

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77325780
LAW OFFICE ASSIGNED	LAW OFFICE 101
MARK SECTION (no change)	
ARGUMENT(S)	
Please see the actual argument text attached within the Evidence Section.	
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_1-207114136186-172404646_._Argument_7005092.PDF
CONVERTED PDF FILE(S) (7 pages)	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0002.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0003.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0004.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0005.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0006.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0007.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0008.JPG
ORIGINAL PDF FILE	evi_1-207114136186-172404646_._Route_66_Research_Page.PDF
CONVERTED PDF FILE(S) (10 pages)	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0009.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0010.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0011.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0012.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0013.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0014.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0015.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0016.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0017.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0018.JPG
ORIGINAL PDF FILE	evi_1-207114136186-172404646_._dictionary.PDF
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0019.JPG
ORIGINAL PDF FILE	evi_1-207114136186-172404646_._superpagescom.PDF
CONVERTED PDF FILE(S)	

(1 page)	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0020.JPG
ORIGINAL PDF FILE	evi_1-207114136186-172404646_.route66googlesearch.PDF
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0021.JPG
ORIGINAL PDF FILE	evi_207114136186-172404646_.local_country_band_at_Rt_.66.PDF
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0022.JPG
	\\TICRS\EXPORT2\IMAGEOUT2\773\257\77325780\xml3\ROA0023.JPG
DESCRIPTION OF EVIDENCE FILE	Pages from internet.
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	"No claim is made to the exclusive right to use CASINO HOTEL apart from the mark as shown."
MISCELLANEOUS STATEMENT	Applicant's services will originate from and be rendered at 14500 Central Ave., S.W., Albuquerque, New Mexico 87121. This is located west of Albuquerque on Interstate 40 at Exit 140. As discussed in Applicant's response to the substantive refusal, Applicant's services are not rendered in any geographic area identified in the Mark.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Benjamin Allison/
SIGNATORY'S NAME	Benjamin Allison
SIGNATORY'S POSITION	Attorney
DATE SIGNED	07/22/2008
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jul 22 17:43:15 EDT 2008
TEAS STAMP	USPTO/ROA-XXX.XXX.XXX.XXX -20080722174315878385-773 25780-420c9938b2463f0a120 9950fc3949b4a918-N/A-N/A- 20080722172404646127

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **77325780** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Please see the actual argument text attached within the Evidence Section.

EVIDENCE

Evidence in the nature of Pages from internet. has been attached.

Original PDF file:

[evi_1-207114136186-172404646_.Argument_7005092.PDF](#)

Converted PDF file(s) (7 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

Original PDF file:

[evi_1-207114136186-172404646_.Route_66_Research_Page.PDF](#)

Converted PDF file(s) (10 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

Original PDF file:

[evi_1-207114136186-172404646_.dictionary.PDF](#)

Converted PDF file(s) (1 page)

[Evidence-1](#)

Original PDF file:

[evi_1-207114136186-172404646_.superpagescom.PDF](#)

Converted PDF file(s) (1 page)

[Evidence-1](#)

Original PDF file:

[evi_1-207114136186-172404646_.route66googlesearch.PDF](#)

Converted PDF file(s) (1 page)

[Evidence-1](#)

Original PDF file:

[evi_207114136186-172404646_.local_country_band_at_Rt._66.PDF](#)

Converted PDF file(s) (2 pages)

[Evidence-1](#)

[Evidence-2](#)

ADDITIONAL STATEMENTS

Disclaimer

"No claim is made to the exclusive right to use CASINO HOTEL apart from the mark as shown."

Applicant's services will originate from and be rendered at 14500 Central Ave., S.W., Albuquerque, New Mexico 87121. This is located west of Albuquerque on Interstate 40 at Exit 140. As discussed in Applicant's response to the substantive refusal, Applicant's services are not rendered in any geographic area identified in the Mark.

SIGNATURE(S)

Response Signature

Signature: /Benjamin Allison/ Date: 07/22/2008

Signatory's Name: Benjamin Allison

Signatory's Position: Attorney

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to

withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 77325780

Internet Transmission Date: Tue Jul 22 17:43:15 EDT 2008

TEAS Stamp: USPTO/ROA-XXX.XXX.XXX.XXX-20080722174315

878385-77325780-420c9938b2463f0a1209950f

c3949b4a918-N/A-N/A-20080722172404646127

Response to Substantive Refusal

The Examining Attorney has refused registration of ROUTE 66 CASINO HOTEL (the Mark) under Section 2(d) on the basis of three marks: Registration No. 3,058,634 (ROUTE 66 CASINO), Registration No. 2,688,121 (ROUTE 66 MUSIC FESTIVAL), and Registration No. 3,312,992 (ROUTE 66 FROZEN CUSTARD & DINER).

The Examining Attorney has also refused registration on the ground that the Mark is geographically descriptive. Applicant responds to each issue in turn.

I

Applicant's Mark is Not Confusingly Similar to the Cited Marks

A. The ROUTE 66 CASINO Registration has been Cancelled At Applicant's Request Because the Mark Belongs to Applicant

The first registration, for ROUTE 66 CASINO, has been cancelled at the petition of the Applicant herein, Laguna Development Corporation. In the cancellation proceeding, Applicant alleged that Applicant is the true owner and only user of the mark, and that the registrant had fraudulently obtained the registration using, as specimens, photographs of Applicant's use. The registrant voluntarily cancelled the registration. Applicant has filed its own application for registration of ROUTE 66 CASINO (Ser. 77295814), in which Applicant swears that it is the owner of that mark.

