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TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At: _____ OR to record: _____ **Record 113 out of 410**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

GENERATION M: MILLENNIAL, MULTICULTURAL & MOBILE

Word Mark GENERATION M: MILLENNIAL, MULTICULTURAL& MOBILE

Goods and Services IC 041. US 100 101 107. G & S: Entertainment, business education and training services, namely, providing seminars and workshops in the field of strategic planning related to advertising, media, promotion, marketing and business; entertainment, business education and training services, namely, providing seminars and workshops in the field of leadership, executive development and diversity; entertainment, business education and training services, namely, providing seminars and workshops in the field of consumer behavior, trends and forecasts. FIRST USE: 20150512. FIRST USE IN COMMERCE: 20150512

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86744676

Filing Date September 1, 2015

Current Basis 1A

Original Filing Basis 1B

Published for Opposition May 3, 2016

Registration Number 5152043

Registration Date February 28, 2017

Owner (REGISTRANT) NBCUniversal Media, LLC LIMITED LIABILITY COMPANY DELAWARE 30 Rockefeller Plaza New York NEW YORK 10112

Attorney of Record Tara Riley

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MILLENNIAL, MULTICULTURAL & MOBILE" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OQ	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSER DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

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[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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[Start](#) List At: _____ OR [Jump](#) to record: _____

Record 114 out of 410

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)

GENERATION M

Word Mark GENERATION M

Goods and Services IC 041. US 100 101 107. G & S: Entertainment, business education and training services, namely, providing seminars, webinars and workshops in the field of strategic planning related to advertising, media, promotion, marketing and business; entertainment, business education and training services, namely, providing seminars, webinars and workshops in the field of leadership, executive development and diversity; entertainment, business education and training services, namely, providing seminars, webinars and workshops in the field of consumer behavior, trends and forecasts; entertainment, business education and training services, namely, developing customized business education and training programs for employees, executives and affiliates; entertainment in the nature of multimedia content in the form of ongoing special variety and news shows about strategic planning related to advertising, media, promotion, marketing and business; entertainment in the nature of multimedia content in the form of ongoing special variety and news shows about leadership, executive development and diversity; entertainment in the nature of multimedia content in the form of ongoing special variety and news shows about consumer behavior, trends and forecasts. FIRST USE: 20140929. FIRST USE IN COMMERCE: 20150928

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86744673

Filing Date September 1, 2015

Current Basis 1A

Original Filing Basis 1B

Published for Opposition December 1, 2015

Registration Number 5009499

Registration Date July 26, 2016

Owner (REGISTRANT) NBCUniversal Media, LLC LIMITED LIABILITY COMPANY DELAWARE 30 Rockefeller Plaza New York NEW YORK 10112

Attorney of Record Tara Riley

Type of Mark SERVICE MARK

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-
- [TESS HOME](#)
 - [NEW USER](#)
 - [STRUCTURED](#)
 - [FREE FORM](#)
 - [BROWSE DICT](#)
 - [SEARCH OG](#)
 - [TOP](#)
 - [HELP](#)
 - [PREV LIST](#)
 - [CURR LIST](#)
 - [NEXT LIST](#)
- [FIRST DOC](#)
 - [PREV DOC](#)
 - [NEXT DOC](#)
 - [LAST DOC](#)

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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List At: OR to record: **Record 43 out of 410**

(Use the "Back" button of the Internet Browser to return to TESS)

Generation S

Word Mark GENERATION S

Goods and Services IC 041. US 100 101 107. G & S: Training in the use and operation of personal computers, wearable computers, tablet computers, mobile phones, smart watches, consumer electronics, computer software; Entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations featuring personal computers, wearable computers, tablet computers, mobile phones, smart watches, consumer electronics, computer software. FIRST USE: 20171101. FIRST USE IN COMMERCE: 20171101

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87723152

Filing Date December 15, 2017

Current Basis 1A

Original Filing Basis 1A

Published for Opposition May 1, 2018

Registration Number 5519310

Registration Date July 17, 2018

Owner (REGISTRANT) Nana's Network, Inc. CORPORATION DELAWARE 528 Palisades Drive, Suite 515 Pacific Palisades CALIFORNIA 90272

Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

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List At: OR to record: **Record 22 out of 410**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

GENERATION T

Word Mark GENERATION T

Goods and Services IC 035. US 100 101 102. G & S: Conducting campaigns via social media, websites, videos, television and print advertising to promote career development and the need for partnerships, raise awareness, and increase recruitment in the field of skilled building and construction trades. FIRST USE: 20180508. FIRST USE IN COMMERCE: 20180508

IC 036. US 100 101 102. G & S: Provide financial support for programs and tuition assistance in the field of skilled building and construction trades. FIRST USE: 20180508. FIRST USE IN COMMERCE: 20180508

IC 041. US 100 101 107. G & S: Educational services, namely, facilitating, conducting, and providing panel discussions, educational conferences, vocational guidance, and training in the field of the skilled building and construction trades. FIRST USE: 20180508. FIRST USE IN COMMERCE: 20180508

