

Int. Cls.: 3 and 35

Prior U.S. Cls.: 1, 4, 6, 50, 51, 52, 100, 101
and 102

Reg. No. 2,376,395

United States Patent and Trademark Office
Amended

Registered Aug. 15, 2000
OG Date Nov. 6, 2001

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

JOEY NEW YORK

AJR PRODUCTIONS LTD. (NEW YORK
LIMITED LIABILITY COMPANY),
767 LEXINGTON AVENUE, SUITE 500
NEW YORK, NY 10021

NO CLAIM IS MADE TO THE EXCLU-
SIVE RIGHT TO USE "NEW YORK",
APART FROM THE MARK AS SHOWN.

FOR: COSMETICS AND SKIN CARE
PRODUCTS, NAMELY, SKIN CREAMS,
SKIN LOTIONS, SKIN CLEANSERS,
SKIN MOISTURIZERS, SKIN TONERS,
FACIAL MASKS, FACIAL MOISTURI-
ZERS, NON-MEDICATED ACNE TREAT-

MENT, FOUNDATIONS, FACE
POWDERS, LIPSTICKS, BLUSH, LIP
GLOSS, LIP PENCILS, EYEBROW PEN-
CILS, EYE SHADOWS, EYE LINERS,
NAIL POLISH, IN CLASS 3 (U.S. CLS. 1,
4, 6, 50, 51 AND 52).
FIRST USE 11-0-1995; IN COMMERCE
11-0-1995.

FOR: DISTRIBUTORSHIPS FEATUR-
ING COSMETICS AND SKIN CARE PRO-
DUCTS, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).
FIRST USE 1-0-1993; IN COMMERCE
1-0-1993.
SER. NO. 75-331,195, FILED 7-28-1997.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 6, 2001.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,700,734

United States Patent and Trademark Office

Registered Mar. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

JOE

JOE PRODUCTS, LLC (COLORADO CORPORATION)

1221 PENNSYLVANIA AVENUE

SUITE 200

BOULDER, CO 80302 BY ASSIGNMENT WHITE,
BLUE AND RED, INC. (COLORADO CORPORATION)
BOULDER, CO 80302

FOR: MEN'S HAIR CARE PRODUCTS, NAMELY,
SHAMPOOS, GELS AND CONDITIONERS , IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-15-2002; IN COMMERCE 1-15-2002.

SN 75-799,732, FILED 9-15-1999.

M. E. BODSON, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,985,801

Registered Aug. 16, 2005

**TRADEMARK
PRINCIPAL REGISTER**

JOE BLASCO COSMETICS

BLASCO, JOSEPH D. (UNITED STATES INDIVIDUAL)
SUITE # 101
6107 METROWEST BOULEVARD
ORLANDO, FL 32835

FIRST USE 4-11-1980; IN COMMERCE 4-11-1980.

OWNER OF U.S. REG. NO. 2,020,209.

FOR: COSMETICS USED FOR BOTH GENERAL PURPOSES AND FOR SPECIAL EFFECTS IN TELEVISION AND MOVIE PRODUCTION, NAMELY FACIAL MAKE-UP, EYE MAKE-UP, BODY MAKE-UP, PROSTHETIC MAKE-UP, LIPSTICK, LIP GLOSS, AND CHEEK COVERING PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COSMETICS", APART FROM THE MARK AS SHOWN.

SN 76-478,775, FILED 12-24-2002.

PAUL F. GAST, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 3,708,441 STEIN, MICHAEL F. (UNITED STATES INDIVIDUAL)
Registered Nov. 10, 2009 809 BARRINGTON ROAD
IOWA CITY, IA 52245

Int. Cl.: 5 FOR: HOMEOPATHIC PREPARATION FOR THE TREATMENT OF SKIN RASHES, NAMELY, POISON IVY RASH, POISON OAK RASH, AND POISON SUMAC RASH, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 3-31-2009; IN COMMERCE 3-31-2009.

