

EXHIBIT 1



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Lash Alliance

Word Mark LASH ALLIANCE**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Eyelash extensions; Adhesives for affixing false eyelashes; Artificial eyelashes. FIRST USE: 20200421. FIRST USE IN COMMERCE: 20200421

IC 041. US 100 101 107. G & S: Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of artificial eyelashes and eyelash extensions. FIRST USE: 20200421. FIRST USE IN COMMERCE: 20200421

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88879527**Filing Date** April 20, 2020**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** August 25, 2020**Registration Number** 6374256**Registration Date** June 1, 2021**Owner** (REGISTRANT) Morgan B. Hatfield INDIVIDUAL UNITED STATES 10817 NE 16th St Oklahoma City OKLAHOMA 73130**Attorney of Record** Trevor A. Caudle, Esq.**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LASH" APART FROM THE MARK AS SHOWN**Type of Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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Legendary Alliance Gaming

Word Mark LEGENDARY ALLIANCE GAMING

Goods and Services IC 041. US 100 101 107. G & S: Entertainment in the nature of competitions in the field of video games; Gaming services in the nature of conducting online computer game tournaments, gaming coaching. FIRST USE: 20190601. FIRST USE IN COMMERCE: 20190601

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88336467

Filing Date March 12, 2019

Current Basis 1A

Original Filing Basis 1B

Published for Opposition July 9, 2019

Registration Number 6048988

Registration Date May 5, 2020

Owner (REGISTRANT) Frank, Joel INDIVIDUAL UNITED STATES 18130 Bromley Street Tarzana CALIFORNIA 91356

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GAMING" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark ALLIANCE LAUNDRY SYSTEMS

Goods and Services IC 035. US 100 101 102. G & S: Providing business information relating to finance, marketing, sales, repair and maintenance of laundry washers, dryers, ironers, finishers, water extraction devices and parts and accessories therefor. FIRST USE: 20180101. FIRST USE IN COMMERCE: 20180101

IC 037. US 100 103 106. G & S: Providing washing and drying laundry facilities; rental of laundry washing and drying machines. FIRST USE: 20180101. FIRST USE IN COMMERCE: 20180101

IC 041. US 100 101 107. G & S: Online training classes for technicians in the laundry industry in the use and operation of laundry machines and equipment. FIRST USE: 20180101. FIRST USE IN COMMERCE: 20180101

IC 042. US 100 101. G & S: Providing a members-only website featuring technology which provides members with the ability to access information relating to the marketing, finance and sales of laundry washers, dryers, ironers, finishers, water extraction devices and parts and accessories therefor. FIRST USE: 20180101. FIRST USE IN COMMERCE: 20180101

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.13.21 - Quadrilaterals that are completely or partially shaded

Serial Number 87442652

Filing Date May 9, 2017

Current Basis 1A

Original Filing Basis 1B

Published for Opposition August 22, 2017

Registration Number 5562020

Registration Date September 11, 2018

Owner (REGISTRANT) ALLIANCE LAUNDRY SYSTEMS LLC LIMITED LIABILITY COMPANY DELAWARE 221 Shepard Street Ripon WISCONSIN 54971

Attorney of Record Wade Kerrigan

Prior Registrations 3277043;3857771;4767807;AND OTHERS

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LAUNDRY SYSTEMS" APART FROM THE MARK AS

SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized wording "Alliance" in bold letters directly above the words "Laundry Systems" in regular lettering. The word "Alliance" is proportionally bigger than "Laundry Systems" so that the single word "Alliance" is equal in length to the words "Laundry Systems" below. To the left of the stacked wording is an inverted solid parallelogram that is equal in height to the wording and leans to the right. The shape has a rounded corner on the bottom right side.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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DEAD ALLIANCE

Word Mark DEAD ALLIANCE**Goods and Services** IC 041. US 100 101 107. G & S: Providing a web site featuring information in the field of computer games, science fiction games and entertainment; Providing information on-line relating to computer games and computer enhancements for games; Entertainment services, namely, providing an on-line computer game and providing online news and information in the field of computer games; Entertainment services, namely, conducting contests online, and organizing, planning, and executing social entertainment events and games between computer game players and interest groups via a website. FIRST USE: 20170524. FIRST USE IN COMMERCE: 20170524**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87306068**Filing Date** January 18, 2017**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** November 28, 2017**Registration Number** 5628473**Registration Date** December 11, 2018**Owner** (REGISTRANT) Maximum Games, LLC LIMITED LIABILITY COMPANY CALIFORNIA Suite 220 590 Ygnacio Valley Road Walnut Creek CALIFORNIA 94596**Attorney of Record** Andrew MacKay**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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ALLIANCE

