

Generated on: This page was generated by TSDR on 2021-02-13 19:58:35 EST

Mark: GENTING

# GENTING

US Serial Number: 77304704

Application Filing Date: Oct. 15, 2007

US Registration Number: 3683708

Registration Date: Sep. 15, 2009

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Oct. 31, 2015

Publication Date: Oct. 14, 2008

Notice of Allowance Date: Jan. 06, 2009

## Mark Information

Mark Literal Elements: GENTING

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The foreign wording in the mark translates into English as on top of the clouds.

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** [ Paper, cardboard; craft paper; filter paper; paper napkins; printed matter, namely, advertising boards of paper or cardboard, advertising pamphlets; advertising signs of paper or cardboard; paper banners; newspapers featuring hotels or resorts or leisure; brochures featuring hotels or resorts or leisure; posters; coasters made of papers; printed menus; book bindings, bookbinding wires, bookbinding tape; photographs; stationery; adhesives for stationery, molds for modeling clay, arts and crafts paint kits, paint paddles; ] note pads, notebooks, and stationery [ ; printed instructional and teaching material in the field of gaming or hotels or resorts or management thereof; plastic bags for gifts or laundry or resorts or hotels or food; plastic bags for packing; calendars; brochures featuring hotels, resorts or leisure; directories of travel and tourist attractions; guidebooks featuring travel and tourist attractions; maps; paper membership cards; postcards; serviettes, namely, table napkins of paper; coasters and placemats of paper or cardboard; carrier bags of paper or plastic; tickets, namely, printed paper or cardboard entrance tickets for theme park shows, performances and events ]

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 12, 1998

Use in Commerce: Dec. 12, 1998

**For:** Entertainment, namely, discotheques, cabarets, cinema theaters, movie theaters, motion picture theaters, dinner theaters, and presentation of live show performances; production of live show performances [ ; reservation services for shows and performances, radio entertainments, radio programs, television programs, television shows and movies, television entertainments; providing casino facilities; gambling services; night clubs; games services provided online from a computer network, namely, providing online computer games, online poker games, online card games, and sports betting services ]

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 12, 1998

**Use in Commerce:** Dec. 12, 1998

**For:** Bar services, cocktail lounges; restaurants [ ; hotels; resort hotels; providing temporary accommodation; providing temporary lodging services in the nature of a condominium hotel ]

**International Class(es):** 043 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 12, 1998

**Use in Commerce:** Dec. 12, 1998

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Genting International Management Limited

**Owner Address:** First Names House  
Victoria Road, Douglas  
British Isles UNITED KINGDOM IM24DF

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** ISLE OF MAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Suzanne M. Hengl

**Docket Number:** 077916.0106

**Attorney Primary Email Address:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Suzanne M. Hengl  
BAKER BOTTS L.L.P.  
30 ROCKEFELLER PLZ  
44th Floor  
NEW YORK, NEW YORK UNITED STATES 10112-4498

**Phone:** 212.408.2500

**Fax:** 212.408.2501

**Correspondent e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com) [suzanne.hengl@bakerbotts.com](mailto:suzanne.hengl@bakerbotts.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 19, 2020	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	74704
Aug. 07, 2020	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Jul. 29, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 07, 2020	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	74704
Feb. 05, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74704
Jan. 17, 2020	TEAS SECTION 8 & 9 RECEIVED	
Sep. 15, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 12, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888

Aug. 12, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 31, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 31, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Oct. 31, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Sep. 15, 2015	TEAS SECTION 8 & 15 RECEIVED	
Sep. 15, 2009	REGISTERED-PRINCIPAL REGISTER	
Aug. 07, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	76539
Aug. 06, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 05, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 04, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 05, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	76539
Aug. 05, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
Aug. 04, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 29, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jul. 29, 2009	NON-FINAL ACTION E-MAILED	
Jul. 29, 2009	SU - NON-FINAL ACTION - WRITTEN	76464
Jul. 28, 2009	STATEMENT OF USE PROCESSING COMPLETE	76569
Jul. 06, 2009	USE AMENDMENT FILED	76569
Jul. 28, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76569
Jul. 06, 2009	TEAS STATEMENT OF USE RECEIVED	
Jan. 06, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 14, 2008	PUBLISHED FOR OPPOSITION	
Sep. 24, 2008	NOTICE OF PUBLICATION	
Sep. 09, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76539
Sep. 09, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 09, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 09, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 09, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 09, 2008	EXAMINERS AMENDMENT -WRITTEN	76464
Sep. 06, 2008	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 11, 2008	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Jul. 29, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76539
Jul. 29, 2008	ASSIGNED TO LIE	76539
Jul. 28, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 23, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 23, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 23, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 24, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2008	NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2008	NON-FINAL ACTION WRITTEN	76464
Jan. 23, 2008	ASSIGNED TO EXAMINER	76464
Oct. 19, 2007	NEW APPLICATION ENTERED IN TRAM	

