## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Ser. No.: 88229868

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Applicant: Alkaline 88, LLC

## **RESPONSE TO NOTICE THAT REQUEST TO DIVIDE APPLICATION IS INCOMPLETE**

Applicant, Alkaline 88, LLC, filed Application Ser. No. 88229868 (the "'868 Application") on December 14, 2018 for goods in International Class 32. On November 5, 2019, the Applicant filed a Request to Divide the application pursuant to 37 C.F.R. §2.87. On January 27, 2020, the USPTO issued a Notice That Request to Divide Application Is Incomplete stating, *inter alia*, the Request to Divide cannot be processed because it is not clear which goods should be divided out into a new application. Accordingly, Applicant submits this Response to clarify the inconsistency and requests that '868 Application be divided into two separate applications as follows:

1. Present Application No. 88229868. Please retain the goods "*hemp water; fruit flavored hemp water*" in International Class 32 in the "parent" application.

 New Application. Please make the goods "*water beverages; drinking water; bottled water; bottled drinking water; purified bottled drinking water*" in International Classes
32 the subject of a new "child" application.

Dated: February 4, 2020

Respectfully submitted,

/Brad R. Maurer/ Brad R. Maurer

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