#### RESPONSE

This is a response to the Office Action issued April 20, 2019, wherein the Examining

Attorney refused registration of Applicant's CODE mark based on a likelihood of confusion

with this registration:

Mark	CODE
Services	IC 035. Promotion consulting services; marketing consulting services in the field of business development.
	IC 041. Educational services, namely, providing sales training in the field of improving promotional and marketing processes.
Reg. No.	3246221
Owner	MarketSmartz, Inc.

The Examining Attorney said that she may also refuse registration based on this pending

application:

Mark	OMERTA
Translation	CODE OF SILENCE
Services	IC 035. Advertising agencies specializing in creative services and design, namely, design of advertising materials; Advertising agency services; Arranging personal appearances by persons working in the field of film, music, television, entertainment or sport; Business consulting, business management and providing information in the music business field; Corporate image consulting services; Creative marketing design services; Personal management services for musical performers; Production of advertising materials
App. No.	88289684
Owner	Dream Crew Management

Many CODE marks coexist for Class 35 consulting and advisory services, including a registration for C.O.D.E. for "business consulting services in the field of communication and presentation." Other examples are provided in this chart:

Mark	Reg. No.	Services	Owner
C.O.D.E.	5007926	(Int'l Class: 35) business consulting services in the field of communication and presentation	Professionally Speaking Consulting, LLC
THE WOMEN'S CODE	4098379	(Int'l Class: 35) business consultation, namely, business consultation for empowered contemporary working mothers; career consultation and training, namely, providing career information and training courses for empowered contemporary working mothers	Chelette Enterprises, Inc.
CODE QUICK, WITH FEWER CLICKS	4390320	(Int'l Class: 35) business advisory services for others in the field of rendering service in the medical industry	Hdi Technologies, Inc.
ART COPY & CODE	4396300	(Int'l Class: 35) providing advertising, marketing, and promotional services; providing information in the field of advertising and marketing; providing information in the field of interactive advertising campaigns; consulting services in the field of advertising; providing an online, interactive website featuring advertising information, strategies, and advice	Google LLC
CODE AUTHORITY	4440389	(Int'l Class: 35) business services, namely, assisting the owners of intellectual property and intangible assets in finding investors; business support services, namely, business consulting to freelancers, start-ups, existing businesses and non- profit organizations; consulting services in the field of internet marketing; incubation services, namely, providing work space containing business equipment to freelancers, start-ups, existing businesses and non-profits	Code Authority, Inc.
YOUR PERSONAL SOURCE CODE	4484216	(Int'l Class: 35) business management consulting with relation to strategy, marketing, production, personnel and retail sale matters; consulting in the field of sales methods, sales management, and sales improvement	Slavin, Craig, Dba Navigator

Mark	Reg. No.	Services	Owner
CODE-TO- LEARN	4670291	(Int'l Class: 35) providing business administration, management and promotion of educational programs, networking programs, charitable services programs, associated with computer programming, coding, fluency, and computational thinking; association services, namely, promoting public awareness of the need for computational thinking and programming fluency; business information, consulting and advisory services relating to all the foregoing; business networking, namely, professional and personal networking services for individuals and organizations	Code-To-Learn Foundation
WHY CODE	4690274	(Int'l Class: 35) business advisory and consultancy services; business organisation and planning consultancy; analysis of business information; analysis of company strategy, attitudes and behaviour; all of the aforementioned services relating to analysis of customer motivations and processes	Hyperknowledge Management Services Ag
CODE HALO 4867448		(Int'l Class: 35) business management and consulting services in the fields of cloud computing and information technology; business data integration; business data processing; business data analysis; customer service in the nature of providing assistance to customer inquiries for others when they have a business problem or concern in the field of cloud computing, namely, cloud hosting in the nature of scalable hosting of computer software, internet websites, internet web software applications, digital content, and business computer software applications of others that are accessible via the internet; business administration and management of service desks and help desks	Cognizant Technology Solutions U.S. Corporation

Mark	Reg. No.	Services	Owner
CODE AND THEORY	4920905	(Int'l Class: 35) advertising and marketing services for others; development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, customer relations, online community building and digital word of mouth communications; creation of corporate logos for others; brand concept and brand development services for others; brand evaluation services; consumer strategy business consulting in the fields of marketing and product design; social media marketing strategy and marketing consultancy services	Code and Theory LLC
AFFLUENCE CODE	5098933	(Int'l Class: 35) business consultation services; business consultation in the field of education leadership development; business consulting services in business leadership development and business management; business consulting services, namely, providing assistance in development of business strategies and creative ideation; consulting services in the field of internet marketing; providing business information via a website; providing business information in the field of fiscal responsibility, management, business, and entrepreneurship; business consulting services in business leadership development and business management; business development consulting services; professional business consulting	Unit X, LLC
RBL LEADERSHIP CODE	5156321	(Int'l Class: 35) business assistance, advisory and consulting services in the field of human resource competency, leadership competency, business modeling and organizational design	Results Based Leadership Group, Inc.
KRYSTAL CODE	5222513	(Int'l Class: 35) consulting services in the field of internet marketing	Krystal Code, LLC
CODE 3 RECORDS	5378748	(Int'l Class: 35) business consulting, business management and providing information in the music business field; personal management services for musical performers	Officer Roseland Limited, LLC)

Mark	Reg. No.	Services	Owner
THE BILLIONAIRE CODE	5382368	(Int'l Class: 35)business consultation services; business organization and management consulting; business development consulting services; promotion and marketing services and related consulting	Distressed Property Institute, LLC
MASTER YOUR MONEY CODE	5583632	(Int'l Class: 35) business development consulting services	Yao, Shana

See TSDR records at <u>Exhibit A</u>. CODE is therefore weak and entitled to a narrow scope of protection for consulting and advisory services and CODE marks can coexist based on differences in the precise nature of these services and the target consumers.

With this response, Applicant narrows its services as follows:

Consultancy and advisory services in the field of business strategy, <u>namely</u>, <u>strategies for optimizing clinical trial</u> <u>operations</u>; business assessment services, namely, providing analysis of <u>clinical trial</u> business practices in order to improve people, process, and technology strategies; business consultation regarding launching of new <u>drug</u>, <u>pharmaceutical</u>, <u>and medical device</u> products, <u>excluding</u> <u>advertising</u>, <u>marketing</u>, <u>and promotion of such products</u>

These amendments make clear that Applicant's consulting services do not overlap with the cited registrant's promotion and marketing consulting services because Applicant's services now specifically exclude advertising, marketing, and promotion. It is likewise clear that Applicant's services do not overlap with the cited applicant's advertising services, because again, advertising is specifically excluded from Applicant's services, nor do they overlap with the cited applicant's consulting services relate to clinical trials and drug, pharmaceutical, and medical device products while the cited applicant's business consulting services relate to music.

Given the differences in the parties' services and the consumers to whom they are directed, confusion is unlikely and Applicant asks that the Examining Attorney withdraw the refusals and approve this application for publication. EXHIBIT A

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Mark: C.O.D.E.

# C.O.D.E.

		0.
US Serial Number:	86851444	Application Filing Dec. 16, 2015 Date:
US Registration Number:	5007926	Registration Date: Jul. 26, 2016
Filed as TEAS Plus:	Yes	Currently TEAS Yes Plus:
Register:	Principal	
Mark Type:	Service Mark	
TM5 Common St		LIVE/REGISTRATION/Issued and Active
Descri		The trademark application has been registered with the Office.
Status:	Registered. The registration da	te is used to determine when post-registration maintenance documents are due.
Status Date:	Jul. 26, 2016	
Publication Date:	May 10, 2016	
		Mark Information
Mark Literal Elements:	C.O.D.E.	
Standard Character Claim:	Yes. The mark consists of stan	dard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER	MARK
		Goods and Services
<ul><li>Brackets [] ind</li><li>Double parenthe</li></ul>	icate deleted goods/services;	r has amended the goods/services: rices not claimed in a Section 15 affidavit of incontestability; and the goods/services.
For:	Business consulting services in	the field of communication and presentation
International Class(es):	035 - Primary Class	U.S Class(es): 100, 101, 102
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Jun. 01, 2008	Use in Commerce: Jun. 01, 2008
	B	asis Information (Case Level)
Filed Use:	Yes	Currently Use: Yes
Filed ITU:	No	Currently ITU: No
Filed 44D:	No	Currently 44E: No
Filed 44E:	No	Currently 66A: No
Filed 66A:	No	Currently No Basis: No
Filed No Basis:	No	
	0	Current Owner(s) Information

Owner Name: PROFESSIONALLY SPEAKING CONSULTING, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NORTH CAROLINA Where Organized:

## **Attorney/Correspondence Information**

		Attorney of Record		
Attorney I	Name: Donna Berkelhammer			
Attorney Pr Email Ad	rimary <u>donna@thelegaldirection.com</u> dress:	Attorney Email Yes Authorized:		
		Correspondent		
	ndent DONNA BERKELHAMMER dress: LEGAL DIRECTION 4711 HOPE VALLEY ROAD STE 4F NO 21 4711 HOPE VALLEY ROAD DURHAM, NORTH CAROLINA UNITED ST			
P	hone: 919.980.5520			
Correspond	lent e- donna@thelegaldirection.com mail:	Correspondent e- Yes mail Authorized:		
	Dor	nestic Representative - Not Found		
Prosecution History				
Date	Description		Proceeding Number	
Jul. 26, 2016	REGISTERED-PRINCIPAL REGISTER			
May 10, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMA	TION E-MAILED		
May 10, 2016	PUBLISHED FOR OPPOSITION			
Apr. 20, 2016	NOTIFICATION OF NOTICE OF PUBLICATION	E-MAILED		
Apr. 04, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER			
Apr. 01, 2016	ASSIGNED TO EXAMINER		77658	
Jan. 01, 2016	NOTICE OF PSEUDO MARK E-MAILED			
Dec. 31, 2015	NEW APPLICATION OFFICE SUPPLIED DATA	ENTERED IN TRAM		
Dec. 19, 2015	NEW APPLICATION ENTERED IN TRAM			