---

## TM Staff and Location Information

---

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 109

**Date in Location:** Aug. 19, 2020

---

## Assignment Abstract Of Title Information

---

### Summary

**Total Assignments:** 1

**Registrant:** Genting International Management Limited

---

### Assignment 1 of 1

---

**Conveyance:** CHANGE OF NAME AND RE-DOMICILING

Reel/Frame: [6999/0236](#)

Pages: 8

Date Recorded: Jul. 15, 2020

Supporting Documents: [assignment-tm-6999-0236.pdf](#)

**Assignor**

Name: [GENTING INTERNATIONAL MANAGEMENT LIMITED](#)

Execution Date: May 18, 2020

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: ISLE OF MAN

**Assignee**

Name: [GENTING INTERNATIONAL MANAGEMENT PTE. LTD.](#)

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: SINGAPORE

Address: 3 LIM TECK KIM ROAD  
#12-01 GENTING CENTRE, SINGAPORE 088934

**Correspondent**

Correspondent Name: KATE STARSHAK C/O K&L GATES LLP

Correspondent Address: P.O. BOX 1135  
CHICAGO, IL 60690-1135

**Domestic Representative - Not Found**

**Generated on:** This page was generated by TSDR on 2021-02-13 20:19:13 EST

**Mark:** GENTING REWARDS

GENTING REWARDS

**US Serial Number:** 85179655

**Application Filing Date:** Nov. 18, 2010

**US Registration Number:** 4112726

**Registration Date:** Mar. 13, 2012

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jun. 19, 2017

**Publication Date:** May 03, 2011

**Notice of Allowance Date:** Jun. 28, 2011

---

## Mark Information

---

**Mark Literal Elements:** GENTING REWARDS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "REWARDS"

**Translation:** The English translation of the word "GENTING" in the mark is "ON TOP OF THE CLOUDS".

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Consumer loyalty services for commercial, promotional, and/or advertising purposes, for the purpose of promoting and rewarding loyalty for the use of entertainment services, namely, bar services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 28, 2011

**Use in Commerce:** Oct. 28, 2011

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

---

## Current Owner(s) Information

**Owner Name:** Genting International Management Limited

**Owner Address:** First Names House  
Victoria Road, Douglas  
British Isles ISLE OF MAN IM24DF

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** ISLE OF MAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Suzanne M. Hengl

**Docket Number:** 077916.0123

**Attorney Primary Email Address:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Suzanne M. Hengl  
BAKER BOTTS L.L.P.  
30 ROCKEFELLER PLZ FL 44  
NEW YORK, NEW YORK UNITED STATES 10112-4498

**Phone:** 212-408-2522

**Fax:** 212-259-2522

**Correspondent e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com) [suzanne.hengl@bakerbotts.com](mailto:suzanne.hengl@bakerbotts.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**Domestic Representative Name:** Doreen L. Costa

**Phone:** 212-408-2500

**Fax:** 212-408-2501

**Domestic Representative e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)

**Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jul. 29, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 19, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 19, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30004
Jun. 14, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30004
Apr. 21, 2017	TEAS SECTION 8 & 15 RECEIVED	
Mar. 13, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 12, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 12, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 13, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 07, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 05, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
Feb. 01, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 24, 2012	STATEMENT OF USE PROCESSING COMPLETE	66230
Dec. 22, 2011	USE AMENDMENT FILED	66230
Jan. 24, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Dec. 22, 2011	TEAS STATEMENT OF USE RECEIVED	
Jun. 28, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 03, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 03, 2011	PUBLISHED FOR OPPOSITION	
Mar. 28, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Mar. 28, 2011	ASSIGNED TO LIE	68552
Mar. 14, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	

Mar. 09, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 09, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 09, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 09, 2011	EXAMINERS AMENDMENT -WRITTEN	81855
Feb. 28, 2011	ASSIGNED TO EXAMINER	81855
Nov. 23, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 107

**Date in Location:** Jun. 19, 2017

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Genting International Management Limited

