

Applicant respectfully responds to the office action dated 11/08/2017.

Regarding the goods and services description, Applicant has submitted an amendment for the following descriptions such that they now state:

Class 009: Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; taking, capturing, managing, processing, operating, viewing, storing, editing, arranging, combining, sharing, manipulating, modifying, commenting on, transmitting and displaying photograph, video, audio, and data content; uploading, downloading, capturing, editing, storing, accessing, posting, displaying, tagging, distributing, streaming, linking, sharing, transmitting or otherwise providing photos, videos, images, text, electronic media, photographic and video content, digital data, or information via the internet, communication networks, mobile phones and mobile devices within a user's social network

Class 035: Online advertising via a computer communications network by a user to another user within a user's social network; promoting the goods and services of others via computer and communication networks

Class 042: Software as a service (SAAS) services featuring software for user to publish and share own content and image within a user's social network; hosting digital content and providing online web facilities for managing and sharing online photographs, videos, text, music and digital content; providing photographic images, videos, music, audio, music, text, graphics, and other information from searchable indexes and databases, by means of the internet and communication networks; enabling or facilitating the uploading, downloading, streaming, editing, modifying, posting, displaying, linking, sharing, transmission or otherwise providing photographs, videos, music and electronic media or information over the internet and communication networks

Because of at least the reasons stated above, Applicant respectfully requests withdrawal of the refusal. Allowance and registration of the mark is respectfully requested.