B. There is No Likelihood of Confusion with the Remaining Two Cited Marks when All Relevant *DuPont* Factors are Considered

The Examining Attorney has cited two additional registered marks as being confusingly similar: ROUTE 66 MUSIC FESTIVAL, and ROUTE 66 FROZEN CUSTARD & DINER.

1. Each Mark Must be Viewed in its Entirety

Courts have consistently held that trademarks must be considered in their entirety, as they appear to consumers, and not inappropriately dissected. *Astra Pharm. Prods., Inc., v. Beckman Instruments, Inc.*, 718 F.2d 1201, 1205-06 (1st Cir. 1983) ("similarity is determined on the basis of the total effect of the designation, rather than a comparison of individual features." (quoting *Pignons S.A. de Mecanique v. Polaroid Corp.*, 657 F.2d 482, 487 (1st Cir. 1981)); *Estate of P.D. Beckwith, Inc. v. Commissioner of Patents*, 252 U.S. 538, 545-46 (1920) ("The commercial impression of a trademark is derived from it as a whole, not from its elements separated and considered in detail. For this reason it should be considered in its entirety.").

Applicant submits that it is inappropriate for the Examining Attorney to dissect Applicant's mark and stress the ROUTE 66 portion while diminishing the contribution of CASINO HOTEL in considering whether confusion with the cited marks was likely. In *In re Hearst Corp.*, 982 F.2d 493, 25 U.S.P.Q.2d 1238 (Fed. Cir. 1992), the court found VARGA GIRL and VARGAS, for the same goods (calendars), to be not confusingly


similar when each mark was considered as a whole. In reversing the Board on this issue, the court held that the Board had inappropriately changed the mark VARGA GIRL by stressing the first word and diminishing the second word:

The appearance, sound, sight, and commercial impression of VARGA GIRL derives sufficient contribution from the component “girl.” By stressing the portion “varga” and diminishing the portion “girl,” the Board inappropriately changed the mark . . . we believe that the Board erred in its diminution of the contribution of the word “girl.” When GIRL is given fair weight along with VARGA, confusion with VARGAS becomes less likely.

Id. at 494. Considered in this way, the cited marks are quite different from Applicant’s Mark, as discussed below.

2. Applicant’s Mark is Different by Sight, Sound, Connotation, and Commercial Impression

As shown below, Applicant’s Mark is both visually and aurally distinguishable from the cited marks. A full half of Applicant’s Mark is comprised of the distinguishing terms CASINO HOTEL.

<i>Applicant’s Mark</i>	<i>Cited Marks</i>
ROUTE 66 CASINO HOTEL	ROUTE 66 MUSIC FESTIVAL
ROUTE 66 CASINO HOTEL	

Visually, Applicant’s Mark is distinct from the cited marks—in one case graphically and in both cases by the words CASINO HOTEL. When spoken or asked for by consumers, Applicant’s Mark sounds distinctly different from the cited marks because a speaker uses the terms CASINO HOTEL.

The cited marks also convey disparate commercial impressions from that of Applicant’s Mark. A “music festival” indicates to consumers a regular summer-season concert series,

such as the TANGLEWOOD MUSIC FESTIVAL or the CMA MUSIC FESTIVAL (Reg. 3,255,552). Such festivals sometimes take place in outdoor or open-air pavilions. The ROUTE 66 MUSIC FESTIVAL occurs in Joplin, Missouri, only during July of each year. (See attached evidence.) As to the second cited mark—the highway shield logo with the words ROUTE 66 FROZEN CUSTARD & DINER—its primary commercial impression is the highway shield—which has no counterpart at all in Applicant’s Mark. Beyond the highway shield, the cited mark conveys the impression of a road-side diner and fast-food dessert stop. A diner is a well-known generic term indicating “a small, informal, and usually inexpensive restaurant.” (See attached definition from Dictionary.com.) The cited mark also includes the words FROZEN CUSTARD, indicating a very specific fast food dessert.

A strikingly different commercial impression is presented by ROUTE 66 CASINO HOTEL: that of an extensive full-service hotel incorporating a casino—a large establishment for gambling and other gaming pursuits. Casinos are closely regulated and are known generally to be operated only in specific areas such as Nevada, Atlantic City, and various Native American reservations. Not only are hotel services quite different from a summer music festival or a roadside diner, but a casino hotel is a unique environment that stands apart from the usual entertainment options available to the public. When confronted with Applicant’s Mark, an immediate connection is made to an upscale lodging and entertainment establishment quite distinct from roadside diners and summer music festivals. *Freedom Sav. & Loan Ass’n v. Way*, 757 F.2d 1176, 1183 (11th Cir. 1985) (holding that use of an identical word, even a dominant word, did not mean that FREEDOM REALTY and FREEDOM SAVINGS AND LOAN ASSOCIATION were so similar that they suggested a connection between two entities); *Phoenix Closures, Inc. v. Yen Shaing Corp.*, 9 U.S.P.Q.2d 1891 (T.T.A.B. 1988) (noting distinctions between PHOENIX FOIL and PHOENIX with bird design, and allowing registration because no likelihood of confusion notwithstanding that products were closely related).

