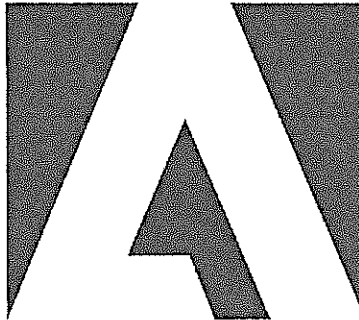


# EXHIBIT A

# United States of America

United States Patent and Trademark Office



Reg. No. 4,488,279

Registered Feb. 25, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

ADOBE SYSTEMS INCORPORATED (DELAWARE CORPORATION)  
345 PARK AVENUE  
SAN JOSE, CA 95110

FOR: BUSINESS CONSULTATION SERVICES IN THE FIELDS OF MARKETING, ADVERTISING AND ONLINE BUSINESS OPTIMIZATION; ADVERTISING AND MARKETING CONSULTING SERVICES, NAMELY, PROVIDING ADVERTISING AND MARKETING SERVICES FOR MANAGING, DISTRIBUTING AND SERVING ADVERTISING, IMPROVING AD TARGETING, FACILITATING BUYING OR SELLING ADVERTISING, PROVIDING REAL-TIME REPORTING, AND FORECASTING, MANAGING, MONITORING, EXECUTING AND OPTIMIZING THE PERFORMANCE OF ADVERTISING AND MARKETING CAMPAIGNS; COLLECTING, REPORTING, ANALYZING AND INTEGRATING DATA RELATED TO THE USE OF WEBSITES AND APPLICATIONS OF OTHERS, THE USE OF OTHER DATA FROM VARIOUS SOURCES, AND THE EFFECTIVENESS OF ADVERTISING AND MARKETING CAMPAIGNS; COMPUTERIZED DATABASE MANAGEMENT; PROVIDING ONLINE SEARCHABLE DATABASES IN THE FIELD OF ADVERTISING AND MARKETING CAMPAIGN ANALYTICS; MARKET RESEARCH AND BUSINESS ANALYSES; CONDUCTING BUSINESS AND MARKET RESEARCH SURVEYS; PREPARING BUSINESS REPORTS ELECTRONICALLY RELATING TO CUSTOMER AND EMPLOYEE SATISFACTION AND ATTITUDE, ORGANIZATIONAL CLIMATE OR EFFECTIVENESS, AND THE USE OF WEBSITES; ADVERTISING AND MARKETING CONSULTANCY; PROVIDING BUSINESS INTELLIGENCE SERVICES; PROVIDING BUSINESS INTELLIGENCE SERVICES IN THE FIELD OF ADVERTISING AND MARKETING CAMPAIGN ANALYTICS; PROVIDING ADVERTISING AND MARKETING CONSULTING IN THE FIELD OF SOCIAL MEDIA; ADVERTISING, MARKETING AND COMMERCIAL INFORMATION SERVICES VIA THE INTERNET, COMPUTER NETWORKS, OTHER TELECOMMUNICATIONS NETWORKS, AND MOBILE COMMUNICATIONS DEVICES; BUSINESS DATA ANALYSIS; STATISTICAL ANALYSIS AND REPORTING SERVICES FOR BUSINESS PURPOSES; PRODUCT MERCHANDISING SERVICES AND BUSINESS MERCHANDISING DISPLAY SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



*Michelle K. Lee*  
Deputy Director of the United States  
Patent and Trademark Office

FIRST USE 9-3-2008, IN COMMERCE 9-3-2008.

OWNER OF U.S. REG. NOS. 1,988,710, 3,032,288 AND OTHERS.

THE MARK CONSISTS OF A STYLIZED LETTER "A" IN A SQUARE FORM.

**Reg. No. 4,488,279** SER. NO. 86-014,399, FILED 7-18-2013.

JAMES A. RAUEN, EXAMINING ATTORNEY

## EXHIBIT B

United States of America  
United States Patent and Trademark Office

# The BlameBusters

**Reg. No. 4,346,572**

**Registered June 4, 2013**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

TREATY CONSULTING (FLORIDA LIMITED LIABILITY COMPANY)  
POST OFFICE DRAWER 121255  
WEST MELBOURNE, FL 329121255

FOR: BUSINESS OPTIMIZATION CONSULTING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-21-2011; IN COMMERCE 10-19-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-750,236, FILED 10-10-2012.