Word Mark ALLIANCE

Goods and Services IC 041. US 100 101 107. G & S: Providing a customized educational consulting service, namely, consultation in the field of K-12 educational systems dedicated to helping schools and school districts effect sustained academic improvement, improved student achievement results and improved quality of learning; Arranging and conducting professional workshops and training courses and providing educational mentoring services and programs in the field of helping schools and school districts improve achievement. FIRST USE: 20080701. FIRST USE IN COMMERCE: 20080701

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87241756

Filing Date November 18, 2016

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 7, 2017

Registration Number 5209459

Registration Date May 23, 2017

Owner (REGISTRANT) Catapult Learning, LLC LIMITED LIABILITY COMPANY DELAWARE Suite 100 Two Aquarium Drive Camden NEW JERSEY 08103

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Jill Anderfuren

Prior Registrations 4051766

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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ULTIMATE ALLIANCE

Word Mark ULTIMATE ALLIANCE

Goods and Services IC 041. US 100 101 107. G & S: Entertainment services, namely, providing online video games; providing information relating to online video games via global computer networks and electronic communication networks for use in connection with computers, mobile computers, media players, wireless devices, and portable and handheld digital electronic devices; providing an online entertainment information in the field of computer games, enhancements for computer games, online video games, and game applications via global computer networks and electronic communication networks for use in connection with computer games, enhancements for computer games, online video games, and game applications via global computer networks and electronic communication networks for use in connection with computers, mobile computers, media players, wireless devices and portable and handheld digital electronic devices; providing temporary use of non-downloadable software for playing computer games; providing interactive websites and applications featuring online video games and non-downloadable video games. FIRST USE: 20190719. FIRST USE IN COMMERCE: 20190719

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87116778

Filing Date July 26, 2016

Current Basis 1A

Original Filing Basis 1B

Published for Opposition March 28, 2017

Registration Number 5944439

Registration Date December 24, 2019

Owner (REGISTRANT) Marvel Characters, Inc. CORPORATION DELAWARE IP Department - Trademark Group 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Steve Ackerman

Type of Mark SERVICE MARK

Register PRINCIPAL
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GAME ALLIANCE

Word Mark GAME ALLIANCE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer game software; Computer game programs; Electronic game programs; Interactive video game programs; Computer software platforms that enable the distribution of computer games and related social networking and cross-promotion content; Computer software for the collection, editing, organizing, modifying, managing, measuring, tracking, reporting, analysis, transmission, storage and sharing of data and information for social networking and cross-promotion activities in the field of computer games. FIRST USE: 20160421. FIRST USE IN COMMERCE: 20160421

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing online computer and electronic games and enhancements within online computer and electronic games; Entertainment services, namely, providing information relating to computer games provided online; Entertainment services, namely, providing virtual environments in which users can interact through games for social, recreational, leisure or entertainment purposes; Publishing computer application software for mobile phones and mobile devices for others in the fields of social networking and gaming; Publishing computer software for others in the fields of social networking and gaming; Multimedia publishing of computer, electronic and online games; Distribution of audio, visual and multimedia content via global and local computer networks, or other communication networks with third parties; Distribution of online games via global and local computer networks or other communication networks with third parties. FIRST USE: 20160421. FIRST USE IN COMMERCE: 20160421

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 86947506**Filing Date** March 21, 2016**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** February 14, 2017**Registration Number** 5341524**International Registration Number** 1339869

Registration Date November 21, 2017

Owner (REGISTRANT) Tilting Point Media LLC LIMITED LIABILITY COMPANY DELAWARE 21st Floor 521 Fifth Avenue New York NEW YORK 10175

Attorney of Record Joshua J. Richman

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GAME" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

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MT ALLIANCE

Word Mark MT ALLIANCE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Sensors, namely temperature and humidity sensors, measuring equipment, namely measuring devices for air conditioning technology, computer equipment, namely computer hardware; VPN, namely, virtual private network operating software and computer operating systems, all for the control and management of energy, environment, and climate conditions for supermarkets and commercial buildings. FIRST USE: 19970101. FIRST USE IN COMMERCE: 19970101

IC 041. US 100 101 107. G & S: Training in the use and operating of sensors, measuring equipment, computer equipment, software and computer systems for the control and management of energy, environment, and climate conditions in supermarkets and commercial buildings. FIRST USE: 20040809. FIRST USE IN COMMERCE: 20040809

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86131294

Filing Date November 27, 2013

Current Basis 1A

Original Filing Basis 1A

Published for Opposition April 22, 2014

Registration Number 4563998

Registration Date July 8, 2014

Owner (REGISTRANT) PARKER INTANGIBLES LLC LIMITED LIABILITY COMPANY DELAWARE 6035 PARKLAND BLVD. CLEVELAND OHIO 44124

Attorney of Record THOMAS G. FISTEK

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit SECT 15. SECT 8 (6-YR).

