

A PLATFORM FOR YOUR PEACE OF MIND

We've done everything to make valuation as smooth and understandable as possible.
Here is how it works.

QUESTIONNAIRE



Capture the qualitative aspects of your business

37 multiple choice questions completed in 5 mins to capture elements such as team experience, market competition, and barriers to entry

- 1 How many founders does the company have?
- 2 How much did the founders invest in the company in terms of capital collectively so far?
- 3 Is the majority of the founders involved in other companies or occupations?
 - Yes, we see the company as a side project to our current occupation
 - Yes, but we are committed part time on a continuous basis
 - Yes, but we are committed part time on a continuous basis and a plan to commit full time once the organizational structure of the company is fully operational
 - No, we are committed full time
- 4 What is the average age of the founders?
 - <25
 - 25-34
 - 35-45
 - 35-45
- 5 Has any of the founders previous entrepreneurial experience?
 - This is the first entrepreneurial experience for all of us
 - Yes, at least one of us previously founded a company

FOUNDERS

The entrepreneurs who started the company

	PAST YEAR 7/2018 - 6/2019	FORECAST > 7/2019 - 6/2020	7/2020 - 6/2021	7/2021 - 6/2022	ADD NEW +
REVENUES*	540000	1080000	1795600	4317800	
COST OF GOODS SOLD*	20000	28000	76800	189000	
SALARIES <small>Including contractors' wages</small>	100000	1200000	1500000	1928000	
OTHER OPERATING EXPENSES <small>Selling, General and Administrative</small>	20000	50000	325000	729000	
EBITDA	400,000	-198,000	-106,200	1,471,800	
D&A	0	58317	96958	233151	
EBIT	400,000	-256,317	-203,158	1,238,649	
INTEREST	0	2530	1265	0	
TAXES	0	0	0	193844	
NET PROFIT	400,000	-258,847	-204,423	1,044,804	
RECEIVABLES	70250	49951	83049	199705	
INVENTORY	5000	152778	254008	610804	
PAYABLES	34150	106790	177548	426943	
WORKING CAPITAL	41,100	95,939	159,509	383,566	
CHANGE IN WORKING CAPITAL		54,839	63,570	224,057	

FINANCIAL PROJECTIONS

Capture the value of future cash flows

Insert the financial projections for the next 3 years to capture the value of the future financial performance of your company



VALUATION PARAMETERS



Reliable and tailored data sources

We provide the necessary parameters (e.g. multiples and discount rates) for the valuation of your company, curated from the most reliable providers

[EXPLORE OUR DATA SOURCES](#)