### **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 26, 2016

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Mark: THE WOMEN'S CODE

Filed 44E: No

#### THE WOMEN'S CODE

US Serial Number:	85316544	Application Filing Date:	May 10, 2011
US Registration Number:		Registration Date:	Feb. 14, 2012
Register:	Principal		
Mark Type:	Service Mark		
Status:	A Sections 8 and 15 combined dec	laration has been accepted and acknowled	dged.
Status Date:	May 10, 2017		
Publication Date:	Nov. 29, 2011		
		Mark Information	
Mark Literal Elements:	THE WOMEN'S CODE		
Standard Character Claim:	Yes. The mark consists of standard	d characters without claim to any particular	font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MA	RK	
		Goods and Services	3
<ul><li>Brackets [] ind</li><li>Double parenth</li></ul>	indicate that the registrant/owner ha licate deleted goods/services; lesis (()) identify any goods/service entify additional (new) wording in the	s not claimed in a Section 15 affidavit of in	contestability; and
For:	career opportunities, with said serv guidance and training courses for e	rices being for empowered contemporary w empowered contemporary working mothers	ice concerning education and training options to pursue vorking mothers; Career consultation, namely, vocational s; Training programs in the field of women's leadership omen and distribution of educational materials in
International Class(es):	041 - Primary Class	U.S Class(es):	100, 101, 107
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 25, 2011	Use in Commerce:	Mar. 25, 2011
For:		siness consultation for empowered contem on and training courses for empowered cor	porary working mothers; Career consultation and training, temporary working mothers
International Class(es):	035 - Primary Class	U.S Class(es):	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 25, 2011	Use in Commerce:	Mar. 25, 2011
	Bas	sis Information (Case	Level)
Filed U	se: Yes	Currently Use: Yes	Amended Use: No
Filed I	TU: No	Currently ITU: No	Amended ITU: No
Filed 4	<b>4D:</b> No	Currently 44D: No	Amended 44D: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## **Current Owner(s) Information**

Owner Name: Chelette Enterprises, Inc.

Owner Address: P.O Box 1293 Culver City, CALIFORNIA 90232 UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA Where Organized:

### **Attorney/Correspondence Information**

		Attorney of Record	
Attorney Name:	Nancy E. Wolff	Docket Number:	14005.00002
Attorney Primary Email Address:	tm@cdas.com	Attorney Email Authorized:	Yes
		Correspondent	
Correspondent Name/Address:	Nancy E. Wolff Cowan DeBaets Abrahams & Sheppard LLP 41 Madison Avenue, 38th Floor NEW YORK, NEW YORK 10010 UNITED STATES		
Phone:	2129747474	Fax:	2129748474
Correspondent e- mail:	tm@cdas.com	Correspondent e- mail Authorized:	Yes
Domestic Representative - Not Found			
	Pro	secution History	ÿ

Date	Description	Proceeding Number
May 10, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 10, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30005
May 10, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30005
Mar. 23, 2017	TEAS SECTION 8 & 15 RECEIVED	
Feb. 14, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 14, 2012	REGISTERED-PRINCIPAL REGISTER	
Nov. 29, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 29, 2011	PUBLISHED FOR OPPOSITION	
Nov. 09, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 25, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Oct. 20, 2011	ASSIGNED TO LIE	73296
Sep. 27, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 27, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 27, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 27, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 27, 2011	EXAMINERS AMENDMENT -WRITTEN	82417
Sep. 26, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 26, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 26, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 12, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 12, 2011	NON-FINAL ACTION E-MAILED	6325
Sep. 12, 2011	NON-FINAL ACTION WRITTEN	82417
Aug. 24, 2011	ASSIGNED TO EXAMINER	82417
May 17, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 13, 2011	NEW APPLICATION ENTERED IN TRAM	

## **Maintenance Filings or Post Registration Information**

Affidavit of Section 8 - Accepted Continued Use:

Affidavit of Section 15 - Accepted Incontestability:

## TM Staff and Location Information

TM Staff Information - None

File Location

2 D

Current Location: TMO LAW OFFICE 112

Date in Location: May 10, 2017

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Mark: CODE QUICK, WITH FEWER CLICKS

Code Quick, with Fewer Clicks

US Serial Number:	85394969	Application Filing Date:	Aug. 10, 2011			
US Registration Number:	4390320	Registration Date:         Aug. 27, 2013				
Register:	Principal					
Mark Type:	Service Mark					
Status:	Registered. The registration of	date is used to determine when post-registration	maintenance documents are due.			
Status Date:	Aug. 27, 2013					
Publication Date:	Jun. 11, 2013					
		Mark Information				
Mark Literal Elements:	CODE QUICK, WITH FEWER	R CLICKS				
Standard Character Claim:	Yes. The mark consists of sta	andard characters without claim to any particular	font style, size, or color.			
Mark Drawing Type:	4 - STANDARD CHARACTEI	R MARK				
		Goods and Services	5			
<ul><li>Brackets [] ind</li><li>Double parenth</li></ul>	licate deleted goods/services;	ner has amended the goods/services: ervices not claimed in a Section 15 affidavit of in in the goods/services.	contestability; and			
For:	Business advisory services for	or others in the field of rendering service in the n	nedical industry			
International Class(es):	035 - Primary Class	U.S Class(es):	100, 101, 102			
Class Status:	ACTIVE					
Basis:	1(a)					
First Use:	Aug. 01, 2011	Use in Commerce:	Aug. 01, 2011			
		<b>Basis Information (Case</b>	Level)			
Filed U	se: Yes	Currently Use: Yes	Amended Use:	No		
Filed I	TU: No	Currently ITU: No	Amended ITU:	No		
Filed 44	<b>4D:</b> No	Currently 44D: No	Amended 44D:	No		
Filed 44	Filed 44E: No Currently 44E: No Amended 44E: No			No		
Filed 6	Filed 66A: No Currently 66A: No					
Filed No Bas	sis: No	Currently No Basis: No				
		Current Owner(s) Inform	nation			

Owner Name: HDI Technologies, Inc.

Owner Address: 1807 West Sunnyside Ave Suite 300 Chicago, ILLINOIS 60640 UNITED STATES

Legal Entity Type: CORPORATION

## **Attorney/Correspondence Information**

Attorney of Record - None

Correspondent

Correspondent HDI TECHNOLOGIES, INC. Name/Address: HDI TECHNOLOGIES, INC. 4619 N RAVENSWOOD AVE STE 305 CHICAGO, ILLINOIS 60640-4579 UNITED STATES

Phone: 773-275-2121

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Aug. 27, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 27, 2013	REGISTERED-PRINCIPAL REGISTER	
Jun. 11, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 11, 2013	PUBLISHED FOR OPPOSITION	
May 22, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 08, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
May 08, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 26, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 25, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 25, 2013	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Mar. 25, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Mar. 25, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 25, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 17, 2012	NOTIFICATION OF FINAL REFUSAL EMAILED	
Oct. 17, 2012	FINAL REFUSAL E-MAILED	
Oct. 17, 2012	FINAL REFUSAL WRITTEN	73276
Sep. 05, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	70884
Sep. 05, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	70884
Aug. 27, 2012	ASSIGNED TO LIE	70884
Aug. 22, 2012	NOTICE OF REVIVAL - E-MAILED	
Aug. 22, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 22, 2012	PETITION TO REVIVE-GRANTED	88889
Aug. 22, 2012	TEAS PETITION TO REVIVE RECEIVED	
Jul. 05, 2012	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Jul. 05, 2012	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Dec. 07, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 07, 2011	NON-FINAL ACTION E-MAILED	6325
Dec. 07, 2011	NON-FINAL ACTION WRITTEN	73276
Dec. 01, 2011	ASSIGNED TO EXAMINER	73276
Aug. 15, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 13, 2011	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

#### TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 27, 2013

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Mark: ART COPY & CODE

#### ART COPY & CODE

US Serial Number:	85895751	Application Filing Apr. 04, 2013 Date:
US Registration Number:	4396300	Registration Date: Sep. 03, 2013
Register:	Principal	
Mark Type:	Service Mark	
Status:	A Sections 8 and 15 combined declaration has been a	accepted and acknowledged.
Status Date:	Sep. 14, 2018	
Publication Date:	Jun. 18, 2013	

#### **Mark Information**

Mark Literal ART COPY & CODE Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Disclaimer: "ART COPY"

### **Related Properties Information**

International 1173024 Registration Number: International A0036849/1173024 Application(s) /Registration(s) Based on this

Property:

**Goods and Services** 

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \* ... \* identify additional (new) wording in the goods/services.

For: Providing advertising, marketing, and promotional services; providing information in the field of advertising and marketing; providing information in the field of interactive advertising campaigns; consulting services in the field of advertising; providing an online, interactive website featuring advertising information, strategies, and advice

International 035 - Primary Class Class(es):

01033(03).

