EXHIBIT 6



If you live in the South, the spring azalea extravaganza is so bright, it's almost gaudy. Azaleas are one of my favorite plants – they make fantastic foundation shrubs, the blooms are to die for, and if you plant them carefully, they'll give you decades of low-maintenance enjoyment.

Here's what you need to know to grow azaleas in your garden.

About Azaleas

Azaleas (*Rhododendron sp.*) are one of the hallmarks of Southern gardens, with thousands of cultivated hybrids and varieties available. In general, azaleas are divided into two groups:

- Evergreen Azaleas: Native to Asia and wow us with the familiar blooms in shades of white, pink, red, and purple.
- Deciduous Azaleas: Native to North America. While they lose their leaves in the fall, they make up for it with delicate spring blossoms in unusual shades of white, pink, red, and even orange and yellow.

When choosing azaleas for your garden, keep these factors in mind:

Size: Varieties of azaleas range in size from 12 inches to 12 feet.
 Choose plants that will fit the space, rather than trying to prune into shape.



- Shape: Evergreen azaleas range from round and compact to sprawling and irregular while deciduous azaleas grow more upright. Make sure you understand the growing habits of your variety.
- Blooming: Azaleas generally bloom in April and May, with the blooms lasting about two weeks. Some varieties even bloom again in the fall. For a longer season of color, choose varieties with different bloom times.
- Climate: Some varieties of azaleas are more cold-tolerant than others. Florist's azaleas (the ones you might receive as a gift) often don't tolerate freezing temperatures at all. Make sure the variety is hardy to your climate planting zone (https://www.todayshomeowner.com/hardiness-and-heat-tolerance-understanding-your-zone/). One way to ensure this is to buy azaleas from local growers.

Azalea Growing Conditions

- Planting Zone: Most azaleas are hardy to planting zones 6-9 (https://www.todayshomeowner.com/hardiness-and-heat-tolerance-understanding-your-zone/), with a few varieties tolerating colder temperatures up to zone 4 (https://www.todayshomeowner.com/hardiness-and-heat-tolerance-understanding-your-zone/). Azaleas do best in spots sheltered from harsh winds.
- Partial Shade: Plant azaleas in dappled sunlight, or in a spot with morning sun and afternoon shade. Azaleas naturally thrive at the edge of light pine woods.
- Acidic Soil: Azaleas prefer soil with a pH of 5 to 6.5.
- Good Drainage: Azaleas hate to be soggy, so proper planting is important. Loose soil that is rich in organic matter will provide the best drainage (and also eliminate the need for fertilizer).



How to Plant Azaleas

Fall is a great time to plant azaleas, although you can generally plant them any time during the growing season. When planting azaleas, follow these tips:

- Choose the Right Spot: Plant in an area with loose, rich soil. If you
 are creating a new planting bed for your azaleas, till and improve
 the soil at least 18" deep.
- Drainage is Key: Poor drainage is a surefire way to kill an azalea, since they have pretty shallow roots that shouldn't be smothered.
 In heavy clay soil, plant azaleas with the root ball an inch or two above the soil level. If you are amending the soil in your planting bed, add in plenty of coarse organic matter to keep the soil loose.
- Mulch Around Plants: Mulch holds in moisture and helps with cold tolerance, but a couple of inches is plenty – again, you don't want to smother the roots. Leave a few inches of space around the stem.

For more detailed planting information, check out our article on How To Plant Container-Grown Shrubs (https://www.todayshomeowner.com/how-to-plant-container-grown-shrubs/).

