

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: PUBLIX

Serial No.: 88/318120

Class: 16 and 21

Applicant: Publix Asset Management Company

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DECLARATION OF MARK R. IRBY

I, Mark R. Irby, declare as follows:


1. I am president of Publix Asset Management Company and have been on its board of directors since the company was formed in 2001. I also am employed by that company's parent, Publix Super Markets, Inc. I have been vice president of marketing for Publix Super Markets, Inc., since 1989. As such, I have personal knowledge of the scope of the use of the PUBLIX house mark and of records concerning that mark.

2. Publix Super Markets, Inc., is a retail grocery-store company that operates more than 1,200 stores. Publix Super Markets, Inc., is employee owned and is one of the ten largest grocery-store companies in the United States. Our retail sales in 2018 totaled more than \$36 billion.

3. The PUBLIX house mark appears on approximately 5,700 products. Exhibit A to this declaration is a true and correct list of PUBLIX house mark products in classes 16 and 21. Exhibits B through M contain true and correct copies of photographs of PUBLIX house mark products in those classes.

4. Being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, I declare that I am properly authorized to execute this document on behalf of the owner, that all statements made of my own knowledge are true, and that all statements made upon information and belief are believed to be true.

Publix Asset Management Company

  
\_\_\_\_\_  
Signature

MARK R. IRBY  
\_\_\_\_\_  
Type or Print Name

10/31/19  
\_\_\_\_\_  
Date

# **Exhibit A**

Private Label Products by Product Level  
 Sorted By Dept ID, Sub-Dept ID, Category ID, Business Unit ID, Family Group ID (Ascending)

Category: Corporate  
 : Items with Sales \$ in 2019 as of 09/25/2019  
 Unit: All Private Label Products  
 : EDW

Private Label Products by Product Level (Dept, Sub-Dept, Category, Business Unit, Family Group and Item)

Dept	Sub-Dept ID	Sub-Dept	Category ID	Category	Business Unit ID	Business Unit	Family Group ID	Family Group	Item ID	Item Description	Class No.
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13033	APRONS	131915	APRONS	39708	PUBLX APRONS BINDER	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11102	BATH TISSUE	112403	BATH TISSUE	87139	PUB BATH TISS 4R DBL	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11102	BATH TISSUE	112403	BATH TISSUE	893465	PUB BATH TISS 12R DBL	16
GROCERY	11	DRY GROCERY	1125	PET FOOD	11110	PET CARE	112519	DOG ACCESSORIES	892808	PUB PET TRAINING PADS	16
GROCERY	11	DRY GROCERY	1125	PET FOOD	11110	PET CARE	112519	DOG ACCESSORIES	969573	PUB PET TRAINING PADS LG	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11107	FACIAL TISSUE	112404	FACIAL TISSUE	886021	PUB FAM SIZE FACIAL TISS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11107	FACIAL TISSUE	112404	FACIAL TISSUE	886022	PUB CUBE BOX FACIAL TISS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11107	FACIAL TISSUE	112404	FACIAL TISSUE	904828	PUBLX 3PK CUBE FACIAL	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112406	FOILS AND WRAPS	87340	PUBLX CLEAR FOOD WRAP	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112406	FOILS AND WRAPS	894418	PUB PARCHEMENT PAPER	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112410	FOOD STORAGE DISPOSABLE	87344	PUB SANDWICH BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112410	FOOD STORAGE DISPOSABLE	87451	PUB SANDWICH BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112410	FOOD STORAGE DISPOSABLE	203464	PUB SNACK BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112410	FOOD STORAGE DISPOSABLE	887713	PUB FREEZR QT RECLOSEABLE	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112410	FOOD STORAGE DISPOSABLE	887723	PUB RESEALABLE QT STRG BG	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11108	PAPER NAPKINS	112405	PAPER NAPKINS	87054	PUBLX EVERYDAY NAPKINS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11108	PAPER NAPKINS	112405	PAPER NAPKINS	947089	PUB 500CT NAPKINS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11103	PAPER TOWELS	112408	PAPER TOWELS	87055	PUB 1R BIG PRINT	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11103	PAPER TOWELS	112408	PAPER TOWELS	893496	PUB 8R REG WHITE	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11103	PAPER TOWELS	112408	PAPER TOWELS	895904	PUB 8R REG PRINT	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	87463	PUB LT FLAP TIE 30 GAL	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	87464	PUB TK FLAP TIE BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	87465	PUB TK FLAP TIE BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	855507	PUB TK FLAP TIE BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	855508	PUB TK DS BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	855517	PUB LT FLAP TIE 30 GAL	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	855518	PUB LT DS BAGS 30 GAL	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	887717	PUB LT DS BAGS 30 GAL	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	887721	PUB TK DS BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	887722	PUB LAWN FLAP TIE 39 GAL	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	968490	PUB TK DS SUPERFLEX BAGS	16
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11104	BAGS/WRAPS	112407	TRASH BAGS	968491	PUB TK DS BAGS	16
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112005	PUB N/S 11 X 7 CAKE PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112006	PUB N/S MED COOKIE SHEET	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112007	PUB N/S LG COOKIE SHEET	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112008	PUB N/S MUFFIN PAN 12C	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112009	PUB N/S LARGE LOAF PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112010	PUB N/S 9" ROUND CAKE PAN	21

