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MIRROR MESSAGES

Word Mark MIRROR MESSAGES

Goods and Services IC 035. US 100 101 102. G & S: Promoting public awareness of the importance of **personal** self-esteem through an online campaign. FIRST USE: 20140204. FIRST USE IN COMMERCE: 20140204

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86896731

Filing Date February 3, 2016

Current Basis 1A

Original Filing Basis 1A

Published for Opposition June 28, 2016

Registration Number 5040700

Registration Date September 13, 2016

Owner (REGISTRANT) DO SOMETHING!, INC. non-profit corporation NEW YORK 8th Floor 19 W 21st Street New York NEW YORK 10010

Attorney of Record Claudia M. Barrett

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Be A Loving Mirror

Word Mark BE A LOVING MIRROR

Goods and Services IC 045. US 100 101. G & S: Providing emotional counseling and emotional support services for troubled and at-risk youth and their families; Providing emotional counseling and emotional support services for families of drug addicts; Providing personal support services for patients and families of patients, namely, emotional counseling and emotional support. FIRST USE: 20090101. FIRST USE IN COMMERCE: 20090101

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87331600

Filing Date February 10, 2017

Current Basis 1A

Original Filing Basis 1A

Published for June 20, 2017

Opposition Registration Number 5280868

Registration Date September 5, 2017

Owner (REGISTRANT) Family Recovery Resources, LLC DBA The BALM Institute / Family Recovery Academy LIMITED LIABILITY COMPANY FLORIDA 2405 Antigua Circle, B-3 Coconut Creek FLORIDA 33066

(LAST LISTED OWNER) BUNCHER, BEVERLY INDIVIDUAL UNITED STATES 22542 RED PINE DRIVE TOMBALL TEXAS 77375

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Beth Ann Felix

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

The Life Mirror Remedy

Word Mark THE LIFE MIRROR REMEDY

Goods and Services IC 044. US 100 101. G & S: Clinical mental health counseling services; Consulting services in the field of mental fitness; Consulting services in the field of mental health and wellness; Consulting services in the field of health; Energy healing services, namely, stress management and stress reduction counseling for individuals to enhance their lives; Mental health counseling and psychotherapy as it relates to relationships; Mental health services; Providing information in the field of psychological counseling and treatment; Psychological assessment services; Psychological consultation; Psychological counseling; Psychological counseling in the field of Sports; Psychological counseling in the field of Trauma; Psychological counseling in the field of Education; Psychological counseling in the field of Psychosocial Development; Psychological counseling in the field of Life Transitions; Psychological counseling in the field of Relationships; Psychological counseling services in the field of sports; Psychotherapy and psychotherapy counseling for children and adults in individual and family sessions; Psychotherapy services; Wellness and health-related consulting services; Consulting in the field of health and wellness to bring about personal happiness; Consulting services in the field of sports psychology; Counseling in the field of mental health and wellness; Counseling services in the fields of health, nutrition and lifestyle wellness; Providing mental health and wellness information; Providing a web site featuring information in the field of mental health and wellness; Providing a website featuring information about health, wellness and nutrition; Providing information in the fields of health and wellness; Providing information, news and commentary in the field of nutrition, health and wellness; Providing medical testing of fitness and medical consultations to corporate clients to help their employees make health, wellness and nutritional changes in their daily living to improve health; Providing on-line information, news and commentary in the field of health and wellness relating to Sports; Providing on-line information, news and commentary in the field of health and wellness relating to Trauma; Providing on-line information, news and commentary in the field of health and wellness relating to Education; Providing on-line information, news and commentary in the field of health and wellness relating to Psychosocial Development; Providing on-line information, news and commentary in the field of health and wellness relating to Life Transitions; Providing on-line information, news and commentary in the field of health and wellness relating to Relationships. FIRST USE: 20180428. FIRST USE IN COMMERCE: 20180428

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87920773

Filing Date May 14, 2018

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 30, 2018

Registration Number 5654307

Registration Date January 15, 2019

Owner (REGISTRANT) Curative Connections LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 2705 ELK KNOB TRL APEX NORTH CAROLINA 27502

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LIFE" AND "REMEDY" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Mirror Love

Word Mark	MIRROR LOVE
Goods and Services	IC 035. US 100 101 102. G & S: Business consultation. FIRST USE: 20160505. FIRST USE IN COMMERCE: 20160505 IC 045. US 100 101. G & S: Personal image development consultation; Spiritual consultation. FIRST USE: 20160505. FIRST USE IN COMMERCE: 20160505
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87312873
Filing Date	January 25, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 5, 2017
Registration Number	5404732
Registration Date	February 20, 2018
Owner	(REGISTRANT) Lamont, Lisa E INDIVIDUAL UNITED STATES Ste 201 610 Front St Mukilteo WASHINGTON 98275
Attorney of Record	Kathleen Davis
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mirrors, Windows and Open Doors