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87774257

Filing Date January 29, 2018

Current Basis 1A

Original Filing Basis 1B

Published for November 27, 2018

Opposition

Registration 5711157

Number

Registration Date March 26, 2019

Owner (REGISTRANT) LF, LLC LIMITED LIABILITY COMPANY DELAWARE P.O. Box 39 Mount Mourne NORTH CAROLINA 28123

Attorney of Record Scott W. Goode

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

-
- [TESS HOME](#)
 - [NEW USER](#)
 - [STRUCTURED](#)
 - [FREE FORM](#)
 - [Browse Dict](#)
 - [SEARCH OG](#)
 - [TOP](#)
 - [HELP](#)
 - [PREV LIST](#)
 - [CURR LIST](#)
 - [NEXT LIST](#)
- [FIRST DOC](#)
 - [PREV DOC](#)
 - [NEXT DOC](#)
 - [LAST DOC](#)

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSER Dict](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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List At: _____ OR to record: **Record 74 out of 410**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)

GENERATION E

Word Mark GENERATION E
Goods and Services IC 041. US 100 101 107. G & S: training programs for educators, students, and community organizational leaders in the fields of youth entrepreneurship education and sustainability and providing curricula in connection therewith. FIRST USE: 20060501. FIRST USE IN COMMERCE: 20060614
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87077163
Filing Date June 20, 2016
Current Basis 1A
Original Filing Basis 1A
Published for Opposition September 5, 2017
Registration Number 5337971
Registration Date November 21, 2017
Owner (REGISTRANT) Generation E Institute CORPORATION MICHIGAN 34 W. Jackson St. Suite 2A Battle Creek MICHIGAN 49017
Attorney of Record Timothy E. Eagle
Prior 4860787

Registrations

Type of Mark SERVICE MARK

Register PRINCIPAL

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[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE Dict](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)
[FIRST Doc](#) [PREV Doc](#) [NEXT Doc](#) [LAST Doc](#)

[| HOME](#) [| SITE INDEX](#) [| SEARCH](#) [| eBUSINESS](#) [| HELP](#) [| PRIVACY POLICY](#)



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz Alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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[Start](#) List At: _____ OR [Jump](#) to record: **Record 124 out of 410**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)

GENERATION E

Word Mark GENERATION E

Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting workshops, seminars, webinars, teleseminars, courses, and classes in the field of financial life skills, practical life skills and wealth foundation; Life coaching services in the field of financial life skills, practical life skills and wealth foundation; Peer to peer coaching services in the field of financial life skills, practical life skills and wealth foundation. FIRST USE: 20150800. FIRST USE IN COMMERCE: 20150800

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86398463

Filing Date September 18, 2014

Current Basis 1A

Original Filing Basis 1B

Published for Opposition February 10, 2015

Registration Number 4860787

Registration Date November 24, 2015

Owner (REGISTRANT) Boccuzzi, Francesco INDIVIDUAL UNITED STATES 9746 Via Roma Burbank CALIFORNIA 91506

Assignment ASSIGNMENT RECORDED

Recorded

Attorney of Record Liel Hollander

Type of Mark SERVICE MARK

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|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
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[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSER DICT	SEARCH OIG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

Logout Please logout when you are done to release system resources allocated for you.

Start List At: OR Jump to record: **Record 223 out of 410**

TSDR **ASSIGN Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)

Generation W

Word Mark GENERATION W

Goods and Services IC 025. US 022 039. G & S: Collared shirts; Golf shirts; Long-sleeved shirts; Shirts; Shirts and short-sleeved shirts; Short-sleeved or long-sleeved t-shirts; Short-sleeved shirts; T-shirts. FIRST USE: 20130123. FIRST USE IN COMMERCE: 20130123

IC 041. US 100 101 107. G & S: Arranging and conducting educational conferences; Arranging of seminars. FIRST USE: 20130123. FIRST USE IN COMMERCE: 20130123

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85606199

Filing Date April 24, 2012

Current Basis 1A

Original Filing Basis 1B

Published for Opposition September 25, 2012

Registration Number 4389058

Registration Date August 20, 2013

Owner (REGISTRANT) Generation W, LLC LIMITED LIABILITY COMPANY FLORIDA 10401 Deerwood Park Blvd., Suite 2130 Jacksonville FLORIDA 32256

(LAST LISTED OWNER) GENERATION W, INC. NON-PROFIT CORPORATION FLORIDA 2320 3RD STREET
SOUTH JACKSONVILLE BEACH FLORIDA 32250

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Helen S. Atter
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 8 (6-YR).
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OQ	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME |](#) [SITE INDEX|](#) [SEARCH |](#) [eBUSINESS |](#) [HELP |](#) [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

Logout Please logout when you are done to release system resources allocated for you.