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 07, 2013

Use in Commerce: Mar. 07, 2013

U.S Class(es): 100, 101, 102

### **Basis Information (Case Level)**

Filed Use: Yes Filed ITU: No Filed 44D: No Currently Use: Yes Currently ITU: No Currently 44D: No Amended Use: No Amended ITU: No Amended 44D: No Filed 44E: No

Currently 44E: No

Filed 66A: No

Filed No Basis: No

Currently 66A: No

Currently No Basis: No

### **Current Owner(s) Information**

Owner Name: GOOGLE LLC

Owner Address: 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CALIFORNIA 94043 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE Where Organized:

### **Attorney/Correspondence Information**

		Attorney of Record	
Attorney Name:	Gavin Charlston	Docket Number:	GT-0604-US-1
Attorney Primary Email Address:	tmdocketing@google.com	Attorney Email Authorized:	No
Correspondent			
	GOOGLE LLC 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CALIFORNIA 94043 UNITED STATES		
Correspondent e- mail:	tmdocketing@google.com	Correspondent e- mail Authorized:	Yes

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Sep. 14, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 14, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Sep. 14, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Sep. 04, 2018	TEAS SECTION 8 & 15 RECEIVED	
Sep. 04, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 03, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 22, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 03, 2013	REGISTERED-PRINCIPAL REGISTER	
Jun. 18, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 18, 2013	PUBLISHED FOR OPPOSITION	
May 29, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 13, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
May 13, 2013	ASSIGNED TO LIE	76568
May 02, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 02, 2013	EXAMINER'S AMENDMENT ENTERED	88888
May 02, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 02, 2013	EXAMINERS AMENDMENT E-MAILED	6328
May 02, 2013	EXAMINERS AMENDMENT -WRITTEN	82425
Apr. 22, 2013	ASSIGNED TO EXAMINER	82425
Apr. 12, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 11, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 08, 2013	NEW APPLICATION ENTERED IN TRAM	

### **Maintenance Filings or Post Registration Information**

Affidavit of Section 8 - Accepted Continued Use:

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 115

Date in Location: Sep. 14, 2018

## **Assignment Abstract Of Title Information**

Summary			
Total Assignments:	1	Registrant:	Google Inc.
	٩	ssignment 1 of 1	
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	<u>6178/0241</u>	Pages:	4
Date Recorded:	Oct. 10, 2017		
Supporting Documents:	assignment-tm-6178-0241.pdf		
		Assignor	
Name:	GOOGLE INC.	Execution Date:	Sep. 30, 2017
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
		Assignee	
Name:	GOOGLE LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CALIFORNIA 94043	3	
		Correspondent	
Correspondent Name:	JOHN C. NISHI		
	INTERNATIONAL SQUARE, 1825 EYE SUITE 900 WASHINGTON, DC 20006	ST. N.W.	
		Domestic Representative - Not For	und
		Proceedings	
Summary			
Number of Proceedings:	1		
	Type of	Proceeding: Opposition	
Proceeding Number:	91223803	Filing Date:	Sep 14, 2015
Status:	Terminated	Status Date:	Sep 14, 2015
Interlocutory Attorney:	MARY CATHERINE FAINT		
		Defendant	
Name:	Chroma Financial Services, Inc.		
	RICHARD STRAUSS EXEMPLAR LAW LLC 4 FANEUIL HALL MARKET PL BOSTON MA , 02109-6120 UNITED STATES		
Correspondent e- mail:	rstrauss@exemplarlaw.com		

Associated marks				
Mark		Application Status	Serial Number	Registration Number
CHROMA FINANCIAL		Abandoned - After Inter-Partes Decision	<u>86406104</u>	
		Plaintiff(s)		
Name: Google Inc				
	AW WORKS LLP AMINO REAL SUITE A-20 VS CA , 94022			
Correspondent e- trademarks mail:	s@patentlawworks.net , htruc	ong@patentlawworks.net		
Associated marks				
Mark		Application Status	Serial Number	Registration
CHROME		REGISTERED AND RENEWED	78298291	2902488
CHROME		Fourth Extension - Granted	<u>85462997</u>	
CHROME		Fourth Extension - Granted	<u>85463991</u>	
GOOGLE CHROME		Fourth Extension - Granted	85463547	
CHROMEBOX		Fourth Extension - Granted	85464001	
CHROMEBOOK		Fourth Extension - Granted	85463562	
CHROMEBOOK PIXEL		Fifth Extension - Granted	<u>85856307</u>	
GOOGLE CHROMEBOOK PIXEL		Fifth Extension - Granted	85856305	
CHROMECAST		Registered	<u>86019172</u>	<u>5530415</u>
GOOGLE CHROMECAST		Registered	<u>86019177</u>	<u>5546115</u>
CHROMEBASE		Fourth Extension - Granted	86223840	
GOOGLE CHROMEBASE		Fourth Extension - Granted	86223839	
		Section 8 and 15 - Accepted and Acknowledged	77980451	<u>4035756</u>
		Section 8 and 15 - Accepted and Acknowledged	77560672	<u>4246216</u>
GOOGLE		Registered	<u>86116485</u>	<u>4525914</u>
MAKE YOUR PHONE YOUR WAL	LET	Registered	<u>85977636</u>	4262682
W		Section 8 and 15 - Accepted and Acknowledged	<u>85461955</u>	<u>4192016</u>
PUNCHD		Cancelled - Section 8	<u>85385040</u>	<u>4121330</u>
YOUR CITY. ON SALE.		Cancelled - Section 8	<u>85003365</u>	<u>3926968</u>
YOUTUBE		REGISTERED AND RENEWED	78802261	<u>3525802</u>
YOUTUBE		Section 8 and 15 - Accepted and Acknowledged	77603268	<u>3711233</u>
YOU TUBE		Section 8 - Accepted	<u>78802278</u>	<u>3525803</u>
YOUTUBE		Section 8 and 15 - Accepted and Acknowledged	<u>77588871</u>	<u>3714120</u>
BROADCAST YOURSELF		Partial Section 8 and 15 Accepted and Acknowledged	<u>78802315</u>	<u>3779573</u>
PRO PERFORMANCE. PURE SIM	IPLICITY.	Cancelled - Section 8	<u>85259858</u>	<u>4187577</u>
NEST		Section 8 and 15 - Accepted and Acknowledged	<u>85317520</u>	<u>4280353</u>
GOOGLE CURRENTS		CANCELLED - SECTION 7	<u>85564666</u>	<u>4304082</u>
ADWORDS		Partial Section 8 and 15 Accepted and Acknowledged	<u>85401785</u>	<u>4309828</u>
NEST		Section 8 and 15 - Accepted and Acknowledged	<u>85462396</u>	4309957
NAZE		SECTION 71 & 15-ACCEPTED AND ACKNOWLEDGED	<u>79116560</u>	<u>4319431</u>
G+		Registered	<u>85976215</u>	<u>4359339</u>
ART COPY & CODE		Section 8 and 15 - Accepted and Acknowledged	<u>85895751</u>	<u>4396300</u>
AUTO-SCHEDULE		Registered	<u>85576282</u>	<u>4404115</u>
AUTO-AWAY		Registered	<u>85576279</u>	<u>4407865</u>
PLAY MEANS BUSINESS		Registered	<u>85662835</u>	<u>4415747</u>
		Registered	<u>86174826</u>	<u>4572475</u>
GOOGLE SHOPPING EXPRESS		Registered	<u>86116488</u>	<u>4573783</u>
CREATIVE SANDBOX		Registered	<u>85944417</u>	4582788
		Registered	<u>85461965</u>	<u>4593243</u>

G+1	Registered	<u>85604271</u>	4708590
G+1	Registered	<u>85604312</u>	<u>4708591</u>
	Prosecution History		
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 14, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 14, 2015	Oct 24, 2015
3	PENDING, INSTITUTED	Sep 14, 2015	
4	D MOT FOR EXT W/ CONSENT	Oct 23, 2015	
5	EXTENSION OF TIME GRANTED	Oct 23, 2015	
6	D MOT FOR EXT W/ CONSENT	Jan 04, 2016	
7	EXTENSION OF TIME GRANTED	Jan 15, 2016	
8	STIP FOR EXT	Jan 19, 2016	
9	EXTENSION OF TIME GRANTED	Jan 19, 2016	
10	D APPEARANCE / POWER OF ATTORNEY	Mar 23, 2016	
11	W/DRAW OF APPLICATION	Mar 23, 2016	
12	BD DECISION: SUSTAINED	Apr 06, 2016	
13	TERMINATED	Apr 06, 2016	
14	BD DECISION: SUSTAINED	Apr 06, 2016	

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Mark: CODE AUTHORITY

### Code Authority

US Serial Number:	86011755	Application Filing Date:	Jul. 16, 2013
US Registration Number:	4440389	Registration Date:	Nov. 26, 2013
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	A Section 8 declaration has been accepted.		
Status Date:	Jan. 10, 2019		
Publication Date:	Sep. 10, 2013		

### **Mark Information**

Mark Literal CODE AUTHORITY Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Business services, namely, assisting the owners of intellectual property and intangible assets in finding investors; Business support services, namely, business consulting to freelancers, start-ups, existing businesses and non-profit organizations; Consulting services in the field of internet marketing; Incubation services, namely, providing work space containing business equipment to freelancers, start-ups, existing businesses and non-profits

International 035 - Primary Class

Class(es):

#### Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2004

Use in Commerce: Dec. 31, 2004

U.S Class(es): 100, 101, 102

### **Basis Information (Case Level)**

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

### **Current Owner(s) Information**

Owner Name: Code Authority, Inc.

3001 Dallas Parkway Frisco, TEXAS 75034 UNITED STATES

Legal Entity Type: CORPORATION

State or Country TEXAS Where Organized:

### **Attorney/Correspondence Information**

	Attorney of Record				
Attorney Name:	Amber Robinson				
Attorney Primary Email Address:	arobinson@codeauthority.com	Attorney Email Ye Authorized:	es		
		Correspondent			
	Amber Robinson 3001 Dallas Parkway Suite 500 Frisco, TEXAS 75034 UNITED STATES				
Phone:	214-226-6758				
	arobinson@codeauthority.com jtaylor@codeautho rity.com aleese@codeauthority.com amber.leland. robinson@gmail.com	Correspondent e- Ye mail Authorized:	es		
Domestic Representative - Not Found					
Prosecution History					

### **Prosecution History**

Date	Description	Proceeding Number
Jan. 10, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jan. 10, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED	77074
Jan. 10, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77074
Dec. 19, 2018	TEAS SECTION 8 RECEIVED	
Nov. 26, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 26, 2013	REGISTERED-PRINCIPAL REGISTER	
Sep. 11, 2013	NOTICE OF PUBLICATION	
Sep. 10, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 10, 2013	PUBLISHED FOR OPPOSITION	
Aug. 21, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 08, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Aug. 06, 2013	ASSIGNED TO LIE	68171
Aug. 06, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 06, 2013	ASSIGNED TO EXAMINER	73372
Jul. 23, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 19, 2013	NEW APPLICATION ENTERED IN TRAM	

## **Maintenance Filings or Post Registration Information**

Affidavit of Section 8 - Accepted Continued Use:

### **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 112

Date in Location: Jan. 10, 2019

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Mark: YOUR PERSONAL SOURCE CODE