90
Countries

136
Industries

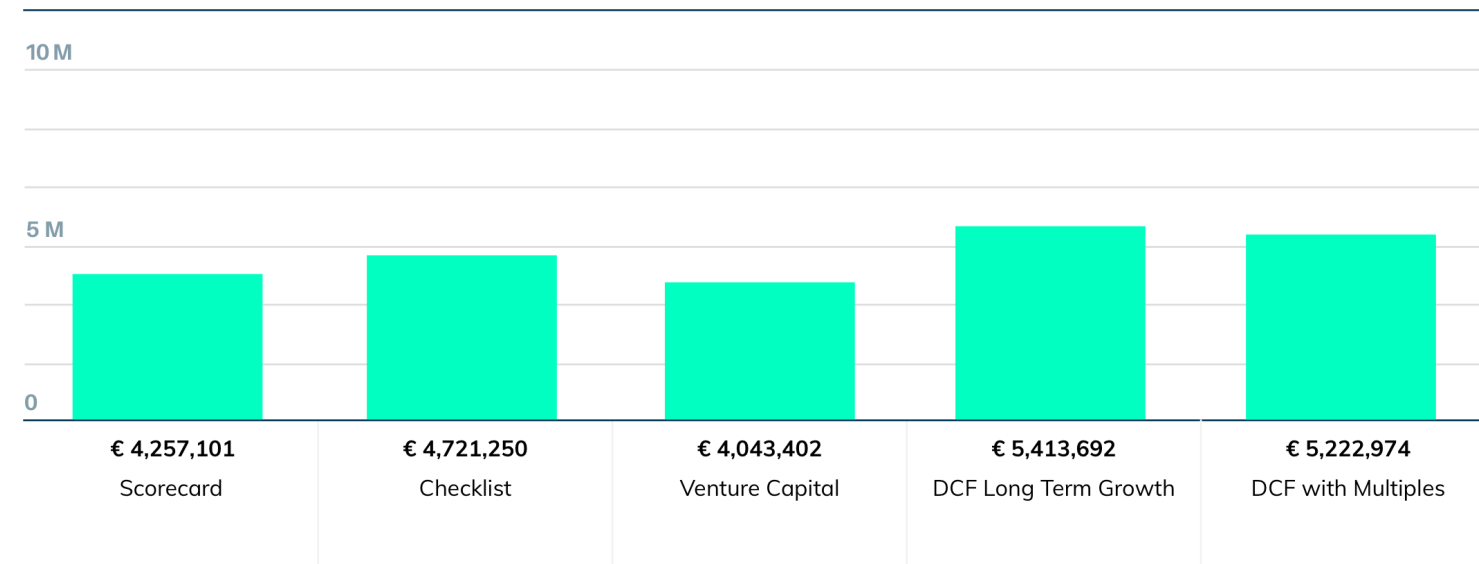
5 VALUATION METHODS IN 1

Methods handpicked to value startups

Your inputs and our data are combined into 5 valuation methods to give you a comprehensive and reliable view of the valuation of your company

[EXPLORE OUR METHODOLOGY](#)