Dept	Sub-Dept ID	Sub-Dept	Category ID	Category	Business Unit ID	Business Unit	Family Group ID	Family Group	Item ID	Item Description	Class No.
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112011	PUB N/S SPRINGFORM PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112013	PUB N/S PETITE LOAF PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112015	PUB N/S 12.75" PIZZA PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112018	PUB N/S 13 X 9 BAKING PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	112020	PUB N/S 8" SQUIRE CAKE PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116249	PUB N/S LG ROAST/LASG PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116250	PUB N/S MUFFIN PAN 6 CUP	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116252	PUB N/S 9" PIE PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116253	PUB N/S COOK & CARRY PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116258	PUB N/S X-LG MUFFIN PAN 6C	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116259	PUB N/S MINI LOAF PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116260	PUB N/S MINI MUFFIN PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116261	PUB N/S FLUTED CAKE PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130603	BAKEWARE METAL	116262	PUB N/S 8" ROUND CAKE PAN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50096	PUB SILICONE SPATULA SML.	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50100	PUB SILICONE SPATULA MED.	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50103	PUB SILICONE SPATULA LRG.	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50161	PUB 12" H-DUTY WIRE WHISK	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50162	PUB 10" H-DUTY WIRE WHISK	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50164	PUB S/S SCOOP 1.5"	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50165	PUB S/S SCOOP 1.75"	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50166	PUB S/S SCOOP 2"	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50169	PUB S/S SCOOP 3"	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50173	PUB S/S MESH STRAINER 4"	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50175	PUB S/S 3 MESH STRAINER	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50178	PUB HAND MIXER S/S	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50179	PUB S/S MEASURE CUPS 4 PC	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50184	PUB S/S MEASURE SPOONS	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50210	PUB WOOD ROLLING PIN	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50280	PUB 3 CUP FLOUR SIFTER	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50334	PUB S/S RND HOLE TURNER	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50337	PUB ASST MAGNETIC CLI	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50357	PUB S/S PIE SERVER	21
GROCERY	13	HOUSEWARES	1306	BAKEWARE	13009	BAKEWARE	130604	BAKING ACCESSORIES	50363	PUB NUTCRACKER W/PICS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13011	OUTDOOR SUPPLIES	131907	BBQ TOOLS	897924	PUBLIX WIRE BBQ BRUSH	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897052	PUBLIX 12" OVAL DISH BRSH	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897056	PUBLIX 11.75" DISH BRUSH	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897057	PUBLIX 10.75" DISH BRUSH	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897058	PUBLIX SCRUB BRSH W/HANDL	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897061	PUBLIX BOTTLE BRUSH	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897062	PUBLIX KIT. BRUSH W/ TIP	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897063	PUBLIX UNDR RIM BOWL BRSH	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897064	PUBLIX TOILET BRSH W/	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897912	PUBLIX SOFT MUG SCRUBBER	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897914	PUBLIX HAND/NAIL BRUSH	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897917	PUBLIX FLOOR SCRUBBER	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897922	PUBLIX TOILET BRUSH/HOLDER	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131801	BRUSHES	897926	PUBLIX BLUE SCUB PADW/HDL	21
GROCERY	11	DRY GROCERY	1125	PET FOOD	11110	PET CARE	112514	CAT ACCESSORIES	892791	PUB LITTER PAN	21
GROCERY	11	DRY GROCERY	1125	PET FOOD	11110	PET CARE	112514	CAT ACCESSORIES	892793	PUB LITTER SCOOP	21
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132602	CHRISTMAS	110521	SNOWFOLK SALT/PEPPER SET	21

