





Exhibit A

The screenshot shows a web browser at the URL [lexico.com/definition/social_networking](https://www.lexico.com/definition/social_networking). The page features a green header with the Lexico logo (Powered by OXFORD) and a search bar containing 'social networking'. The main content area displays the definition of 'social networking' as a mass noun, describing the use of websites and applications to interact with others. To the right, there is a 'WORD OF THE DAY' section for 'loquacious' (ADJECTIVE) and a small image of globes with the text 'These Foreign Words And'.

Home > UK English > social networking

Meaning of social networking in English:

social networking    

NOUN

[mass noun]


The use of dedicated websites and applications to interact with other users, or to find people with similar interests to one's own.

[+ More example sentences](#)

WORD OF THE DAY

loquacious (C)

ADJECTIVE



These Foreign Words And

https://www.lexico.com/definition/social_networking

Exhibit B

The screenshot shows a mobile browser interface for the Lexico website. The address bar at the top displays 'lexico.com/definition/social_media'. The website header features the 'LEXICO' logo with 'Powered by OXFORD' underneath, a 'UK DICTIONARY' dropdown menu, and a search bar containing the text 'social media'. The main content area is divided into two columns. The left column contains a breadcrumb trail 'Home > UK English > social media', followed by the text 'Meaning of social media in English:'. Below this is the word 'social media' in a large, bold font, with social media icons for Facebook, Twitter, and LinkedIn to its right. Underneath, the word is identified as a 'NOUN' and is followed by the note '[treated as singular or plural]'. The definition reads: 'Websites and applications that enable users to create and share content or to participate in social networking.' A button labeled '+ More example sentences' is located at the bottom of this section. The right column features a 'WORD OF THE DAY' section with the word 'loquacious' in a large font, labeled as an 'ADJECTIVE'. Below this is an image of several small, colorful globes.

https://www.lexico.com/definition/social_media


Exhibit C

forbes.com/sites/petersuciu/2019/12/26/is-instagram-the-social-media-service-for-business-in-2020/#66b211513bdf

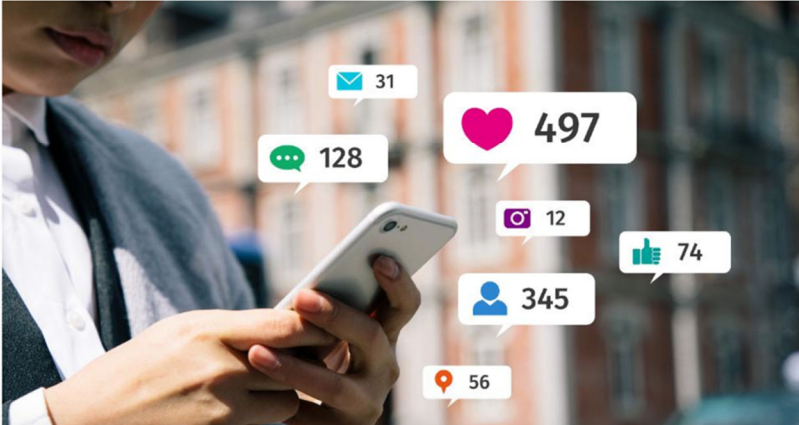
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4,210 views | Dec 26, 2019, 08:00am EST

Is Instagram The Social Media Service For Business In 2020?

 **Peter Suci** Contributor @
Social Media

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t
in



BRITISH AIRWAYS
80% OF ITS
COVID-19 C

ADVERT

COMBIN
**HOME,
& CVC**

<https://www.forbes.com/sites/petersuciu/2019/12/26/is-instagram-the-social-media-service-for-business-in-2020/#66b211513bdf>

Exhibit D

← → ↻ inc.com/laurel-mintz/do-it-for-the-brand-how-successful-companies-are-u.html

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How Successful Brands Use Instagram for Marketing

With over 600 million active users, Instagram is now more than a place to post selfies and brunch. So how do successful brands incorporate Instagram into their marketing strategies?

in f t



By Laurel Mintz *Founder and CEO, Elevate My Brand* @LaurelJMintz



<https://www.inc.com/laurel-mintz/do-it-for-the-brand-how-successful-companies-are-u.html>