Given these different commercial impressions, the fact that the marks have two words in common does not make them similar. “[T]he use of dominant identical words in common does not mean that two marks are similar.” *ConAgra, Inc. v. George A. Hormel & Co.*, 990 F.2d 368, 370-71 (8th Cir. 1993) (holding HEALTH SELECTIONS and HEALTHY CHOICE not likely to cause source confusion, even where “the marks mean essentially the same thing,” and products were similar). In circumstances closer than those at issue here, the TTAB approved registration of MARK 75 for electrical circuit breakers and held it was not likely to be confused with MARK for electrical conduit, even though the products were similar. *Clayton Mark & Co. v. Westinghouse Electric Corp.*, 356 F.2d 943, 148 U.S.P.Q. 672 (C.C.P.A. 1966).

3. The Term “ROUTE 66” Is So Heavily Used in the Marketplace That Consumers Are Used to Distinguishing Small Variations in Such Marks

The sixth *DuPont* factor considers the “number and nature of similar marks in use on similar goods.” *In re E.I. DuPont deNemours & Co.*, 476 F.2d 1357, 1361 (C.C.P.A.

1973). Consumers are known to take extra care in distinguishing between marks with commonly used terms. That is the case here.

A search of the online telephone directory Superpages.com indicates 519 business names using the term ROUTE 66. (See attached evidence.) Applicant respectfully submits that this conclusively demonstrates that consumers are used to seeing ROUTE 66 in commerce and are used to making distinctions based on other terms in the marks. In *In re Steve's Ice Cream, Inc. v. Steve's Famous Hot Dogs*, 3 U.S.P.Q.2d 1477, 1479 (T.T.A.B. 1987), the Board held that where 226 businesses used the common term STEVE'S, "the numerous third-party uses demonstrate that the purchasing public has become conditioned to recognize that many businesses in the restaurant and food store fields use the term, or something closely related to it, and that the purchasing public is able to distinguish between these businesses based on small distinctions among the marks." The Board thus concluded that STEVE'S for ice cream was not confusingly similar to STEVE'S and design for hot dog restaurant services. *Id.*

The PTO has also recognized that ROUTE 66 is so commonly used that consumers are not confused by marks using the term, and has determined that no single entity can claim exclusive rights in the term ROUTE 66. A search of the TESS database reveals no less than 79 records of live trademarks using the term ROUTE 66. Of these 79 marks, *forty-five separate ROUTE 66 marks* have been registered by the PTO. For example, the PTO determined there was no likelihood of confusion among the following registered marks in the food sector:

<i>Mark</i>	<i>Goods/Services</i>
ROUTE 66 FRIES FRIES FRIES and design, (Reg. 2,785,641)	Frozen processed potatoes
ROOT 66 US, (Reg. 3,052,004)	Root beer and soft drinks
ROUTE 66, (Reg. 2,685,840)	Peanut butter; spreads, namely, cheese spreads, fruit-based spreads, garlic-based spreads, hazelnut spreads; vegetable based spreads
ROUTE 66, (Reg. 2,615,751)	Food products, namely, a cookie with candy
ROUTE 66 FROZEN CUSTARD & DINER and design, (Reg. 3,312,992)	Frozen custard and restaurant services
GET YOUR KICKS ON ROUTE 66, (Reg. 2,665,214)	Restaurant services

Applicant's Mark is more distinguishable from these marks than they are from each other.

Here, in addition to 519 uses in business names and forty-five registered trademarks, consumers are used to seeing ROUTE 66 in other contexts as well. In fact, the term is so common that a Google search for the term returned 20,800,000 hits. (See attached evidence.) Consumers are thus accustomed to taking an extra moment to determine differences between the numerous uses of this phrase in the marketplace. Given the widespread fame and notoriety of the term ROUTE 66 in western American lore, consumers will not be confused by Applicant's use of the term.

II

The Mark is Suggestive of Western Americana, and is Not Geographically Descriptive

In order for a mark to be geographically descriptive under Section 2(e)(2), the *primary* significance of the mark must be that it is the name of a place generally known to the public, and the place must not be remote or obscure. *In re MCO Prop., Inc.*, 38 U.S.P.Q.2d 1154, 1155–56 (T.T.A.B. 1995) (refusing registration of FOUNTAIN HILLS for real estate services in the town of Fountain Hills, Arizona); *In re JT Tobacconists*, 59 U.S.P.Q.2d 1080, 1083 (T.T.A.B. 2001) (refusing registration of MINNESOTA CIGAR COMPANY for a cigar company in Minnesota).

Here, however, the primary significance of ROUTE 66 is not geographic, and the evidence provided by the Examining Attorney establishes this. ROUTE 66 is a former highway that has been removed from the U.S. highway system and has become a mythic symbol of early-twentieth-century western American expansion. Route 66 was established in 1926 as one of the original federal routes of the U.S. highway system, and became an important route in the westward migration of American farming families during the Dust Bowl of the 1930s. Route 66 was also instrumental in the rise of motor touring in the American West, together with the businesses such as touring spawned, such as motor lodges, roadside diners, and other automobile-based hospitality establishments. While the story of Route 66 is of significant literary, sociological, and historic interest, the actual geographic road was made obsolete by the U.S. interstate highway system in the 1960s, and was officially decommissioned in 1985. (See Wikipedia article attached to Office Action.) While fragments of the old road can still be found, and societies and clubs have been formed to restore and preserve sections, other “sections became state roads, local roads, private drives, or were abandoned completely.” (Id.) It is impossible to drive even the uninterrupted path of the former Route 66. (Id.) One could not provide meaningful driving directions using “Route 66.” The evidence provided by the Examining Attorney indicates that it takes careful research in private articles and other sources even to find the path of the former Route 66. The ability of the term “Route 66” to convey meaningful geographic information is thus severely hampered.

