

# EXHIBIT A

Generated on: This page was generated by TSDR on 2020-12-17 15:54:56 EST

Mark: LA



US Serial Number: 88844407

Application Filing Date: Mar. 23, 2020

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A Statement of Use has been forwarded to the examining attorney for examination.

Status Date: Dec. 11, 2020

Publication Date: Jul. 28, 2020

Notice of Allowance Date: Sep. 22, 2020

## Mark Information

Mark Literal Elements: LA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the letters "LA" with a ram horn extending off the letter "A".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "LA"

Design Search Code(s): 03.13.03 - Horns (of animal) along (not part of heads), antlers

Code(s): 27.03.05 - Objects forming letters or numerals

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Football helmets; cell phone covers; decorative magnets; dvds featuring the sport of football; computer mouse pads; sunglasses; downloadable software in the nature of mobile applications for displaying information relating to football exhibitions, football schedules, media guides; audio and visual recordings featuring football exhibitions

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

First Use: Mar. 2020

Use in Commerce: Mar. 2020

**For:** Jewelry; watches; clocks; pins being jewelry; lapel pins; earrings; necklaces; bracelets; jewelry charms; tie pins; rings; collectible coins; commemorative coins; carrying cases specially adapted to hold collectible coins

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(b)

**First Use:** Mar. 2020

**Use in Commerce:** Mar. 2020

**For:** Posters; calendars; trading cards other than for games; printed books in the field of football; notepads; stickers; bumper stickers; printed tickets to sports games and events; pens and pencils; pencil cases; note paper; pictorial prints; art pictures; stationery; envelopes; wrapping paper; paper napkins; printed paper party invitations; paper gift bags; paper party decorations; collectible trading cards; collectible trading cards and memorabilia holders, namely, carrying cases specially adapted to hold collectible trading cards, holders for collectible paper money; souvenir programs concerning sports events; money clips made primarily for precious metals

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(b)

**First Use:** Mar. 2020

**Use in Commerce:** Mar. 2020

**For:** Handbags, luggage, shoulder bags, beach bags, duffel bags, clutch bags, all purpose sport bags, bags for sports, school bags, tote bags, knapsacks, wallets, travel bags, backpacks, umbrellas and luggage tags

**International Class(es):** 018 - Primary Class

**U.S Class(es):** 001, 002, 003, 022, 041

**Class Status:** ACTIVE

**Basis:** 1(b)

**First Use:** Mar. 2020

**Use in Commerce:** Mar. 2020

**For:** clothing, namely, fleece tops and bottoms, headwear, caps being headwear, knit hats, t-shirts, shirts, turtlenecks, sweatshirts, shorts, tank tops, sweaters, pants, jackets, golf shirts, knit shirts, jerseys, wristbands, warm up suits, gloves, ties, cloth bibs; sleepwear, namely, bathrobes, pajamas; underwear; socks; scarves; swimwear; boxers briefs; bibs not of paper; footwear; sneakers; slippers

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(b)

**First Use:** Mar. 2020

**Use in Commerce:** Mar. 2020

**For:** toys and sporting goods, namely, plush toys, toy stuffed animals, play figures, golf balls, golf bags, golf club covers, footballs, toy banks, board games relating to football, playing cards, Christmas tree ornaments, balloons, jigsaw puzzles, toy and decorative wind socks, toy cars and trucks, billiard balls, dart boards, miniature toy helmets

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(b)

**First Use:** Mar. 2020

**Use in Commerce:** Mar. 2020

**For:** Marketing services, namely, promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with various football personalities and/or the sport of football; dissemination of advertising for others via on-line electronic communications networks

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(b)

**First Use:** Mar. 2020

**Use in Commerce:** Mar. 2020

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** The Los Angeles Rams LLC

**Owner Address:** 29899 Agoura Road  
Agoura Hills, CALIFORNIA UNITED STATES 91301

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Bonnie Jarrett

**Attorney Primary** [nancy.wygand@nfl.com](mailto:nancy.wygand@nfl.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Bonnie Jarrett  
**Name/Address:** NATIONAL FOOTBALL LEAGUE  
345 PARK AVENUE  
NEW YORK, NEW YORK UNITED STATES 10154

**Correspondent e-** [nancy.wygand@nfl.com](mailto:nancy.wygand@nfl.com)  
**mail:** [trademarkatters@nfl.com](mailto:trademarkatters@nfl.com)

