

EXHIBIT B

Chosen For You



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Sports

DATA DROP

How common is your last name?

New U.S. Census Bureau data on frequency of surnames shows the changing racial makeup of the nation.

By **MaryJo Webster** (<http://www.startribune.com/maryjo-webster/303594441/>) Star Tribune |

DECEMBER 16, 2016 — 8:47AM

America is still dominated by people named Smith, Johnson, Williams, Brown and Jones. But the Garcias now outnumber the Millers and Davises, and people named Martinez, Hernandez, Lopez, Gonzalez and Perez are on the rise.

Data released Thursday by the U.S. Census Bureau about America's most common surnames reflect the nation's growing Hispanic and Asian populations, even as the top five names - common for white and black families - remain unchanged from the past decade.

The names with the greatest percent change in frequency are mostly Asian, such as: Zhang, Li, Ali, Liu and Khan. Also among the fastest-growing were Hispanic names Vazquez, Bautista and Velazquez.

The data, based on the 2010 Census, doesn't break down common surnames by state. Still, we looked up a few of the more classic Minnesota names to see how they rank nationally. In all cases, there are more people with these names now than in 2000, but they've all dropped in the rankings.

Anderson: More than 780,000 people reported having this name, putting it in 15th place. But that's down from 12th highest a decade ago.

Nelson: About 425,000 people have this name. It's 43rd ranking is down three spots.

Olson: About 164,000 people puts this name at 157th, a big drop from 136th in 2000.

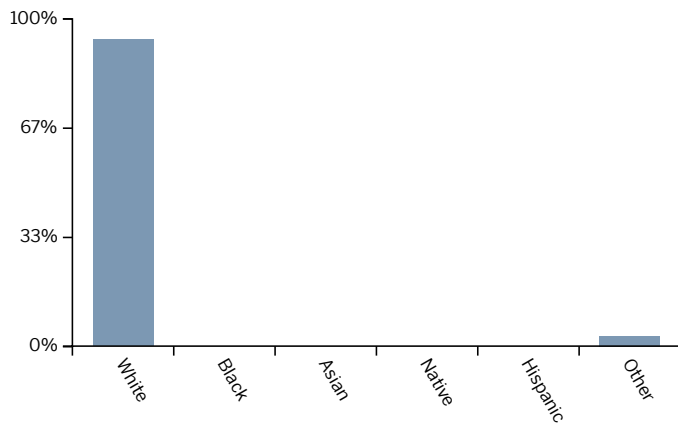
Peterson: About 278,000 people and its rank dropped eight spots to land at 71st most common.

Search for your last name

How common is the surname **OBERHEIM** in the United States?

2010 Rank ▲	#83,226
Rate per 100,000	0.08
Number of people	226
2000 Rank	#86,341

Breakdown by race



Note: data only reflects surnames reported 100 or more times. If a name doesn't pop up, it's likely not as common.

Source: U.S. Census Bureau | Graphic by Jeff Hargarten, Star Tribune | Download Data

It's quite possible that a name might not show up in here even if you think it should have 100 or more occurrences. Here's why: The Census Bureau collected the names from handwritten 2010 census forms, so it's dependent on people filling out the forms in the first place and putting down their correct names (yes, people spelled their names wrong or didn't include their name). The [form](http://www.census.gov/2010census/pdf/2010_Questionnaire_Info.pdf) (http://www.census.gov/2010census/pdf/2010_Questionnaire_Info.pdf) asked for the names of each person in the household; of course, it's possible that not all were filled in.

Next, the census bureau used computer scanning software to convert the handwritten names. That process is not perfect. It's common for an "o" to be mistaken for a "c" or an "h" to be converted to a "b", or vice versa. The bureau's [methodology](#)

(<https://www2.census.gov/topics/genealogy/2010surnames/surnames.pdf>) notes the extensive lengths they went to edit and verify the data, but it's also easy to see how it would be tough to ensure every person's name made it into this count.

Data Drop is a weekly feature that uses data analysis and visualizations to explain, surprise, inform and entertain readers on topics relevant to Minnesotans. Do you have an idea you'd like us to explore? [Contact MaryJo Webster \(mailto:MaryJo.Webster@startribune.com\)](mailto:MaryJo.Webster@startribune.com)

MaryJo Webster is the data editor for the Star Tribune. She teams up with reporters to analyze data for stories across a wide range of topics and beats.

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HowManyOfMe.com

There are 329,210,915 people in the U.S.
How many have your name?

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First Name: Last Name:

- There are **fewer than 1,646** people in the U.S. with the first name .
- The estimate for this name is not absolute. There may be fewer people with this name, or none at all. [Click here for more details.](#)

Oberheim

- There are **245** people in the U.S. with the last name Oberheim.
- Statistically the 86341st most popular last name.

