885	4094384

Prosecution History

Entry Number	History Text	Date	Due Date
4	NOTICE OF DEFAULT	Feb 17, 2022	
3	INSTITUTED	Dec 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 28, 2021	Feb 06, 2022
1	FILED AND FEE	Dec 28, 2021	

Type of Proceeding: Opposition**Proceeding Number:** [91273313](#)**Filing Date:** Dec 07, 2021**Status:** Terminated**Status Date:** Mar 08, 2022**Interlocutory Attorney:** TASHIA A BUNCH**Defendant****Name:** Xue Wanyuan**Correspondent Address:** JONATHAN G. MORTON
LONG HUA, 6-3A1005,YI CHENG ZHONG XIN,
SHENZHEN, GUANGDONG CHINA , 518000**Correspondent e-mail:** jmlawaotumanip@gmail.com , zhangariel69@gmail.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CHUMS	Abandoned - After Inter-Partes Decision	90258249	

Plaintiff(s)**Name:** Chums, Inc.**Correspondent Address:** JOSHUA G. GIGGER
STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111**Correspondent e-mail:** tm-slc@stoel.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
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CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85123885	4094384
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 08, 2022	
5	BD DECISION: OPP SUSTAINED	Mar 08, 2022	
4	NOTICE OF DEFAULT	Jan 27, 2022	
3	INSTITUTED	Dec 07, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 07, 2021	Jan 16, 2022
1	FILED AND FEE	Dec 07, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91272898](#)

Filing Date: Nov 12, 2021

Status: Terminated

Status Date: Feb 11, 2022

Interlocutory Attorney: JILL M MCCORMACK

Defendant

Name: Senlam Enterprises Limited

Correspondent Address: SENLAM ENTERPRISES LIMITED

120-124 TEXACO ROAD., FLAT/RM 901, 9/F, EW INTERNATIONAL TOWER
TSUEN WAN, NT HONG KONG

Correspondent e-mail: info@accoladeip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
C CHUM CONNECT	Abandoned - After Inter-Partes Decision	90543893	

Plaintiff(s)

Name: Chums, Inc.

Correspondent Address: JOSHUA G. GIGGER

STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111

Correspondent e-mail: tm-slc@stoel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85123885	4094384
CHUMS	REGISTERED AND RENEWED	85132334	4094394

CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Feb 11, 2022	
5	BD DECISION: OPP SUSTAINED	Feb 11, 2022	
4	NOTICE OF DEFAULT	Jan 02, 2022	
3	INSTITUTED	Nov 12, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 12, 2021	Dec 22, 2021
1	FILED AND FEE	Nov 12, 2021	

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Mark: CHUMS



US Serial Number: 85545737

Application Filing Date: Feb. 17, 2012

US Registration Number: 4277154

Registration Date: Jan. 15, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Aug. 14, 2018

Publication Date: Jul. 03, 2012 Notice of Allowance Date: Aug. 28, 2012

Mark Information

Mark Literal Elements: CHUMS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a booby bird with a "CHUMS" sign on the right.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.15.08 - Storks, flamingos, heron and other long-legged waders; Ibis; Herons; Flamingos; Cranes
03.15.09 - Seabirds; Pelicans; Gulls
03.15.15 - Puffins; Penguins
03.15.24 - Stylized birds and bats
03.15.25 - Robins; Ravens; Woodpeckers; Pigeons; Other birds; Doves; Crows; Cardinals
26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

International Registration Number: 1196848

International Application(s) /Registration(s) Based on this Property: A0040598/1196848

Claimed Ownership of US Registrations: 4094383, 4094384, 4094394 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;

- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Sportswear, namely, jackets, sweatshirts, shirts, T-shirts, pants, shorts, hats and sweatpants

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 1999

Use in Commerce: Jan. 05, 1999

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Chums, Inc.

Owner Address: 2424 South 2570 West
Salt Lake City, UTAH UNITED STATES 84119

Legal Entity Type: CORPORATION

State or Country Where Organized: UTAH

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Joshua G. Gigger

Docket Number: 52018/1:69

Attorney Primary Email Address: tm-slc@stoel.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Joshua G. Gigger
Stoel Rives LLP
201 South Main Street, Suite 1100
One Utah Center
SALT LAKE CITY, UTAH UNITED STATES 84111

Phone: (801) 328-3111

Fax: (801) 578-6999

Correspondent e-mail: tm-slc@stoel.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 21, 2022	TEAS SECTION 8 & 9 RECEIVED	
Jan. 15, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 14, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 14, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67110
Aug. 14, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67110
Aug. 07, 2018	TEAS SECTION 8 & 15 RECEIVED	
Aug. 07, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 15, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 15, 2013	REGISTERED-PRINCIPAL REGISTER	
Dec. 08, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 07, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70633

Dec. 01, 2012	ASSIGNED TO LIE	70633
Nov. 16, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 16, 2012	STATEMENT OF USE PROCESSING COMPLETE	66230
Nov. 14, 2012	USE AMENDMENT FILED	66230
Nov. 16, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Nov. 14, 2012	TEAS STATEMENT OF USE RECEIVED	
Aug. 28, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 03, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 03, 2012	PUBLISHED FOR OPPOSITION	
Jun. 13, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 30, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 30, 2012	ASSIGNED TO EXAMINER	83184
Feb. 28, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Feb. 25, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 21, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMEG LAW OFFICE 108

Date in Location: Aug. 14, 2018

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91273712](#)

Filing Date: Dec 28, 2021

Status: Suspended

Status Date: Feb 17, 2022

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Zhang Ying

Correspondent Address: ANGUS NI
506 2ND AVENUE, SUITE 1400
SEATTLE WA UNITED STATES , 98104

Correspondent e-mail: ip@afnlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMUYING	Opposition Pending	90465083	

Plaintiff(s)

Name: Chums, Inc.