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Nov. 10, 2020	DIVISIONAL REQUEST RECEIVED	
Dec. 11, 2020	STATEMENT OF USE PROCESSING COMPLETE	66154
Dec. 02, 2020	USE AMENDMENT FILED	66154
Dec. 11, 2020	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Dec. 02, 2020	TEAS STATEMENT OF USE RECEIVED	
Sep. 22, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 28, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 28, 2020	PUBLISHED FOR OPPOSITION	
Jul. 08, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 22, 2020	ASSIGNED TO LIE	68123
Jun. 18, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 18, 2020	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 18, 2020	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 18, 2020	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 18, 2020	EXAMINERS AMENDMENT -WRITTEN	93976
Jun. 14, 2020	ASSIGNED TO EXAMINER	93976
Mar. 27, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 26, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 26, 2020	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** HAN, JOANNA Y

**Law Office** LAW OFFICE 126  
**Assigned:**

### File Location

**Current Location:** TMO LAW OFFICE 126

**Date in Location:** Dec. 14, 2020

**Generated on:** This page was generated by TSDR on 2020-12-17 15:54:19 EST

**Mark:** LOS ANGELES LA FOOTBALL CLUB



**US Serial Number:** 86868211

**Application Filing Date:** Jan. 07, 2016

**US Registration Number:** 5658708

**Registration Date:** Jan. 22, 2019

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 22, 2019

**Publication Date:** Nov. 06, 2018

## Mark Information

**Mark Literal Elements:** LOS ANGELES LA FOOTBALL CLUB

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of "LA" in stylized form with a wing design emanating from the "A" and the words "LOS ANGELES" above and the words "FOOTBALL CLUB" below, all within a shield design.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "FOOTBALL CLUB" AND "LA"

**Acquired Distinctiveness Claim:** In part

**Distinctiveness Limitation Statement:** As to "LOS ANGELES FOOTBALL CLUB"

**Design Search Code(s):** 03.17.01 - Wings, birds'

24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** fitted plastic films known as skins for covering and providing a scratch proof barrier or protection for electronic devices, namely, MP3 players, mobile telephones, smart telephones, tablets, laptop, and wireless speakers; computer and video game software and programs; magnets; sunglasses, pre-recorded DVDs in the field of soccer; downloadable image files containing artwork, text, audio, video, games, and internet weblinks in the field of soccer; downloadable video clips from soccer games via mobile communication devices; computer keyboards; mouse pads; computer memory devices; blank USB flash drives

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 29, 2018

**Use in Commerce:** Apr. 29, 2018

**For:** posters; decals; trading cards; stickers; bumper stickers; printed paper signs; printed media guides relating to a professional soccer team; souvenir soccer programs; yearbooks in the field of soccer; printed event admission tickets; calendars; paper mats for beer glasses; photo prints; magazines featuring information in the field of soccer; paper hangtags; pencils; notebooks; binders

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 29, 2018

**Use in Commerce:** Apr. 29, 2018

**For:** t-shirts; fleece tops; jerseys; hats; caps; visors; beanies; shorts; pants, sweat suits; jackets; hooded sweatshirts; scarves, gloves, socks, headbands, wristbands, ponchos, baby bibs not made of paper, infant and toddler clothing, namely, one-piece clothing, overalls, socks, and dresses; sleepwear, loungewear, slippers

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 07, 2016

**Use in Commerce:** Jan. 07, 2016

**For:** toy figurines; soccer ball bags; soccer balls; plush toys; puzzles; toy foam novelty items, namely, foam heads and fingers; football tables and figurines; golf accessories, namely, golf balls, divot repair tools, bag tags, ball markers, tees, gloves; Christmas tree ornaments; building blocks toys; game tables, tailgating games, namely, bag toss games, washer game sets, tumbler towers game, and game tables for tailgates; fitted plastic films known as skins for covering and providing a scratch proof barrier or protection for electronic devices, namely, gaming devices, namely, hand-held video gaming devices and video game consoles

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 29, 2018

**Use in Commerce:** Apr. 29, 2018

**For:** Entertainment services, namely, soccer exhibitions rendered live in a stadium, and through the media of television and radio and via the internet; provision of entertainment in the nature of non-downloadable pre-recorded film clips from soccer games, presented via mobile communication devices; provision of information in the field of soccer via the internet and mobile devices

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 04, 2018

**Use in Commerce:** Mar. 04, 2018

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Major League Soccer, L.L.C.