Perhaps more important, “Route 66” cannot primarily convey geographic information because it is not the name of any currently existing road. The decommissioning of Route 66 as a US highway means that no road bears that name. Sections of other highways that correspond to the path of the former Route 66 are sometimes given the additional designation of “Historic Route 66,” in addition to the actual name of the road. Although the Examining Attorney states that Applicant is located “off Route 66,” Applicant

disputes that. The map provided by the Examining Attorney indicates that Applicant's address is 14500 Central Avenue SW, Albuquerque, NM, and that that is located off of Interstate 40, which bears the secondary designation "Historic Route 66." This designation conveys only that an undefined stretch of I-40 follows the now-defunct "Historic" path of the old Route 66. The evidence provided by the Examining Attorney explains that Route 66 has been literally covered up by Interstate 40: "There is less of the actual 'old road' here [in New Mexico] than in other places, but the many towns and ghost towns along I-40, built more or less on top of Route 66, still stand." (All of the above facts are found in the evidence attached to Office Action.)

The significance of the term "Route 66" in the 21st century is that it is evocative of the myth of early-20th-century Western Americana, with its retro style and open road values. This is illustrated by some of the alternate designations of the old Route 66 as "The Main Street of America"; and, in the famous John Steinbeck novel *The Grapes of Wrath*, "The Mother Road." This literary and thematic significance of "Route 66"—coupled with the fact that "Route 66" is no longer the name of a real road in the U.S. highway system—means that the primary significance of the term is no longer geographical. Rather it is suggestive of the style, values, and history set forth above. *In re Fred Gretsch Co.*, 159 U.S.P.Q. 60 (T.T.A.B. 1968) (holding NASHVILLE for guitars was suggestive of a country style of music normally played on guitars, and did not primarily convey geographic origin); *Rockland Mortgage Corp. v. Shareholders Funding, Inc.*, 835 F. Supp. 182, 189–90 (D. Del. 1993) (holding that ROCKLAND MORTGAGE CORP. was not primarily geographically descriptive of a prestigious town of that name near Wilmington, because other connotations of rocky ground or solidity were conveyed).

Finally, as indicated above, the PTO has acknowledged that ROUTE 66 is a suggestive term by registering forty-five marks incorporating the term ROUTE 66—many of which represent services or goods offered along the path of the former highway. A brief selection of such marks is as follows:

<i>Mark</i>	<i>Goods/Services</i>	<i>Location of Registrant or services</i>
ROUTE 66 Reg. 3194255	Entertainment services	Santa Monica, CA
ROUTE 66 BAIL BONDS Reg. 3217635	Bail bonding	Azusa, CA
ROUTE 66 RV NETWORK Reg. 3128942	RV dealerships	Overland Park, KS
ROUTE 66 PHOTOGRAPHY Reg. 3020200	Photography services	Albuquerque, NM
SALUTE TO THE ROUTE 66 Reg. 2786424	Organizing car rallies	San Bernardino, CA

ROUTE 66 FRIES FRIES FRIES , Reg. 2785641	Frozen processed potatoes	Oak Brook, IL
ROUTE 66 MUSIC FESTIVAL , Reg. 2688121	Conducting entertainment festivals	Joplin, MO (see attached evidence)

Indeed, the PTO already registered ROUTE 66 CASINO for casino services provided at the same location as Applicant's services (Reg. 3,058,634)—and the PTO did so without suggesting that the mark was primarily geographically descriptive. That registration was cancelled only because the registrant was a third party interloper who, as described above, had no rights in the mark and fraudulently used photographs of Applicant's use as specimens. (See Petition for Cancellation, No. 92046690.) For all the reasons set forth above, the PTO was correct in deeming the Mark distinctive in that registration, and it would be unjust if the true owner of the mark were now denied registration.

Applicant respectfully requests favorable action.



Route 66



These sites are gathered for further research in aid of versilimilitude for my Rick Walker series of 50's noir detective novels, and are available to my readers who may envision a trip along Route 66 'someday'. You can take a virtual trip among the links below, or better yet, get off yer butt and jump in the old Chevy and mosey out on a real road trip.

Most of the travel on Route 66 was East-to-West, especially during the migrations of the Great Depression – the 'Dust Bowl' Era – and of World War II and the post-war boom. The route thus officially begins on Adams Street in Chicago, Illinois and wends its way along 2,448 miles and thru eight states to terminate at the bluffs in Santa Monica, California overlooking the Pacific Ocean.

The highway was established in 1926 and was eventually replaced by the Interstate highway system. Official deactivation of Route 66 in 1984 stirred up grass roots enthusiasm, and many state and local associations were formed, fancy signs installed, and now there are dozens of celebrations – outdoor fairs, antique car meets & parades, conventions – along Route 66 every year.

