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## BREAD & BUTTER announces summer event date for 2010

In the upcoming summer, BREAD & BUTTER – tradeshow for selected brands, the worldwide leading trade show for Street- and Urbanwear, takes place from 07. – 09. July 2010, as usual on the event days Wednesday, Thursday and Friday.

Karl-Heinz Müller, Managing Director BREAD & BUTTER GmbH: "This date is the best for the whole industry. I know for sure that this date is also very suitable for the other event organisers in Berlin. Therefore, one can assume that all fashion trade shows and fashion events in Berlin will take place parallel."

## The BREAD & BUTTER BERLIN event dates for 2010 are as follows:

WINTER 2010 Wednesday, 20th January to Friday, 22nd January 2010

SUMMER 2010 Wednesday, 7th July to Friday, 9th July 2010

Berlin, 1st December 2009

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## **BREAD & BUTTER**

Trade register: HRB 91424, Tunover Tax ID Number: DE 216 147 063
District court: Berlin Charlottenburg, Responsible board of control: Bezirksamt Spandau von Berlin, Wirtschaftsamt

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