Dept	Sub-Dept ID	Sub-Dept	Category ID	Category	Business Unit ID	Business Unit	Family Group ID	Family Group	Item ID	Item Description	Class No.
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132602	CHRISTMAS	121213	SNOWFOLK NAPKIN HOLDER	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	107682	PUB SEL N/S 9.5" SAUTE PAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	107722	9QT ALUMN STOCK POT W/LID	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	107723	PUB 2QT SAUCE PAN/LID	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235090	PUB 1QT N-S SS SAUCEPAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235091	PUB 2QT N-S SS SAUCEPAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235092	PUB 5QT N-S SS DUTCH OVEN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235093	PUB 9QT N-S SS STOCKPOT	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235094	PUB 12" NS SS FRY PAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235095	PUB 12"NS SS FRYPAN/HANDL	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235096	PUB 8" NS SS SAUTE PAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235097	PUB 9.5" NS SS SAUTEPAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235098	PUB 2QT NS ALUM SAUCE PAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235099	PUB 5QT NS ALUM DUTCH OVN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235101	PUB 8" NS ALUM SAUTE PAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235102	PUB 9.5" NS ALUM SAUTE PN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235103	PUB 12" NS ALUM FRY PAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235104	PUB 11" NS ALUM GRILL PAN	21
GROCERY	13	HOUSEWARES	1314	ETHNIC KITCHEN PRODU	13003	KITCHEN ACCESSORIES	131403	COOKWARE	235760	PUB 12" NS ALUM WOK/HANDL	21
GROCERY	12	HEALTH AND BEAU	1206	COSMETICS	12012	COSMETICS	120607	COTTON PRODUCTS AND SWABS	195096	PUB EXFOLITATING RND	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODU	11106	PLATES/CUPS/CUTLERY	112402	CUPS	87679	PUB 20 OZ MOBILE CUP	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODU	11106	PLATES/CUPS/CUTLERY	112402	CUPS	87681	PUB 16OZ THIRSTY CUP	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODU	11106	PLATES/CUPS/CUTLERY	112402	CUPS	87684	PUB 8.5 OZ EVERDAY CUP	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODU	11106	PLATES/CUPS/CUTLERY	112402	CUPS	885556	PUB 18 OZ PLSTC PARTY CUP	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODU	11106	PLATES/CUPS/CUTLERY	112402	CUPS	885562	PUB ED 9 OZ. PAPER CUP	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODU	11106	PLATES/CUPS/CUTLERY	112402	CUPS	894674	PUB TRANSLUCENT 16OZ C	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120802	DENTAL FLOSS	32790	PUB FLOSS WAXED	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120802	DENTAL FLOSS	32792	PUB FLOSS UNWAXED	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120802	DENTAL FLOSS	32794	PUB FLOSS MINT WAXED	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120802	DENTAL FLOSS	155818	PUB FLOSSERS MINT	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120802	DENTAL FLOSS	170386	PUB MINT INTNSE CLN FLOSS	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120802	DENTAL FLOSS	204703	PUB EXTRA CMFT MINT FLOSS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	50176	PUB 12" SMALL TONGS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	50291	PUB 11" SALAD TONGS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	50326	PUB 10" SERVING TONGS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	50401	PUB S/S SALAD TONGS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	73282	PUB WOOD SALAD BOWL 6"	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	73283	PUB WOOD SALAD BOWL 7.95"	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	73284	PUB WOOD SALAD BOWL 10"	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	73285	PUB WOOD SALAD BOWL	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131903	DINNERWARE	73288	PUB WOOD BOWL 10" SQUARE	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50158	PUB 8" WIRE WHISK	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50160	PUB 12" WIRE WHISK	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50170	PUB S/S MESH STRAINER 7.5"	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50171	PUB S/S MESH STRAINER 6"	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50278	PUB 8.5" WIRE COLANDER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50284	PUB NO SLIP CUTTING BOARD	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50320	PUB MESH STRAINER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	50358	PUB 3 PC. FUNNEL SET	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131914	FOOD PREPARATION	204303	PUB CUTTING BOARD & KNIFE	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODU	11104	BAGS/WRAP	112410	FOOD STORAGE DISPOSABLE	891399	PUBIX BIG BOWL 3 PK	21

Dept	Sub-Dept ID	Sub-Dept	Category ID	Category	Business Unit ID	Business Unit	Family Group ID	Family Group	Item ID	Item Description	Class No.
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	111104	BAGS/WRAPPS	112410	FOOD STORAGE DISPOSABLE	891401	PUB D/DISH STORAGE 3PK	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	111104	BAGS/WRAPPS	112410	FOOD STORAGE DISPOSABLE	891405	PUB ENTREE STORAGE 5PK	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	111104	BAGS/WRAPPS	112410	FOOD STORAGE DISPOSABLE	891410	PUB SOUP/SALAD STR 5PK	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	111104	BAGS/WRAPPS	112410	FOOD STORAGE DISPOSABLE	975796	PUB RESEALABLE GALSTRG BG	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	111104	BAGS/WRAPPS	112410	FOOD STORAGE DISPOSABLE	975797	PUB FREEZR GAL RECLCABLE	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50180	PUB 15" CHROME SKEWERS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50181	PUB 6" BAMBOO SKEWERS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50183	PUB 12" BAMBOO SKEWERS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50270	PUB SEAFOOD CRACKER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50275	PUB S/S TEA BALL	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50279	PUB 9" S/S SIDED GRATER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50294	PUB COFFEE STIR STICKS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50310	PUB GRATER W/HANDLE SMALL	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50314	PUB S/S LARGE GRATER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50319	PUB FRUIT BALLER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50321	PUB ICE CREAM SCOOP	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50327	PUB ICE CREAM SCOOP 6 PK	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50328	PUBLIX 4" BAMBOO SKEWERS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50336	PUB SILICONE BASTING BRUSH	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50356	PUB S/S STEAMER BASKET	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50369	PUB GARLIC PRESS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50371	PUB ICE CREAM SHOVEL	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50373	PUB ICE CREAM SCOOP 2.5"	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	50415	PUB DELUXE GARLIC PRESS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131904	GADGETS	175902	PUB PAPER TOWEL HOLDER	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52107	PUBLIX LATEX GLOVE SMALL	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52108	PUBLIX LATEX GLOVE MEDIUM	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52109	PUBLIX LATEX GLOVE LARGE	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52111	PUB SUPREME GLOVE SMALL	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52112	PUB SUPREME GLOVE MED	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52113	PUB SUPREME GLOVE LARGE	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52115	PUBLIX 6PK DISP GLOVE	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52116	PUBL 12PK DISP GLOVES	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	52119	PUB LATEX 100CT GLOVE AOS	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	72058	PUB SENSITIVE SKIN GLV MD	21
GROCERY	13	HOUSEWARES	1318	HOUSEHOLD CLEANING	13005	HOUSEHOLD CLEANING PROD	131806	GLOVES (RUBBER/LATEX)	72059	PUB SENSITIVE SKIN GLV LG	21
GROCERY	12	HEALTH AND BEAU	1204	HAIR CARE PRODUCTS	12003	HAIR CARE	120410	HAIR ACCESSORIES	896231	PUB PICKS 3CT	21
GROCERY	12	HEALTH AND BEAU	1204	HAIR CARE PRODUCTS	12003	HAIR CARE	120410	HAIR ACCESSORIES	896232	PUB BRSH & COMB SET SM	21
GROCERY	12	HEALTH AND BEAU	1204	HAIR CARE PRODUCTS	12003	HAIR CARE	120410	HAIR ACCESSORIES	896234	PUB COMB CURL/TEASE	21
GROCERY	12	HEALTH AND BEAU	1204	HAIR CARE PRODUCTS	12003	HAIR CARE	120410	HAIR ACCESSORIES	896235	PUB COMB 6CT ASRT SZ/CLRS	21
GROCERY	12	HEALTH AND BEAU	1204	HAIR CARE PRODUCTS	12003	HAIR CARE	120410	HAIR ACCESSORIES	896239	PUB BRSH SET 2PK CUSHION	21
GROCERY	12	HEALTH AND BEAU	1204	HAIR CARE PRODUCTS	12003	HAIR CARE	120410	HAIR ACCESSORIES	896240	PUB BRSH NYLON/WOOD SM	21
GROCERY	12	HEALTH AND BEAU	1206	COSMETICS	12012	COSMETICS	120605	IMPLEMENTS	32217	PUB NAIL BRUSH	21
GROCERY	12	HEALTH AND BEAU	1206	COSMETICS	12012	COSMETICS	120605	IMPLEMENTS	112999	PUB ROUND COSMETIC SP	21
GROCERY	12	HEALTH AND BEAU	1206	COSMETICS	12012	COSMETICS	120605	IMPLEMENTS	113000	PUB WEDGE COSMETIC SP	21
GROCERY	13	HOUSEWARES	1341	REUSABLE BAGS	13057	REUSABLE BAGS	134102	INSULATED REUSABLE BAGS	868858	PUB NAIL BRSH/PUMCE STONE	21
GROCERY	13	HOUSEWARES	1341	REUSABLE BAGS	13057	REUSABLE BAGS	134102	INSULATED REUSABLE BAGS	929718	PUBLIX INSULATED BAG	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	971150	PUB SEASONAL COOLER BAG	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50081	PUB S/S POTATO MASHER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50082	PUB S/S SLOTTED TURNER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50084	PUB S/S SOLID TURNER	21