YOUR PERSONAL SOURCE CODE

US Serial Number:	85954653	Application Filing Date:	Jun. 09, 2013
US Registration Number:	4484216	Registration Date:	Feb. 18, 2014
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is us	sed to determine when post-registration	maintenance documents are due.
Status Date:	Feb. 18, 2014		
Publication Date:	Dec. 03, 2013		
		Mark Information	
Mark Literal Elements:	YOUR PERSONAL SOURCE CODE		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
		<b>Goods and Services</b>	5
<ul><li>Brackets [] ind</li><li>Double parenth</li></ul>	indicate that the registrant/owner has a licate deleted goods/services; esis (()) identify any goods/services n entify additional (new) wording in the g	ot claimed in a Section 15 affidavit of in	contestability; and
For:	Business management consulting with field of sales methods, sales manager		tion, personnel and retail sale matters; Consulting in the
International Class(es):	035 - Primary Class	U.S Class(es):	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Apr. 01, 2013	Use in Commerce:	Apr. 01, 2013
	Basi	s Information (Case	Level)
Filed U	se: Yes	Currently Use: Yes	Amended Use: No
Filed I	TU: No	Currently ITU: No	Amended ITU: No
Filed 4	4 <b>D</b> : No	Currently 44D: No	Amended 44D: No
Filed 4	<b>4E:</b> No	Currently 44E: No	Amended 44E: No
Filed 6	6A: No	Currently 66A: No	
Filed No Bas	sis: No	Currently No Basis: No	

## **Current Owner(s) Information**

Owner Name: Slavin, Craig

DBA, AKA, DBA Navigator Formerly:

#### Owner Address: 16427 N Scottsdale Road, Suite 410 Scottsdale, ARIZONA 85254 UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

## **Attorney/Correspondence Information**

Attorney of Record - None

Correspondent

Correspondent Craig S Slavin Name/Address: Navigator System Solutions, LLC 7355 E Thompson Peak Parkway, APT V1005 7355 E Thompson Peak Parkway Scottsdale, ARIZONA 85255 UNITED STATES

Phone: 8473319021

Domestic Representative - Not Found

#### **Prosecution History**

Date	Description	Proceeding Number
Mar. 18, 2019	POST REGISTRATION ACTION MAILED - SEC. 8	77074
Mar. 18, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77074
Feb. 19, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 19, 2019	TEAS SECTION 8 RECEIVED	
Feb. 18, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 18, 2014	REGISTERED-PRINCIPAL REGISTER	
Dec. 03, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 03, 2013	PUBLISHED FOR OPPOSITION	
Nov. 13, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 31, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Oct. 28, 2013	ASSIGNED TO LIE	73296
Oct. 11, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 10, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 09, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 09, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 01, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 01, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 01, 2013	NON-FINAL ACTION WRITTEN	76635
Sep. 20, 2013	ASSIGNED TO EXAMINER	76635
Jun. 18, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 12, 2013	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

TM Staff I	nformation - None
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#### File Location

Current Location: TMEG LAW OFFICE 102

Date in Location: Mar. 18, 2019

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Mark: CODE-TO-LEARN

## Code-to-Learn

US Serial Number:	86251405	Application Filing Apr. 14, 2014 Date:
US Registration Number:		Registration Date: Jan. 13, 2015
Register:	Principal	
Mark Type:	Service Mark	
Status:	Registered. The registration date is	s used to determine when post-registration maintenance documents are due.
Status Date:	Jan. 13, 2015	
Publication Date:	Oct. 28, 2014	
		Mark Information
Mark Literal Elements:	CODE-TO-LEARN	
Standard Character Claim:		d characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MA	२К
		Goods and Services
<ul> <li>Asterisks ** id</li> </ul>	lentify additional (new) wording in the Educational services, namely, prov thinking; providing professional dev computer programming proficiency colloquiums, conferences, congres computational thinking, and compu	iding classes, seminars, and workshops in the fields of computer programming and computational velopment opportunities, namely, events and workshops, for all ages and groups in the field of ; development of computer programming curriculum; arranging and conducting of educational ses, seminars, training courses and workshops, in the fields of computer programming, ter fluency; education services, namely, providing educational mentoring in the field of
	041 - Primary Class	er programming and coding into current program offerings U.S Class(es): 100, 101, 107
Class(es):		
Class Status:		
Basis:		Hee in Commerces Mar 45, 2014
	computer fluency projects, includin	Use in Commerce: Mar. 15, 2014 oses; financial information and consultancy services; financing loans for computer coding and g those intended to integrate computational fluency and thinking into educational curriculum; ning computational fluency, education, and related programs in the nature of providing grants and
International Class(es):	036 - Primary Class	U.S Class(es): 100, 101, 102
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Jul. 13, 2013	Use in Commerce: Jul. 13, 2013
For:	programs, associated with compute promoting public awareness of the	management and promotion of educational programs, networking programs, charitable services er programming, coding, fluency, and computational thinking; association services, namely, need for computational thinking and programming fluency; business information, consulting and foregoing; business networking, namely, professional and personal networking services for

International 035 - Primary Class

U.S Class(es): 100, 101, 102

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: May 18, 2013

Use in Commerce: May 18, 2013

### **Basis Information (Case Level)**

Filed Use:	Yes	Currently Use: Ye	es	Amended Use:	No
Filed ITU:	No	Currently ITU: No	D .	Amended ITU:	No
Filed 44D:	No	Currently 44D: No	с <b>Г</b>	Amended 44D:	No
Filed 44E:	No	Currently 44E: No	C	Amended 44E:	No
Filed 66A:	No	Currently 66A: No	D		
Filed No Basis:	No C	urrently No Basis: No	0		

### **Current Owner(s) Information**

Owner Name: Code-to-Learn Foundation

Owner Address: 100 Avenue of the Americas, 15th Floor New York, NEW YORK 10013 UNITED STATES

Legal Entity Type: non-profit corporation

State or Country DELAWARE Where Organized:

### **Attorney/Correspondence Information**

	Attorney of Record			
Attorney Name:	Monique Bhargava	Docket Number:	106062.01001	
Attorney Primary Email Address:	mabhargava@winston.com	Attorney Email Authorized:	Yes	
		Correspondent		
	Correspondent MONIQUE BHARGAVA Name/Address: WINSTON & STRAWN 35 West Wacker Drive Suite 4200 CHICAGO, ILLINOIS 60601-9703 UNITED STATES			
Phone:	(312) 558-5600	Fax:	(312) 558-5700	
•	MNBIPTeam@winston.com MaBhargava@winsto n.com mkulback@winston.com	Correspondent e- mail Authorized:	Yes	
	Domestic R	Representative - Not Fou	Ind	

## **Prosecution History**

Date	Description	Proceeding Number
Apr. 04, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 13, 2015	REGISTERED-PRINCIPAL REGISTER	
Nov. 04, 2014	CHANGES/CORRECTIONS AFTER PUB APPROVAL ENTERED	67832
Oct. 29, 2014	ASSIGNED TO PETITION STAFF	67832
Oct. 28, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 28, 2014	PUBLISHED FOR OPPOSITION	
Oct. 20, 2014	TEAS POST PUBLICATION AMENDMENT RECEIVED	1111
Oct. 08, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 19, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Sep. 19, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 18, 2014	EXAMINER'S AMENDMENT ENTERED	66213
Sep. 18, 2014	ASSIGNED TO LIE	66213
Sep. 18, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 18, 2014	EXAMINERS AMENDMENT E-MAILED	6328

Sep. 18, 2014	EXAMINERS AMENDMENT -WRITTEN	78185
Sep. 04, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 03, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 03, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 29, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 29, 2014	NON-FINAL ACTION E-MAILED	6325
Jul. 29, 2014	NON-FINAL ACTION WRITTEN	78185
Jul. 24, 2014	ASSIGNED TO EXAMINER	78185
Apr. 28, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 17, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

	TM Staff Information - None	
	File Location	
Current Location: PETITIONS OFFICE	Date in Location: Nov. 04, 2014	

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Mark: WHY CODE

## WHY CODE

are due.

US Serial Number:	79134605	Application Filing Date:	Mar. 19, 2013
US Registration Number:	4690274	Registration Date:	Feb. 24, 2015
Register:	Principal		
Mark Type:	Trademark, Service Mark		
Status:	Registered. The registration date is used to determine w	hen post-registration	maintenance documents
Status Date:	Feb. 24, 2015		
Publication Date:	Dec. 09, 2014		

### **Mark Information**

Mark Literal WHY CODE Elements:

Claim:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing 4 - STANDARD CHARACTER MARK Type:

Color(s) Claimed: Color is not claimed as a feature of the mark.