Route 66 Books, Posters & Signs, Music & Videos at
Spirit of America Bookstore



Route 66 highway signs poster
{top left}
no longer available at
AllPosters.com



Historic Route 66 tin sign (left
bottom}
available at AllPosters.com

Route 66 category art posters &
tin signs
at AllPosters.com



General & National Sites

[National Historic Route 66 Federation](#)
[William E. Mutschler's Train Stations of Route 66](#)
[Route66.com site](#)
[Route 66 Magazine](#)
[Online Route 66 Newsletter](#)
[Swa Frantzen's Historic Route 66 site](#)
[Postcards From The Road](#)
[Best Western Hotels Route 66 Trip Planner](#)
[Travel Cafe Route 66 Page](#)
[Jamie Jensen's 'Road Trip USA' Route 66 pages](#)
[Mike Marino's Route 66 fansite](#)
[Route 66 Products](#)
[Route 66 Store](#)
[Route 66 Search](#)
[Martin Mathis's gallery of modern Route 66 photos](#)
[JAB's modern photos of Route 66](#)
[MetroPark Route 66 Directory](#)
[Chris Richey's Route 66 photo site](#)
[Route 66 page at Googie Art website](#)
[Shadows of Old Route 66](#)
[Original Route 66 Superstore](#)

National Route 66 80th Anniversary Festival [June 2006] in Albuquerque, NM
[The National Route 66 Festival \[June 2007\] in Clinton, OK](#)



[Phillips Petroleum old website](#)
[post-merger ConocoPhillips site](#)
[service station & truck stop locator](#)



International Sites

[Norwegian Route 66 Assn.](#)
[Norwegian-language Route 66 site](#)



"Desert Riff"

Book 2 of the Rick Walker detective novel series
Along Route 66, circa 1954: A jazz-loving short order cook, a young AWOL soldier, the beautiful owner of a honky tonk saloon, and a crazy old desert rat propel Rick into danger from a gang of murdering thieves.

[read an excerpt](#) • [view the cover](#)

[Rick Walker novel series page](#)



Sites by State [West to East]

[California](#) • [Arizona](#) • [New Mexico Page](#) • [Texas](#) • [Oklahoma & Kansas](#) •
[Missouri](#) • [Illinois](#)





[detailed directions thru California](#)

[Calif. Historic Route 66 Assn.](#)
[Calif. Route 66 Museum \(in Victorville CA\)](#)
[Calif. Route 66 Preservation Foundation](#)

Santa Monica CA [Pacific Ocean]
Hollywood & Los Angeles via Sunset Blvd. & Figueroa Street
Pasadena CA via Colorado Blvd.
Sierra Madre CA
Duarte CA
Azusa CA
Glendora CA
Donut Man on Route 66 in Glendora, CA
[Route 66 Territory Gift Shop in La Verne CA](#)
Griswold's Smorgasbord, Claremont CA [est. 1961]



Upland CA
Rancho Cucamonga CA
Fontana CA
Rialto CA

[San Bernardino \[CA\] Route 66 Museum](#)
[Salute To The Route \[Sept\] in San Berdoo](#)



Devore CA
Cajon Pass / Summit Inn
Hesperia CA
Victorville CA
Oro Grande CA
Helendale CA
Hodge CA
Lenwood CA

Mojave Desert Route 66 Digital Tour
Route 66 Motel in Barstow, CA
Barstow [CA] Route 66 Mother Road Museum
Virtual Barstow site
Daggett CA
Newberry CA
Ghost Town of Ludlow CA
Roy's Cafe & Motel in Amboy CA
Danby CA
Essex CA
Fenner CA
Goffs CA
Needles CA

Guy Randall's Photo Tour of Route 66 thru CA & AZ
Steve Varner's Virtual Tour of Route 66 thru CA & AZ



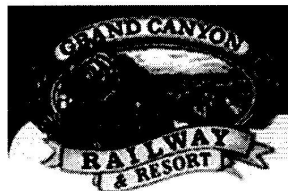
detailed directions thru Arizona

Historic Route 66 Assn. of Arizona
Route 66 USA Arizona page with map

- [Topock AZ](#)
- [Semi-Ghost Town of Oatman, AZ](#)
- [Oatman AZ webpage](#)
- [The Ore House Rock & Gift Shop in Oatman AZ](#)
- [Olive Oatman Restaurant & Saloon](#)
- [Jackass Junction Store in Oatman AZ](#)
- [Oatman Ghostriders \[shotgun weddings a specialty\]](#)
- [Outlaw Willie's Store in Oatman AZ](#)
- [Gold Road Mine just east of Oatman AZ](#)
- [Lasting Impressions Gift Shop at Gold Road Mine](#)



- [Kingman \[AZ\] Area Chamber of Commerce](#)
- [Route 66 Bed and Breakfast in Kingman, AZ](#)
- [Ghost Town of Hackberry AZ](#)
- [Valentine AZ](#)
- [Peach Springs AZ](#)
- [Angel's Barbershop in Seligman AZ](#)
- [Ash Fork AZ](#)
- [Williams \[AZ\] Chamber of Commerce](#)
- [Williams, AZ Route 66 info](#)
- [Route 66 Place in Williams, AZ](#)
- [Route 66 Inn in Williams, AZ](#)
- [Grand Canyon Country Inn in Williams, AZ](#)



- [Parks AZ](#)
- [Ghost Town of Bellemont AZ](#)
- [City of Flagstaff, AZ](#)



- [Flagstaff \[AZ\] Chamber of Commerce](#)
- [Flagstaff Central \(portal\)](#)
- [Museum of Northern Arizona, Flagstaff AZ](#)
- [Homebrewers Outpost \[est. 1995\] in Flagstaff AZ](#)
- [Lowell Observatory \(east of Flagstaff AZ\) \[est. 1894\]](#)

- [Rimmy Jims, AZ](#)
- [City of Winslow, Arizona](#)