Oberheim

- There are **1 or fewer** people in the U.S. named Oberheim.
- The estimates for one or both names are not absolute. There may be fewer people with this name, or none at all. [Click here for more details.](#)

Add the results to your web page:
(does not contain any personal information)

HowManyOfMe.com



There are **1**
or fewer people with my
name in the U.S.A.

[How many have your name?](#)

You can add the box above to your web page, blog, Livejournal, or MySpace page. Just copy and paste the html code below into the page to which you want to add it.

```
<div style="color: #000;"><br><table width="350" bgcolor="#FFFFFF" cellpadding="1" border="0" cellspacing="0" style="background-color: white; text-align: center;"><tr><td style="background-color: #0066B3; color: white; font: 16px/1.1 Verdana, Arial, Helvetica, sans-serif;">HowManyOfMe.com</td></tr><tr><td style="border: 1px solid black;"><table width="100%" bgcolor="#FFFFFF" cellpadding="0" border="0" cellspacing="0" style="background-color: white; text-align: center;">
```

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Let your friends know about HowManyOfMe. Find out who has the most common name among all your friends.

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Use our new application to add your results to your Facebook profile. Click the Facebook logo to begin.

All numbers estimated based upon statistical and demographic data from US Census Bureau.

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525,476th

Most
Common
Surname in
the World

Oberheim Surname

The meaning of this surname is not listed.

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Approximately

612

people
bear this
surname

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DENSITY IN:**

 [Germany](#)



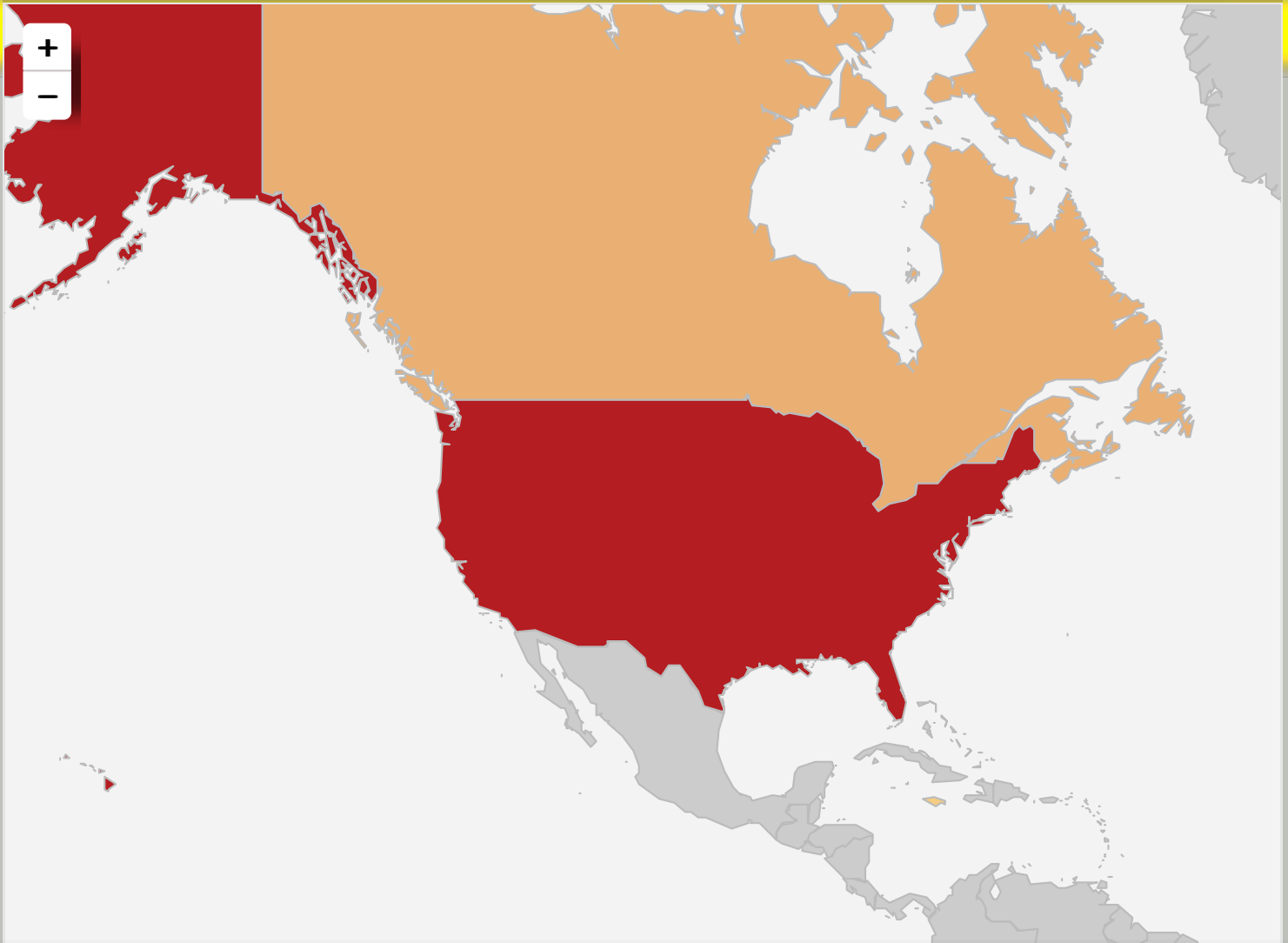
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Oberheim Surname Distribution