### **Related Properties Information**

International 1171770 Registration Number:

International Mar. 19, 2013 Registration Date:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Providing of electronic publications, non-downloadable, in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of cognitive maps and knowledge representation; providing non-downloadable publications from a global computer network or internet which may be browsed in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of cognitive maps and knowledge representation; providing non-downloadable publications from a global computer network or internet which may be browsed in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of cognitive maps and knowledge representation; provision of on-line electronic publications in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of cognitive maps and knowledge representation; providing of publications as aforesaid in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of showing analysis of organisational and individual motivations and processes; training, coaching and operating training course in the field of cognitive maps and knowledge representation, and for analysis of organisational and individual motivations and processes

International 041 - Primary Class

Class(es):

Class Status: ACTIVE

Basis: 66(a)

For: Business advisory and consultancy services; business organisation and planning consultancy; analysis of business information; analysis of company strategy, attitudes and behaviour; all of the aforementioned services relating to analysis of customer motivations and processes

International 035 - Primary Class Class(es):

Class Status: ACTIVE

Basis: 66(a)

U.S Class(es): 100, 101, 107

U.S Class(es): 100, 101, 102

For:	sharing and execution in the field	ls of cognitive maps and k dia works of others used fo	nowledge representation; or knowledge creation, sha	works of others used for knowledge creation, printed publications and printed matter, namely, aring and execution in the field of showing analysis
International Class(es):	016 - Primary Class		U.S Class(es): 002, 00	05, 022, 023, 029, 037, 038, 050
Class Status:	ACTIVE			
Basis:	66(a)			
For: Downloadable electronic publications and publications in electronic format in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of cognitive maps and knowledge representation; computer software for generating learning materials used for knowledge creation, sharing and execution in the field of cognitive maps and knowledge representation; downloadable electronic publications and publications in electronic format in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of cognitive maps and knowledge representation; downloadable electronic publications and publications in electronic format in the nature of lists of text, graphic and multimedia works of others used for knowledge creation, sharing and execution in the field of organisational and individual motivations and processes; computer software for use in knowledge creation, sharing and execution for understanding and analysis of organisational and individual motivations and processes			aps and knowledge representation; computer execution in the field of cognitive maps and electronic format in the nature of lists of text, ecution in the field of organisational and individual	
International Class(es):	009 - Primary Class		U.S Class(es): 021, 02	23, 026, 036, 038
Class Status:	ACTIVE			
Basis:	66(a)			
	Ba	asis Informati	on (Case Lev	el)
Filed U	se: No	Currently Use:	No	Amended Use: No
	TU: No	Currently ITU:		Amended ITU: No
Filed 44		Currently 44D:		Amended 44D: No
Filed 44	4E: No	Currently 44E:		Amended 44E: No
Filed 6	6A: Yes	Currently 66A:	Yes	
Filed No Bas	sis: No	Currently No Basis:	No	
	C	urrent Owner	(s) Informati	on
Owner Name:	Hyperknowledge Management S	ervices AG		
	Sugeneckstrasse 35 CH-3000 Bern 23 SWITZERLAND			
Legal Entity Type:	STOCK CORPORATION		State or Country SWITZ here Organized:	ERLAND
	Attor	ney/Correspo	ndence Inforr	nation
		•	Record - None spondent	
	LINDA JANE HARLAND C/O REDDIE & GROSE 16 THEOBALDS ROAD LONDON WC1X 8PL LINITED KINGDOM	Cones	pondent	

Domestic Representative - Not Found

## **Prosecution History**

Date	Description	Proceeding Number
Jun. 02, 2017	NEW REPRESENTATIVE AT IB RECEIVED	
Jul. 24, 2015	FINAL DECISION TRANSACTION PROCESSED BY IB	
Jul. 08, 2015	FINAL DISPOSITION NOTICE SENT TO IB	
Jul. 08, 2015	FINAL DISPOSITION PROCESSED	76826
May 24, 2015	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Feb. 24, 2015	REGISTERED-PRINCIPAL REGISTER	
Feb. 13, 2015	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Jan. 28, 2015	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	

Jan. 28, 2015	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Dec. 09, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 09, 2014	PUBLISHED FOR OPPOSITION	
Dec. 05, 2014	NOTIFICATION PROCESSED BY IB	
Nov. 19, 2014	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Nov. 19, 2014	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Nov. 19, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 04, 2014	ASSIGNED TO EXAMINER	78477
Nov. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Oct. 30, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 03, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 03, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 03, 2014	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Sep. 25, 2014	CHANGE OF OWNER RECEIVED FROM IB	
Apr. 04, 2014	NOTIFICATION OF FINAL REFUSAL EMAILED	
Apr. 04, 2014	FINAL REFUSAL E-MAILED	
Apr. 04, 2014	FINAL REFUSAL WRITTEN	83177
Mar. 13, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	77976
Mar. 13, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976
Mar. 03, 2014	ASSIGNED TO LIE	77976
Feb. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 25, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 11, 2013	NEW REPRESENTATIVE AT IB RECEIVED	
Sep. 23, 2013	REFUSAL PROCESSED BY IB	
Aug. 27, 2013	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Aug. 27, 2013	REFUSAL PROCESSED BY MPU	68359
Aug. 27, 2013	APPLICATION FILING RECEIPT MAILED	
Aug. 25, 2013	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Aug. 24, 2013	NON-FINAL ACTION WRITTEN	83177
Aug. 23, 2013	ASSIGNED TO EXAMINER	83177
Aug. 23, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 22, 2013	SN ASSIGNED FOR SECT 66A APPL FROM IB	

## **International Registration Information (Section 66a)**

International Registration Number:	1171770	International Registration Date:	Mar. 19, 2013
Priority Claimed Flag:	Yes	Date of Section 67 Priority Claim:	Sep. 20, 2012
	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	Date of International Registration Status:	Aug. 22, 2013
Notification of Designation Date:	Aug. 22, 2013	Date of Automatic Protection:	Feb. 22, 2015
International Registration Renewal Date:	Mar. 19, 2023		

First Refusal Flag: Yes

### **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 24, 2015

### **Assignment Abstract Of Title Information**

#### Summary

Total Assignments: 1

Registrant: Hyperknowledge Management Services AG

Conveyance:ASSIGNSReel/Frame:5529/0718Date Recorded:Sep. 25, 2Supporting Documents:assignment	Assignment 1 of 1	
Reel/Frame: <u>5529/0715</u> Date Recorded: Sep. 25, 2 Supporting <u>assignment</u>	S THE ENTIRE INTEREST	
Date Recorded: Sep. 25, 2 Supporting assignment		
Supporting assignment	<u>5</u>	Pages: 2
	2014	
	ent-tm-5529-0715.pdf	
	Assigno	r
Name: KNOWLE	DGE GENES LIMITED Exec	ution Date: Apr. 23, 2014
Legal Entity Type: UNKNOW		or Country NOT PROVIDED Organized:
	Assigned	e
Name: HYPERKN	NOWLEDGE MANAGEMENT SERVICES AG	
Legal Entity Type: STOCK C		or Country SWITZERLAND Organized:
Address: SUGENEC CH-3000 B	CKSTRASSE 35 BERN 23, SWITZERLAND	
	Correspond	lent
Correspondent HYPERKN Name:	NOWLEDGE MANAGEMENT SERVICES AG	
Correspondent SUGENEC Address: CH-3000 I SWITZER	BERN 23	
	Domestic Representati	ive - Not Found

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Mark: CODE HALO

### CODE HALO

US Serial Number:	85906463	Application Filing Apr. 17, 2013 Date:
US Registration Number:	4867448	Registration Date: Dec. 08, 2015
Register:	Principal	
Mark Type:	Service Mark	
TM5 Common Sa Descri		LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office.
Status:	Registered. The registration date	is used to determine when post-registration maintenance documents are due.
Status Date:	Dec. 08, 2015	
Publication Date:	Mar. 03, 2015	Notice of Apr. 28, 2015 Allowance Date:
		Mark Information
Mark Literal Elements:	CODE HALO	
Standard Character Claim:	Yes. The mark consists of standa	rd characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER M.	ARK
	Re	lated Properties Information
International Registration Number:	1182332	
International Application(s) /Registration(s) Based on this Property:	A0035423/1182332	
Parent Of:	85980572	
		Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Business management and consulting services in the fields of cloud computing and information technology; business data integration; business data processing; business data analysis; customer service in the nature of providing assistance to customer inquiries for others when they have a business problem or concern in the field of cloud computing, namely, cloud hosting in the nature of scalable hosting of computer software, Internet websites, Internet web software applications, digital content, and business computer software applications of others that are accessible via the Internet; business administration and management of service desks and help desks
 International 035 - Primary Class U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: 2013

Use in Commerce: Apr. 14, 2015

## **Basis Information (Case Level)**

Filed Use:	No
Filed ITU:	Yes
Filed 44D:	No
Filed 44E:	No
Filed 66A:	No
Filed No Basis:	No

Currently ITU: No Currently 44E: No Currently 66A: No Currently No Basis: No

Currently Use: Yes

## **Current Owner(s) Information**

	Cognizant Technology Solutions U.S. Corporation		
Owner Address:	500 Frank W. Burr Boulevard Teaneck, NEW JERSEY UNITED STATES 07666		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	
	Attorney/Corres	spondence Ir	ormation
	Att	orney of Record	
Attorney Name:	Ann K. Ford	Docket Number:	359176-00019
Attorney Primary Email Address:	dctrademarks@dlapiper.com	Attorney Email Authorized:	
		Correspondent	
Correspondent Name/Address:	ANN K. FORD DLA PIPER LLP (US) 500 8TH ST NW WASHINGTON, DISTRICT OF COLUMBIA UNITED	STATES 20004-2131	
Phone:	2027994000	Fax:	2027995000
Correspondent e- mail:	dctrademarks@dlapiper.com	Correspondent e- mail Authorized:	
	Domestic R	epresentative - Not Fo	und
	Prosec	ution Histor	V

		Due to 11
Date	Description	Proceeding Number
Dec. 08, 2015	REGISTERED-PRINCIPAL REGISTER	
Nov. 05, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 04, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 04, 2015	STATEMENT OF USE PROCESSING COMPLETE	66530
Oct. 27, 2015	USE AMENDMENT FILED	66530
Oct. 27, 2015	TEAS STATEMENT OF USE RECEIVED	
Apr. 28, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 03, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 03, 2015	PUBLISHED FOR OPPOSITION	
Feb. 11, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 28, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Jan. 28, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 23, 2015	LIE CHECKED SUSP - TO ATTY FOR ACTION	77312
Jul. 21, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	77312
Jul. 15, 2014	ASSIGNED TO LIE	77312
Jan. 13, 2014	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jan. 13, 2014	LETTER OF SUSPENSION E-MAILED	6332
Jan. 13, 2014	SUSPENSION LETTER WRITTEN	90292
Jan. 13, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 13, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328

Jan. 13, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 13, 2014	EXAMINERS AMENDMENT -WRITTEN	90292
Jan. 03, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 03, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 03, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 17, 2013	DIVISIONAL PROCESSING COMPLETE	
Oct. 23, 2013	DIVISIONAL REQUEST RECEIVED	
Dec. 16, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Oct. 23, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 06, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 06, 2013	NON-FINAL ACTION E-MAILED	6325
Aug. 06, 2013	NON-FINAL ACTION WRITTEN	90292
Aug. 02, 2013	ASSIGNED TO EXAMINER	90292
Apr. 23, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2013	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

#### TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 04, 2015

#### Generated on: This page was generated by TSDR on 2019-05-28 11:03:25 EDT

Mark: CODE AND THEORY

#### CODE AND THEORY

US Serial Number:	86531602	Application Filing Date:	Feb. 11, 2015
US Registration Number:	4920905	Registration Date:	Mar. 22, 2016
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to deter	mine when post-registration	maintenance documents are due.
Status Date:	Mar. 22, 2016		
Publication Date:	Jan. 05, 2016		

#### **Mark Information**

Mark Literal CODE AND THEORY Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

#### Claim: Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \* .. \* identify additional (new) wording in the goods/services.