THE MARK CONSISTS OF THE WORDS "OUTDOOR JOE'S" IN A FANCIFUL LETTERING APPEARING IN THE UPPER LEFT-HAND CORNER IN THE COLOR RED OUTLINED IN BLACK. IN THE BACKGROUND AND SITTING ON THE RIGHT-HAND SIDE OF THE DRAWING IS A CARICATURE CONSISTING OF A TREE WITH THE LEAVES BEING OUTLINED IN BLACK AND FILLED IN WITH GREEN AND THE TRUNK APPEARING IN THE COLOR BROWN WITH BLACK LINES TO CREATE THE APPEARANCE OF BARK. A CARICATURE OF A HILLBILLY FISHERMAN IS SHOWN RECLINING AGAINST THE TREE. THE FISHERMAN'S HAT IS TAN WITH A RED BAND AND OUTLINED IN BLACK; HIS HAIR APPEARS IN THE COLOR BLACK; HIS FACE IS FLESH-COLORED; HIS SHIRT APPEARS IN THE COLOR RED; HIS BIB OVERALLS APPEAR IN THE COLOR BLUE; HIS BOOTS APPEAR IN THE COLOR BROWN AND ARE ALL OUTLINED IN THE COLOR BLACK TO ADD DEFINITION. THE FISHERMAN HOLDS A WEED WITH A RED BUD IN HIS MOUTH AND IN HIS HANDS HE IS GRASPING A FISHING POLE WITH A BROWN HANDLE AND BLACK POLE AND STRING AND ON THE END OF THE FISHING STRING IS THE CARICATURE OF A FISH APPEARING IN THE COLOR GREEN BLENDING TO YELLOW WITH BLACK OUTLINING FOR DEFINITION OF THE FISH'S FEATURES.

THE COLOR(S) RED, BLACK, GREEN, BROWN, TAN, BLUE, YELLOW IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 77-717,251, FILED 4-20-2009.

RICHARD WHITE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,042,419

United States Patent and Trademark Office

Registered Jan. 10, 2006

**TRADEMARK
PRINCIPAL REGISTER**

JOE GROOMING

JOE PRODUCTS, INC. (DELAWARE CORPORATION)
1350 BEVERLY RD.
#115-416
MCLEAN, VA 22101

FOR: MEN'S HAIR CARE PRODUCTS, NAMELY, SHAMPOO, CONDITIONER, GEL, POMADE, GROOMING COMPOUND, GROOMING CREAM, SHINE, HAIR SPRAY; SHAVE CREAM, SHAVE LOTION; COLOGNE, PERFUME, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-0-2003; IN COMMERCE 1-0-2003.

OWNER OF U.S. REG. NO. 2,700,734.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROOMING", APART FROM THE MARK AS SHOWN.

SN 78-206,566, FILED 1-23-2003.

JOHN DALIER, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

LITTLE JOE

Reg. No. 4,910,852

Registered Mar. 8, 2016

Int. Cls.: 5 and 11

TRADEMARK

PRINCIPAL REGISTER

SUPAIR-TEL AG (SWITZERLAND AKTIENGESELLSCHAFT (AG))
EUROPASTRASSE 30
CH-8152 GLATTBRUGG
SWITZERLAND

FOR: AIR DEODORIZING PREPARATIONS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FOR: AIR DEODORIZING APPARATUS, NAMELY, DISPENSING UNITS FOR AIR FRESHENERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF INTERNATIONAL REGISTRATION 1236484 DATED 1-13-2015, EXPIRES 1-13-2025.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

SER. NO. 79-160,781, FILED 1-13-2015.

MICHAEL WIENER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SOHO JOE

Reg. No. 5,225,376

Registered Jun. 20, 2017

Int. Cl.: 3

Trademark

Principal Register

Calpers Investments Limited (CYPRUS LIMITED LIABILITY COMPANY)
30 Vyzantiou Street,
Office 22, Second Floor CY-2064 Strovolos, Nicosia
CYPRUS

CLASS 3: Cosmetics, non-medicated toiletries, Non-medicated soaps, body creams, body milks, skin lotions, eye gels, face oils and baby powders; non-medicated toilet cosmetic preparations; hair care and coloring preparations and shampoos and hair conditioners, hair lotion; toilet water; perfumes and perfumed products, namely, eau de cologne and toilet water; face packs, namely, mask pack for cosmetic purposes; non-medicated skin care preparations; bath and shower oils, gels, and bath salts, not for medical purposes; anti-perspirants; deodorants for personal use; facial cleansers; skin cleansing lotion and cleansing milk, Skin toners, facial moisturizers; make-up products, namely, lipsticks, mascara, eye make-up, eye shadow, eye brow pencils, eye pencils, lip balms, foundations, nail enamels; baby wipes; depilatory products, namely, depilatory wax

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1309556 DATED 07-07-2016,
EXPIRES 07-07-2026