Correspondent Address: JOSHUA G. GIGGER
STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111

Correspondent e-mail: tm-slc@stoel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635

CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221
CHUMS	REGISTERED AND RENEWED	85123885	4094384

Prosecution History

Entry Number	History Text	Date	Due Date
4	NOTICE OF DEFAULT	Feb 17, 2022	
3	INSTITUTED	Dec 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 28, 2021	Feb 06, 2022
1	FILED AND FEE	Dec 28, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91273313](#)

Filing Date: Dec 07, 2021

Status: Terminated

Status Date: Mar 08, 2022

Interlocutory Attorney: TASHIA A BUNCH

Defendant

Name: Xue Wanyuan

Correspondent Address: JONATHAN G. MORTON
LONG HUA, 6-3A1005,YI CHENG ZHONG XIN,
SHENZHEN, GUANGDONG CHINA , 518000

Correspondent e-mail: jmlawaotumanip@gmail.com , zhangariel69@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	Abandoned - After Inter-Partes Decision	90258249	

Plaintiff(s)

Name: Chums, Inc.

Correspondent Address: JOSHUA G. GIGGER
STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111

Correspondent e-mail: tm-slc@stoel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85123885	4094384
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903

HANG WITH YOUR CHUMS

Registered

[87170035](#)

[6075221](#)

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 08, 2022	
5	BD DECISION: OPP SUSTAINED	Mar 08, 2022	
4	NOTICE OF DEFAULT	Jan 27, 2022	
3	INSTITUTED	Dec 07, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 07, 2021	Jan 16, 2022
1	FILED AND FEE	Dec 07, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91272898](#)

Filing Date: Nov 12, 2021

Status: Terminated

Status Date: Feb 11, 2022

Interlocutory Attorney: JILL M MCCORMACK

Defendant

Name: Senlam Enterprises Limited

Correspondent Address: SENLAM ENTERPRISES LIMITED
120-124 TEXACO ROAD., FLAT/RM 901, 9/F, EW INTERNATIONAL TOWER
TSUEN WAN, NT HONG KONG

Correspondent e-mail: info@accoladeip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
C CHUM CONNECT	Abandoned - After Inter-Partes Decision	90543893	

Plaintiff(s)

Name: Chums, Inc.

Correspondent Address: JOSHUA G. GIGGER
STOEL RIVES LLP
201 SOUTH MAIN STREET, SUITE 1100
SALT LAKE CITY UT UNITED STATES , 84111

Correspondent e-mail: tm-slc@stoel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	73495374	1335312
CHUMS	REGISTERED AND RENEWED	75550191	2432635
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	REGISTERED AND RENEWED	85123875	4094382
CHUMS	REGISTERED AND RENEWED	85123882	4094383
CHUMS	REGISTERED AND RENEWED	85123885	4094384
CHUMS	REGISTERED AND RENEWED	85132334	4094394
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968
CHUMS	Registered	87980208	5729903
HANG WITH YOUR CHUMS	Registered	87170035	6075221

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Feb 11, 2022	
5	BD DECISION: OPP SUSTAINED	Feb 11, 2022	
4	NOTICE OF DEFAULT	Jan 02, 2022	
3	INSTITUTED	Nov 12, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91268844](#) **Filing Date:** Apr 20, 2021
Status: Terminated **Status Date:** Jul 20, 2021
Interlocutory Attorney: WINSTON T FOLMAR

Defendant

Name: Zhongshan Shanman E-Commerce Co., Ltd.
Correspondent Address: LOUIS C CHENG
LAW OFFICE OF LOUIS C CHENG
1005 EAST LAS TUNAS DR #363
SAN GABRIEL CA UNITED STATES , 91776
Correspondent e-mail: alpha1@chenglegal.com , harrriet6883@hotmail.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHUUMEE	Abandoned - After Inter-Partes Decision	90220380	

Plaintiff(s)

Name: Chums, Inc.
Correspondent Address: JOSHUA G GIGGER
STOEL RIVES LLP
201 SOUTH MAIN STR STE 1100
SALT LAKE CITY UT UNITED STATES , 84111
Correspondent e-mail: tm-slc@stoel.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154
HANG WITH YOUR CHUMS	Registered	87170026	5186140
CHUMS	Registered	87942899	5648968

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 20, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 20, 2021	
4	NOTICE OF DEFAULT	Jun 10, 2021	
3	INSTITUTED	Apr 20, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 20, 2021	May 30, 2021
1	FILED AND FEE	Apr 20, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91241618](#) **Filing Date:** May 30, 2018
Status: Terminated **Status Date:** Sep 19, 2018
Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Joshua Eccles
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Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMLINE	Abandoned - After Inter-Partes Decision	87609108	

Plaintiff(s)

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Associated marks

Mark	Application Status	Serial Number	Registration Number
CHUMS	REGISTERED AND RENEWED	76491631	2915595
CHUMS	Section 8 and 15 - Accepted and Acknowledged	85545737	4277154

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 19, 2018	
5	BD DECISION: OPP SUSTAINED	Sep 19, 2018	
4	NOTICE OF DEFAULT	Jul 26, 2018	
3	PENDING, INSTITUTED	Jun 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2018	Jul 16, 2018
1	FILED AND FEE	May 30, 2018	