DAVID COLLIER, EXAMINING ATTORNEY



*Steven M. Starnes*  
Acting Director of the United States Patent and Trademark Office

## EXHIBIT C

# United States of America

United States Patent and Trademark Office

## Positively Charged Guidance

**Reg. No. 4,424,734**

**Registered Oct. 29, 2013**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GUETHLEIN, MICHAEL (FED REP GERMANY INDIVIDUAL)  
222 EAST 34TH STREET, SUITE 1818  
NEW YORK, NY 10016

FOR: BUSINESS CONSULTING SERVICES IN THE FIELD OF BUSINESS STRATEGY CONSULTING, BUSINESS MANAGEMENT CONSULTING, BUSINESS OPTIMIZATION, BUSINESS MERGER AND ACQUISITION AS WELL AS PROFESSIONAL SERVICES, NAMELY, PERSONNEL PLACEMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-2012; IN COMMERCE 10-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GUIDANCE", APART FROM THE MARK AS SHOWN.

SER. NO. 85-859,599, FILED 2-25-2013.

LYNDESEY KUYKENDALL, EXAMINING ATTORNEY



*Lynn Staret*  
Deputy Director of the United States Patent and Trademark Office

## EXHIBIT D



United States of America  
United States Patent and Trademark Office

# DAILYFIT

**Reg. No. 4,276,877**

**Registered Jan. 15, 2013**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

DAILYFIT, INC. (CALIFORNIA CORPORATION)  
4500 CEDROS AVE  
SHERMAN OAK, CA 91403

FOR: CONSULTING SERVICES, NAMELY, MARKETING AND BUSINESS OPTIMIZATION SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING COUPONS, DISCOUNTS AND BUNDLED PACKAGES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2011; IN COMMERCE 10-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-456,127, FILED 10-25-2011.

MARK SHINER, EXAMINING ATTORNEY



*David S. Kyffas*

Director of the United States Patent and Trademark Office

# EXHIBIT E

# United States of America

United States Patent and Trademark Office

## CORFORMANCE

**Reg. No. 4,171,380**

**Registered July 10, 2012**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CORFORMANCE, INC. (DELAWARE CORPORATION)  
C/O WEISS BROWN, PLLC, SUITE 143  
6263 NORTH SCOTTSDALE ROAD  
SCOTTSDALE, AZ 85250

FOR: PROVIDING BUSINESS AUDITING ACTIVITIES IN THE NATURE OF RECOVERY AUDITING; BUSINESS CONSULTATION IN THE FIELD OF RECOVERY AUDITING; BUSINESS ADVISORY, CONSULTANCY AND INFORMATION SERVICES IN THE FIELD OF BUSINESS OPTIMIZATION AND PERFORMANCE MANAGEMENT; ADVISORY SERVICES, NAMELY, PROVIDING ADVICE AND ASSISTANCE TO COMMERCIAL BUSINESS AND GOVERNMENTAL AGENCIES AND DEPARTMENTS RELATING TO IDENTIFYING AND RECOVERING ERRONEOUS PAYMENTS; BUSINESS MANAGEMENT CONSULTING FEATURING SPECIALIZATION IN THE USE OF DATA EXTRACTION, TRANSFORMATION AND ANALYSIS CAPABILITIES, NAMELY, DATA PROCESSING, FOR THE REDUCTION OF COSTS AND IMPROVEMENT OF PROCUREMENT AND DISBURSEMENT PROCESSES; PROVIDING BUSINESS CONSULTING, BUSINESS INFORMATION SERVICES IN THE FIELD OF ANALYTICS, DATA MINING, BUSINESS OPERATIONAL AND BUSINESS PROCESS IMPROVEMENT AND OUTSOURCING SERVICES FOR THE FINANCE, ACCOUNTING AND PROCUREMENT FUNCTIONS OF COMMERCIAL AND GOVERNMENTAL ENTITIES; ACCOUNTING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-8-2011; IN COMMERCE 11-8-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-470,749, FILED 11-11-2011.

