

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant/Owner: Hub Pen Company, LLC  
Serial No.: 88/572,656  
Filing Date: August 9, 2019  
Mark: HUB (stylized)  
TM Attorney: CLYBURN, Carla Dionne  
Law Office: 110

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**RESPONSE TO OFFICE ACTION**

In response to the Office Action issued on November 16, 2019, Applicant submits the following and requests reconsideration in view of the amendments and reasons provided herein.

The Examining Attorney has refused registration of Applicant's Mark, HUB (stylized) on the grounds that providing advertising or promotional goods and/or services to retail or wholesale businesses that sell applicant's products is not a sufficiently separate activity from the sale of applicant's goods to constitute a registrable service.

Applicant submits that the goods are being provided for sale in commerce and has amended the identification of goods as suggested by the Examining Attorney. As such, the identification now reads: "writing instruments, journals, cardboard packaging,"

In view of the foregoing, it is respectfully submitted that this application is ready for publication, and such action is courteously solicited. The Examining Attorney is requested to call the undersigned at the number below if there are any questions or outstanding issues regarding this application.

Respectfully submitted,

/Marla L. Mellino/

Marla L. Mellino, Esq.

Attorney for Applicant

USPTO Registration No.: 68,259

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Dated: November 20, 2019

Attorney Docket No.: HUBP-T131