How to Take Care of Azaleas

If properly planted, azaleas are low-maintenance plants. Follow these tips:



- Pruning: Azaleas need little pruning, but you can shape up your
 azaleas right after they bloom. Remove a few of the spindliest
 branches, and pinch back the tips of the other branches to
 encourage fullness. This light annual TLC should keep your azaleas
 in good shape. By midsummer, the plants have already set next
 year's flower buds, so avoid late-season pruning.
- Watering: Your azaleas might need some supplemental irrigation during droughts. Water deeply, rather than frequently, and keep them mulched to hold in moisture. To ward off cold damage, water azaleas thoroughly before the first hard freeze.
- Feeding: In good soil, with a nice organic mulch, azaleas don't really need supplemental fertilizer. If you do feed your azaleas, choose a fertilizer specifically for acid-loving plants (it will usually be labeled for azaleas and rhododendrons), and apply fertilizer right after they finish blooming.
- Problems: Most azalea problems, including lack of blooming, come from poor soil, cold damage, improper watering, or improper pruning. Diseases and pests are less common, and most problems can be discovered and treated in time for the plant to recover.



Further Information

- How to Plant Azalea Shrubs in Your Yard (https://www.todayshomeowner.com/video/how-to-plant-azalea-shrubs-in-your-yard/) (video)
- Growing Azaleas and Rhododendrons (http://extension.missouri.edu/publications/DisplayPub.aspx? P=G6825) (University of Missouri)
- Azalea Society of America (http://www.azaleas.org/index.html)

How to Grow Azaleas

Copyright ©2019 Danny Lipford Media. All rights reserved.

- **f** (http://www.facebook.com/EncoreAzalea?ref=nf)
- ☑ (http://twitter.com/EncoreAzalea)
- (http://www.youtube.com/user/EncoreAzalea)
- 🖸 ()
- Retailers (/retailers/)
- Growers (/growers/)
- · Landscapers (/landscapers/)
- media (/media-room/)



Top 10 Reasons to Love Encore Azaleas

home (/) » about us (/about-us/) » Top 10 Reasons to Love Encore Azaleas



Around here, we eat, breathe and sleep Encore Azaleas. But, in this case, familiarity only breeds more devotion.

After all, it's pretty hard not to love an evergreen beauty that graces our gardens with three seasons of vibrant blooms, offers winter interest, and is a cinch to care for. We think you agree, since Encore Azalea is the world's best-selling, multi-season blooming azalea.

Here are 10 reasons why:



Encore® Azaleas flower in spring, summer and fall. Traditional azaleas are finished after their spring blooms, but Encore® continues to brighten landscapes with striking color and lush foliage, season after season.



Encore® Azaleas are suitable for all landscapes. With dwarf varieties growing from 2-3 feet tall x 3-4 feet wide, and intermediate varieties that can be easily maintained at 4-5 feet tall x 3-4 feet wide, there is an Encore® to fit any space.



Encore® Azaleas are low maintenance. They require no deadheading and little pruning to retain good form. If pruning is desired, execute a single pruning immediately after the spring flush of blooms.



Encore® Azaleas are stunning. With an array of hues ranging from pastel pink to rich coral to jewel-toned purple and red, each bloom will enliven the landscape.



Encore® Azaleas are attractive to pollinators. Butterflies and hummingbirds love their vibrant color and funnel shaped blooms.



Encore® Azaleas accept more sun than regular azaleas. In fact, they need at least 4-6 hours of sun daily for optimum performance. Morning sun is ideal.



Encore® Azaleas are versatile. They work well as foundation plants, as hedges and as specimens. They are a visual treat when planted en masse.



Encore® Azaleas are excellent container plants. They thrive in pots and can be brought indoors for the winter, offering fresh options for holiday décor.



Encore® Azaleas are evergreen. When not in bloom, they provide structure and form, with some varieties also offering winter interest in the form of rich bronze or purple leaves.



Encore® Azaleas enrich garden designs, combining well with other plants. Landscape options become easy and eye-catching when including Encore® Azaleas.

Pin it!



Reasons to Love

Follow Us

- **f** (https://www.facebook.com/EncoreAzalea?ref=nf)
- (https://twitter.com/EncoreAzalea)
- 🖺 (https://www.youtube.com/user/EncoreAzalea)
- 🖸 (https://www.instagram.com/encoreazalea)



→ More Blooms, More Often →

© 2019 Encore Azalea | Privacy Policy (/about-us/privacy-policy)
Site designed and managed by Optera Creative (http://www.opteracreative.com)