Average pre-money valuation **€ 5,014,844**

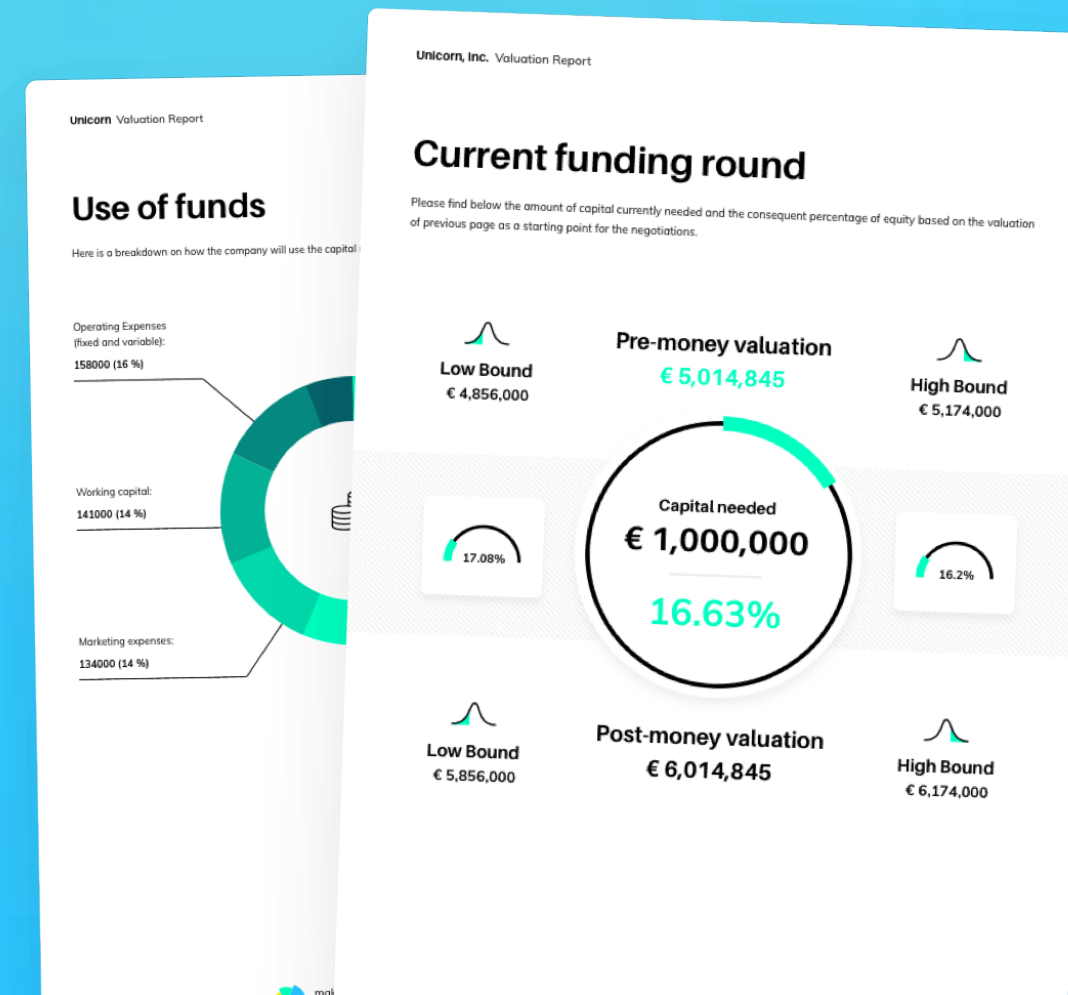




Professional, clear and detailed valuation reports

21 pages to start transparent and fruitful negotiations. Download them in 1 click as soon as the valuation on your Equidam account is complete.

[EXPLORE OUR VALUATION REPORT](#)



Get to know what builds up your value

Equidam is the only valuation platform that lets you see in real time how your inputs directly affect the valuation. This allows you to learn and be confident in discussing it.

GET A DEMO

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8 How many years of relevant industry experience does the core team have collectively?

20

9 Does the core team have all the main technical skills? (e.g. web development for online services)

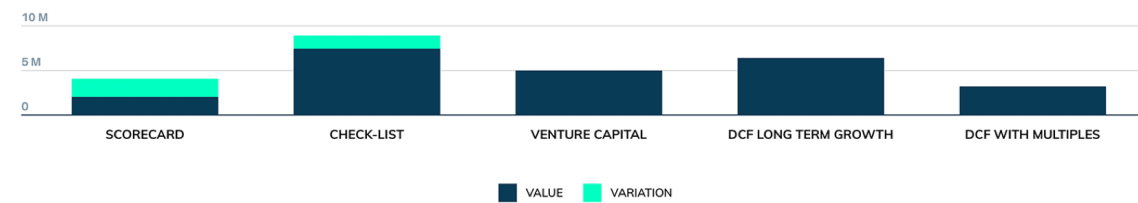
- No
- No, but we outsource all of them
- We have some of the technical capabilities and outsource the rest
- We have the majority of the technical capabilities and outsource the rest
- Yes

10 How high are the barriers to entry of the market the company is targeting for potential competitors?

- Very low

BARRIERS TO ENTRY
The effort/cost that must be sustained by a (potential) competitor to enter the market

✓ THE UPDATED VALUATION IS: 5.9M 4.3% ↑



MacBook Pro



Suitable for:

Fundraising
Selling the company
Intra-partners agreements



Not suitable for:

Tax purposes
409A / Employee stock options
Liquidating the company

Additional features

Equidam is built in a way to allow seamless usage across all levels of financial knowledge and company stage

Assisted financial projections

For the most technical items to forecast, we provide defaults based on the average performance of companies in the same industry

Unlimited valuation reports

You can adjust the information on the platform and, consequently, the valuation and reports as many times as needed

Possibility to exclude methods

If needed, you can decide to use a subset of the 5 available methods. This is useful in case of more established companies or special situations.

Customizable valuation parameters

Expert users have the possibility to adjust the following valuation parameters: yearly discount rate, EBITDA multiple, failure rate, survival rate, yearly long term growth, WACC



Make it worth it

A seamless experience for computing valuation allows you not only to understand its drivers and negotiate transactions, but also to truly grasp its impact on strategic and operational decisions and monitor its growth over time

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