

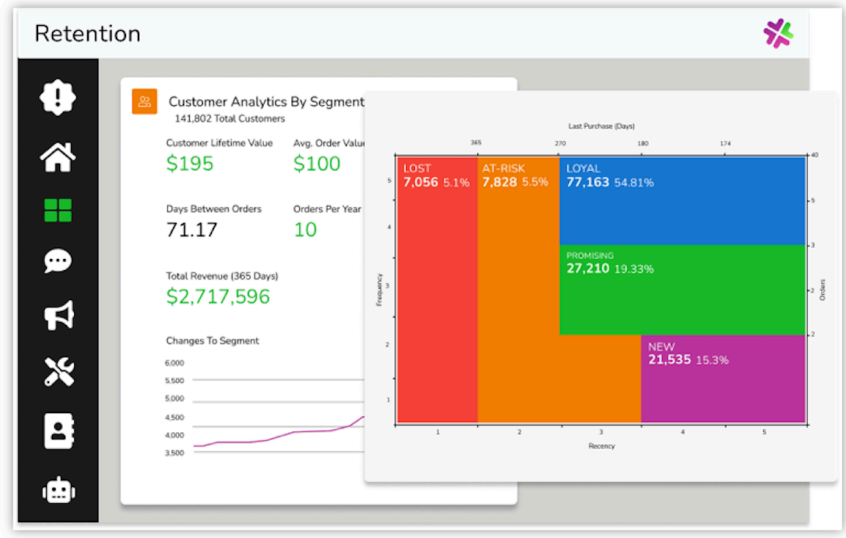


Customer Retention Marketing

Your Customer Bucket Is Leaking, let's PATCH it!

Schedule a Demo

Proudly Supporting Customer On:



Identify The Leaks



# Your Customer Bucket IS Leaking. Patch Tells You Which Customers Aren't Coming Back

*But Not All Leaks Are The Same.*



### New Customers

First time buyers from your brand.



### Loyal

Repeat Customers who are active, engaged and purchasing regularly.



### At-Risk

Customers who aren't purchasing as recently as before and need nurturing to keep them from churning.



### Promising

Customers who are returning often but not spending as much.



### Champions

Highly engaged customers who have bought the most recent, most often, and generate the most revenue.



### Lost

Customers who have not purchased in a certain amount of time, typically not within the last year.

Patch Helps You Identify The Leaks That Hurt The Most.

**1.5M+**  
Customers Retained

**2,000+**  
Happy Clients

**10+**  
Years Experience

**175M+**  
Revenue Recaptured

## Retention Marketing: Easy As 1-2-3!

### Identify, Patch, & Reinforce Your Leaks

Patch amplifies your marketing efforts and increases your ROI by retaining your new AND existing customers. Patch gives you clear insights on how many customers are returning and how many are leaking out.

[Check My Business For Leaks](#)



#### Insights To Bring Customers Back

Customer engagement tools and strategies to help Patch your leaks, turning At-Risk and Lost Customers into Loyalist.



#### Customer Analytics By Segments

Use our Dashboards to see which groups are leaking out so you can better focus your retention marketing efforts.



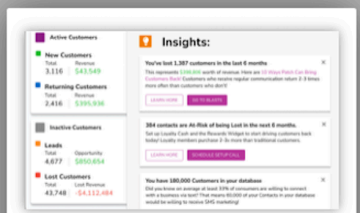
#### RFM Analysis

Analyze your customers based on their recency, frequency and monetary behaviors for better targeting and increased ROI.



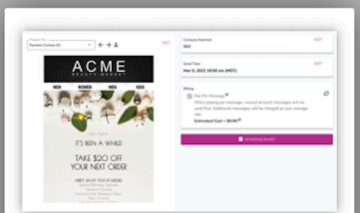
# Patch Provides Growing E-Commerce Brands With All Of The Customer Retention Tools They Need To Start Losing Less Customers.

Patch Does The Work Of Several Different Software And Multiple Employees. Why spend your money on several different softwares when you can have it all, *from a single platform!*



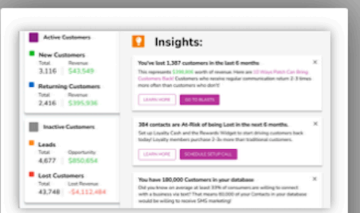
## Customer Journey Management

Patch's automation builder makes it simple to create customer journeys from start to finish, allowing you to automate tasks for your business that do the work of 2-3 full-time employees.



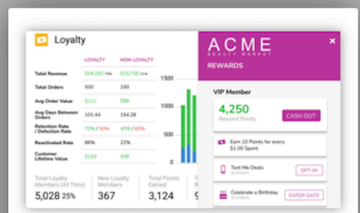
## Email & SMS Blasts

Send a blast to your entire audience or create targeted segments; the choice is yours. With Patch's marketing blasts you can make sure you're reaching the right customer at the right time with the right message.



## Analytics & Insights

Patch makes it even easier to analyze by putting every customer into a segment where you can instantly view and compare lost customers to loyal customers and everyone in between.



## Loyalty & Rewards Program

Reward your customers for the actions that have the most impact on your business. Drive engagement and build a better customer journey by customizing your loyalty program to fit your customers.