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Mark: MOON JUICE

MOON JUICE

US Serial Number: 86496552

Application Filing Date: Jan. 06, 2015

US Registration Number: 5018562

Registration Date: Aug. 09, 2016

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 09, 2016

Publication Date: Jun. 16, 2015

Notice of Allowance Date: Feb. 09, 2016

Mark Information

Mark Literal Elements: MOON JUICE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4337381

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cosmetics, perfumery, soaps, non-medicated bath preparations, non-medicated skin care preparations

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2013

Use in Commerce: May 01, 2013

For: Nutritional supplements

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2013

Use in Commerce: May 01, 2013

For: Fruit and nut-based food bars

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2013

Use in Commerce: Sep. 01, 2013

For: Cereal-based food bars; bakery goods

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2013

Use in Commerce: Sep. 01, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: MOON JUICE VENTURES LLC

Owner Address: 507 Rose Avenue
Venice, CALIFORNIA UNITED STATES 90291

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUNNY S. NASSIM

Docket Number: 8165-001

Attorney Primary Email Address: sunny@jrsnd.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: SUNNY S. NASSIM
JACOBSON, RUSSELL, SALTZ, NASSIM & DE LA TORRE, LL
1880 CENTURY PARK EAST, SUITE 900
LOS ANGELES, CALIFORNIA UNITED STATES 90067

Phone: 310-446-9900

Fax: 310-466-9909

Correspondent e-mail: sunny@jrsnd.com claudia@jrsnd.com jlobo@jrsnd.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 09, 2016	REGISTERED-PRINCIPAL REGISTER	
Jul. 06, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Jul. 05, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 14, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	68171
Jun. 14, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	68171
Jun. 10, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 20, 2016	NON-FINAL ACTION MAILED	
May 19, 2016	SU - NON-FINAL ACTION - WRITTEN	74309

May 04, 2016	STATEMENT OF USE PROCESSING COMPLETE	65362
Mar. 30, 2016	USE AMENDMENT FILED	65362
May 04, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Mar. 30, 2016	TEAS STATEMENT OF USE RECEIVED	
Feb. 09, 2016	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 29, 2015	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Dec. 10, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 10, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 11, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 06, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jun. 16, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 16, 2015	PUBLISHED FOR OPPOSITION	
May 27, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 08, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
May 06, 2015	ASSIGNED TO LIE	68171
Apr. 14, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 14, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 14, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 14, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 14, 2015	EXAMINERS AMENDMENT -WRITTEN	74309
Apr. 12, 2015	ASSIGNED TO EXAMINER	74309
Jan. 16, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 09, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 05, 2016

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91238508](#)

Filing Date: Dec 19, 2017

Status: Terminated

Status Date: Mar 14, 2018

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Local Food Lab, Inc,

Correspondent Address: DAVID D POSTOLSKI
GEARHART LAW LLC
41 RIVER ROAD
SUMMIT NJ UNITED STATES , 07901

Correspondent e-mail: David@gearhartlaw.com , USTMDocket@gearhartlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MOONDELI	Abandoned - After Inter-Partes Decision	87416207	

Plaintiff(s)

Name: Moon Juice Ventures, LLC

Correspondent SUNNY S NASSIM

Address: JACOBSON RUSSELL SALTZ NASSIM & DE LA TORRE LLP
 1880 CENTURY PARK E STE 900
 LOS ANGELES CA UNITED STATES , 90067

Correspondent e-mail: sunny@jrsnd.com , claudia@jrsnd.com , jmanavi@jrsnd.com , bbrown@jrsnd.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MOON JUICE	Section 8 and 15 - Accepted and Acknowledged	85594801	4337381
MOON JUICE	Registered	86496552	5018562
MOON JUICE	Registered	87601905	5443068
MOON JUICE	Registered	87601918	5443069
MOON JUICE	Registered	86911876	5053693
MOON JUICE	Registered	86911936	5053696
MOON JUICE	Registered	86911987	5071968
MOON JUICE	Registered	86912020	5053699
MOON JUICE	Registered	86912048	5053701
MOON JUICE	Registered	87168657	5137725
MOON JUICE	Registered	86912132	5117617
MOON JUICE	Registered	86912180	5117618
MOON JUICE	Registered	87601928	5443070
MOON DUST	Registered	87071261	5152905
MOON DUST	Registered	87071190	5351431
MOON DUST	Registered	87071277	5351432
MOON DUST	Registered	87071248	5360756
MOON DUST	Abandoned - No Statement Of Use Filed	87071292	
MOON DUST	Abandoned - No Statement Of Use Filed	87071309	
MOON DUST	Registered	87601938	5443071
MOON DUST	Registered	86478933	5115063

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2017	Jan 28, 2018
3	PENDING, INSTITUTED	Dec 19, 2017	
4	STIP FOR EXT	Jan 29, 2018	
5	EXTENSION OF TIME GRANTED	Feb 05, 2018	
6	D APPEARANCE / POWER OF ATTORNEY	Feb 14, 2018	
7	W/DRAW OF APPLICATION	Mar 09, 2018	
8	BD DECISION: DISMISSED W/ PREJ	Mar 14, 2018	
9	TERMINATED	Mar 14, 2018	

Type of Proceeding: Extension of Time

Proceeding Number: 86496552	Filing Date: Jul 06, 2015
Status: Terminated	Status Date: Dec 29, 2015
Interlocutory Attorney:	
Defendant	

Name: Moon Juice LLC

Correspondent Address: SUSAN UPTON DOUGLASS
 FROSS ZELNICK LEHRMAN & ZISSU, P.C.
 866 UNITED NATIONS PLZ
 NEW YORK NY , 10017-1822

Associated marks			
Mark	Application Status	Serial Number	Registration Number

Potential Opposer(s)**Name:** Juice Beauty, Inc.**Correspondent** Margaret C. McHugh**Address:** Kilpatrick Townsend & Stockton LLP
2 Embarcadero Center, Floor 8
San Francisco CA UNITED STATES , 94111**Correspondent e-mail:** mmchugh@kilpatricktownsend.com, vcordial@kilpatricktownsend.com, tadmin@kilpatricktownsend.com**Prosecution History**

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jul 06, 2015	
2	EXTENSION OF TIME GRANTED	Jul 06, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Oct 13, 2015	
4	EXTENSION OF TIME GRANTED	Oct 13, 2015	