SER. NO. 79-191,921, FILED 07-07-2016
JENNIFER LYNN O'BRIEN, EXAMINING ATTORNEY



Joseph Matal

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United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

JOE FRESH

Reg. No. 4,703,948

Registered Mar. 17, 2015

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

JFI GLOBAL PURCHASING LIMITED (BARBADOS A LIMITED LIABILITY COMPANY
AND AN INTERNATIONAL BUSINESS COMPANY)

ITC BUILDING
2ND FLOOR
WARRENS, ST. MICHAEL, BARBADOS

FOR: COSMETICS; LIP BALM, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-0-2009; IN COMMERCE 10-0-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

SN 85-160,029, FILED 10-25-2010.

ROBERT C. CLARK JR., EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
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United States of America
United States Patent and Trademark Office

Jamaica Joe

Reg. No. 4,210,747

BRANDED LLC (GEORGIA LIMITED LIABILITY COMPANY)
3333 LEE PARKWAY 6TH FLOOR
DALLAS, TX 75219

Registered Sep. 18, 2012

Int. Cl.: 3

FOR: SUNBLOCK PREPARATIONS; SUNSCREEN PREPARATIONS; SKIN LOTIONS; NON-MEDICATED LIP BALM, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

TRADEMARK

FIRST USE 7-5-2012; IN COMMERCE 7-5-2012.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

SN 85-202,429, FILED 12-21-2010.

RAMONA ORTIGA, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FIREMAN JOES

Reg. No. 4,419,539

MCRAE, INC. (UTAH CORPORATION)
9002 NORTH SILVER LAKE DRIVE
HIGHLAND, UT 84062

Registered Oct. 15, 2013

Int. Cl.: 5

FOR: DIETARY AND NUTRITIONAL SUPPLEMENTS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

TRADEMARK

FIRST USE 5-0-2013; IN COMMERCE 5-0-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-663,900, FILED 6-28-2012.

ANDREA HACK, EXAMINING ATTORNEY



Lisa Street Lee

Deputy Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,703,553

Registered Mar. 17, 2015

Int. Cls.: 3 and 44

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

JOSEPH HEALY, INC. (NEW YORK CORPORATION)
315 FIFTH AVENUE
SUITE 707
NEW YORK CITY, NY 10016

FOR: EYEBROW PENCILS, EYEBROW POWDERS TO GIVE COLOR, EYEBROW GELS, NON-MEDICATED EYEBROW SERUMS, AND EYEBROW HIGHLIGHTERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 6-30-2010; IN COMMERCE 6-30-2010.

FOR: BEAUTY SALON SERVICES, NAMELY, EYEBROW SHAPING AND EYEBROW TINTING SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 6-30-2010; IN COMMERCE 6-30-2010.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "JOEY HEALY", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

THE MARK CONSISTS OF A STYLIZED EYEBROW IN COMBINATION WITH THE NAME "JOEY HEALY" WRITTEN HORIZONTALLY.

SER. NO. 86-356,163, FILED 8-4-2014.

MAYUR VAGHANI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,830,778

LOOK GOOD FEEL GOOD BARBERSHOP (INDIANA SOLE PROPRIETORSHIP)
634 DAVIS DR.

Registered Oct. 13, 2015

TERRE HAUTE, IN 47802

Int. Cl.: 3

FOR: NATURAL OILS FOR MOISTURIZING, CONDITIONING, NOURISHING, AND DE-TANGLING BEARDS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

TRADEMARK

FIRST USE 10-1-2014; IN COMMERCE 10-1-2014.

PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEARD TAMING OIL VITAMIN ENRICHED NATURAL OILS.", APART FROM THE MARK AS SHOWN.

THE STIPPLING IS FOR SHADING PURPOSES.

THE LIKENESS (OR, "PORTRAIT") IN THE MARK IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

THE MARK CONSISTS OF A SAW BLADE WITH A MAN IN THE MIDDLE. HE HAS HAIR DOWN TO HIS SHOULDERS AND HAS A BEARD. ABOVE HIM THE WORD "CUTTER" AND TO THE LEFT BOTTOM SIDE OF HIM THE NAME "JOE'S". THEN BELOW HIM, "BEARD TAMING OIL". THEN BELOW THAT IT READS "VITAMIN ENRICHED NATURAL OILS."



SER. NO. 86-542,919, FILED 2-23-2015.