Word Mark	MIRRORS, WINDOWS AND OPEN DOORS
Goods and Services	IC 045. US 100 101. G & S: Personal growth and motivation consulting services. FIRST USE: 19930501. FIRST USE IN COMMERCE: 19970401
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86130972
Filing Date	November 27, 2013
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	November 11, 2014
Registration Number	4677469
Registration Date	January 27, 2015
Owner	(REGISTRANT) Van Alfen, Curtis N INDIVIDUAL UNITED STATES 4114 N Scenic Drive Provo UTAH 84604
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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VIDEO MIRROR FEEDBACK

Word Mark VIDEO MIRROR FEEDBACK

Goods and Services IC 045. US 100 101. G & S: Counseling in the field of **personal** development, namely, self-improvement, self-fulfillment, and interpersonal communication; **Personal** growth and motivation consulting services; **Personal** image consulting services. FIRST USE: 20060201. FIRST USE IN COMMERCE: 20060201

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85083089

Filing Date July 13, 2010

Current Basis 1A

Original Filing Basis 1A

Published for Opposition December 21, 2010

Registration Number 3928381

Registration Date March 8, 2011

Owner (REGISTRANT) Carlyn Saltman INDIVIDUAL UNITED STATES 13 H Street Turners Falls MASSACHUSETTS 01376

Attorney of Record Paul C. Rapp

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VIDEO" AND "FEEDBACK" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 8 (6-YR).

Live/Dead Indicator LIVE

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MIRRORS OF LOVE

Word Mark MIRRORS OF LOVE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Audio cassettes and audio tapes featuring music, interviews and seminars on **personal** growth; interactive audio game discs; audio cassettes and audio tapes featuring radio programs concerning interviews and seminars on **personal** growth; compact discs featuring music, interviews and seminars on **personal** growth; computer game software programs; computer software for use as an educational program featuring music, games, stories, interviews and seminars on **personal** growth for use in the field of self-help and inspiration; interactive multimedia computer game progress; interactive multi-media computer programs for use as an educational program featuring music, games, stories, interviews and seminars on **personal** growth for use in the field of self-help and inspiration; children's video tapes; video discs featuring music, interviews and seminars on **personal** growth; video game discs; video game tape cassettes; video magazines featuring music, interviews and seminars on **personal** growth; video recordings featuring music, interviews and seminars on **personal** growth; website development software; electronic publication in the nature of magazines, books, newsletters, online website journal recorded on a computer disc; musical sound recordings featuring music recorded on audio cassettes, tapes, computer and compact discs in the field of inspiration. FIRST USE: 20010626. FIRST USE IN COMMERCE: 20021007

IC 016. US 002 005 022 023 029 037 038 050. G & S: CARICATURES; DISPLAY BOARDS; EDUCATIONAL BOOKS FEATURING INFORMATION ON PEOPLE AND ANIMATED CHARACTERS ILLUSTRATED DOING GOOD DEEDS; ETCHINGS; ILLUSTRATION BOARDS; MOTIVATIONAL CARDS; MURALS; OCCASION CARDS; PAINTINGS; PHOTOGRAPHS; PORTRAITS; PRINTED MUSIC BOOKS; REFERENCE BOOKS FEATURING INFORMATION ON PEOPLE AND ANIMATED CHARACTERS ILLUSTRATED DOING GOOD DEEDS; RECIPE BOOKS FEATURING FOOD RECIPES AND INFORMATION ON **PERSONAL** GROWTH; SERIES OF FICTION AND NONFICTION BOOKS IN THE FIELD OF SELF-HELP AND INSPIRATION FEATURING INTERVIEWS WITH PEOPLE DOING GOOD DEEDS AND INFORMATION ON **PERSONAL** GROWTH; MAPS; SKETCHES; SOCIAL NOTE CARDS; SONG BOOKS; SOUVENIR PROGRAMS IN THE FIELD OF SELF-HELP AND INSPIRATION FEATURING INFORMATION ON PEOPLE AND ANIMATED CHARACTERS ILLUSTRATED DOING GOOD DEEDS; STORIES IN ILLUSTRATED FORM; STORY BOOKS; STUDY GUIDES; TALKING CHILDREN'S BOOKS; TRIVIA CARDS; UNMOUNTED POSTERS; WALL CALENDARS; WATERCOLOR PICTURES; WEDDING ALBUMS WORKBOOKS DIRECTED TO THE STUDY OF INFORMATION ON PEOPLE AND ANIMATED CHARACTERS ILLUSTRATED DOING GOOD DEEDS. FIRST USE: 20010626. FIRST USE IN COMMERCE: 20021007