**Owner Address:** 420 Fifth Avenue  
New York, NEW YORK UNITED STATES 10018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Deborah Shapiro

**Docket Number:** MLS307USA

Attorney Primary [trademarks@mosessinger.com](mailto:trademarks@mosessinger.com)  
Email Address:

Attorney Email Yes  
Authorized:

**Correspondent**

**Correspondent Name/Address:** DEBORAH SHAPIRO  
MOSES & SINGER LLP  
405 LEXINGTON AVENUE  
THE CHRYSLER BUILDING  
NEW YORK, NEW YORK UNITED STATES 10174

**Phone:** (212) 554-7800

**Fax:** (212) 554-7700

**Correspondent e-mail:** [trademarks@mosessinger.com](mailto:trademarks@mosessinger.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jan. 22, 2019	REGISTERED-PRINCIPAL REGISTER	
Nov. 06, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 06, 2018	PUBLISHED FOR OPPOSITION	
Oct. 17, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 04, 2018	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Oct. 01, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 27, 2018	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Sep. 26, 2018	USE AMENDMENT ACCEPTED	81878
Sep. 24, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 24, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 24, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 21, 2018	AMENDMENT TO USE PROCESSING COMPLETE	88889
Sep. 21, 2018	USE AMENDMENT FILED	88889
Sep. 20, 2018	TEAS AMENDMENT OF USE RECEIVED	
Mar. 24, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 24, 2018	NON-FINAL ACTION E-MAILED	6325
Mar. 24, 2018	NON-FINAL ACTION WRITTEN	81878
Mar. 21, 2018	LIE CHECKED SUSP - TO ATTY FOR ACTION	73797
Sep. 20, 2017	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73797
Mar. 14, 2017	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73797
Mar. 10, 2017	ASSIGNED TO LIE	73797
Aug. 25, 2016	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Aug. 25, 2016	LETTER OF SUSPENSION E-MAILED	6332
Aug. 25, 2016	SUSPENSION LETTER WRITTEN	81878
Aug. 18, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 17, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 17, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 28, 2016	ATTORNEY REVIEW COMPLETED	81878
Apr. 28, 2016	ATTORNEY REVIEW COMPLETED	81878
Apr. 28, 2016	LETTER OF PROTEST EVIDENCE REVIEWED-NO FURTHER ACTION TAKEN	81878
Apr. 27, 2016	LETTER OF PROTEST ACCEPTED	
Feb. 19, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 19, 2016	NON-FINAL ACTION E-MAILED	6325
Feb. 19, 2016	NON-FINAL ACTION WRITTEN	81878
Feb. 18, 2016	ASSIGNED TO EXAMINER	81878
Jan. 15, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jan. 14, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 11, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 22, 2019



Generated on: This page was generated by TSDR on 2020-12-17 15:53:54 EST

Mark: LA



US Serial Number: 86868214

Application Filing Date: Jan. 07, 2016

US Registration Number: 6108133

Registration Date: Jul. 21, 2020

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 21, 2020

Publication Date: Mar. 28, 2017

Notice of Allowance Date: May 23, 2017

## Mark Information

Mark Literal Elements: LA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of "LA" in stylized form with a wing design emanating from the "A".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "LA"

Design Search Code(s): 03.17.01 - Wings, birds'

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

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- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
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International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 07, 2016

Use in Commerce: Jan. 07, 2016

**For:** Posters; decals; trading cards; stickers; bumper stickers; printed paper signs; printed media guides relating to a professional soccer team; souvenir soccer programs; yearbooks in the field of soccer; printed event admission tickets; calendars; paper mats for beer glasses; photo prints; magazines featuring information in the field of soccer; paper hangtags; pencils; notebooks; binders

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 07, 2016

**Use in Commerce:** Jan. 07, 2016

**For:** T-shirts; fleece tops; jerseys; hats; caps; visors; beanies; shorts; pants, sweat suits; jackets; hooded sweatshirts; scarves, gloves, socks, headbands, wristbands, ponchos, baby bibs not made of paper, infant and toddler clothing, namely, one-piece clothing, overalls, socks, and dresses; sleepwear, loungewear, slippers

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 07, 2016

**Use in Commerce:** Jan. 07, 2016

**For:** Entertainment services, namely, soccer exhibitions rendered live in a stadium, and through the media of television and radio and via the internet; provision of entertainment in the nature of non-downloadable pre-recorded film clips from soccer games, presented via mobile communication devices; provision of information in the field of soccer via the internet and mobile devices

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 07, 2016

**Use in Commerce:** Jan. 07, 2016

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Major League Soccer, L.L.C.

