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**Word Mark** N&B NATURAL IS BETTER

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Bleaching preparations and cleaning and washing preparations for laundry use made in whole or substantial part of natural ingredients; cleaning, polishing, degreasing and abrasive preparations for floors and walls made in whole or substantial part of natural ingredients; Non-medicated soaps made in whole or substantial part of natural ingredients; perfumery, essential oils, cosmetic preparations, hair lotions made in whole or substantial part of natural ingredients; dentifrices made in whole or substantial part of natural ingredients

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

**Serial Number** 79209212

**Filing Date** March 24, 2017

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** February 13, 2018

**Registration Number** 5455734

**International Registration Number** 1348300

**Registration Date** May 1, 2018

**Owner** (REGISTRANT) N & B s.r.l. Sociedad Responsabilidad Limitada ITALY Via Laterale Campo Sportivo S/N I-73025 MARTANO (LE) ITALY

**Attorney of Record** Justin R. Young

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATURAL" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized letters "N", "&" and "B" with the letter "&" depicted in a rounder and higher font. Centered underneath "N&B" is the stylized wording "Natural Is Better".

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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