Mark Drawing (1) TYPED DRAWING
Serial Number 76298165
Filing Date August 13, 2001
Current Basis 1A
Original Filing Basis 1A
Published for Opposition September 17, 2002
Registration Number 2751064
Registration Date August 12, 2003
Owner (REGISTRANT) Lutton, Cheri INDIVIDUAL UNITED STATES 10921 Lynne Ave. Lafayette COLORADO 80026
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 8 (6-YR). SECTION 8(10-YR) 20130819.
Renewal 1ST RENEWAL 20130819
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark MIRROR EDITION

Goods and Services IC 016. US 037. G & S: QUESTIONNAIRES RELATING TO **PERSONAL** PSYCHOLOGICAL ASSESSMENT. FIRST USE: 19780408. FIRST USE IN COMMERCE: 19780428

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73177516

Filing Date July 10, 1978

Current Basis 1A

Original Filing Basis 1A

Registration Number 1116396

Registration Date April 10, 1979

Owner (REGISTRANT) PERSONAL STRENGTHS ASSESSMENT SERVICE INC. CORPORATION CALIFORNIA 571 MUSKINGUM AVE. PACIFIC PALISADES CALIFORNIA 90272

(LAST LISTED OWNER) PERSONAL STRENGTHS PUBLISHING, INC. CORPORATION ASSIGNEE OF CALIFORNIA P.O. BOX 2605 CARLSBAD CALIFORNIA 920182605

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Jacob C. Reinbolt

Prior Registrations 1023994;1040098

Disclaimer NO CLAIM IS MADE TO EXCLUSIVE USE OF "EDITION" APART FROM THE MARK AS SHOWN IN THE DRAWING.

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080919.

Renewal 2ND RENEWAL 20080919

Live/Dead Indicator LIVE

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TALK TO THE MIRROR

Word Mark	TALK TO THE MIRROR
Goods and Services	IC 016. US 002 005 022 023 029 037 038 050. G & S: Syndicated newspaper columns in the fields of health, wellness, and self-improvement . FIRST USE: 20010901. FIRST USE IN COMMERCE: 20010901
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76344529
Filing Date	December 3, 2001
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 24, 2002
Registration Number	2697371
Registration Date	March 18, 2003
Owner	(REGISTRANT) M & L OnLine L.L.C. LIMITED LIABILITY COMPANY MICHIGAN 28555 Orchard Lake Road Farmington Hills MICHIGAN 48334
Attorney of Record	Michael A. Lisi
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120327.
Renewal	1ST RENEWAL 20120327
Live/Dead Indicator	LIVE

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BrainMirror

Word Mark BRAINMIRROR

Goods and Services IC 010. US 026 039 044. G & S: Computerized electroencephalographic EEG brainwave monitor for education, research, recreation and **self-improvement**.
FIRST USE: 20010308. FIRST USE IN COMMERCE: 20010308

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75904532

Filing Date June 20, 1999

Current Basis 1A

Original Filing Basis 1B

Published for Opposition August 29, 2000

Registration Number 2652334

Registration Date November 19, 2002

Owner (REGISTRANT) BRAINMASTER TECHNOLOGIES INC. CORPORATION OHIO 195 WILLIS STREET BEDFORD OHIO 44146

Attorney of Record D. Peter Hochberg

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20121126.

Renewal 1ST RENEWAL 20121126

Live/Dead Indicator LIVE

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MAN IN THE MIRROR

Word Mark MAN IN THE MIRROR

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Written seminar and educational materials, namely books and manuals in the field of spiritual **growth**. FIRST USE: 19940831. FIRST USE IN COMMERCE: 19940831

IC 041. US 100 101 107. G & S: Educational services, namely, conducting seminars and instructional training in the field of spiritual **growth**. FIRST USE: 19940831. FIRST USE IN COMMERCE: 19940831

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75660315

Filing Date March 15, 1999

Current Basis 1A

Original Filing Basis 1A

Published for Opposition November 2, 1999

Registration Number 2311969

Registration Date January 25, 2000

Owner (REGISTRANT) MAN IN THE MIRROR, INC., THE CORPORATION FLORIDA 1375 State Road 436 Casselberry FLORIDA 32707

Attorney of Record Holly L. Collins

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20191204.

Renewal 2ND RENEWAL 20191204

Live/Dead Indicator LIVE

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