**Owner Address:** 420 Fifth Avenue  
New York, NEW YORK UNITED STATES 10018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Deborah Shapiro

**Docket Number:** MLS308USA

**Attorney Primary Email Address:** [trademarks@mosessinger.com](mailto:trademarks@mosessinger.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Deborah Shapiro  
MOSES & SINGER LLP  
405 LEXINGTON AVENUE  
THE CHRYSLER BUILDING  
NEW YORK, NEW YORK UNITED STATES 10174

**Phone:** (212) 554-7800

**Fax:** (212) 554-7700

**Correspondent e-mail:** [trademarks@mosessinger.com](mailto:trademarks@mosessinger.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jul. 21, 2020	REGISTERED-PRINCIPAL REGISTER	
Jun. 17, 2020	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 16, 2020	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 27, 2020	STATEMENT OF USE PROCESSING COMPLETE	66530
May 19, 2020	USE AMENDMENT FILED	66530
May 19, 2020	TEAS STATEMENT OF USE RECEIVED	
Nov. 20, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 19, 2019	EXTENSION 5 GRANTED	66530
Nov. 15, 2019	EXTENSION 5 FILED	66530
Nov. 19, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Nov. 15, 2019	TEAS EXTENSION RECEIVED	
May 15, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 13, 2019	EXTENSION 4 GRANTED	98765
May 13, 2019	EXTENSION 4 FILED	98765
May 13, 2019	TEAS EXTENSION RECEIVED	
Nov. 17, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 15, 2018	EXTENSION 3 GRANTED	98765
Nov. 15, 2018	EXTENSION 3 FILED	98765
Nov. 15, 2018	TEAS EXTENSION RECEIVED	
Apr. 25, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 23, 2018	EXTENSION 2 GRANTED	98765
Apr. 23, 2018	EXTENSION 2 FILED	98765
Apr. 23, 2018	TEAS EXTENSION RECEIVED	
Sep. 27, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 25, 2017	EXTENSION 1 GRANTED	98765
Sep. 25, 2017	EXTENSION 1 FILED	98765
Sep. 25, 2017	TEAS EXTENSION RECEIVED	
May 23, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 28, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 28, 2017	PUBLISHED FOR OPPOSITION	
Mar. 08, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 17, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 15, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 15, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 15, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 15, 2017	EXAMINERS AMENDMENT -WRITTEN	81878
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Aug. 25, 2016	NON-FINAL ACTION WRITTEN	81878
Aug. 18, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 17, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 17, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 19, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 19, 2016	NON-FINAL ACTION E-MAILED	6325
Feb. 19, 2016	NON-FINAL ACTION WRITTEN	81878
Feb. 18, 2016	ASSIGNED TO EXAMINER	81878
Jan. 15, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jan. 14, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 11, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None  
File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 16, 2020

Generated on: This page was generated by TSDR on 2020-12-17 15:53:33 EST

Mark: LA



US Serial Number: 75255499

Application Filing Date: Mar. 11, 1997

US Registration Number: 2288127

Registration Date: Oct. 19, 1999

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 14, 2020

Publication Date: Sep. 02, 1997

Notice of Allowance Date: Nov. 25, 1997

## Mark Information

Mark Literal Elements: LA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: "LA"

Design Search Code(s): 05.01.03 - Palm trees

21.03.20 - Basketballs

26.01.02 - Circles, plain single line; Plain single line circles

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** publications and printed matter, namely, [basketball trading cards, dance team trading cards, mascot trading cards, entertainment trading cards, stickers, decals, commemorative basketball stamps, collectible cardboard trading discs, post cards, place mats of paper and plastic, note cards, memo pads, ball point pens, pencils, 3-ring binders, stationery folders, wirebound notebooks, portfolio notebooks, unmounted and mounted photographs,] posters, [calendars, bumper stickers, book covers, wrapping paper, children's activity books, statistical books, guide books and reference books for basketball,] magazines in the field of basketball, commemorative game programs, [paper pennants, stationery, stationery-type portfolios, and] statistical sheets for basketball topics, newsletters and pamphlets[ in the field of basketball] for distribution to the television and radio media

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 1997

Use in Commerce: Jun. 1997

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: WNBA Enterprises, LLC

Owner Address: 450 Harmon Meadow Boulevard  
Secaucus, NEW JERSEY UNITED STATES 07094