Start List At: OR Jump to record: **Record 81 out of 410**

TSDR **ASSIGN Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)

GENERATION CODE

Word Mark GENERATION CODE

Goods and Services IC 041. US 100 101 107. G & S: Education services, namely, providing training, classes, seminars, camps and workshops in the field of computer science, computer programming, software programming, computer coding, web design, web development, application development and data mining, and providing curricula in connection therewith; Education services, namely, youth programs in the nature of providing training, classes, seminars, camps and workshops in the field of computer science, computer programming, software programming, computer coding, web design, web development, application development and data mining, and providing curricula in connection therewith. FIRST USE: 20160909. FIRST USE IN COMMERCE: 20160909

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87017492

Filing Date April 28, 2016

Current Basis 1A

Original Filing Basis 1B

Published for Opposition March 28, 2017

Registration Number 5221175

Registration Date June 13, 2017

Owner (REGISTRANT) Strayer Education, Inc. CORPORATION MARYLAND Mail Stop 6C 2303 Dulles Station Blvd.
Herndon VIRGINIA 20171

Attorney of Record Amy E. Carroll

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TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OQ	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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List At: _____ OR to record: _____ **Record 13 out of 410**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)

GENERATION TECH

Word Mark GENERATION TECH
Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, offering an educational competition provided to students in the field of science, technology, engineering and math. FIRST USE: 20170315. FIRST USE IN COMMERCE: 20170315
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87330428
Filing Date February 9, 2017
Current Basis 1A
Original Filing Basis 1B
Published for Opposition October 10, 2017
Registration Number 5465653
Registration Date May 8, 2018
Owner (REGISTRANT) JPMORGAN CHASE BANK, N.A. national banking association UNITED STATES 111 Polaris Parkway Columbus OHIO 43240
Attorney of Record Edward T. White
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TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OIG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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List At: OR to record: **Record 134 out of 410**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)

Generation Y Not

Word Mark GENERATION Y NOT
Goods and Services IC 041. US 100 101 107. G & S: Entertainment services, namely, the provision of continuing programs, videos, shows featuring news, comedy, commentary delivered by the internet; Providing a website featuring non-downloadable videos, namely, video presentations of a comedic nature. FIRST USE: 20150701. FIRST USE IN COMMERCE: 20150701
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 86828931
Filing Date November 23, 2015
Current Basis 1A
Original Filing Basis 1A
Published for Opposition January 10, 2017
Registration Number 5169332
Registration Date March 28, 2017
Owner (REGISTRANT) Thomas Brag DBA Generation Y Not INDIVIDUAL SWEDEN 5352 avenue du Parc Montreal CANADA H2V4G8
Attorney of Johan O. Brag

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Type of Mark SERVICE MARK

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-
- [TESS HOME](#)
 - [NEW USER](#)
 - [STRUCTURED](#)
 - [FREE FORM](#)
 - [BROWSE DICT](#)
 - [SEARCH OQ](#)
 - [TOP](#)
 - [HELP](#)
 - [PREV LIST](#)
 - [CURR LIST](#)
 - [NEXT LIST](#)
- [FIRST DOC](#)
 - [PREV DOC](#)
 - [NEXT DOC](#)
 - [LAST DOC](#)
-

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH QG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At: OR to record: **Record 20 out of 24**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

Gen X Radio

Word Mark GEN X RADIO**Goods and Services** IC 038. US 100 101 104. G & S: Audio broadcasting services over the Internet; Audio broadcasting; Broadcasting of radio and television programmes; Broadcasting of radio programmes; Internet broadcasting services; Internet radio broadcasting services; Radio programme broadcasting; Streaming of audio material on the Internet. FIRST USE: 20081231. FIRST USE IN COMMERCE: 20081231**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 77824367**Filing Date** September 11, 2009**Current Basis** 1A**Original Filing Basis** 1A;1B**Published for Opposition** March 19, 2013**Registration Number** 4344592**Registration Date** June 4, 2013**Owner** (REGISTRANT) CLEAR CHANNEL BROADCASTING, INC. CORPORATION NEVADA 200 EAST BASSE ROAD SAN ANTONIO TEXAS 78209

(LAST LISTED OWNER) iHeartMedia + Entertainment, Inc. CORPORATION NEVADA 20880 Stone Oak Pkwy
SAN ANTONIO,

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Lesia Skrypoczka

Prior Registrations 4222224;4226008

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Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OQ	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Mon Jul 15 03:32:25 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH O/G	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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 List At: _____ OR to record: **Record 12 out of 24**

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Gen Y Planning

Word Mark GEN Y PLANNING

Goods and Services IC 036. US 100 101 102. G & S: Financial services, namely, investment advice, investment management, investment consultation and investment of funds for others, including private and public equity and debt investment services. FIRST USE: 20130701. FIRST USE IN COMMERCE: 20130701

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86082057

Filing Date October 3, 2013

Current Basis 1A

Original Filing Basis 1A

Date Amended to Current Register January 24, 2014

Registration Number 4516667

Registration Date April 15, 2014

Owner (REGISTRANT). Gen Y Planning, LLC LIMITED LIABILITY COMPANY MINNESOTA 3853 Georgia Avenue North Crystal MINNESOTA 55427

Attorney of Record Maria Simon

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PLANNING" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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