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME AND RE-DOMICILING

**Reel/Frame:** [6999/0236](#)

**Pages:** 8

**Date Recorded:** Jul. 15, 2020

**Supporting Documents:** [assignment-tm-6999-0236.pdf](#)

#### Assignor

**Name:** [GENTING INTERNATIONAL MANAGEMENT LIMITED](#)

**Execution Date:** May 18, 2020

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** ISLE OF MAN

#### Assignee

**Name:** [GENTING INTERNATIONAL MANAGEMENT PTE. LTD.](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SINGAPORE

**Address:** 3 LIM TECK KIM ROAD  
#12-01 GENTING CENTRE, SINGAPORE 088934

#### Correspondent

**Correspondent Name:** KATE STARSHAK C/O K&L GATES LLP

**Correspondent Address:** P.O. BOX 1135  
CHICAGO, IL 60690-1135

**Domestic Representative - Not Found**

Generated on: This page was generated by TSDR on 2021-02-13 20:21:06 EST

Mark: GENTING REWARDS



US Serial Number: 85179677

Application Filing Date: Nov. 18, 2010

US Registration Number: 4112727

Registration Date: Mar. 13, 2012

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 19, 2017

Publication Date: May 03, 2011

Notice of Allowance Date: Jun. 28, 2011

## Mark Information

Mark Literal Elements: GENTING REWARDS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words "GENTING REWARDS" inside an oval design.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "REWARDS"

Translation: The English translation of the word "GENTING" in the mark is "ON TOP OF THE CLOUDS".

Design Search Code(s): 26.03.01 - Ovals as carriers and single line borders

26.03.02 - Plain single line ovals; Ovals, plain single line

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Consumer loyalty services for commercial, promotional, and/or advertising purposes, for the purpose of promoting and rewarding loyalty for the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 28, 2011

Use in Commerce: Oct. 28, 2011

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No



Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Genting International Management Limited  
**Owner Address:** First Names House  
Victoria Road, Douglas  
British Isles ISLE OF MAN IM24DF  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** ISLE OF MAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Suzanne M. Hengl  
**Attorney Primary Email Address:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)  
**Docket Number:** 077916.0124  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Suzanne M. Hengl  
BAKER BOTTS L.L.P.  
30 ROCKEFELLER PLZ FL 44  
NEW YORK, NEW YORK UNITED STATES 10112-4498  
**Phone:** 212.408.2522  
**Fax:** 212.259.2522  
**Correspondent e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com) [suzanne.hengl@bakerbotts.com](mailto:suzanne.hengl@bakerbotts.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**Domestic Representative Name:** Doreen L. Costa  
**Phone:** 212-408-2500  
**Fax:** 212-408-2501  
**Domestic Representative e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)  
**Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jul. 29, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 19, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 19, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30004
Jun. 14, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30004
Apr. 21, 2017	TEAS SECTION 8 & 15 RECEIVED	
Mar. 13, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 12, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 12, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 13, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 07, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 05, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
Feb. 01, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 24, 2012	STATEMENT OF USE PROCESSING COMPLETE	66230
Dec. 22, 2011	USE AMENDMENT FILED	66230
Jan. 24, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Dec. 22, 2011	TEAS STATEMENT OF USE RECEIVED	
Jun. 28, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 03, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

May 03, 2011	PUBLISHED FOR OPPOSITION	
Mar. 28, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Mar. 28, 2011	ASSIGNED TO LIE	68552
Mar. 14, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 09, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 09, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 09, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 09, 2011	EXAMINERS AMENDMENT -WRITTEN	81855
Feb. 28, 2011	ASSIGNED TO EXAMINER	81855
Nov. 24, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 23, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 107

**Date in Location:** Jun. 19, 2017

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Genting International Management Limited

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME AND RE-DOMICILING

**Reel/Frame:** [6999/0236](#)

**Pages:** 8

**Date Recorded:** Jul. 15, 2020

**Supporting Documents:** [assignment-tm-6999-0236.pdf](#)

#### Assignor

**Name:** [GENTING INTERNATIONAL MANAGEMENT LIMITED](#)

**Execution Date:** May 18, 2020

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** ISLE OF MAN

#### Assignee

**Name:** [GENTING INTERNATIONAL MANAGEMENT PTE. LTD.](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SINGAPORE

**Address:** 3 LIM TECK KIM ROAD  
#12-01 GENTING CENTRE, SINGAPORE 088934

#### Correspondent

**Correspondent Name:** KATE STARSHAK C/O K&L GATES LLP

**Correspondent Address:** P.O. BOX 1135  
CHICAGO, IL 60690-1135

**Domestic Representative - Not Found**

**Generated on:** This page was generated by TSDR on 2021-02-13 20:23:08 EST

**Mark:** GENTING REWARDS



**US Serial Number:** 85179688

**Application Filing Date:** Nov. 18, 2010

**US Registration Number:** 4365100

**Registration Date:** Jul. 09, 2013

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Mar. 08, 2019

**Publication Date:** May 03, 2011

**Notice of Allowance Date:** Jun. 28, 2011

---

## Mark Information

---

**Mark Literal Elements:** GENTING REWARDS

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of Traditional Chinese Characters above the words "GENTING REWARDS" which words are in an Oval Design.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "REWARDS"