Dept	Sub-Dept ID	Sub-Dept	Category ID	Category	Business Unit ID	Business Unit	Family Group ID	Family Group	Item ID	Item Description	Class No.
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50086	PUB S/S SOLID SPOON	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50087	PUB S/S CARVING FORK	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50088	PUB S/S SOUP LADLE	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50089	PUB S/S SKIMMER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50090	PUB S/S SLOTTED SPOON	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50093	PUB S/S SPATULA	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50094	PUB NYLON SLOTTED TURNER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50095	PUB NYLN WIDE SLOT TURNER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50097	PUB NYLON SLOTTED SPOON	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50098	PUB NYLON SOLID SPOON	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50099	PUB NYLON RICE SKIMMER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50101	PUB NYLON SOUP LADLE	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50102	PUB NYLON PASTA SERVER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50177	PUB 16" LARGE TONGS	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50182	PUB 11" MELAMINE TURNER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50189	PUB 11" MELAMIN SLOT SPOON	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	50190	PUB 11" MELAMINE LADLE	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	175901	PUB 12" TONGS W/SILCON TIP	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131905	KITCHEN TOOLS	209852	PUB NYL SOLID TURNER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131909	OPENERS	50195	PUB BOTTLE OPENER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131909	OPENERS	50305	PUB WAITERS CORK SCREW	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131909	OPENERS	50307	PUB WINE CORK SCREW	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131909	OPENERS	50331	PUB JAR OPENER	21
GROCERY	13	HOUSEWARES	1319	KITCHEN ACCESSORIES	13003	KITCHEN ACCESSORIES	131909	OPENERS	50368	PUB UNIVERSAL JAR OPENER	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885554	PUB ED PAPERPLATES 8-1/2"	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885555	PUB PLSTC 9" PARTY PLATE	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885559	PUB ED 8-5/8" PAPER PLATE	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885560	PUB ED 6-7/8" PAPER PLATE	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885561	PUB ED 10" PAPER PLATE	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885593	PUB FLAT FOAM 8 7/8" PLTE	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885594	PUB FLAT FOAM 8 7/8" PLTE	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	885631	PUB ED 20 OZ. PAPER BOWL	21
GROCERY	11	DRY GROCERY	1124	PAPER/PLASTIC PRODUCT	11106	PLATES/CUPS/CUTLERY	112401	PLATES DISPOSABLE	895575	PUB 12OZ WHITE FOAM BWL	21
GROCERY	12	HEALTH AND BEAU	1219	FIRST AID	12019	FIRST AID	121907	REMAINING FIRST AID	121307	PUB LATEX MED EXAM GLOVES	21
GROCERY	12	HEALTH AND BEAU	1219	FIRST AID	12019	FIRST AID	121907	REMAINING FIRST AID	121308	PUB VINYL MED EXAM GLOVES	21
GROCERY	12	HEALTH AND BEAU	1219	FIRST AID	12019	FIRST AID	121907	REMAINING FIRST AID	159768	PUB LF NITRILE MED GLOVES	21
GROCERY	11	DRY GROCERY	1128	HOUSEHOLD PRODUCTS	11073	HOUSEHOLD SUPPLIES	112805	SPONGES/SCRUBBERS	112273	PUBLX HANDY SPONGE	21
GROCERY	11	DRY GROCERY	1128	HOUSEHOLD PRODUCTS	11073	HOUSEHOLD SUPPLIES	112805	SPONGES/SCRUBBERS	112281	PUB ALL SURF-SCRB SPN	21
GROCERY	11	DRY GROCERY	1128	HOUSEHOLD PRODUCTS	11073	HOUSEHOLD SUPPLIES	112805	SPONGES/SCRUBBERS	112282	PUBLIX HVY DTY SCRUB SPNG	21
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132612	THANKSGIVING	74460	PUB PILGRIM S&P SHAKERS	21
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132612	THANKSGIVING	88403	PLGRM 17 1/2 TURKY PLT	21
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132612	THANKSGIVING	88404	PILGRIM NAPKIN HOLDER	21
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132612	THANKSGIVING	88405	PILGRIM PAIR SPOON REST	21
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132612	THANKSGIVING	102479	PILGRIM GRAVY BOAT	21
GROCERY	13	HOUSEWARES	1326	SEASONAL MERCHANDISE	13002	SEASONAL MERCHANDISE	132612	THANKSGIVING	110522	PUB LILGRIM S/P SET	21
GROCERY	13	HOUSEWARES	1307	OUTDOOR SUPPLIES	13011	OUTDOOR SUPPLIES	130705	THERMO/COOLERS	973548	PUB INSLTD 30CN COOLR BAG	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	116028	PUB DENTURE BRUSH	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	140466	PUB EASYFLEX BRUSH HEADS	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	177567	PUB SONIC REPLACE HEADS	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	177568	PUB 360 SOFT TWIN PACK	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUCT	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	177573	PUBLIX ADV SOFT TWIN PACK	21

