

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made effective as of the 11 day of May, 2021 from Justin Lanasa (“ASSIGNOR”), an individual and resident of New Hanover County, North Carolina, to TSR, LLC (“ASSIGNEE”) a limited liability company organized and existing under the laws of the State of Wisconsin.

WHEREAS, ASSIGNOR is the owner of the various common law trademarks (the “Marks”) and has applied to register each of the following trademarks with the United States Patent and Trademark Office and is therefore the owner of each of the following Trademark Applications (the “Applications”):

U.S. Trademark Application Serial Number: 90124287
U.S. Trademark Application Serial Number: 90124788
U.S. Trademark Application Serial Number: 90124839
U.S. Trademark Application Serial Number: 90148334
U.S. Trademark Application Serial Number: 90148524


WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Applications;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR’S right, title, and interest of whatever kind in and to the Marks and Applications together with: (1) the goodwill of the business relating to the Goods and Services in respect with which the Marks are used; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.


ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be reasonably necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:


Justin Lanasa, Individually

ASSIGNEE:


Justin Lanasa as the sole owner and Manager of
TSR, LLC