For: Industrial design, new product design and engineering; design and testing of new products for others, and design of product packaging for others; graphic design; computer services, namely, computer graphics design; design of computer databases; design and development of computer software for others; creation, design, development and maintenance of Web sites for others; Web site design consultancy; digital media design services, namely, designing visual elements for online media and electronic devices; consulting services in the field of user experience website design and user interface software design; social media technology development strategy consulting

International 042 - Primary Class U.S Class(es): 100, 101 Class(es): Class Status: ACTIVE Basis: 1(a) First Use: Feb. 08. 2002 Use in Commerce: Feb. 08, 2002 For: Advertising and marketing services for others; development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, customer relations, online community building and digital word of mouth communications; creation of corporate logos for others; brand concept and brand development services for others; brand evaluation services; consumer strategy business consulting in the fields of marketing and product design; social media marketing strategy and marketing consultancy services International 035 - Primary Class U.S Class(es): 100, 101, 102 Class(es): Class Status: ACTIVE Basis: 1(a) First Use: Feb. 08, 2002 Use in Commerce: Feb. 08, 2002 **Basis Information (Case Level)** 

Filed Use: Yes Filed ITU: No Currently Use: Yes Currently ITU: No Amended Use: No Amended ITU: No Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently 44D: No Currently 44E: No

Currently 66A: No

Currently No Basis: No

Amended 44D: No Amended 44E: No

**Current Owner(s) Information** 

Owner Name: Code and Theory LLC

Owner Address: 575 Broadway, 5th Floor New York, NEW YORK 10012 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEW YORK Where Organized:

### **Attorney/Correspondence Information**

		Attorney of Record		
Attorney Name:	Robert J. English	Docket Number:	30120.002/RJ	
Attorney Primary Email Address:	trademark@cll.com	Attorney Email Authorized:	Yes	
		Correspondent		
	ROBERT J. ENGLISH COWAN, LIEBOWITZ & LATMAN, P.C. 114 West 47th Street New York, NEW YORK 10036-6710 UNITED STATES			
Phone:	212-790-9200	Fax:	212-575-0671	
Correspondent e- mail:	trademark@cll.com	Correspondent e- mail Authorized:	Yes	
		Domestic Representative - Not For	und	
	Prosecution History			
		•		
Date D	Description		Proceed	

Date	Description	Proceeding Number
Mar. 30, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 22, 2016	REGISTERED-PRINCIPAL REGISTER	
Jan. 05, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 05, 2016	PUBLISHED FOR OPPOSITION	
Dec. 16, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 30, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 30, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 30, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 30, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 30, 2015	EXAMINERS AMENDMENT -WRITTEN	72414
May 18, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 18, 2015	NON-FINAL ACTION E-MAILED	6325
May 18, 2015	NON-FINAL ACTION WRITTEN	72414
May 18, 2015	ASSIGNED TO EXAMINER	72414
Feb. 26, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 14, 2015	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None

File Location

Date in Location: Mar. 22, 2016

Current Location: PUBLICATION AND ISSUE SECTION

### **Assignment Abstract Of Title Information**

Total Assignments: 1

Registrant: Code and Theory LLC

Total Assignments:	Registrant: Code and Theory LLC		
		Assignment 1 of 1	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	6330/0147	Pages:	7
Date Recorded:	Feb. 20, 2018		
Supporting Documents:	assignment-tm-6330-0147.pdf		
		Assignor	
Name:	CODE AND THEORY LLC	Execution Date:	Feb. 05, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW YORK
		Assignee	
Name:	JPMORGAN CHASE BANK, N.A., AS	ADMINISTRATIVE AGENT	
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	MIDDLE MARKET SERVICING, 10 S0 SUITE IL1-0480; ATTN: DARREN CU CHICAGO, ILLINOIS 60603-2300	,	
		Correspondent	
Correspondent Name:	SIDNEY R. BROWN, JONES DAY		
	1420 PEACHTREE STREET, NE SUITE 800 ATLANTA, GA 30309		
		Domestic Representative - Not For	Ind

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Mark: AFFLUENCE CODE

## Affluence Code

are due.

US Serial Number:	86895491	Application Filing Date:	Feb. 03, 2016
US Registration Number:	5098933	Registration Date:	Dec. 13, 2016
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to	o determine when post-registration	maintenance documents
Status Date:	Dec. 13, 2016		
Publication Date:	Sep. 27, 2016		
	Ν	Mark Information	
Mark Literal	AFFLUENCE CODE		

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

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14	v	۲	c

The following symbols indicate that the registrant/owner has amended the goods/services:
Brackets [..] indicate deleted goods/services;
Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
Asterisks \*..\* identify additional (new) wording in the goods/services.

For:	Personal growth and motivation consulting services	
International Class(es):	045 - Primary Class	U.S Class(es): 100, 101
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Nov. 01, 2013	Use in Commerce: Nov. 01, 2013
For:	business and entrepreneurship; Life coaching services i	lity, management, business, and entrepreneurship training in the fields of n the field of fiscal responsibility, management, business, and d of fiscal responsibility, management, business, and entrepreneurship; nsibility, management, business, and entrepreneurship
International Class(es):	041 - Primary Class	U.S Class(es): 100, 101, 107
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Nov. 01, 2013	Use in Commerce: Nov. 01, 2013
For:	business leadership development and business manage development of business strategies and creative ideatio information via a website; Providing business informatio	the field of education leadership development; Business consulting services in ment; Business consulting services, namely, providing assistance in n; Consulting services in the field of internet marketing; Providing business n in the field of fiscal responsibility, management, business, and ess leadership development and business management; Business consulting
International Class(es):	035 - Primary Class	U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 01, 2013

Use in Commerce: Nov. 01, 2013

## **Basis Information (Case Level)**

Filed Use:	Yes	Currently Use:	Yes
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44D:	No
Filed 44E:	No	Currently 44E:	No
Filed 66A:	No	Currently 66A:	No
Filed No Basis:	No	Currently No Basis:	No

Amended Use: No Amended ITU: No Amended 44D: No Amended 44E: No

**Current Owner(s) Information** 

Owner Name: Unit X, LLC

Owner Address: 343 East 30th Street, #20P New York, NEW YORK 10016 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEW YORK Where Organized:

## **Attorney/Correspondence Information**

Attorney of Record

Attorney Name:	Genavieve Shingle	
Attorney Primary Email Address:	gena@genavieveshingle.com	Attorney Email Yes Authorized:
		Correspondent
	GENAVIEVE SHINGLE 11 HONEY LOCUST LANE NEWTOWN, PENNSYLVANIA 18940 UNITED STATES	
Phone:	267-566-4590	
Correspondent e- mail:	gena@genavieveshingle.com	Correspondent e- Yes mail Authorized:
		Domestic Representative - Not Found

### **Prosecution History**

Date	Description	Proceeding Number
Dec. 13, 2016	REGISTERED-PRINCIPAL REGISTER	
Sep. 27, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 27, 2016	PUBLISHED FOR OPPOSITION	
Sep. 07, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 15, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 13, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 12, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 12, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 24, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 24, 2016	NON-FINAL ACTION E-MAILED	6325
May 24, 2016	NON-FINAL ACTION WRITTEN	92828
May 19, 2016	ASSIGNED TO EXAMINER	92828
Feb. 08, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 06, 2016	NEW APPLICATION ENTERED IN TRAM	

