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technology
enabled
CLOTHES

we make your life
easier through
functional clothes



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for Men

Make your life easier with functional and ultra-comfortable clothes.

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Men's Underwear

For a comfortable sweat-free routine

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INSIDER for Women

Comfort, minimalist
and functional.



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Functional Panties

With our ultralight,
comfortable fabric, you won't
go back to regular panties.

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Socks

Infrared tech and antibacterial fabric for maximum performance.

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Forbes

GQ

“ Functional clothing for those who value quality is an understatement for Insider. The brand goes way beyond that ”

Forbes

YOUR CLOTHES MORE...

functional



comfortable



sustainable



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