ANGELA DUONG, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

## EXHIBIT F

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,508,613

United States Patent and Trademark Office

Registered Nov. 20, 2001

**SERVICE MARK  
PRINCIPAL REGISTER**

**GOMEZ**

GOMEZ, INC. (DELAWARE CORPORATION)  
600 LINCOLN STREET  
WALTHAM, MA 02451 , BY CHANGE OF NAME  
GOMEZ ADVISORS, INC. (DELAWARE COR-  
PORATION) WALTHAM, MA 02451

FOR: COMMERCIAL ELECTRONIC COMMERCE  
INFORMATION AND DIRECTORY AGENCY RE-  
LATING TO VENDORS LISTED ON THE GLOBAL  
COMPUTER NETWORK AND TO GOODS AND  
SERVICES OFFERED VIA THE GLOBAL COMPU-  
TER NETWORK, SUCH INFORMATION INCLUD-  
ING QUALITY RANKINGS OF SUCH VENDORS,  
GOODS AND SERVICES; PROVIDING BUSINESS

ELECTRONIC COMMERCE MARKETING RE-  
SEARCH AND ADVICE RELATING TO CUSTOMER  
EXPERIENCE AND ACQUISITION, VENDOR SE-  
LECTION, AND ONLINE BUSINESS OPTIMIZA-  
TION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-16-1997; IN COMMERCE 6-16-1997.

SEC. 2(F).

SER. NO. 75-777,888, FILED 8-17-1999.

REBECCA GILBERT, EXAMINING ATTORNEY

## EXHIBIT G

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,076,967

**United States Patent and Trademark Office**

Registered July 8, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE ADOBE GROUP**

ADOBE GROUP LLC, THE (MARYLAND LIMITED LIABILITY COMPANY)  
2321 ASHBORO DRIVE  
CHEVY CHASE, MD 20815

FIRST USE 7-20-1995; IN COMMERCE 7-20-1995.

SER. NO. 75-029,661, FILED 12-8-1995.

FOR: BUSINESS CONSULTATION IN THE FIELD OF BUSINESS COMMUNICATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

DAX ALVAREZ, EXAMINING ATTORNEY

# EXHIBIT H



Int. Cl.: 9

Prior U.S. Cl.: 38

**United States Patent and Trademark Office**

Reg. No. 1,475,793

Registered Feb. 9, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**ADOBE**

ADOBE SYSTEMS INCORPORATED (CALI-  
FORNIA CORPORATION)  
1870 EMBARCADERO ROAD  
PALO ALTO, CA 94303

FIRST USE 1-31-1986; IN COMMERCE  
1-31-1986.

SER. NO. 668,884, FILED 6-23-1987.

FOR: COMPUTER PROGRAMS, IN CLASS 9  
(U.S. CL. 38).

KATHRYN DOBBS, EXAMINING ATTORNEY

# EXHIBIT I

United States of America  
United States Patent and Trademark Office

ADOBE

Reg. No. 4,091,791

Registered Jan. 24, 2012

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

ADOBE SYSTEMS INCORPORATED (DELAWARE CORPORATION)  
345 PARK AVENUE  
SAN JOSE, CA 95110

FOR: MARKET RESEARCH; CONDUCTING ONLINE MARKET RESEARCH SURVEYS RELATING TO CUSTOMER AND EMPLOYEE SATISFACTION AND ATTITUDE, AND ORGANIZATIONAL CLIMATE OR EFFECTIVENESS; PREPARING BUSINESS REPORTS ELECTRONICALLY RELATING TO CUSTOMER AND EMPLOYEE SATISFACTION AND ATTITUDE, ORGANIZATIONAL CLIMATE OR EFFECTIVENESS, AND THE USE OF WEB SITES; COLLECTION, REPORTING, ANALYSIS AND INTEGRATION OF DATA RELATED TO THE USE OF WEBSITES AND THE EFFECTIVENESS OF MARKETING CAMPAIGNS; COMPUTERIZED DATABASE MANAGEMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-22-2010; IN COMMERCE 7-22-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,475,793, 1,988,712, AND OTHERS.

SN 85-075,449, FILED 6-30-2010.

WENDY GOODMAN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office