**Translation:** The English translation of the word "GENTING" in the mark is "ON TOP OF THE CLOUDS".

**Transliteration:** The non-Latin characters in the mark transliterate to "ZUN" and this means "TO HONOUR" and "TO RESPECT" in English.

**Design Search Code(s):** 26.03.01 - Ovals as carriers and single line borders

26.03.02 - Ovals, plain single line; Plain single line ovals

28.01.03 - Chinese characters; Japanese characters; Japanese and Chinese characters

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Consumer loyalty services for commercial, promotional, and/or advertising purposes, for the purpose of promoting and rewarding loyalty for the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 06, 2013

**Use in Commerce:** Feb. 06, 2013

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44E:</b> No
<b>Filed 44E:</b> No	<b>Currently 66A:</b> No
<b>Filed 66A:</b> No	<b>Currently No Basis:</b> No
<b>Filed No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** Genting International Management Limited

**Owner Address:** Victoria Road, Douglas  
First Names House  
British Isles ISLE OF MAN IM24DF

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** ISLE OF MAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Suzanne M. Hengl      **Docket Number:** 077916.0125

**Attorney Primary Email Address:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)      **Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Suzanne M. Hengl  
BAKER BOTTS L.L.P.  
30 ROCKEFELLER PLZ FL 44  
NEW YORK, NEW YORK UNITED STATES 10112-4498

**Phone:** 212-408-2500      **Fax:** 212-408-2501

**Correspondent e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com) [suzanne.hengl@bakerbotts.com](mailto:suzanne.hengl@bakerbotts.com)      **Correspondent e-mail Authorized:** Yes

### Domestic Representative

**Domestic Representative Name:** Doreen L. Costa      **Phone:** 212-408-2500

**Fax:** 212-408-2501

**Domestic Representative e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)      **Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jul. 29, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 08, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 08, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Mar. 08, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Jan. 30, 2019	TEAS SECTION 8 & 15 RECEIVED	
Jul. 09, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 12, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 12, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 09, 2013	REGISTERED-PRINCIPAL REGISTER	
Jun. 01, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 31, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
May 28, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 03, 2013	STATEMENT OF USE PROCESSING COMPLETE	66230
Apr. 12, 2013	USE AMENDMENT FILED	66230
Apr. 12, 2013	TEAS STATEMENT OF USE RECEIVED	
Jan. 18, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Jan. 17, 2013	EXTENSION 3 GRANTED	66230
Dec. 27, 2012	EXTENSION 3 FILED	66230
Dec. 27, 2012	TEAS EXTENSION RECEIVED	
Jul. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 05, 2012	EXTENSION 2 GRANTED	66230
Jun. 28, 2012	EXTENSION 2 FILED	66230
Jun. 28, 2012	TEAS EXTENSION RECEIVED	
Jan. 25, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 24, 2012	EXTENSION 1 GRANTED	66230
Dec. 21, 2011	EXTENSION 1 FILED	66230
Jan. 24, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Dec. 21, 2011	TEAS EXTENSION RECEIVED	
Jun. 28, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 03, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 03, 2011	PUBLISHED FOR OPPOSITION	
Mar. 28, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Mar. 28, 2011	ASSIGNED TO LIE	68552
Mar. 14, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 09, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 09, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 09, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 09, 2011	EXAMINERS AMENDMENT -WRITTEN	81855
Feb. 28, 2011	ASSIGNED TO EXAMINER	81855
Nov. 24, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 23, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 107

**Date in Location:** Mar. 08, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Genting International Management Limited