## **TM Staff and Location Information**

#### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 13, 2016

Generated on: This page was generated by TSDR on 2019-05-28 11:04:21 EDT

Mark: RBL LEADERSHIP CODE

RBL LEADERSHIP CODE

US Serial Number:	85658262	Application Filing Jun. 21, 2012 Date:
US Registration Number:	5156321	Registration Date: Mar. 07, 2017
Register:	Principal	
Mark Type:	Trademark, Service Mark	
TM5 Common S		LIVE/REGISTRATION/Issued and Active
Descri	ptor:	The trademark application has been registered with the Office.
Status:	Registered. The registration date	is used to determine when post-registration maintenance documents are due.
Status Date:	Mar. 07, 2017	
Publication Date:	Apr. 14, 2015	Notice of Jun. 09, 2015 Allowance Date:
		Mark Information
Mark Literal Elements:	RBL LEADERSHIP CODE	
Standard Character Claim:	Yes. The mark consists of standa	rd characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER M/	ARK
Туре:	4 - STANDARD CHARACTER M/	ARK
Туре:		Goods and Services
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services;	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** ide	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For:	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services.
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International Class(es):	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International Class(es): Class Status: Basis:	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International Class(es): Class Status: Basis: First Use:	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE 1(a) Jun. 06, 2016	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and U.S Class(es): 100, 101, 107 Use in Commerce: Jun. 06, 2016 d consulting services in the field of human resource competency, leadership competency, business
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International Class(es): Class Status: Basis: First Use: For:	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE 1(a) Jun. 06, 2016 Business assistance, advisory an	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and U.S Class(es): 100, 101, 107 Use in Commerce: Jun. 06, 2016 d consulting services in the field of human resource competency, leadership competency, business
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International Class(es): Class Status: Basis: First Use: For: International	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE 1(a) Jun. 06, 2016 Business assistance, advisory an modeling and organizational desig 035 - Primary Class	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and U.S Class(es): 100, 101, 107 Use in Commerce: Jun. 06, 2016 d consulting services in the field of human resource competency, leadership competency, business gr
Type: Disclaimer: Note: The following symbols • Brackets [] ind • Double parenth • Asterisks ** id For: International Class(es): Class Status: Basis: First Use: For: International Class(es):	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE 1(a) Jun. 06, 2016 Business assistance, advisory an modeling and organizational desig 035 - Primary Class ACTIVE	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and U.S Class(es): 100, 101, 107 Use in Commerce: Jun. 06, 2016 d consulting services in the field of human resource competency, leadership competency, business gr
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International Class (es): Class Status: First Use: For: International Class(es): Class Status: Easis: Status: Basis:	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE 1(a) Jun. 06, 2016 Business assistance, advisory an modeling and organizational desig 035 - Primary Class ACTIVE	Goods and Services as amended the goods/services: es not claimed in a Section 15 affidavit of incontestability; and he goods/services. iding live and online classes, seminars and workshops in the field of leadership competency and U.S Class(es): 100, 101, 107 Use in Commerce: Jun. 06, 2016 d consulting services in the field of human resource competency, leadership competency, business gr
Type: Disclaimer: Note: The following symbols Brackets [] ind Double parenth Asterisks ** id For: International Class(es): Class Status: Basis: First Use: Class Status: Basis: Status: Class Status: Basis: Class Status: Basis:	"LEADERSHIP CODE" indicate that the registrant/owner h icate deleted goods/services; esis (()) identify any goods/servic entify additional (new) wording in th Education services, namely, provi human resource competency 041 - Primary Class ACTIVE 1(a) Jun. 06, 2016 Business assistance, advisory an modeling and organizational desig 035 - Primary Class ACTIVE 1(a) Jun. 06, 2016	Goods and Services:         es amended the goods/services:         es not claimed in a Section 15 affidavit of incontestability; and         he goods/services.         iding live and online classes, seminars and workshops in the field of leadership competency and         U.S Class(es): 100, 101, 107         Use in Commerce: Jun. 06, 2016         d consulting services in the field of human resource competency, leadership competency, business gn         U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2015

Use in Commerce: Sep. 15, 2015

Currently Use: Yes

Currently ITU: No

Currently 44E: No

Currently 66A: No Currently No Basis: No

## **Basis Information (Case Level)**

Filed Use: No Filed ITU: Yes Filed 44D: No Filed 44E: No Filed 66A: No

Filed No Basis: No

## **Current Owner(s) Information**

Owner Name: Results Based Leadership Group, Inc.

Owner Address: 3521 N. University Avenue Provo, UTAH UNITED STATES 84604

Legal Entity Type: CORPORATION

State or Country UTAH Where Organized:

### **Attorney/Correspondence Information**

	Attor	ney of Record	
Attorney Name:	Michael A. Grow	Docket Number:	33762
Attorney Primary Email Address:	tmdocket@arentfox.com	Attorney Email Authorized:	Yes
	Co	rrespondent	
	nt MICHAEL A GROW s: ARENT FOX LLP 1717 K Street, N.W. WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006		
Phone:	202 857 6389	Fax:	202-857-6395
•	tmdocket@arentfox.com grow.michael@arentfox. com henrye@arentfox.com	Correspondent e- mail Authorized:	Yes
	Domestic Rep	resentative - Not Fou	Ind

## **Prosecution History**

Date	Description	Proceeding Number
Mar. 07, 2017	REGISTERED-PRINCIPAL REGISTER	
Feb. 02, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 01, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 12, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 11, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 11, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 29, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jul. 29, 2016	NON-FINAL ACTION E-MAILED	
Jul. 29, 2016	SU - NON-FINAL ACTION - WRITTEN	82091
Jun. 28, 2016	STATEMENT OF USE PROCESSING COMPLETE	65362
Jun. 07, 2016	USE AMENDMENT FILED	65362
Jun. 27, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Jun. 07, 2016	TEAS STATEMENT OF USE RECEIVED	
Dec. 12, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 09, 2015	EXTENSION 1 GRANTED	98765
Dec. 09, 2015	EXTENSION 1 FILED	98765
Dec. 09, 2015	TEAS EXTENSION RECEIVED	

Jun. 09, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 14, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 14, 2015	PUBLISHED FOR OPPOSITION	
Mar. 25, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 09, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Mar. 09, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 29, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 06, 2015	LIE CHECKED SUSP - TO ATTY FOR ACTION	69712
Jul. 06, 2014	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jul. 06, 2014	LETTER OF SUSPENSION E-MAILED	6332
Jul. 06, 2014	SUSPENSION LETTER WRITTEN	82091
Jun. 10, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 09, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 09, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 09, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 09, 2013	NON-FINAL ACTION E-MAILED	6325
Dec. 09, 2013	NON-FINAL ACTION WRITTEN	82091
Nov. 30, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	69712
Nov. 30, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	69712
Nov. 22, 2013	ASSIGNED TO LIE	69712
Nov. 15, 2013	ASSIGNED TO LIE	76568
Nov. 13, 2013	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Nov. 14, 2013	EX PARTE APPEAL-INSTITUTED	658262
Nov. 14, 2013	JURISDICTION RESTORED TO EXAMINING ATTORNEY	658262
Nov. 13, 2013	EXPARTE APPEAL RECEIVED AT TTAB	
May 13, 2013	NOTIFICATION OF FINAL REFUSAL EMAILED	
May 13, 2013	FINAL REFUSAL E-MAILED	
May 13, 2013	FINAL REFUSAL WRITTEN	82091
Apr. 16, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 16, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 16, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 16, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 16, 2012	NON-FINAL ACTION E-MAILED	6325
Oct. 16, 2012	NON-FINAL ACTION WRITTEN	82091
Oct. 09, 2012	ASSIGNED TO EXAMINER	82091
Jun. 30, 2012	NOTICE OF PSEUDO MARK MAILED	
Jun. 29, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 25, 2012	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

	TM Staff Information - None			
	File Location			
Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Feb. 01, 2017		
	Proc	eedings		
Summary	Summary			
Number of Proceedings:	1			
	Type of Proceeding: E	kparte Appeal		
Proceeding Number:		Filing Date: Nov 13, 2013		
Status:	Terminated	Status Date: Mar 30, 2015		
Interlocutory Attorney:				

#### Plaintiff(s)

Name: Results Based Leadership Group, Inc.

Correspondent	MICHAEL A GROW
Address:	ARENT FOX LLP
	1717 K STREET NW
	WASHINGTON DC UNITED STATES, 20036-5303
Correspondent e- mail:	$grow.michael@arentfox.com\ ,\ \underline{henrye@arentfox.com}\ ,\ \underline{tmdocket@arentfox.com}\ ,$

### Associated marks

Mark		Application Status	Serial Number	Registration Number
RBL LEADERSHIP CC	DDE	Registered	85658262	<u>5156321</u>
	Prosecution His	story		
Entry Number	History Text		Date	Due Date
1	APPEAL TO BOARD		Nov 13, 2013	
2	APPEAL ACKNOWLEDGED; CASE REMANDED		Nov 14, 2013	
3	INSTITUTED		Nov 14, 2013	
4	REQ FOR RECON		Nov 13, 2013	
5	BD DECISION: DISMISSED		Mar 30, 2015	
6	TERMINATED		Mar 30, 2015	

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Mark: KRYSTAL CODE



US Serial Number:	87225429	Application Filing Date:	Nov. 03, 2016		
US Registration Number:		Registration Date:	Jun. 13, 2017		
Filed as TEAS Plus:		Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is us	sed to determine when post-registration	maintenance documents are due.		
Status Date:	Jun. 13, 2017				
Publication Date:	Mar. 28, 2017				
	Mark Information				
Mark Literal Elements:	KRYSTAL CODE				
Standard Character Claim:	No				
Mark Drawing Type:		HICH INCLUDES WORD(S)/ LETTER(	S)/NUMBER(S)		
	fingerprint image is the wording, "KRN "KRYSTAL CODE". Both the wording	(STAL CODE", in the color black. There and the white line extend beyond the fin	al, green, grey, and white. In the foreground of the is a white line striking through but behind the wording ngerprint image. The background surrounding the mark is and is not claimed as a feature of the mark.		
Color Drawing:	Yes				
Color(s) Claimed:	The color(s) dark blue, light blue, aqu	a, teal, green, grey, white, and black is/a	are claimed as a feature of the mark.		
		ngerprints ht; Straight line(s), band(s) or bar(s); Ba al line(s), band(s) or bar(s); Bars, horizo			
		<b>Goods and Services</b>	5		
Note: The following symbols	indicate that the registrant/owner has a	amended the goods/services:			

The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
 Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Consulting services in the field of internet marketing

International 035 - Primary Class Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 25, 2016

Use in Commerce: Mar. 25, 2016

U.S Class(es): 100, 101, 102

## **Basis Information (Case Level)**

Filed Use: Yes Filed ITU: No Filed 44D: No

Currently Use: Yes Currently ITU: No Currently 44D: No

Amended Use: No Amended ITU: No Amended 44D: No Filed 44E: No

Currently 44E: No

Filed 66A: No

Filed No Basis: No

Currently 66A: No

Currently No Basis: No

# **Current Owner(s) Information**

Owner Name: Krystal Code, LLC

Owner Address: P.O. Box 801011 Miami, FLORIDA 33280 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA Where Organized:

### **Attorney/Correspondence Information**

		Attorney of Record	
Attorney N	Jame: Jillene Doolkadir		
Attorney Pr Email Ado	imary idoolkadir@jadlawyers.com Iress:	Attorney Email Yes Authorized:	
		Correspondent	
	ndent JILLENE DOOLKADIR Iress: DOOLKADIR LAW, P.A. 115 NW 88th Way CORAL SPRINGS, FLORIDA 33071 UNITED STATES		
P	hone: 8885195956		
Correspond	ent e- jdoolkadir@jadlawyers.com mail:	Correspondent e- Yes mail Authorized:	
		Domestic Representative - Not Found	
		Prosecution History	
Date	Description		Proceeding Number
Feb. 21, 2018	TEAS CHANGE OF CORRESPONDENCE	PECEIVED	

1 00. 21, 2010		
Jun. 13, 2017	REGISTERED-PRINCIPAL REGISTER	
Mar. 28, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 28, 2017	PUBLISHED FOR OPPOSITION	
Mar. 08, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 14, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 13, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 13, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 13, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 13, 2017	EXAMINERS AMENDMENT -WRITTEN	91168
Feb. 10, 2017	ASSIGNED TO EXAMINER	91168
Nov. 09, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 08, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 07, 2016	NEW APPLICATION ENTERED IN TRAM	

## **TM Staff and Location Information**

#### TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 13, 2017

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Mark: CODE 3 RECORDS



US Serial Number:	87481500	Application Filing Date:	Jun. 08, 2017
US Registration Number:	5378748	Registration Date:	Jan. 16, 2018
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to deter	mine when post-registratior	maintenance documents are due.
Status Date:	Jan. 16, 2018		
Publication Date:	Oct. 31, 2017		
	Mar	k Information	L

Mark Literal CODE 3 RECORDS Elements: Standard Character No Claim:

#### Mark Drawing 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Type: Description of The mark consists of the stacked wording "CODE 3 RECORDS" superimposed over an orange 11 point star. "CODE 3" appears in Mark: gray and "RECORDS" appears in black lettering. A black and white microphone appears between the term "CODE" and the number "3".