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Select a nation to see the distribution at regional and subregional levels

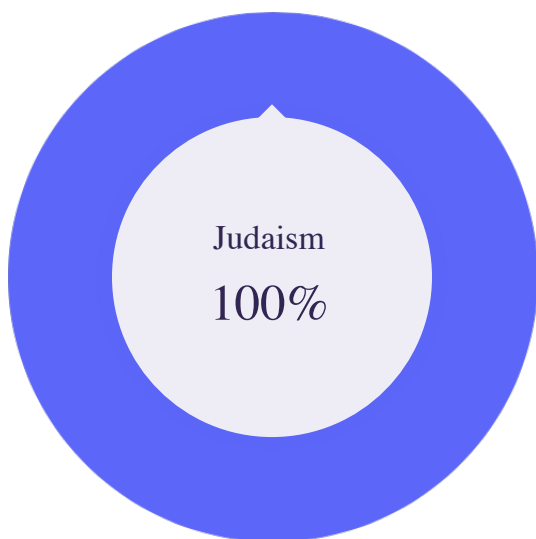
[2014](#) [1881](#) [1880](#)

 Place	 Incidence	 Frequency	 Rank in Area
 United States	324	1:1,114,973	80,655
 Germany	223	1:359,770	34,587
 England	50	1:1,111,995	53,146
 Scotland	9	1:594,955	22,256
 Canada	3	1:12,266,002	364,276
 Jamaica	1	1:2,872,187	14,560
 Japan	1	1:127,787,575	65,362
 Portugal	1	1:10,418,249	25,052

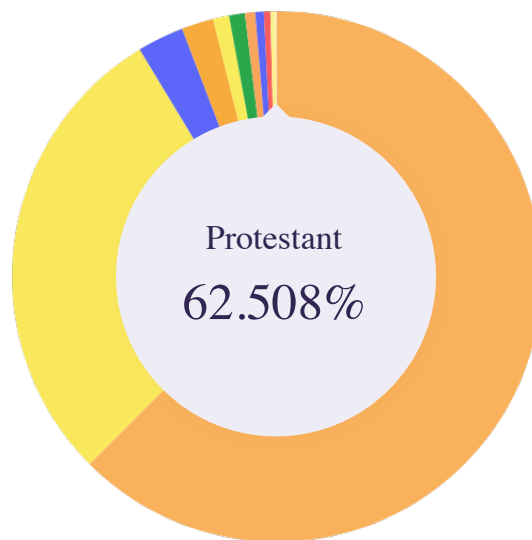
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Oberheim Demographics

Oberheim Religious Adherence in United States



Religious Adherence in United States

















Sample size: 165 (2014)

[View the most religious surnames in United States](#)

Phonetically Similar Names

Surname	<i>i</i> Similarity	<i>i</i> Incidence	<i>i</i> Prevalency
Oberhem	93	16	 / 

Oberhime	88	0	-
Oberhiem	88	0	-
Eberheim	88	29	 / 
Oberim	86	5	 / 
Oberem	86	1,613	 / 
Obereme	80	1	 / 
Overhem	80	1	 / 
Oberemm	80	25	 / 
Oberrem	80	29	 / 

[SHOW ALL SIMILAR SURNAMES](#)

The surname statistics are still in development, sign up for information on more maps and data

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Footnotes

- Surname distribution statistics are generated from a global sample of 4 billion people

- Rank: Surnames are ranked by incidence using the ordinal ranking method; the surname that occurs the most is assigned a rank of 1; surnames that occur less frequently receive an incremented rank; if two or more surnames occur the same number of times they are assigned the same rank and successive rank is incremented by the total preceding surnames
- Similar: Surnames listed in the "Similar Surnames" section are phonetically similar and may not have any relation to Oberheim

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