Dept	Sub-Dept ID	Sub-Dept	Category ID	Category	Business Unit ID	Business Unit	Family Group ID	Family Group	Item ID	Item Description	Class No.
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUC	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	200782	PUB CLEAN+ SOFT FOUR	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUC	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	200783	PUB SMARTGRIP CONT TWIN	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUC	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	200786	PUB ORBIT BRLL WHT TB	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUC	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	219709	PUBLIX EXTREME MULTI PRO	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUC	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	219749	PUBLIX ANGLE EDG DEEP MED	21
GROCERY	12	HEALTH AND BEAU	1208	ORAL HYGIENE PRODUC	12002	ORAL HYGIENE	120803	TOOTHBRUSHES	237816	PUB SONIC ADV CLN HEADS	21



# **Exhibit B**

### Search results for Publix

Publix 1-64 of 64 Show: 96 Sort By: Best Match

Refine Results

Brand - Publix (64)

Clear All

All Departments


Non-Foods


Household Paper and Plastic


- Bathroom (2)
- Facial Tissue (3)
- Food Storage Wraps and Garbage Bags (30)
- Napkins (2)
- Paper Plates Cups Utensils and Tableware (24)


Brand


Publix (64)


- 


**Publix Dinnerware Combo, Entertaining**  
192 pieces
- 


**Publix Snack Bags, Resealable**  
50 bags
- 


**Publix Plasticware, Everyday, Combo**  
288 pieces
- 


**Publix Dinnerware Combo, Deluxe**  
48 pieces
- 


**Publix Forks, Dinnerware, Deluxe**  
24 forks
- 


**Publix Sandwich Bags, Resealable**  
200 bags
- 


**Publix Plastic Wrap**  
1 roll
- 


**Publix Sandwich Bags, Resealable**  
50 bags
- 


**Publix Storage Bags, Resealable, Gallon**  
38 bags
- 

**Publix Forks, Plasticware, Heavy Duty**  
48 forks
- 

**Publix Paper Plates, Decorated, 10 in**  
24 plates
- 

**Publix Plastic Plates, Colored, 9 in**  
40 plates
- 

**Publix Forks, Plasticware, Heavy Duty**  
24 forks
- 

**Publix Freezer Bags, Resealable, Gallon**  
28 bags
- 

**Publix Napkins, Everyday, 1-Ply**  
500 napkins



Publix Facial Tissues, 2-Ply  
85 tissues



Publix Spoons, Plasticware,  
Heavy Duty  
24 spoons



Publix Napkins, Print, 1-Ply  
250 napkins



Publix Facial Tissues, 2-Ply  
230 tissues



Publix Spoons, Plasticware,  
Heavy Duty  
48 spoons



Publix Plasticware Combo,  
Heavy Duty  
48 pieces



Publix Trash Bags, Drawstring,  
30-Gallon  
42 bags



Publix Cups, Colored Plastic, 18  
Ounce  
50 cups



Publix Paper Bowls, Decorated,  
20 oz  
25 bowls



Publix Facial Tissues, 2-Ply, 3  
Pack  
255 tissues



Publix Paper Cups, Cold,  
Decorated, 9 oz  
60 cups



Publix Storage Bags,  
Resealable, Quart Size  
48 bags



Publix Aluminum Foil, 25 Sq Ft  
1 roll



Publix Aluminum Foil, 75 Sq Ft  
1 roll



Publix Towels, Print, Ultra  
Absorbent, 2-Ply  
1 roll



Publix Thirsty Cups, Foam, 16  
oz  
20 cups



Publix Mobile Cups, Foam, 20  
oz  
12 cups




Publix Food Storage  
Containers, Entree, 25 oz  
5 containers



**Publix Aluminum Foil, 200 Sq Ft**  
1 roll



**Publix White Towels, Ultra Absorbent, 2-Ply**  
8 rolls



**Publix Foam Bowls, White, 12 oz**  
50 bowls




**Publix Freezer Bags, Resealable, Quart Size**  
38 bags




**Publix Containers, Food Storage, Soup & Salad**  
5 containers & lids




**Publix Towels, Ultra Absorbent, Print, 2-Ply**  
8 rolls




**Publix Plastic Cups, Translucent, 16 oz**  
50 cups




**Publix Parchment Paper, 30 Sq Ft**  
1 roll




**Publix Bathroom Tissue, Super Soft, Double Roll, 2-Ply**  
4 rolls




**Publix Tall Kitchen Bags, with Drawstring Closure System, 13-Gallon**  
100 bags




**Publix Food Storage Containers, Deep Dish, 64 oz**  
3 containers




**Publix Foam Plates, White, 8-7/8 in**  
150 plates




**Publix Trash Bags, with Drawstring Closure System, 30 Gallon**  
15 bags




**Publix Tall Kitchen Bags, Flap-Ties, 13 Gallon**  
85 bags




**Publix Aluminum Foil, Heavy Duty, 50 Sq Ft**  
1 roll




**Publix Trash Bags, with Flap-Ties Closure System, 30 Gallon**  
21 bags




**Publix Bathroom Tissue, Super Soft, Double Roll, 2-Ply**  
12 rolls




**Publix Aluminum Foil, Heavy Duty, 75 Sq Ft**  
1 roll




