

## Submission Successful: Request to Divide Application

### Success!

We received your form for serial number 90028550. **Click on the button above to open and save a PDF version of your filing.** This PDF will serve as your official confirmation copy.

### What's next?

We will email a filing receipt to [efiling@knobbe.com](mailto:efiling@knobbe.com); This receipt will include important next steps. For electronically submitted forms, we do not mail paper filing receipts.

Thank you,  
The TEAS Support Team

**STAMP:** USPTO/RTD-10.115.128.100-20201016150332052236-90028550-20201016143505835912-CC-03300434-20201016143505835912

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Trademark Electronic Application System (TEAS) service  
U.S. Patent and Trademark Office

Please refer questions or comments to: [teas@USPTO.gov](mailto:teas@USPTO.gov)

## Filing Receipt for Request to Divide Application Form and Next Steps in the Application Process

**Application serial no.** 90028550.

**Mark.** TRUE NORTH(Standard Characters, see [mark](#)).

Thank you for submitting your form to the U.S. Patent and Trademark Office (USPTO). Please read this filing receipt carefully and keep a copy for your records. If you find an error, the [After You File](#) page gives information about correcting errors.

### Next steps

- 1. If you also need to respond to an Office action,** use the [Response to Office Action](#) form and in the Miscellaneous Statement field state that you filed a Request to Divide.
- 2. In four to five days, please confirm that we received the documents submitted with this form** by checking [Trademark Status and Document Retrieval](#) (TSDR). If your documents do not appear in TSDR after four to five days, please email [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).
- 3. Within one to two months, a trademark specialist will review your submission.**

**If your submission is accepted,** you will receive a Notice of Divisional Request Completed. This notice will provide the application serial number for your new application (called a child application).

**If your submission is not accepted,** you will receive an Office action explaining why it was not accepted and listing your options for responding.

- 4. Continue to check [TSDR](#) every three to four months for any updates to your application status.**
- 5. Keep your addresses, including email addresses, current in USPTO records using the [address forms](#) on our website.**
- 6. Questions?** Please visit [our website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

**The information submitted in the form appears below:**

PTO Form No Form Number (Rev 01/2012)

OMB No. 0651-0054 (Exp 12/31/2020)

## Request to Divide Application

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The table below presents the data as entered.



Input Field	Entered
<b>SERIAL NUMBER</b>	90028550
<b>MARK SECTION</b>	
<b>MARK</b>	https://tmng-al.uspto.gov/resting2/api/img/90028550/large
<b>LITERAL ELEMENT</b>	TRUE NORTH
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>FORM TEXT</b>	
The Applicant requests to divide Class 33 from the subject application.	
<b>Owner Information (Current)</b>	
<b>NAME</b>	Monster Energy Company
<b>MAILING ADDRESS</b>	1 Monster Way
<b>CITY</b>	Corona
<b>STATE</b>	California
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	92879
<b>EMAIL</b>	TMOoffice@knobbe.com
<b>Owner Information (Proposed)</b>	
<b>NAME</b>	Monster Energy Company
<b>MAILING ADDRESS</b>	1 Monster Way
<b>CITY</b>	Corona
<b>STATE</b>	California
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	92879
<b>EMAIL</b>	TMOoffice@knobbe.com
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Diane M. Reed

<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	150661
<b>YEAR OF ADMISSION</b>	1990
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	California
<b>FIRM NAME</b>	KNOBBE MARTENS OLSON AND BEAR, LLP
<b>STREET</b>	2040 MAIN STREET, 14TH FLOOR
<b>CITY</b>	IRVINE
<b>STATE</b>	California
<b>POSTAL CODE</b>	92614
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	949-760-0404
<b>FAX</b>	949-760-9502
<b>EMAIL</b>	efiling@knobbe.com
<b>DOCKET/REFERENCE NUMBER</b>	HANB.11591T
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Diane M. Reed
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	150661
<b>YEAR OF ADMISSION</b>	1990
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	California
<b>FIRM NAME</b>	KNOBBE MARTENS OLSON AND BEAR, LLP
<b>STREET</b>	2040 MAIN STREET, 14TH FLOOR
<b>CITY</b>	IRVINE
<b>STATE</b>	California
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<b>PHONE</b>	949-760-0404
<b>FAX</b>	949-760-9502
<b>EMAIL</b>	efiling@knobbe.com