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME AND RE-DOMICILING

**Reel/Frame:** [6999/0236](#)

**Pages:** 8

**Date Recorded:** Jul. 15, 2020

**Supporting Documents:** [assignment-tm-6999-0236.pdf](#)

#### Assignor

**Name:** [GENTING INTERNATIONAL MANAGEMENT LIMITED](#)

**Execution Date:** May 18, 2020

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** ISLE OF MAN

#### Assignee

**Name:** [GENTING INTERNATIONAL MANAGEMENT PTE. LTD.](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SINGAPORE

**Address:** 3 LIM TECK KIM ROAD  
#12-01 GENTING CENTRE, SINGAPORE 088934

#### Correspondent

**Correspondent Name:** KATE STARSHAK C/O K&L GATES LLP

**Correspondent Address:** P.O. BOX 1135  
CHICAGO, IL 60690-1135

**Domestic Representative - Not Found**

Generated on: This page was generated by TSDR on 2021-02-13 20:24:47 EST

Mark: GENTING REWARDS



US Serial Number: 86554772

Application Filing Date: Mar. 05, 2015

US Registration Number: 5464874

Registration Date: May 08, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 08, 2018

Publication Date: Aug. 04, 2015

Notice of Allowance Date: Sep. 29, 2015

## Mark Information

Mark Literal Elements: GENTING REWARDS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of two simplified Chinese characters above an oval-shaped design containing the words "GENTING REWARDS" with the wording "GENTING" above the wording "REWARDS" and the oval being comprised of the descending stroke of the first letter "R" in "REWARDS."

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "REWARDS"

Translation: The English translation of "GENTING" in the mark is "ON TOP OF THE CLOUDS."

Transliteration: The non-Latin characters in the mark transliterate to "YUN" and this means "CLOUD" in English.

Design Search Code(s): 26.03.02 - Plain single line ovals; Ovals, plain single line  
26.03.11 - Ovals comprised of letters or numerals; Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising an oval; Ovals comprised of animals; Ovals comprised of punctuation; Ovals comprised of plants; Ovals comprised of humans; Ovals comprised of geometric figures  
28.01.03 - Japanese characters; Chinese characters; Japanese and Chinese characters

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Consumer loyalty services for commercial, promotional, and/or advertising purposes, namely, administration of a consumer loyalty program to promote and reward loyalty for the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 2012

Use in Commerce: Dec. 2012

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44E:</b> No
<b>Filed 44E:</b> No	<b>Currently 66A:</b> No
<b>Filed 66A:</b> No	<b>Currently No Basis:</b> No
<b>Filed No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** Genting International Management Limited

**Owner Address:** First Names House  
Victoria Road, Douglas  
British Isles ISLE OF MAN IM24DF

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** ISLE OF MAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Suzanne M. Hengl

**Attorney Primary Email Address:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)

**Docket Number:** 077916.0174

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** SUZANNE M. HENGL  
Baker Botts Llp  
30 Rockefeller Plz Fl 44  
New York, NEW YORK UNITED STATES 10112-0015

**Phone:** 212.408.2522

**Fax:** 212.259.2522

**Correspondent e-mail:** [nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)

**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 29, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 08, 2018	REGISTERED-PRINCIPAL REGISTER	
Apr. 04, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 03, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 30, 2018	STATEMENT OF USE PROCESSING COMPLETE	69302
Mar. 22, 2018	USE AMENDMENT FILED	69302
Mar. 22, 2018	TEAS STATEMENT OF USE RECEIVED	
Oct. 03, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 29, 2017	EXTENSION 4 GRANTED	98765
Sep. 29, 2017	EXTENSION 4 FILED	98765
Sep. 29, 2017	TEAS EXTENSION RECEIVED	
Mar. 28, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 24, 2017	EXTENSION 3 GRANTED	98765
Mar. 24, 2017	EXTENSION 3 FILED	98765
Mar. 24, 2017	TEAS EXTENSION RECEIVED	
Sep. 24, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 23, 2016	EXTENSION 2 GRANTED	69302
Sep. 06, 2016	EXTENSION 2 FILED	69302



Sep. 22, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Sep. 06, 2016	TEAS EXTENSION RECEIVED	
Aug. 12, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 12, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 22, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 18, 2016	EXTENSION 1 GRANTED	98765
Mar. 18, 2016	EXTENSION 1 FILED	98765
Mar. 18, 2016	TEAS EXTENSION RECEIVED	
Sep. 29, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 04, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 04, 2015	PUBLISHED FOR OPPOSITION	
Jul. 15, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 30, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Jun. 30, 2015	ASSIGNED TO LIE	68171
Jun. 12, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 12, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 12, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 12, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 12, 2015	EXAMINERS AMENDMENT -WRITTEN	91166
Jun. 10, 2015	ASSIGNED TO EXAMINER	91166
Mar. 19, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 18, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 09, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 03, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Genting International Management Limited