Text

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Indicator** LIVE

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Word Mark AGILE ALLIANCE

Goods and Services IC 041. US 100 101 107. G & S: Education services, namely, developing, arranging, and conducting educational conferences, seminars, workshops, and classes in the fields of software design, software development, and project management, and distribution of course materials in connection therewith; education services, namely, developing, arranging, and conducting educational conferences and workshops featuring use and promotion of agile methods and processes in the fields of software design, software development, and project management; providing a website featuring blogs and non-downloadable publications in the nature of articles and newsletters featuring the use of agile methodologies in the fields of software design, software development, and project management. FIRST USE: 20011210. FIRST USE IN COMMERCE: 20020629

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.03.02 - Ovals, plain single line ; Plain single line ovals

Serial Number 86022591

Filing Date July 29, 2013

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 4, 2014

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 4532470

Registration Date May 20, 2014

Owner (REGISTRANT) Agile Alliance FORMERLY AGILEALLIANCE non-profit corporation ILLINOIS 6525 Idumea Rd. Corryton TENNESSEE 37721

Attorney of Record Rita W. Garry

Prior Registrations 3087384

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AGILE" APART FROM THE MARK AS SHOWN

Description The color(s) black, teal and blue is/are claimed as a feature of the mark. The mark consists of the word "Agile" centered

of Mark above the word "Alliance" in the color black in a stylized font, both words beginning with an upper case letter "A" followed by the remaining letters of each word in lower case; both words being contained in a carrier oval shaded in the colors blue and teal to indicate depth and broken only by the word elements of the mark.

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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Fantasy Sports Alliance

Word Mark FANTASY SPORTS ALLIANCE**Goods and Services** IC 041. US 100 101 107. G & S: Entertainment services in the nature of fantasy sports leagues. FIRST USE: 20000000. FIRST USE IN COMMERCE: 20000000**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85937674**Filing Date** May 21, 2013**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** November 5, 2013**Registration Number** **4469694****Registration Date** January 21, 2014**Owner** (REGISTRANT) Buschor, Brian Robert INDIVIDUAL UNITED STATES 275 Claudia Dr. Grovetown GEORGIA 30813**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FANTASY SPORTS" APART FROM THE MARK AS SHOWN**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Affidavit Text** SECT 8 (6-YR).**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


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Word Mark THE ALLIANCE

Goods and Services IC 041. US 100 101 107. G & S: Providing recognition and incentives by the way of awards to demonstrate excellence in the fields of supply chain management and logistics management. FIRST USE: 20120501. FIRST USE IN COMMERCE: 20120501

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 85875758

Filing Date March 14, 2013

Current Basis 1A

Original Filing Basis 1A

Published for Opposition July 30, 2013

Registration Number 4418546

Registration Date October 15, 2013

Owner (REGISTRANT) BNP Media II, LLC LIMITED LIABILITY COMPANY MICHIGAN Suite 700 2401 W. Big Beaver Rd. Troy MICHIGAN 48084

 (LAST LISTED OWNER) SOUTHERN MOTOR CARRIERS ASSOCIATION DBA SMC³ CORPORATION GEORGIA 500 WESTPARK DRIVE PEACHTREE CITY GEORGIA 30269

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Stephen Dorvee

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "The" disposed on a first line, and the word "Alliance" disposed on a second line underneath said first line, wherein the words "The" and "Alliance" are slightly offset from each other and the left leg of "A" in "Alliance" is curved inwardly. The mark further includes an generally circular element to the left of the "A" in "Alliance".

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit SECT 15. SECT 8 (6-YR).

Text

**Live/Dead
Indicator** LIVE

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Word Mark ALLIANCE

Goods and Services IC 035. US 100 101 102. G & S: promoting the goods and services of others through the distribution of printed, audio and digital electronic promotional materials, through providing information about such goods and services at a web site and via a telephone information line, through trade show presentations, and through presentations of live entertainment; promoting the economic development of downtown Manhattan, New York City; chamber of commerce services namely promoting business and tourism in downtown Manhattan, New York City; and providing business facilities for business meetings. FIRST USE: 19950101. FIRST USE IN COMMERCE: 19950101

IC 037. US 100 103 106. G & S: sanitation services, namely, trash removal, removal of graffiti and street sweeping. FIRST USE: 19950101. FIRST USE IN COMMERCE: 19950101

IC 039. US 100 105. G & S: tourism services, namely arranging tourist events and providing local tour programs. FIRST USE: 19950101. FIRST USE IN COMMERCE: 19950101

IC 041. US 100 101 107. G & S: development and dissemination of educational materials for others in the field of economic, urban and community development ; educational services, namely conducting tours, seminars, programs and workshops in the field of economic, urban and community development; and providing student internships. FIRST USE: 19950101. FIRST USE IN COMMERCE: 19950101

IC 042. US 100 101. G & S: providing general purpose facilities for exhibits; security guard services; and architectural and landscape design for others. FIRST USE: 19950101. FIRST USE IN COMMERCE: 19950101

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 06.07.01 - Skylines
27.03.05 - Objects forming letters or numerals

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Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100916.

Renewal 1ST RENEWAL 20100916

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