Color Drawing: Yes

Color(s) Claimed: The color(s) black, white, orange, and gray is/are claimed as a feature of the mark.

Disclaimer: "RECORDS"

Design Search 01.01.05 - Stars - one or more stars with seven or more points Code(s): 16.01.07 - Headphones; Microphones; Head phones; Headsets

## **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Music composition services; Music publishing services; Music selection services for use in television, film, and radio; Providing a website featuring information in the field of music; Providing an Internet website portal in the field of music

International 041 - Primary Class Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: May 19, 2017

Use in Commerce: May 19, 2017

U.S Class(es): 100, 101, 107

For: Business consulting, business management and providing information in the music business field; Personal management services for musical performers

International 035 - Primary Class

U.S Class(es): 100, 101, 102

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: May 19, 2017

Use in Commerce: May 19, 2017

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

### **Current Owner(s) Information**

Owner Name: Officer Roseland Limited, LLC

DBA, AKA, DBA Code 3 Records Formerly:

Owner Address: 505 Orchard Lane Feasterville Trevose, PENNSYLVANIA 19053 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country PENNSYLVANIA Where Organized:

### **Attorney/Correspondence Information**

#### Attorney of Record - None

Correspondent

Correspondent OFFICER ROSELAND LIMITED, LLC Name/Address: OFFICER ROSELAND LIMITED, LLC/ DBA CODE 3 RECORDS 505 ORCHARD LANE FEASTERVILLE TREVOSE, PENNSYLVANIA 19053 UNITED STATES

Phone: 215-290-1778

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Jan. 16, 2018	REGISTERED-PRINCIPAL REGISTER	
Oct. 31, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 31, 2017	PUBLISHED FOR OPPOSITION	
Oct. 11, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 20, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 19, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Sep. 19, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Sep. 16, 2017	ASSIGNED TO LIE	73797
Sep. 08, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 08, 2017	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Sep. 08, 2017	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Sep. 08, 2017	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	70729
Sep. 08, 2017	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	70729
Sep. 07, 2017	ASSIGNED TO EXAMINER	70729
Jun. 16, 2017	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jun. 15, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 12, 2017	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

	TM Staff Information - None File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Jan. 16, 2018	

#### Generated on: This page was generated by TSDR on 2019-05-28 11:05:46 EDT

Mark: THE BILLIONAIRE CODE

#### THE BILLIONAIRE CODE

US Serial Number:	87364975	Application Filing Date:			
US Registration Number:	5382368	Registration Date:			
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date i	is used to determine when post-registration	n maintenance documents are due.		
Status Date:	Jan. 16, 2018				
Publication Date:	Jul. 18, 2017	Notice of Allowance Date:	Sep. 12, 2017		
		Mark Information	l		
Mark Literal Elements:	Mark Literal THE BILLIONAIRE CODE Elements:				
Standard Character Claim:	Yes. The mark consists of standar	rd characters without claim to any particula	r font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MA	ARK			
		Goods and Services	S		
<ul><li>Brackets [] ind</li><li>Double parenth</li></ul>	indicate that the registrant/owner hat licate deleted goods/services; esis (()) identify any goods/service entify additional (new) wording in th	es not claimed in a Section 15 affidavit of in	ncontestability; and		
For:	Business consultation services; Business consultation services		sulting; Business development consulting services;		
International Class(es):	035 - Primary Class	U.S Class(es):	100, 101, 102		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Feb. 09, 2017	Use in Commerce:	Feb. 09, 2017		
	Ba	sis Information (Case	Level)		
Filed U	se: No	Currently Use: Yes	Amended Use: No		
	ru: Yes	Currently ITU: No	Amended ITU: No		
	4D: No	Currently 44D: No	Amended 44D: No		
	4E: No	Currently 44E: No	Amended 44E: No		
	6 <b>A:</b> No	Currently 66A: No			
Filed No Bas		Currently No Basis: No			

### **Current Owner(s) Information**

Owner Name: DISTRESSED PROPERTY INSTITUTE, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE Where Organized:

## **Attorney/Correspondence Information**

		Attorney of Record			
Attorney I	Name: Frank A. Natoli				
Attorney Pr Email Ade	imary <u>frank@lanternlegal.com</u> dress:	Attorney Email Yes Authorized:			
		Correspondent			
	ndent FRANK A. NATOLI dress: NATOLI-LEGAL, LLC 305 BROADWAY, 7TH FLOOR NEW YORK, NEW YORK 10007 UNITED STATES				
Р	hone: 212-537-4436				
Correspond	ent e- frank@lanternlegal.com mail:	Correspondent e- Yes mail Authorized:			
		Domestic Representative - Not Found			
Prosecution History					
		y			
Date	Description	Proce Numb	eding ber		
Jan. 16, 2018	REGISTERED-PRINCIPAL REGISTER				
Dec. 14, 2017	NOTICE OF ACCEPTANCE OF STATEMEN	T OF LISE E-MAILED			
Dec. 13, 2017	ALLOWED PRINCIPAL REGISTER - SOU A				
Dec. 13, 2017 Dec. 04, 2017	ALLOWED PRINCIPAL REGISTER - SOU A STATEMENT OF USE PROCESSING COM	CCEPTED			
		CCEPTED			
Dec. 04, 2017	STATEMENT OF USE PROCESSING COM	CCEPTED 66530 66530			
Dec. 04, 2017 Nov. 17, 2017	STATEMENT OF USE PROCESSING COM	CCEPTED 66530 66530			
Dec. 04, 2017 Nov. 17, 2017 Dec. 01, 2017	STATEMENT OF USE PROCESSING COM USE AMENDMENT FILED CASE ASSIGNED TO INTENT TO USE PAR	CCEPTED 66530 66530 ALEGAL 66530			
Dec. 04, 2017 Nov. 17, 2017 Dec. 01, 2017 Nov. 17, 2017	STATEMENT OF USE PROCESSING COM USE AMENDMENT FILED CASE ASSIGNED TO INTENT TO USE PAR TEAS STATEMENT OF USE RECEIVED	CCEPTED 66530 PLETE 66530 ALEGAL 66530 PPLICANT			

001. 10, 2011		
Jul. 18, 2017	PUBLISHED FOR OPPOSITION	
Jul. 13, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 13, 2017	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 28, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 05, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 02, 2017	ASSIGNED TO EXAMINER	82419
Mar 15 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Mar. 15, 2017 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Mar. 13, 2017 NEW APPLICATION ENTERED IN TRAM

# **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 13, 2017

#### Generated on: This page was generated by TSDR on 2019-05-28 11:06:14 EDT

Mark: MASTER YOUR MONEY CODE

#### Master Your Money Code

		Mark mormation	
		Mark Information	
Publication Date:	Jul. 31, 2018		
	,		
Status Date:	Oct. 16, 2018		
Status:	Registered. The registration date is use	d to determine when post-registration	maintenance documents are due.
Mark Type:	Service Mark		
Register:	Principal		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
US Registration Number:	5583632	Registration Date:	Oct. 16, 2018
US Serial Number:	87578493	Application Filing Date:	Aug. 22, 2017

Mark Literal MASTER YOUR MONEY CODE Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

- N	J	0	4	0
	u	U	Ľ	c

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Business development consulting services

International 035 - Primary Class Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 2015

Use in Commerce: Oct. 01, 2015

Amended Use: No Amended ITU: No Amended 44D: No Amended 44E: No

U.S Class(es): 100, 101, 102

## **Basis Information (Case Level)**

Filed No Basis:	No Cu	rrently No Basis:	No
Filed 66A:	No	Currently 66A:	No
Filed 44E:	No	Currently 44E:	No
Filed 44D:	No	Currently 44D:	No
Filed ITU:	No	Currently ITU:	No
Filed Use:	Yes	Currently Use:	Yes

### **Current Owner(s) Information**

Owner Name: Yao, Shana

Owner Address: 162 S. Hayworth Avenue #103 Los Angeles, CALIFORNIA 90048 UNITED STATES

## **Attorney/Correspondence Information**

Attorney of Record - None

Correspondent

Correspondent Yao, Shana Name/Address: 162 S. Hayworth Avenue #103 Los Angeles, CALIFORNIA 90048 UNITED STATES

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Oct. 16, 2018	REGISTERED-PRINCIPAL REGISTER	
Jul. 31, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 31, 2018	PUBLISHED FOR OPPOSITION	
Jul. 11, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 27, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 16, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	70629
Jun. 16, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	70629
Jun. 14, 2018	ASSIGNED TO LIE	70629
Jun. 01, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 07, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 07, 2017	NON-FINAL ACTION E-MAILED	6325
Dec. 07, 2017	NON-FINAL ACTION WRITTEN	76137
Nov. 28, 2017	ASSIGNED TO EXAMINER	76137
Aug. 26, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 25, 2017	NEW APPLICATION ENTERED IN TRAM	

## **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 16, 2018