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME AND RE-DOMICILING

**Reel/Frame:** [6999/0236](#)

**Pages:** 8

**Date Recorded:** Jul. 15, 2020

**Supporting Documents:** [assignment-tm-6999-0236.pdf](#)

#### Assignor

**Name:** [GENTING INTERNATIONAL MANAGEMENT LIMITED](#)

**Execution Date:** May 18, 2020

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** ISLE OF MAN

#### Assignee

**Name:** [GENTING INTERNATIONAL MANAGEMENT PTE. LTD.](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SINGAPORE

**Address:** 3 LIM TECK KIM ROAD  
#12-01 GENTING CENTRE, SINGAPORE 088934

#### Correspondent

**Correspondent Name:** KATE STARSHAK C/O K&L GATES LLP

**Correspondent Address:** P.O. BOX 1135  
CHICAGO, IL 60690-1135

**Domestic Representative - Not Found**

Generated on: This page was generated by TSDR on 2021-02-13 20:28:37 EST

Mark: GENTING DREAM

GENTING DREAM

US Serial Number: 86884140

Application Filing Date: Jan. 22, 2016

US Registration Number: 5198070

Registration Date: May 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 09, 2017

Publication Date: Jan. 10, 2017

## Mark Information

Mark Literal Elements: GENTING DREAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "GENTING" in the mark is "on top of the clouds".

## Foreign Information

Foreign Registration Number: 303631671

Foreign Registration Date: Dec. 16, 2015

Application/Registration Country: Foreign HONG KONG

Foreign Expiration Date: Dec. 15, 2025

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Paper, cardboard, and goods made from these materials, namely, table napkins of paper, place mats of paper, handkerchiefs of paper, figurines and statuettes of papier mache, mats for beer glasses; printed matter, namely, writing pads, postcards, bookmarks, almanacs; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials, namely, drawing instruments, drawing boards; paint brushes; typewriters and office requisites, namely, document files and stationery, book binders, steel pens, pencils, balls for ball-point pens; printed instructional, educational, and teaching materials in the field of computers, music, art, dance, sports, exercise, health, nutrition, fitness, wellness, personal development, entertainment, politics, travel, culture; plastic materials for packaging, namely, plastic film for use as wrapping and packaging material for general use; printers' type; printing blocks

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 44(e)

**For:** Clothing, namely, tee-shirts, shirts, pants, coats, dresses, skirts, sweaters, sports jerseys, jackets, bath robes, beachwear; swim wear, bathing trunks, boxer shorts, scarves, knit tops, waterproof jackets and pants, baby tops, neckties, socks, belts; footwear; headgear, namely, hats, caps

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Games and playthings, namely, toys, namely, children's multiple activity toys, toy models, toy boats, toy cars, toy animals, toy building blocks, dolls, drawing toys, teddy bears, plush toys, jigsaw puzzles, snow globes, kaleidoscopes, dice, cups for dice, playing cards, scratch cards for playing lottery games; gymnastic and sporting articles, namely, balls for games, playing balls, decorations for Christmas trees

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Transport of goods; travel arrangement, namely, coordinating travel arrangements for individuals and for groups; cruise ship services

**International Class(es):** 039 - Primary Class

**U.S Class(es):** 100, 105

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Entertainment, namely, movie theaters, presentation of live shows performances, and organized games offered via on a cruise liner; sporting and cultural activities, namely, organizing community sporting and cultural events on a cruise liner

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Services for providing food and drink; temporary accommodation

**International Class(es):** 043 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Medical services; hygienic and beauty care for human beings

**International Class(es):** 044 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 44(e)

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** Yes

**Currently 44E:** Yes

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** GENTING INTERNATIONAL MANAGEMENT LIMITED

**Owner Address:** Suite 1501, Ocean Centre, 5 Canton Road  
Tsimshatsui, Kowloon HONG KONG

**Legal Entity Type:** limited company (Ltd.)

**State or Country Where Organized:** ISLE OF MAN

---

## Attorney/Correspondence Information

---

**Attorney of Record**

**Attorney Name:** Mark A. Steiner, **Docket Number:** R1731-01601  
**Attorney Primary Email Address:** [masteiner@duanemorris.com](mailto:masteiner@duanemorris.com) **Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** MARK A. STEINER,  
DUANE MORRIS LLP  
SPEAR TOWER, ONE MARKET PLAZA, STE. 2200  
SAN FRANCISCO, CALIFORNIA UNITED STATES 94105-1127  
**Phone:** (415) 957-3036 **Fax:** (415) 358-4738  
**Correspondent e-mail:** [masteiner@duanemorris.com](mailto:masteiner@duanemorris.com) [kxwhite@duanemorris.com](mailto:kxwhite@duanemorris.com) **Correspondent e-mail Authorized:** Yes  
[ris.com](mailto:ris.com) [ipdocketing@duanemorris.com](mailto:ipdocketing@duanemorris.com)