<p><b>Publix Everyday Plates, Paper, 6-7/8 Inches</b> 55 plates</p>	<p><b>Publix Food Storage Containers, Big Bowl, 48 oz</b> 3 containers</p>	<p><b>Publix Everyday Plates, Paper, 8-5/8 Inches</b> 48 plates</p>
<p><b>Publix Foam Cups, Everyday, 8.5 oz</b> 51 cups</p>	<p><b>Publix Tall Kitchen Bags, with Drawstring Closure System, 13-Gallon</b> 56 bags</p>	<p><b>Publix Superflex Stretchable Bag, Odor-Control, with Elastic Drawstring, 13-Gallon</b> 34 bags</p>
<p><b>Publix Lawn &amp; Leaf Bags, with Flap-Ties Closure System, 39 Gallon</b> 32 bags</p>	<p><b>Publix Tall Kitchen Bags, with Flap-Ties Closure System, 13 Gallon</b> 35 bags</p>	<p><b>Publix Trash Bags, with Flap-Ties Closure System, 30 Gallon Size</b> 45 bags</p>
<p><b>Publix Tall Kitchen Bags, with Flap-Ties Closure System, 13 Gallon</b> 15 bags</p>		

Recently Viewed

<p><b>Publix Knife, Utility, 6-Inch</b> 1 knife</p>	<p><b>Publix Knife, Bread, 10-Inch</b> 1 knife</p>	<p><b>Publix Knife, Carving, 8-Inch</b> 1 knife</p>



\*Estimated prices effective at time of order only and may be subject to variation at time of pickup.  
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Additional nutrition information available upon request. (Go to product detail page for each product.)



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# **Exhibit C**



Publix Facial Tissues, 2-Ply  
230 tissues

See product availability near you: [Select a Store](#)

Overview

Product Description

8.75 inches x 8.33 inches. You can rely on our softness and strength. Perhaps you need something to wipe the sweat from your brow, the tears from your eyes, or the makeup from your face. Thanks to the invention of the facial tissue in 1920s America, you no longer have to sully your pristine handkerchief. And when you have the sniffles, a clean, dry tissue is much more hygienic. Publix Facial Tissues are soft enough for the tenderest nose, yet strong enough to handle the mightiest sneeze. Rely on... [Show More](#)

Recently Viewed



Publix Paper Plates, Decorated,  
10 in  
24 plates



Publix Knife, Utility, 6-Inch  
1 knife



Publix Knife, Bread, 10-Inch  
1 knife



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Additional nutrition information available upon request. (Go to product detail page for each product.)  
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# **Exhibit D**



Publix Facial Tissues, 2-Ply  
85 tissues

See product availability near you: [Select a Store](#)

Overview

Product Description

8.75 inches x 8.33 inches. You can rely on our softness and strength. Perhaps you need something to wipe the sweat from your brow, the tears from your eyes, or the makeup from your face. Thanks to the invention of the facial tissue in 1920s America, you no longer have to sully your pristine handkerchief. And when you have the sniffles, a clean, dry tissue is much more hygienic. Publix Facial Tissues are soft enough for the tenderest nose, yet strong enough to handle the mightiest sneeze. Rely on... [Show More](#)

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Publix Facial Tissues, 2-Ply  
230 tissues



Publix Paper Plates, Decorated,  
10 in  
24 plates



Publix Knife, Utility, 6-Inch  
1 knife



2000 calories a day is used for general nutrition advice, but calorie needs vary.

Additional nutrition information available upon request. (Go to product detail page for each product.)

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# **Exhibit E**



Publix Napkins, Print, 1-Ply  
250 napkins

See product availability near you: [Select a Store](#)

Overview

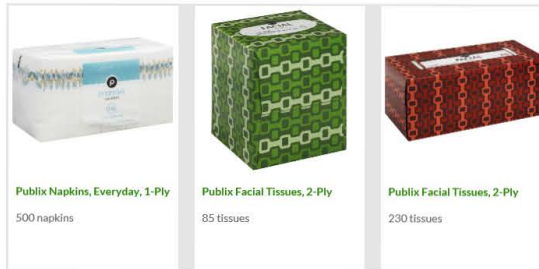
Product Description

11.5 in x 12.5 in. Pretty Useful: High-quality, attractive, strong and absorbent, these Publix napkins are ideal for setting the table, protecting your lap and keeping your hands face free of food. They also make a good plate when you're on the go. Keep some in the car and at the office; you never know when the opportunity to snack may arise. Consider creative ways to present these pretty napkins. Wrap them around individual silverware settings. Press them into empty drinking glasses with the co... [Show More](#)

Warning

Any paper product can burn if used improperly in microwave or conventional ovens. Observe precautions in the microwave oven owner's manual. In case of fire, turn microwave off and leave door closed. To avoid danger of injury or suffocation, keep this plastic packaging away from babies and children.

