

Response to Office Action

This is in response to the Office Action dated July 17, 2019 in the application of Serial No. 88477745 (the "Application").

The Examining Attorney refused registration stating that the mark is merely descriptive under Section 2(e)(1) of the Trademark Act. In response, Applicant respectfully requests the refusal to be withdrawn in view of the remarks provided below.

Merely Descriptiveness Refusal under Section 2(e)(1)

The Examining Attorney refused registration of the proposed trademark, "LEAF", stating that it merely describes a feature, purpose, or function of Applicant's goods. In order to overcome this refusal, Applicant disclaims the word "LEAF" apart from the mark as shown in this response. The highly stylized mark in its entirety together with the disclaimer of the word "LEAF" is enough to overcome a merely descriptive refusal.

Conclusion

In view of the foregoing, it is respectfully requested that the refusal be withdrawn and the Application be allowed for registration on the Principal Register.