**Domestic Representative**

**Domestic Representative Name:** Mark A. Steiner, Esq. **Phone:** (415) 957-3036  
**Fax:** (415) 358-4738  
**Domestic Representative e-mail:** [masteiner@duanemorris.com](mailto:masteiner@duanemorris.com) **Domestic Representative e-mail Authorized:** Yes

**Prosecution History**

Date	Description	Proceeding Number
Jul. 29, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 09, 2017	REGISTERED-PRINCIPAL REGISTER	
Mar. 31, 2017	1(B) BASIS DELETED; PROCEED TO REGISTRATION	74055
Mar. 21, 2017	NOTICE OF ALLOWANCE CANCELLED	74055
Mar. 28, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
Mar. 21, 2017	TEAS DELETE 1(B) BASIS RECEIVED	
Mar. 07, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 10, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 10, 2017	PUBLISHED FOR OPPOSITION	
Dec. 21, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 06, 2016	ELECTRONIC RECORD REVIEW COMPLETE	68065
Dec. 02, 2016	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Nov. 27, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 22, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 22, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2016	EXAMINERS AMENDMENT -WRITTEN	92462
Nov. 22, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 22, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2016	EXAMINERS AMENDMENT -WRITTEN	92462
Oct. 26, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 25, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 25, 2016	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Aug. 11, 2016	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Aug. 11, 2016	LETTER OF SUSPENSION E-MAILED	6332
Aug. 11, 2016	SUSPENSION LETTER WRITTEN	92462
Aug. 04, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 03, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 03, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 03, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 13, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325

May 13, 2016	NON-FINAL ACTION E-MAILED	6325
May 13, 2016	NON-FINAL ACTION WRITTEN	92462
May 06, 2016	ASSIGNED TO EXAMINER	92462
Feb. 09, 2016	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
Feb. 09, 2016	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jan. 28, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 26, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 09, 2017

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** GENTING INTERNATIONAL MANAGEMENT LIMITED

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME AND RE-DOMICILING

**Reel/Frame:** [6999/0236](#)

**Pages:** 8

**Date Recorded:** Jul. 15, 2020

**Supporting Documents:** [assignment-tm-6999-0236.pdf](#)

#### Assignor

**Name:** [GENTING INTERNATIONAL MANAGEMENT LIMITED](#)

**Execution Date:** May 18, 2020

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** ISLE OF MAN

#### Assignee

**Name:** [GENTING INTERNATIONAL MANAGEMENT PTE. LTD.](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SINGAPORE

**Address:** 3 LIM TECK KIM ROAD  
#12-01 GENTING CENTRE, SINGAPORE 088934

#### Correspondent

**Correspondent Name:** KATE STARSHAK C/O K&L GATES LLP

**Correspondent Address:** P.O. BOX 1135  
CHICAGO, IL 60690-1135

#### Domestic Representative - Not Found

**Generated on:** This page was generated by TSDR on 2021-02-13 20:31:28 EST

**Mark:** GENTING REWARDS ALLIANCE



**US Serial Number:** 88385578

**Application Filing Date:** Apr. 15, 2019

**US Registration Number:** 6213999

**Registration Date:** Dec. 08, 2020

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 08, 2020

**Publication Date:** Sep. 22, 2020

---

## Mark Information

---

**Mark Literal Elements:** GENTING REWARDS ALLIANCE

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of the stylized words "GENTING REWARDS" above "ALLIANCE", with a triangle design to the left of the words.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "REWARDS ALLIANCE"

**Translation:** The English translation of "GENTING" in the mark is "ON TOP OF THE CLOUDS".

**Design Search Code(s):** 26.05.03 - Triangle, incomplete (two angles); Incomplete triangles (must have two angles)

26.05.21 - Triangles that are completely or partially shaded

26.05.28 - Triangular shape (miscellaneous overall shape); Miscellaneous designs with overall triangular shape

---

## Foreign Information

---

**Priority Claimed:** Yes

**Foreign Application Number:** 304884760

**Foreign Application Filing Date:** Apr. 08, 2019

**Foreign Registration Number:** 304884760

**Foreign Registration Date:** Apr. 08, 2019

**Foreign Application/Registration Country:** HONG KONG

**Foreign Expiration Date:** Apr. 08, 2029

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Informational flyers featuring information on entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; booklets in the field of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; place cards; paper banners; display banners made of cardboard

