

EXHIBIT B

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark KEER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer application software for mobile phones, namely, software for use in the home health care industry allowing sales an Computer software, namely, an application allowing sales and field service employees to update and receive data stored in an enterprise's computer databases in real t
IC 042. US 100 101. G & S: Computer software development in the field of mobile applications

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards
17.07.25 - Geiger counters ; Metal detectors (hand-held) ; Seismograph ; Windssock
26.09.21 - Squares that are completely or partially shaded

Serial Number 87385101

Filing Date March 24, 2017

Current Basis 1B

Original Filing Basis 1B

Published for Opposition August 22, 2017

Owner (APPLICANT) Keer, Corp. CORPORATION DELAWARE 22430 Dark Star Way, Lexington Park MARYLAND 20653

Attorney of Record Alison Stein

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "KEER" in capital letters with the letter "R" enclosed in a stylized square featuring an elec

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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TTAB Status

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Word Mark AFIB DETECTION PROGRAM
Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer application software for mobile devices, namely, software used to assess an irregular heartbeat
IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely, brochures and program literature, featuring information in the field of medical research
IC 042. US 100 101. G & S: Pharmaceutical research and development services relating to detection of atrial fibrillation
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 01.15.02 - Electricity ; Lightning ; Sparks (jagged lines)
01.15.04 - Explosions ; Fireworks display ; Sparks
01.15.24 - Sound waves, including designs depicting sound
02.11.13 - Hearts used as backgrounds or carriers
17.07.25 - Geiger counters ; Metal detectors (hand-held) ; Seismograph ; Windssock
26.17.01 - Bands, straight ; Bars, straight ; Lines, straight ; Straight line(s), band(s) or bar(s)
26.17.04 - Bands, vertical ; Bars, vertical ; Lines, vertical ; Vertical line(s), band(s) or bar(s)
Serial Number 87349376
Filing Date February 24, 2017
Current Basis 1B
Original Filing Basis 1B
Published for Opposition January 9, 2018
Owner (APPLICANT) Bristol-Myers Squibb Company CORPORATION DELAWARE 430 E. 29th Street, 14th Floor New York NEW YORK 10016
Attorney of Record Marilyn F. Kelly
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AFIB DETECTION PROGRAM" APART FROM THE MARK AS SHOWN
Description of Mark The color(s) red and grey is/are claimed as a feature of the mark. The mark consists of the design of a red stylized heart combined with a stylized electrocardiogram re other letters being grey; the words are arranged in a vertically stacked fashion, with each word centered and on top of the next. The design element and word elements
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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United States of America

United States Patent and Trademark Office



Reg. No. 5,090,317

Registered Nov. 29, 2016

Int. Cl.: 9

Trademark

Principal Register

Novipod, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
416 Market Street, Suite 207
Lewisburg, PA 17837

CLASS 9: Computer software for use in tracking the location and other conditions of organs being transported or stored and providing quality assurance as to the condition of the organs

FIRST USE 9-26-2013; IN COMMERCE 10-1-2013

The color(s) red and white is/are claimed as a feature of the mark.

The mark consists of a red heart with a white electrocardiogram line through it and white radiating lines in the top right area of the heart, followed by the word "organ" stacked above the word "tracker", both in red. The high point and the low point of the electrocardiogram line is in red. The entire mark is on a transparent background.

No claim is made to the exclusive right to use the following apart from the mark as shown: "ORGAN TRACKER"

SER. NO. 86-970,795, FILED 04-11-2016
DAVID T MURRAY, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

REC^{IT}
FITNESS

Reg. No. 5,138,376

Registered Feb. 07, 2017

Int. Cl.: 9

Trademark

Principal Register

MOKO Social Media Limited (AUSTRALIA limited liability corporation)
442 Beaufort Street, Suite 5, Level 1
Highgate, WA AUSTRALIA 6003

CLASS 9: Computer application software for mobile phones, namely, software for sharing, storing, recording and providing data about sports, fitness, health and recreational activities; software for registering and making payments for sporting events, fitness events, and recreational activities; software for use in obtaining schedules, locations, and hours of sporting events, fitness events, and recreational activities; software for storing and tracking players' standings, fitness goals, individual performance, workout histories, and scores in sporting events, fitness events, and recreational activities; software for receiving promotional information and to connect to social media; and software for posting photographs and content to the Internet and other communication networks

FIRST USE 11-19-2015; IN COMMERCE 11-19-2015

The mark consists of the letters "REC" and "IT" with a heart with an electrocardiogram between "REC" and "IT" and the word "FITNESS" below.