ALEXANDER L. POWERS, EXAMINING ATTORNEY

Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

JOEY SALTS

Reg. No. 5,291,582

Registered Sep. 19, 2017

Int. Cl.: 3

Trademark

Principal Register

Joey Hoy (UNITED STATES INDIVIDUAL)
6012 Avenue R Suite 5
Galveston, TX 77551

CLASS 3: Body scrub; body lotion

FIRST USE 10-27-2016; IN COMMERCE 1-30-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "SALTS"

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Joey Hoy, whose consent(s) to register is made of record.

SER. NO. 86-739,143, FILED 08-27-2015
RONALD E AIKENS, EXAMINING ATTORNEY



Joseph Matal

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DR JOE LAB

Reg. No. 5,297,649

Registered Sep. 26, 2017

Int. Cl.: 3

Trademark

Principal Register

Farah, Youssef (UNITED STATES INDIVIDUAL)
Suite 119
1720 E Garry Ave
Santa Ana, CA 92705

CLASS 3: Cosmetic creams; Cosmetics; perfumes; Massage oils; Massage lotions; Hair shampoos and conditioners; Cosmetic preparations for the hair and scalp; Hair care preparations consisting of organic coconut virgin oil and coconut virgin oil; Bath and shower gels and salts not for medical purposes; Wax for removing body hair; Essential oils for use in aromatherapy; Suntan oils for cosmetic purposes; Wrinkle-minimizing cosmetic preparations for topical facial use; Flower essences for cosmetic purposes; Cosmetics, namely, compacts; Cosmetics, namely, lip primer; Cosmetics, namely, lip repairers; Eye compresses for cosmetic purposes; Eyebrow cosmetics; Cosmetic rouges; Cosmetic skin fresheners; Cosmetic soaps; Cosmetic sun milk lotions

FIRST USE 4-30-2017; IN COMMERCE 4-30-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "LAB"

The name "DR JOE" does not identify a living individual.

SER. NO. 87-081,530, FILED 06-23-2016
ESTHER ANN BELENKER, EXAMINING ATTORNEY



Joseph Matal

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Reg. No. 5,208,269

Registered May 23, 2017

Int. Cl.: 3

Trademark

Principal Register

Richard Beasley E (INDIANA LIMITED LIABILITY COMPANY), DBA Cutter Joe's Beard Oil,
229 S. 17th St
Terre Haute, IN 47807

CLASS 3: Cosmetics, namely, non-medicated beard care preparations, namely, oils and balms

FIRST USE 2-1-2016; IN COMMERCE 2-25-2016

The mark consists of a rectangle with the wording "CUTTER JOE'S" at the top center and curved on the ends, with a design of a straight razor in between "EST." and "2013" underneath and a rectangle with the wording "THE BEARD COMPANY" in the center at the bottom.

No claim is made to the exclusive right to use the following apart from the mark as shown: "CUTTER", "EST. 2013" AND "THE BEARD COMPANY"

The name "JOE" does not identify a living individual.

SER. NO. 87-163,804, FILED 09-07-2016
MICHELE LYNN SWAIN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
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United States of America

United States Patent and Trademark Office

WORKING JOE

Reg. No. 5,232,036

Working Joe Skin Care For Dudes, LLC (MICHIGAN LIMITED LIABILITY COMPANY)
2709 Pinesboro Drive N.E.
Grand Rapids, MI 49525

Registered Jun. 27, 2017

Int. Cl.: 3

CLASS 3: Skin care products, namely, body lotions, skin creams, and face lotions

Trademark

FIRST USE 3-1-2015; IN COMMERCE 3-1-2015

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-236,037, FILED 11-14-2016
REBECCA A SMITH, EXAMINING ATTORNEY



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Reg. No. 5,424,884

Registered Mar. 13, 2018

Int. Cl.: 3

Trademark

Principal Register

Timoney, John (UNITED KINGDOM INDIVIDUAL)
Walnut Tree Cottage
Royal Parade
Chislehurst, Kent, UNITED KINGDOM BR76NW

CLASS 3: Non-medicated beard care preparations, namely, creams, lotions, oils, cleaners, balms; shampoo; hair conditioner; aftershave preparations; non-medicated soaps

FIRST USE 10-30-2017; IN COMMERCE 10-30-2017

Color is not claimed as a feature of the mark.