Winslow, AZ Chamber of Commerce
La Posada Hotel [est. 1929; reopened 1997] in Winslow, AZ
Winslow Theater in Winslow, AZ [non-working URL 8/2005]
Moore's Indian Traders [est. 1981] in Winslow, AZ
Road Works Gift Shop in Winslow, AZ
Winslow [AZ] Film Festival [Oct 2006 = #4]
Standin' On The Corner {in Winslow, AZ} Park official website
The Winslow [AZ] Mail newspaper [est. 1894]
The Web Newsroom at AZreporter.com

Joseph City AZ
Holbrook AZ
Navajo AZ
Chambers AZ
Chieftain Inn on Route 66 in Chambers, AZ
Sanders AZ
Houck AZ
Lupton AZ



[detailed directions thru New Mexico](#)

New Mexico Route 66 Page

[New Mexico Route 66 Assn.](#)

[New Mexico Travel Pages](#)
[Albuquerque, NM Travel Page](#)
[Santa Fe, NM Travel Page](#)
[\(pre-1937 route\) Los Lunas, NM](#)



[detailed directions thru Texas](#)

[Texas Old Route 66 Assn.](#)
[Ghost Town of Glen Rio TX](#)
[Oldham County TX: Chamber of Commerce + Route 66 Page](#)

MidPoint Café & Gift Shop in Adrian TX



[detailed directions thru Oklahoma](#)

[OK Route 66 Assn.](#)

[OK Route 66 Assn. Links page](#)

[Ghost Town of Hext OK](#)

[National Route 66 Museum in Elk City OK](#)

Route 66 Museum

[The National Route 66 Festival \[June 2007\] in Clinton, OK](#)

[Yukon OK Railroad Museum](#)

[Oklahoma City](#)

[City of Chandler OK](#)

[Restored Phillips 66 Gas Station in Chandler OK](#)

[Bristow OK Chamber of Commerce](#)

[Opossum Sally's Sapulpa site](#)

[Tulsa OK](#)

[Claremore OK Will Rogers Museums website](#)

['Will Rogers Highway' segment of Route 66 \[est. Feb 2001\]](#)



[detailed directions thru Kansas](#)

Only about 13 miles of Route 66 passes thru Kansas, so there's not much to say.

[a directory of Galena KS](#)

[map showing Baxter Springs & Galena on Route 66](#)



[detailed directions thru Missouri](#)

[Route 66 Assn. of Missouri](#)
[Joplin MO Historical Museums](#)
[map showing Old Route 66 thru Downtown Joplin](#)
[Route 66 Music Festival \[in July in Joplin MO\]](#)
[66 Drive-In \[1949\] in Carthage MO](#)
[Driving Tour of Route 66 thru Carthage MO](#)
[Powers Museum \[est. 1988\] in Carthage, MO](#)
[Springfield MO](#)
[Ghost Town of Arlington MO](#)
[Meramac Caverns MO](#)
[Red Cedar Inn in Pacific MO](#)
[Route 66 State Park near Eureka MO](#)
[St. Louis MO Route 66 Page](#)
[Ted Drewes Custard {'St' Louis Concrete'} on Route 66 in St. Louis, MO](#)



[detailed directions thru Illinois](#)


[Route 66 Assn. of Illinois](#)
[Cozy Dog Drive-In in Springfield IL](#)
[Route 66 Hotel & Conference Center in Springfield IL](#)
[Intl Route 66 Mother Road Festival in Springfield IL {September}](#)
[Route 66 Museum & Hall of Fame in McLean IL](#)
[Funks Grove \[IL\] Pure Maple Sirup](#)
[McLean County Museum of History \(in Bloomington\)](#)
[Polk-A-Dot Drive-In in Braidwood IL](#)
[Route 66 Raceway & Chicagoland Speedway in Joliet IL](#)
[Group Tour of Route 66: Chicago to St. Louis & return](#)

Web Rings

Route 66 Facts & Photos WebRing

 **US Highway / Route 66 WebRing**
 << [Prev](#) | [Ring Hub](#) | [Join](#) | [Rate](#) | [Next](#) >>
 © WebRing Inc.

Historic ROUTE 66 Web Ring



[[Next](#) | [Previous](#) | [SkipNext](#) | [Email Ring Contact](#)]
 [[Prev5](#) | [Next5](#) | [Random](#) | [Index](#) | [Join Ring](#)]



[back to Rick Walker novels homepage](#)

Route 66 Books, Posters & Signs, Music & Videos at Spirit of America Bookstore

Online sales in association with  and 

 Amazon.com
 Gift Cards
 Buy now [Privacy Information](#)

 **WebSTAT**
 Free Web Stats



Register | Log In | Help

diner

Search

Dictionary Thesaurus Encyclopedia All Reference The Web

The page cannot be displayed

There is a problem with the page you are trying to reach and it cannot be displayed.

8 results for: **diner**

[Browse Nearby Entries](#)

Diner

Woody's Sports Cafe in Albuquerque. Delicious Breakfast, Lunch, Dinner. [WoodysSportsCafe.com](#)

Sponsored Link

Dictionary.com Unabridged (v 1.1) - Cite This Source - Share This

din·er Audio Help [**dahy-ner**] Pronunciation Key - Show IPA Pronunciation

-noun

1. a person who dines.
2. a railroad dining car.
3. a restaurant built like such a car.
4. a small, informal, and usually inexpensive restaurant.

