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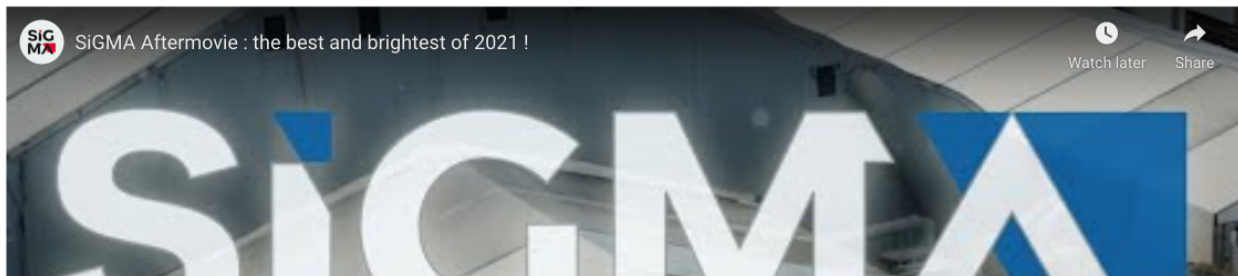
Founded by Eman Pulis, SIGMA is the world's leading hub for everything involving the iGaming industry such as regulation, responsible gambling and even marketing related to the sector. From casino to land-based to even crypto-betting, the summit brings together operators, providers, IT experts, innovators, entrepreneurs and investors from all stripes together for three days of panels, discussions, keynote speeches, workshops and a broad variety of fun and engaging networking events.

With SiGMA expanding into other areas through verticals in digital marketing (Affiliate Grand Slam), emerging technology (AIBC) and medical technology (Med-Tech World), the SiGMA Group as a whole has proven itself as a rising star in several industries, uniting the best and brightest in several leading economic sectors with incredible growth potential.

FROM START-UP TO GLOBAL ENTERPRISE

From its origins in 2014, hosting a local iGaming conference at the Intercontinental Malta which was attended by 1000 delegates, SIGMA has grown exponentially with the November 2019 event gathering 15,000 visitors under one roof.

The summit has also expanded internationally, having events that cover the four corners of the globe with the brand being located from the snowy metropolis of Toronto to the stunning skyline of Dubai. The company currently employs over 80 employees and has offices based in Malta, Cyprus, London, Manila, Belgrade, the UAE and Chicago.





A HUB OF INNOVATION



SIGMA HUB

With industry titans, thought leaders, pioneering business magnates and tech-savvy inventors all calling the conference home, SIGMA has become an internationally recognised hub of business development and innovation with the summits often setting the agenda for the future of the industry as a whole.



SPEAKERS

Our delegates are equally international with visitors travelling from across the world. Our speakers are chosen from the best and the brightest in the industry who share their experience and keen insights with the rest of the community, making SIGMA a stage to behold.



NETWORKING

During our events, our delegates will also have the opportunity to unwind in style with our Awards Nights, iGathering and Networking Dinners being the talk of the town while celebrating the rising stars of the industry with the adulation their hard-work deserves.



SIGMA PLAY

With the recent debut of SIGMA Play, we are very happy to say that we have entered the affiliation sector, leveraging our massive network and keen industry insight to truly be the bridge between clients and casinos

WORLD-CLASS CONTENT CREATION

Our media presence is equally international with a globally recognized brand presence, translating in-house news articles, opinion pieces and analysis reviews into 10 different languages which include English, French, Russian, Mandarin, Portuguese, and Spanish, Hindi, Thai, Korean, and Japanese catering to readers from SIGMA's wide portfolio of international events.

Our comprehensive news website covers the latest news and topics, articulating a plethora of diverse voices, ranging from investigative news to interviews with the industry elite and expert-led thought leadership. Written by leading experts in the sector, this segment of the website offers high-end content on a diversity of topics written by authorities in their field.

We also save the highlights from our panels for posterity, which are all available free of charge on youtube for educational purposes. Our main media flagships are the SIGMA and BLOCK Magazines; these are collections of leading thought pieces, industry insights and curated analysis sections with the first focusing on the iGaming and affiliation sector whereas the second expands on the emerging world of Blockchain, artificial intelligence and medical technology. Each of these is published three times throughout the year with each issue being translated into two languages depending on where the magazine is debuting.



In a first for SiGMA, Americas opens its doors to thousands in Toronto

The elite in the gaming and affiliation space: Cast your vote for Canada's Awards Night

A hand-picked list of the top 10 shortlisted start up companies competing during SiGMA Americas



FAQs



WHERE CAN I FIND WHERE SIGMA EVENTS ARE SET? ^

Our events are divided into five main geographical location; [Asia](#), [Americas](#), [CIS](#), [Europe](#) and [Africa](#) with each year seeing a different location being chosen for each one. You may find the details for each location on their respective about page.

HOW CAN I ATTEND THE EVENT? v

WHAT OPPORTUNITIES DO I HAVE TO EXHIBIT, SPONSOR OR MARKET AT THE EVENTS v

DO YOU HAVE OPPORTUNITIES FOR START-UP? v

CAN I BE A SPEAKER? v

WHAT OTHER EVENTS DO YOU HOST? v

I WANT TO BE IN ON THE ACTION. HOW IS SIGMA AS A WORKPLACE? v

HOW CAN I STAY UP-TO-DATE WITH EVERYTHING THAT HAPPENS AT SIGMA? v

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