The mark consists of the stylized wording "TRADEMARK" with a horizontal bar to each side, above the stylized wording "GNARLY" with a drop-shadow above the stylized wording "JOE" with a drop-shadow, where the center of the letter "O" is formed by a man's face having a full beard and mustache; below all of this appears the curved stylized wording "EST. MMXVII".

No claim is made to the exclusive right to use the following apart from the mark as shown: "TRADEMARK" AND "EST. MMXVII"

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 87-345,198, FILED 02-22-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,322,526

Registered Oct. 31, 2017

Int. Cl.: 3

Trademark

Principal Register

MATALLIN CONCA, DANIEL (SPAIN INDIVIDUAL)
C/ Maestro Palau, 7
Valencia, SPAIN E-46008

CLASS 3: Perfumery; Essential oils; Cosmetics; Hair lotion; Dentifrice

The color(s) green, white, black, and gray is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN UNION APPLICATION NO. 015944986, FILED 10-21-2016, REG. NO. 015944986, DATED 01-30-2017, EXPIRES 10-18-2026

The mark consists of a black circular carrier having a thin white stripe at the outer edge and at its center a black sunburst pattern over a gray background; in the upper left appears the stylized wording "HEY JOE" in black letters outlined in white, to the right of which appears a black lightning bolt outlined in white; the right side of the circular carrier is filled by a side profile of an anthropomorphic alligator figure shown from the waist up with a bent arm and clenched fist, having green skin, a white jaw, white torso, white eye, white teeth, with black outline and black and gray shadows.

SER. NO. 87-368,988, FILED 03-13-2017



Joseph Matol

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United States Patent and Trademark Office

RODEO JOE

Reg. No. 5,819,111

K6 Cattle Company LLC (NEVADA LIMITED LIABILITY COMPANY), DBA Rodeo Joe
865 Tahoe Blvd., Suite 214
Incline Village, NEVADA 89451

Registered Jul. 30, 2019

Int. Cl.: 3

CLASS 3: Shampoo-conditioners; Shampoos; Hair shampoo; Hair shampoos and conditioners; Non-medicated hair shampoos for HUMANS

Trademark

FIRST USE 9-1-2017; IN COMMERCE 9-1-2017

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The subject mark "RODEO JOE" does not identify a particular living individual.

SER. NO. 88-220,815, FILED 12-07-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,860,224

Registered Sep. 17, 2019

Int. Cl.: 5

Trademark

Principal Register

Spano, Michael (UNITED STATES INDIVIDUAL)
1488 Deer Park Ave Suite #199
North Babylon, NEW YORK 11706

CLASS 5: Air deodorizer; Car deodorizer; Deodorizing products, namely, all purpose deodorizer preparations for household, commercial and industrial use; Disinfectants; Disposable sanitizing wipes; Herbicides; Household deodorizer; Insecticides; Sanitizing wipes

FIRST USE 6-10-2017; IN COMMERCE 6-10-2017

The mark consists of a superhero character in a cape holding a lab beaker and wearing goggles with the words "chemjoe" next to him with "not your average joe .com" beneath.

No claim is made to the exclusive right to use the following apart from the mark as shown: ".COM"

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 88-057,915, FILED 07-30-2018



A handwritten signature in cursive script, appearing to read 'Andrei Iancu'.

Director of the United States
Patent and Trademark Office

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Mark: MIGHTY JOE

MIGHTY JOE

US Serial Number: 88338803

Application Filing Date: Mar. 13, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Aug. 27, 2019

Publication Date: Jul. 02, 2019

Notice of Allowance Date: Aug. 27, 2019

Mark Information

Mark Literal Elements: MIGHTY JOE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cosmetics

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: MIGHTY JOE LLC

Owner Address: MICHAEL G BINGHAM MBR
4114 W STONEFIELD RD
MEQUON, WISCONSIN UNITED STATES 53092

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country WISCONSIN
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Docket Number: 1

Correspondent

Correspondent Name/Address: MIGHTY JOE LLC
MIGHTY JOE LLC
4114 W STONEFIELD RD
MICHAEL G BINGHAM MBR
MEQUON, WISCONSIN UNITED STATES 53092

Phone: 262-825-6667

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 27, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 02, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 02, 2019	PUBLISHED FOR OPPOSITION	
Jun. 12, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
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TM Staff and Location Information

TM Staff Information

TM Attorney: CORWIN, KEVIN SCOTT

Law Office Assigned: LAW OFFICE 112

File Location

Current Location: INTENT TO USE SECTION

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