[Origin: 1800-10; DINE + -ER¹]

Dictionary.com Unabridged (v 1.1)

Based on the Random House Unabridged Dictionary, © Random House, Inc. 2006.

Encyclopædia Britannica, Inc.

diner

To learn more about **diner** visit [Britannica.com](#)

© 2008 Encyclopædia Britannica, Inc.

American Heritage Dictionary - Cite This Source - Share This

din·er Audio Help (dīˈnər) Pronunciation Key

n.

1. One that dines: *midnight diners enjoying the meal after the theater.*
2. See [dining car](#).
3. A small, usually inexpensive restaurant with a long counter and booths and housed in a building designed to resemble a dining car.

(Download Now or Buy the Book)

The American Heritage® Dictionary of the English Language, Fourth Edition

Copyright © 2006 by Houghton Mifflin Company.

Published by Houghton Mifflin Company. All rights reserved.

American Heritage Dictionary - Cite This Source - Share This

din·ing car (dīˈnīŋ)

n. A railroad car in which meals are served. Also called *diner*.

(Download Now or Buy the Book)

The American Heritage® Dictionary of the English Language, Fourth Edition

Copyright © 2006 by Houghton Mifflin Company.

Published by Houghton Mifflin Company. All rights reserved.

WordNet - Cite This Source - Share This

diner

Cincinnati Bell
\$65.00/mo. each for two wireless users when you bundle
 Unlimited Everything
*Offer good for new and existing customers when bundled. Certain restrictions apply. Click here for details.



Learn More About

50's Diner

American Diner

Fifties Diner

Diner the Movie

Diner Manufacturers

Diner Dash

Free download! Get instant dictionary, thesaurus, and encyclopedia access from your Windows programs with [CleverKeys](#).

Faster searching with no ads - [click here to upgrade](#) to Dictionary.com Premium now!



superpages.com® we know around here™

My Superpages

Sign In & Personalize >

Businesses
People

Search for: route 66

in

Search

Search Options

Route 66 Results Names with route 66

Show Online Product Results

Sort Results and Viewing

Narrow My Search

Show More Categories

Compare

Results 1 - 15 of 519
1 2 3 4 5 Next Page >

Sort: Standard | A-Z | Rating | Serving the Area

Show: 15 per page

Show Map

Sponsored Results

Category Sponsor

Route 66 Rendezvous

1,900 pre1973 cars, live music, free to public.
Stater Bros Rt 66 Rendezvous is California's largest cruising classic car show w/ 1,900 pre1973 classics/rods & any yr Vette/Viper/Prowler.
www.route-66.org

Be the first to Rate It

Edit
+ Save



Route-66 Rendezvous

1,900 pre1973 cars, live music, free to public.
The Route 66 Rendezvous is California's largest cruising classic car show & largest automotive celebration of the historic Route 66 Highway.
www.route-66.org

Be the first to Rate It

Edit
+ Save



Route-66 Rendezvous

1,900 pre1973 cars, live music, free to public.
The Route 66 Rendezvous is California's largest cruising classic car show & largest automotive celebration of the historic Route 66 Highway.
www.route-66.org

Be the first to Rate It

Edit
+ Save



Route-66 Rendezvous

Legendary guests, live music, free to public.
The Rt 66 Rendezvous is California's largest cruising classic car show w/ 1,900 pre1973 vehicles, children's rides, vehicle displays & more.
www.route-66.org

Be the first to Rate It

Edit
+ Save



Route-66 Rendezvous

1,900 pre1973 cars, live music, free to public.
Stater Bros Rt 66 Rendezvous is California's largest cruising classic car show & historic Rt 66 celebration w/ 1,900 pre-1973 classics/rods.
www.route-66.org

Be the first to Rate It

Edit
+ Save



Route 66 Auto Care Center
15063 7th St, Victorville, CA 92395

phone

Be the first to Rate It

Edit
+ Save
Send

Route 66 Sporting Goods
Everything For The Great Outdoors
23066 Route 66, Shippenville, PA 16254

more info phone map

Be the first to Rate It

Edit
+ Save
Send

Compare

All Listings

Report Incorrect Listings >

Advertisers



Meineke Car Care Centers
Complete Auto Repair & Service
Find Locations & Coupons Online!
www.meineke.com



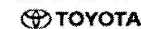
Safelite AutoGlass
Vehicle Glass Repair
Fast, affordable auto glass
replacement and repair
800-800-2727



Complete Auto Service
Search for a store in your area.
Over 600 locations.
(800) 639-8473



AC Delco
The Pros Who Know
Call us at (866) 638-1576
ACDelco.com



Toyota
Find local specials, choice of
dealers, and request a quote.
BuyAToyota.com



Big O Tires
A Reputation You Can Ride On
Tires, Wheels, Batteries, & Service
www.bigotires.com



Acura
Locate a Dealer near you
or call 800.862.2872
acura.com



Comfort Inn®
Welcome to our world.
choicehotels.com



Web Images Maps News Shopping Gmail more ▾

Sign in

Google

route 66

Search

Advanced Search
Preferences

Web Books Maps

Results 1 - 10 of about 20,800,000 for **route 66**. (0.09 seconds)

The Mother Road: Historic **Route 66**

The oldest website on **Route 66** contains all a traveller needs for his trip down old **Route 66**, including full turn-by-turn driving instructions down the ...

www.historic66.com/ - 10k - [Cached](#) - [Similar pages](#)

Turn by turn	Cars
8 map set	Forum
Gallery	GPS
Books, Maps	Trivia Quiz

[More results from historic66.com »](#)

Sponsored Links

Route 66 Show Dvds

Get The Complete Series
All 116 Episodes Only \$59.95
MediaHoundDog.com

Home | **Route 66 Casino Hotel**

Located in Albuquerque. Includes information on promotions, dining, entertainment, and gaming.