No claim is made to the exclusive right to use the following apart from the mark as shown: "FITNESS"

SER. NO. 86-747,071, FILED 09-03-2015
APRIL ANNE HESIK, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
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Reg. No. 4,888,237

DANIEL JACOB KIPNIS (UNITED STATES INDIVIDUAL)
3160 S. VALLEY VIEW BLVD, SUITE 108
LAS VEGAS, NV 89102

Registered Jan. 19, 2016

Int. Cls.: 9, 16 and 41

FOR: EDUCATIONAL SOFTWARE FEATURING INSTRUCTION IN CARDIOPULMONARY RESUSCITATION (CPR), AUTOMATED EXTERNAL DEFIBRILLATOR (AED), FIRST AID, BASIC LIFE SUPPORT (BLS), IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK

FIRST USE 2-3-2014; IN COMMERCE 2-3-2014.

SERVICE MARK

PRINCIPAL REGISTER

FOR: EDUCATIONAL PUBLICATIONS, NAMELY, TRAINING MANUALS IN THE FIELD OF CARDIOPULMONARY RESUSCITATION (CPR), AUTOMATED EXTERNAL DEFIBRILLATOR (AED), FIRST AID, BASIC LIFE SUPPORT (BLS); PRINTED PAMPHLETS, BROCHURES, MANUALS, BOOKS, BOOKLETS, LEAFLETS, INFORMATIONAL FLYERS, INFORMATIONAL SHEETS AND NEWSLETTERS, ADHESIVE BACKED STICKERS, AND KITS COMPRISED SOLELY OF ONE OR MORE OF THE FOREGOING MATERIALS IN THE FIELD OF CARDIOPULMONARY RESUSCITATION (CPR), AUTOMATED EXTERNAL DEFIBRILLATOR (AED), FIRST AID, BASIC LIFE SUPPORT (BLS), IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-3-2013; IN COMMERCE 12-3-2013.



FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, CONFERENCES, WORKSHOPS, RETREATS, CAMPS AND FIELD TRIPS IN THE FIELD OF CARDIOPULMONARY RESUSCITATION (CPR), AUTOMATED EXTERNAL DEFIBRILLATOR (AED), FIRST AID, BASIC LIFE SUPPORT (BLS) AND DISTRIBUTION OF TRAINING MATERIAL IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-3-2014; IN COMMERCE 2-3-2014.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CPR SOCIETY", APART FROM THE MARK AS SHOWN.

Michelle K. Lee

Director of the United States
Patent and Trademark Office

THE MARK CONSISTS OF A HEART WITH AN ELECTROCARDIOGRAM LINE THROUGH THE HEART, "CPR" TEXT TO THE RIGHT OF THE HEART, "SOCIETY" TEXT TO THE RIGHT OF THE HEART, UNDERNEATH THE "CPR" TEXT. "CPR" AND "SOCIETY" FORM TWO LINES OF TEXT.

Reg. No. 4,888,237 SER. NO. 86-580,328, FILED 3-30-2015.

FONG HSU, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,783,538

Registered July 28, 2015

Int. Cls.: 42 and 44

SERVICE MARK

PRINCIPAL REGISTER

PRIVIT, INC. (OHIO CORPORATION)
330 W. SPRING STREET, SUITE 250
COLUMBUS, OH 43215

FOR: PROVIDING AN INTERACTIVE WEB SITE FEATURING TECHNOLOGY THAT EN-
ABLES USERS TO ENTER, ACCESS, TRACK, MONITOR AND GENERATE HEALTH AND
MEDICAL INFORMATION AND REPORTS; SOFTWARE AS A SERVICE (SAAS) SERVICES,
NAMELY, HOSTING SOFTWARE FOR USE BY OTHERS FOR USE IN THE FIELD OF
PERSONAL HEALTH INFORMATION, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-30-2015; IN COMMERCE 1-30-2015.

FOR: INTERNET-BASED HEALTH CARE INFORMATION SERVICES, IN CLASS 44 (U.S.
CLS. 100 AND 101).

FIRST USE 1-30-2015; IN COMMERCE 1-30-2015.

THE MARK CONSISTS OF A HEART WITHIN A PARTIAL CIRCLE, WITH A JAGGED LINE
THROUGH THE LEFT SIDE OF THE HEART DEPICTING AN ELECTROCARDIOGRAM
WAVE.

SN 86-426,821, FILED 10-17-2014.

CURTIS FRENCH, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office