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Anil V. George

Docket Number: 21348USNF5

Attorney Primary Email Address: [ipgroup@nba.com](mailto:ipgroup@nba.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Anil V. George  
NBA Properties, Inc.  
Olympic Tower - 645 Fifth Avenue  
New York, NEW YORK UNITED STATES 10022

Phone: 212-407-8330

Correspondent e-mail: [ipgroup@nba.com](mailto:ipgroup@nba.com) [avgeorge@nba.com](mailto:avgeorge@nba.com) [cmatthews@nba.com](mailto:cmatthews@nba.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 14, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 14, 2020	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
May 14, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Apr. 20, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 20, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 20, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 20, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 20, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 20, 2020	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Mar. 09, 2020	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	66607
Mar. 04, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Jan. 14, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 14, 2020	TEAS SECTION 8 & 9 RECEIVED	
Oct. 19, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 23, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69934
Oct. 23, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 19, 2009	TEAS SECTION 8 & 9 RECEIVED	
Dec. 30, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 07, 2006	CASE FILE IN TICRS	
Jan. 10, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Jan. 04, 2006	ASSIGNED TO PARALEGAL	69934
Oct. 19, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 19, 2005	TEAS SECTION 8 & 15 RECEIVED	
Oct. 19, 1999	REGISTERED-PRINCIPAL REGISTER	
Nov. 23, 1998	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	

Nov. 16, 1998 STATEMENT OF USE PROCESSING COMPLETE  
Oct. 23, 1998 USE AMENDMENT FILED  
Jun. 10, 1998 EXTENSION 1 GRANTED  
May 21, 1998 EXTENSION 1 FILED  
Nov. 25, 1997 NOA MAILED - SOU REQUIRED FROM APPLICANT  
Sep. 02, 1997 PUBLISHED FOR OPPOSITION  
Aug. 01, 1997 NOTICE OF PUBLICATION  
Jul. 06, 1997 APPROVED FOR PUB - PRINCIPAL REGISTER  
Jun. 19, 1997 EXAMINER'S AMENDMENT MAILED  
Jun. 17, 1997 ASSIGNED TO EXAMINER

72518

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** May 14, 2020

Generated on: This page was generated by TSDR on 2020-12-17 15:53:11 EST

Mark: LA



US Serial Number: 88844422

Application Filing Date: Mar. 23, 2020

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Examiner's Amendment/Priority Action has been sent (issued) to the applicant. The applicant must respond to this Examiner's Amendment/Priority Action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jun. 18, 2020

## Mark Information

Mark Literal Elements: LA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the letters "LA" with a ram horn extending off the letter "A".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "LA"

Design Search Code(s): 03.13.03 - Horns (of animal) along (not part of heads), antlers

27.03.05 - Objects forming letters or numerals

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Education and entertainment services in the nature of professional football games and exhibitions; providing sports and entertainment information via a global computer network, commercial on-line computer service, cable, satellite, television and/or radio; arranging and conducting athletic competitions, namely, professional football games and exhibitions; football fan club services; entertainment services, namely, musical and dance performances provided during intervals at sports events; educational services, namely, physical education programs; production of radio and television programs; presentation of live show performances featuring football games, football exhibitions, and football competitions; presentation live show performances featuring music and dance performances; organizing sporting and cultural events in the field of football

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 23, 2020

Use in Commerce: Mar. 23, 2020

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No



Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** The Los Angeles Rams LLC

**Owner Address:** 29899 Agoura Road  
Agoura Hills, CALIFORNIA UNITED STATES 91301

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Bonnie Jarrett

**Attorney Primary Email Address:** [nancy.wygand@nfl.com](mailto:nancy.wygand@nfl.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** BONNIE JARRETT  
NATIONAL FOOTBALL LEAGUE  
345 PARK AVENUE  
345 PARK AVENUE  
NEW YORK, NEW YORK UNITED STATES 10154

**Correspondent e-mail:** [nancy.wygand@nfl.com](mailto:nancy.wygand@nfl.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 18, 2020	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jun. 18, 2020	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jun. 18, 2020	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	93976
Jun. 18, 2020	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	93976
Jun. 14, 2020	ASSIGNED TO EXAMINER	93976
Mar. 27, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 26, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 26, 2020	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** HAN, JOANNA Y

**Law Office Assigned:** LAW OFFICE 126

### File Location

**Current Location:** TMO LAW OFFICE 126- EXAMINING ATTORNEY ASSIGNED

**Date in Location:** Jun. 18, 2020