<b>DOCKET/REFERENCE NUMBER</b>	HANB.11591T
<b>CORRESPONDENCE INFORMATION (current)</b>	
<b>NAME</b>	DIANE M. REED
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	efiling@knobbe.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	NOT PROVIDED
<b>DOCKET/REFERENCE NUMBER</b>	HANB.11591T
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
<b>NAME</b>	Diane M. Reed
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	efiling@knobbe.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	NOT PROVIDED
<b>DOCKET/REFERENCE NUMBER</b>	HANB.11591T
<b>PAYMENT SECTION</b>	
<b>NUMBER OF New Applications</b>	1
<b>DIVISIONAL REQUEST FEE, PER NEW APPLICATION (FILE WRAPPER) CREATED FEE</b>	100
<b>TOTAL FEES DUE</b>	100
<b>SIGNATURE SECTION</b>	
<b>SUBMISSION SIGNATURE</b>	/jessica sganga/
<b>SIGNATORY'S NAME</b>	Jessica Sganga
<b>SIGNATORY'S POSITION</b>	Attorney of record, California bar member
<b>DATE SIGNED</b>	10/16/2020
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Oct 16 15:03:32 ET 2020
<b>TEAS STAMP</b>	USPTO/RTD-10.115.128.100-20201016150332052236-90028550-20201016143505835912-CC-03300434-20201016143505835912

**Request to Divide Application**  
**To the Commissioner for Trademarks:**

The following is submitted for application serial number: **90028550** (TRUE NORTH)

**FORM TEXT:**

The Applicant requests to divide Class 33 from the subject application.

**The owner proposes to amend the following:**

**Current:** Monster Energy Company, having an address of

1 Monster Way  
Corona, California 92879  
United States  
Email Address: TMOffice@knobbe.com

**Proposed:** Monster Energy Company, having an address of

1 Monster Way  
Corona, California 92879  
United States  
Email Address: TMOffice@knobbe.com

The owner's/holder's current attorney information: Diane M. Reed. Diane M. Reed of KNOBBE MARTENS OLSON AND BEAR, LLP, is a member of the California bar, admitted to the bar in 1990, bar membership no. 150661, is located at

2040 MAIN STREET, 14TH FLOOR  
IRVINE, California 92614  
United States

The docket/reference number is HANB.11591T.

The phone number is 949-760-0404.

The fax number is 949-760-9502.

The email address is [efiling@knobbe.com](mailto:efiling@knobbe.com)

The owner's/holder's proposed attorney information: Diane M. Reed. Diane M. Reed of KNOBBE MARTENS OLSON AND BEAR, LLP, is a member of the California bar, admitted to the bar in 1990, bar membership no. 150661, is located at

2040 MAIN STREET, 14TH FLOOR  
IRVINE, California 92614  
United States

The docket/reference number is HANB.11591T.

The phone number is 949-760-0404.

The fax number is 949-760-9502.

The email address is [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Correspondence Information (current):**

DIANE M. REED  
PRIMARY EMAIL FOR CORRESPONDENCE: [efiling@knobbe.com](mailto:efiling@knobbe.com)  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is HANB.11591T.

**Correspondence Information (proposed):**

Diane M. Reed  
PRIMARY EMAIL FOR CORRESPONDENCE: [efiling@knobbe.com](mailto:efiling@knobbe.com)  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is HANB.11591T.

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

**FEE(S)**

Fee(s) in the amount of \$100 is being submitted.

**Submission Signature**

Signature: */jessica sganga/* Date: 10/16/2020

Signatory's Name: Jessica Sganga

Signatory's Position: Attorney of record, California bar member

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good

standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Thank you,

The TEAS support team

Fri Oct 16 15:03:32 ET 2020

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