Recently Viewed



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# **Exhibit F**



Publix Towels, Print, Ultra Absorbent, 2-Ply  
1 roll

See product availability near you: [Select a Store](#)

### Overview

#### Product Description

105 2-ply sheets per roll. 70.5 sq ft (6.5 sq m). 11 in x 8.8 in (27.94 cm x 22.35 cm). Publix Guarantee: Complete satisfaction or your money back. publix.com.

#### Warning

Caution: Any paper product can burn if used improperly in microwave or conventional ovens. Observe precautions in the microwave oven owner's manual. In case of fire, turn microwave off and leave door closed. To avoid danger of injury or suffocation, keep this plastic packaging away from babies and children.

#### Recently Viewed



Publix Napkins, Print, 1-Ply  
250 napkins



Publix Napkins, Everyday, 1-Ply  
500 napkins



Publix Facial Tissues, 2-Ply  
85 tissues



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Additional nutrition information available upon request. (Go to product detail page for each product.)  
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# **Exhibit G**

Home All Products Product Detail

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Publix Towels, Ultra Absorbent, Print, 2-Ply  
8 rolls

See product availability near you: [Select a Store](#)

### Overview

### Product Description

56 2-ply sheets per roll, 448 total 376.4 sq ft. 11 in x 11 in. Publix Guarantee: Complete satisfaction. publix.com.

### Warning

Any paper product can burn if used improperly in microwave or conventional ovens. Observe precautions in the microwave oven owner's manual. In case of fire, turn microwave off and leave door closed. To avoid danger of injury or suffocation, keep this plastic packaging away from babies and children.

### Recently Viewed

**Publix Paper Cups, Cold, Decorated, 9 oz**  
60 cups

**Publix Towels, Print, Ultra Absorbent, 2-Ply**  
1 roll

**Publix Napkins, Print, 1-Ply**  
250 napkins



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Additional nutrition information available upon request. (Go to product detail page for each product.)  
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# **Exhibit H**



Publix Bathroom Tissue, Super Soft, Double Roll, 2-Ply  
4 rolls

See product availability near you: [Select a Store](#)

Overview

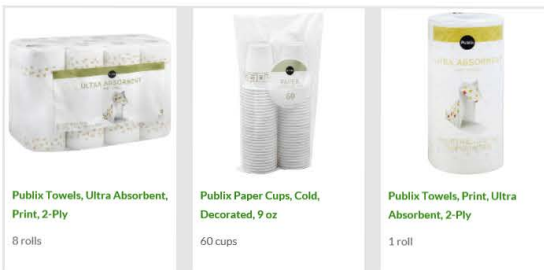
Product Description

286 2-ply sheets per roll. 4.0 in x 4.0 in. Introduced to the US in the mid-19th century, bathroom tissue became accepted when indoor plumbing was introduced. As late as the 1930's it was still being advertised as splinter-free - so much for the good old days. Today you can depend on Publix Bathroom Tissue to be cloud-soft, and still strong and absorbent. Let's end the debate about the correct way to place bathroom tissue on the roll: Offer the user a tissue by placing the free end away from the... [Show More](#)

Warning

To avoid danger of suffocation, keep this plastic bag away from babies and children. Do not use in cribs, beds, carriages, or playpens.

Recently Viewed



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Additional nutrition information available upon request. (Go to product detail page for each product.)

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# **Exhibit I**



Publix Plastic Wrap  
1 roll

See product availability near you: [Select a Store](#)

Overview

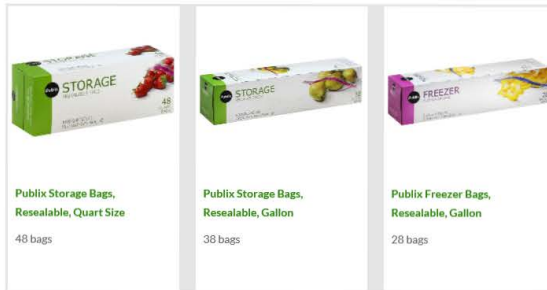
Product Description

200 square feet (68.08 yards x 11.75 inches). Durable and easy to handle, Publix Plastic Wrap forms a tight cling to keep foods fresh. Ideal for microwaving. Plastic wrap makes the perfect cover for microwave-proof overware. Some foods, however, particularly those containing fat or sugar, can become quite hot and shouldn't come in contact with the wrap. Use a container that's large enough to allow an inch or more between your food and the wrap. Never use plastic wrap with the browning unit of yo... [Show More](#)

Warning

Cutting edge is sharp. Avoid contact.