[Show map of 14500 CENTRAL AVE SW, ALBUQUERQUE, NM 87121](#)
www.rt66casino.com/ - 11k - [Cached](#) - [Similar pages](#)

Route 66 (disambiguation) - Wikipedia, the free encyclopedia

U.S. **Route 66**, a former highway; Various other highways (see List of highways numbered **66**); "**Route 66**" (song), also known as "(Get Your Kicks on) **Route 66**" ...

en.wikipedia.org/wiki/Route_66 - 17k - [Cached](#) - [Similar pages](#)

U.S. Route 66 - Wikipedia, the free encyclopedia

U.S. **Route 66** (also known as **Route 66**, U.S. Highway **66**, The Main Street of America, The Mother Road and the Will Rogers Highway) was a highway in the U.S. ...

en.wikipedia.org/wiki/U.S._Route_66 - 138k - [Cached](#) - [Similar pages](#)

[More results from en.wikipedia.org »](#)

National Historic Route 66 Federation.

National Historic **Route 66** Federation a non-profit organization working to save all of the Mother Road.

www.national66.com/ - 33k - [Cached](#) - [Similar pages](#)

Route 66 - Traveling the Mother Road

Route 66 - Travel **Route 66** through all eight states and learn its history, see its pictures, and hear about the legends.

www.legendsofamerica.com/66-Mainpage.html - 55k - [Cached](#) - [Similar pages](#)

Route 66 University - Maps, Photos, Business Listings, More.

Route 66 University is building the most complete and comprehensive source for **Route 66** information on the web.

www.route66university.com/ - 14k - [Cached](#) - [Similar pages](#)

ROUTE 66 USA..... LAKE HAVASU CITY, ARIZONA

Route 66 usa Home page. Your **Route 66** infomation Highway.

www.route66usa.com/ - 4k - [Cached](#) - [Similar pages](#)

Oklahoma Route 66 Association Home Page

Dedicated to preserving the memory of US **66**, a highway that looms large in Oklahoma's cultural history.

- [College Publisher Network](#)
- [Join the College Publisher Network](#)
- [Advertise Across the Network](#)
- [View Network Affiliates](#)

- [Select your search method](#)
- [Search](#)

- Search This Paper
- Search Web

- [Music](#)
- [Jobs](#)
- [Top National College News](#)
- [Money](#)



[Home](#) > [After Hours](#)

Local country band to play at Route 66

Kevin Smith

Issue date: 7/11/02 **Section:** [After Hours](#)

The fifth annual Route 66 Music festival will start Thursday, July 18. The Joplin, Mo., festival will feature a series of local and national bands.

One such local band is Lightning Creek with members from Cherokee, Columbus and Pittsburg.

Self-described as alternative country, the band formed in August 2001 after the break-up of other local bands.

"We were surprised with the way it came together," Ted Brynds, bass guitarist from Cherokee, said.

After performing in local bars and clubs, a friend of the band arranged for them to play at the Route 66 festival.

"Talking to the organizers, I told them about these guys," Gene Bicknell, Pittsburg resident, said. Bicknell has known Doug Hudson, Pittsburg, steel and rhythm guitar, for about 25 years, as well as some of the other band members for a few years.



Media Credit: Jamin Mesecher
Danny Bell, lead guitar and vocalist of Lightning Creek, performs for the Colgate Country Showdown.

"It's kind of like an explosion," Brynds said about playing at the music festival. "There's going to be thousands of people there."

That's a bigger audience than the band is used to. The musicians are regulars at Mickey Finn's and other area bars and clubs.

The band has played its own songs as well as cover songs. "Since You've Been Gone" is one of the band's originals and plays on 96.9 FM. After passing around a demonstration album for less than a year, Lightning Creek will go to Nashville to record a full album.

"It's mind-blowing," Brynds said.

Band members said they knew they were working their way to being a bigger band. Earlier this year, they opened for Nashville recording band Rambler. Recently they finished second in the Colgate Country Showdown at Dalton's in Pittsburg. The showdown is a national competition in which first prize is \$100,000 and a recording contract.

At the Route 66 Festival, Lightning Creek will open the day at noon Friday. National bands playing at the festival will be Lifehouse, Lynyrd Skynyrd, the Gin Blossoms and the Doobie Brothers.

"This is what I do for a living," Hudson said. "This is my job from now on."

Other band members are Marty Smith, Cherokee, vocals; Derek Edmondson, Columbus, percussion; Danny Bell, Pittsburg, lead guitar and vocals; and Travis Berger, Pittsburg, rhythm guitar and backup vocals.

The Route 66 Music Festival will begin Thursday, July 18, and conclude Sunday, July 21. It will be held on 32nd Street east of Range Line. General admission is \$20 per day in advance or \$25 at the gate. Three-day passes are \$44 in advance or \$50 at the gate. For more information, call 417-624-6444.

Page 1 of 1

Article Tools

Share:

- [Facebook](#)
- [Blogger](#)
- [del.icio.us](#)
- [digg](#)
- [newsvine](#)

Subscribe:

- [My Yahoo!](#)
- [Google](#)

Issue Summary

Front Page