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Vinyl banners; banners of textile; plastic banners; cloth banners; banners of textile or plastic

**International Class(es):** 024 - Primary Class

**U.S Class(es):** 042, 050

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Slot machines

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**For:** Loyalty, incentive and bonus program services, namely, administration of a consumer loyalty program for commercial, promotional, or advertising purposes, for the purpose of promoting and rewarding loyalty for the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; administration of consumer loyalty programs to promote and reward loyalty for the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; administration of loyalty rewards programs, namely, arranging and conducting incentive reward programs to promote and reward loyalty for the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; sales promotion for others through customer loyalty programs; organization and management of customer loyalty programs to promote the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; administration of loyalty programs involving discounts or incentives to promote the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; organization of customer loyalty programs for commercial, promotional or advertising purposes; organization and operation of customer loyalty and incentive programs, namely, providing incentive award programs through issuance and processing of loyalty points for the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; loyalty, discount and promotional programs, namely, the issuance of loyalty rewards cards to promote the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; incentive, loyalty, discount and promotional card services, namely, a loyalty rewards card program for commercial, promotional, or advertising purposes; club membership subscription services, namely, providing discounts and rewards to members for commercial, promotional, or advertising purposes; promoting the goods and services of others by means of loyalty program, discount program, promotional program and an incentive awards program; administration of a consumer loyalty program, a discount program, a promotional program and an incentive awards program to promote the use of entertainment services, namely, gaming, bar services, theme park services, cocktail lounges, restaurants, hotels, resort hotels, condominium hotels; electronic billboard advertising services; advertising and marketing services provided by means of social media; providing business information in the field of social media; digital advertising services

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 44(e)

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** Yes

**Currently 44E:** Yes

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** Genting International Management Limited

**Owner Address:** First Names House  
Victoria Road  
Douglas UNITED KINGDOM IM24DF



Legal Entity Type: CORPORATION

State or Country ISLE OF MAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: KATHRYN STARSHAK

Docket Number: 4059720.14

Attorney Primary Email Address: [chicago.trademarks@klgates.com](mailto:chicago.trademarks@klgates.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: KATHRYN STARSHAK  
K&L Gates LLP  
P.O. Box 1135  
Chicago, ILLINOIS UNITED STATES 60690-1135

Phone: 312-781-6013

Fax: 312-827-8185

Correspondent e-mail: [chicago.trademarks@klgates.com](mailto:chicago.trademarks@klgates.com) [kate.starshak@klgates.com](mailto:kate.starshak@klgates.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 08, 2020	REGISTERED-PRINCIPAL REGISTER	
Sep. 22, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 22, 2020	PUBLISHED FOR OPPOSITION	
Sep. 02, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 17, 2020	ELECTRONIC RECORD REVIEW COMPLETE	68065
Aug. 14, 2020	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Aug. 11, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 07, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 07, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 07, 2020	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jul. 29, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 11, 2020	NOTIFICATION OF FINAL REFUSAL EMAILED	
Feb. 11, 2020	FINAL REFUSAL E-MAILED	
Feb. 11, 2020	FINAL REFUSAL WRITTEN	76137
Jan. 14, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	68123
Jan. 14, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	68123
Jan. 13, 2020	ASSIGNED TO LIE	68123
Dec. 20, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 30, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 30, 2019	NON-FINAL ACTION E-MAILED	6325
Jun. 30, 2019	NON-FINAL ACTION WRITTEN	76137
Jun. 24, 2019	ASSIGNED TO EXAMINER	76137
May 02, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
May 01, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 18, 2019	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 08, 2020

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: Genting International Management Limited

---

## Assignment 1 of 1

---

**Conveyance:** CHANGE OF NAME AND RE-DOMICILING

**Reel/Frame:** [6999/0236](#)

**Pages:** 8

**Date Recorded:** Jul. 15, 2020

**Supporting Documents:** [assignment-tm-6999-0236.pdf](#)

### Assignor

**Name:** [GENTING INTERNATIONAL MANAGEMENT LIMITED](#)

**Execution Date:** May 18, 2020

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** ISLE OF MAN

### Assignee

**Name:** [GENTING INTERNATIONAL MANAGEMENT PTE. LTD.](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SINGAPORE

**Address:** 3 LIM TECK KIM ROAD  
#12-01 GENTING CENTRE, SINGAPORE 088934

### Correspondent

**Correspondent Name:** KATE STARSHAK C/O K&L GATES LLP

**Correspondent Address:** P.O. BOX 1135  
CHICAGO, IL 60690-1135

**Domestic Representative - Not Found**