Recently Viewed



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# **Exhibit J**



Publix Storage Bags, Resealable, Quart Size  
48 bags

See product availability near you: [Select a Store](#)

Overview More Information

### Product Description

0.941, 7 in x 7-3/4 in (17.7 cm x 19.6 cm), 48 bags with a million different uses. Use them to store and tote practically anything. Toys. Stamps. Makeup. Photos. Recipe cards. Hair elastics. Picture hooks. Crayons. Business cards. CDs. Snacks. Game pieces. Film. Memorabilia. Craft supplies. Doll accessories. Safety pins. Stickers. Steel wool pads. Postcards. Baby wipes. Small gift cards. Temporary tattoos. Batteries. Buttons. Paper clips. Coupons. First aid supplies. Matches. Cotton swabs. Perf... [Show More](#)

### Warning

Caution: As with any other household product, do not let small children use without supervision. To avoid danger of suffocation, keep all plastic bags away from babies, children, and pets. Do not use plastic bags in cribs, beds, strollers, or playpens.

### Recently Viewed

**Publix Storage Bags, Resealable, Gallon**  
38 bags

**Publix Freezer Bags, Resealable, Gallon**  
28 bags

**Publix Glucose, Fruit**  
50 ct Bottle



2000 calories a day is used for general nutrition advice, but calorie needs vary.

Additional nutrition information available upon request. (Go to product detail page for each product.)

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# **Exhibit K**

Search



Publix Storage Bags, Resealable, Gallon  
38 bags

See product availability near you: [Select a Store](#)

Overview More Information

Product Description

3.78 lt. 10-9/16 in x 10-3/4 in (26.8 cm x 27.3 cm). Easy to open and close, these bags feature a two-track closure that forms a double lock. So you can rest assured that whatever you've sealed in will stay in. These bags have countless uses. Be sure to keep plenty on hand. A better way to marinate or bread food. Save time, effort, and mess, reducing the number of dishes that need to be washed. Instant pastry bag. Fill the bag, squeeze out air, seal, and snip off one bottom corner. Cleanup's a c... [Show More](#)

Warning

Caution: As with any other household product, do not let small children use without supervision. To avoid danger of suffocation, keep all plastic bags away from babies, children, and pets. Do not use plastic bags in cribs, beds, strollers, or playpens.

Recently Viewed

Publix Freezer Bags, Resealable, Gallon 28 bags

Publix Glucose, Fruit 50 ct Bottle

Publix Glucose Tablets, Orange 50 ct Bottle

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# **Exhibit L**



Publix Freezer Bags, Resealable, Gallon  
28 bags

See product availability near you: [Select a Store](#)

Overview More Information

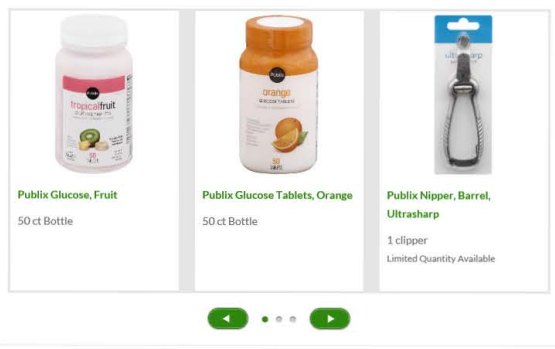
### Product Description

3.78 lt. 10-9/16 in x 10-3/4 in (26.8 cm x 27.3 cm). Freeze with ease! Publix Freezer Bags feature a double-track closure that makes them a cinch to open and close. Peeled bananas. Blanched vegetables. Meatballs. Brownies. Blueberries. Ice cubes of pesto, soup stock, or tomato paste for recipes. Cubes of fruit juice for drinks. Soft-leaf herbs. Homemade muffins. Grapes (stems removed). Pancakes (use wax paper to separate). Cookie dough. Ground beef patties (individually wrapped in plastic). Indi... [Show More](#)

### Warning

Caution: As with any other household product, do not let small children use without supervision. To avoid danger of suffocation, keep all plastic bags away from babies, children, and pets. Do not use plastic bags in cribs, beds, strollers, or playpens.

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2000 calories a day is used for general nutrition advice, but calorie needs vary.  
Additional nutrition information available upon request. (Go to product detail page for each product.)  
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# **Exhibit M**



Publix Parchment Paper, 30 Sq Ft  
1 roll

See product availability near you: [Select a Store](#)

Overview More Information

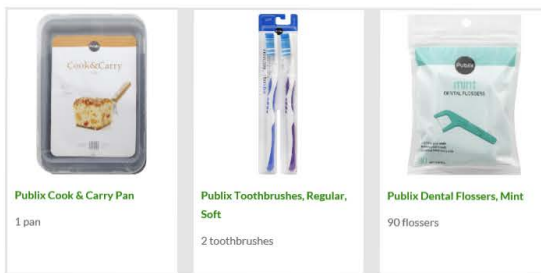
### Product Description

30 sq ft (24 ft x 15 in). Waterproof, greaseproof, and biodegradable. Can be used in freezer, microwave oven, or conventional oven up to 400 degrees F. Line pans and cookie sheets with parchment paper for non-stick baking and easy cleanup. Works great in conventional or microwave ovens. Healthier cooking with no need to grease pans. A great non-stick surface for breads and candies. Line plates for cakes, desserts, or molded salads. publix.com. Publix Guarantee: Complete satisfaction. Product of ... [Show More](#)

### Warning

Cutting edge is sharp. Avoid contact. As with other consumer products, do not let children use without supervision. Never use in toaster oven, under broiler, or in halogen light ovens. Do not touch parchment paper to open flame or heating elements.

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2000 calories a day is used for general nutrition advice, but calorie needs vary.

Additional nutrition information available upon request. (Go to product detail page for each product.)

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