

DECLARATION OF CLAIM THAT TRADEMARK HAS ACQUIRED DISTINCTIVENESS UNDER SECTION 2(f)

I, Yi Liu, under penalty of perjury under the laws of the United State of America, declare as follows:

1. I am President of iHealth Labs Inc. ("Applicant"), a corporation, which filed U.S. Trademark Application Serical No.88900761(the "Application").
2. I have personal knowledge of the facts asserted in this Declaration.
3. I am making this Declaration in support of the Applicant's claim that the IHEALTH trademark has aquired distinctiveness in U.S.commerce and therefore should be permitted to be registered on the Principal Register of the Untied States Patent and Trademark Office.
4. To support Applicant's claim that the trademark has aquired distinctiveness, I declare that:

(1) IHEALTH, established in Silicon Valley in 2010, is a world pioneer in connected health devices for consumers and healthcare professionals. iHealth produces and distributes innovative medical products that allow users to better understand their bodies' vital signs. Clinically approved, iHealth has created a complete ecosystem of products, from blood pressure monitors, glucometers, body analysis scales and pulse oximeters, through to activity and sleep monitors. With the free iHealth MyVitals and iHealth Gluco-Smart apps, available on iOS and Android, users can analyse and follow their health statistics, trends and simultaneously share them with their doctors or families. iHealth also offers solutions for healthcare professionals to follow and better manage their patients at the hospital or at home.

(2) Since 2011 to the present, the IHEALTH trademark has been continuously used in U.S.commerce for "Apparatus for blood analysis; Blood glucose meter; Blood oxygen monitors; Blood pressure measuring apparatus; Blood pressure and diabetic diagnostic medical devices; Blood testing apparatus; Devices for monitoring blood glucose for medical purposes; Health monitors comprising sensor that monitor the health of the elderly or disabled in their own homes; Heart rate monitors for sports activities; Masks for use by medical personnel; Medical apparatus and instruments for monitoring blood oxygen saturation, blood gas concentrations, vital signs and respiratory events; Medical diagnostic apparatus, analytical apparatus for medical purposes and blood pressure measuring apparatus; Sphygmomanometers; Thermometers for medical use; Aerosol masks for medical use; Devices for measuring blood sugar; Face masks for use by health care providers; Fever thermometers; Infrared thermometers for medical purposes; Medical devices, namely, pulse oximeters; Oxygen masks for medical use; Sanitary masks for dust isolation for medical purposes; Sanitary masks for fungus isolation purposes; Sanitary masks for medical wellness purposes; Sanitary masks for virus isolation purposes."

(3) The total sales of IHEATLH-branded products from 2014 to 2019 were over \$20 million throughout the United States.

(4) IHEATLH-branded goods have been shipped to customers in all 50 states of the

United States, as well as to customers over Asia, Europe, Middle East.

(5) Since 2011, IHEATLH-branded products have been advertised and sold via the website including but not limited to www.ihealthlabs.com, Amazon, Walmart, FSAstore. [Exhibit A-screenshots of websites]

(6) Since 2011, IHEATLH-branded products have received a number of awards in addition to attention from local and national media. [Exhibit B-iHealth media report breif 1];[Exhibit C-iHealth media report breif 2]

(7) From 2015 to first quarter of 2020, Applicant spent over \$ 1,500,000 supported advertising on Amazon, in addition, spent approximately \$ 1,100,000 on Google ad words.[Exhibit D-part of Google ad words invoices];[Exhibit E-Amazon Advertising]

(8) IHEATLH-branded products have got over 10,000 customer reviews on Amazon.[Exhibit F-Part of customer reviews from the United States]

5. Applicant's business and the trademark are well-known and highly regarded by numerous wholesalers, retailers and consumers of the Applicant's branded goods.

6. If the Examining Attorney requires more proof that the Trademark has acquired distinctiveness in U.S. commerce, Applicant is prepared to submit such additional evidence upon request.

Signature: Yi Liu

Name: Yi Liu

Date: 1/11/2021