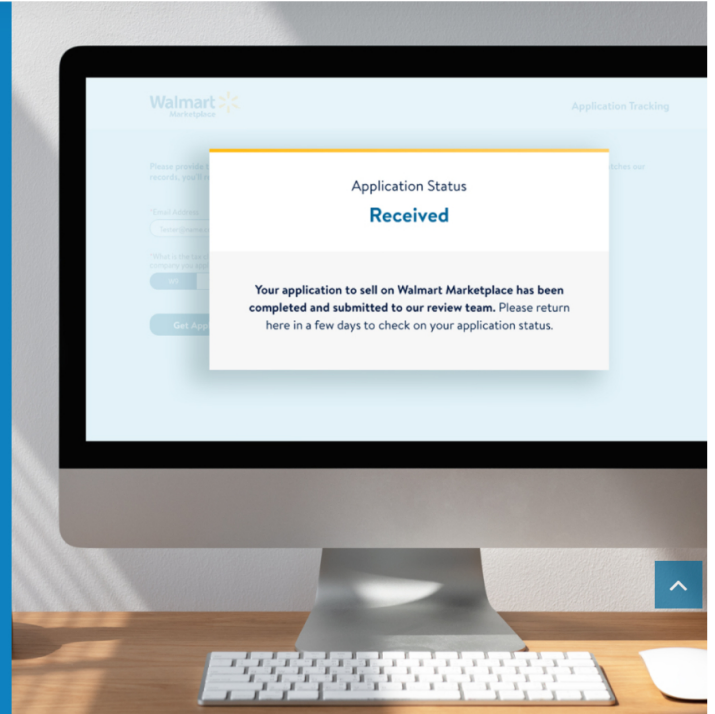


Discover WALMART MARKETPLACE

NEW: Track your application status!

Check on the status of your application during New-Seller Savings and beyond.

Get Application Status



Partner with number 1 and sell with confidence

bright future. **And we're looking for partners like you.** Walmart Marketplace is a curated community of respected, professional sellers who offer only top-quality, authentic products and best-in-class customer service.

Imagine the possibilities and boost your growth

We've built Walmart Marketplace so you can easily integrate your catalog, manage orders, arrange shipment and provide customer care. **Millions of our customers can't wait to see what you have in store.**





Embrace innovation and expand your reach

Enjoy the unique advantage of **partnering with the world's largest innovative omnichannel retailer** and step boldly with us into what comes next as we challenge and change the eCommerce world. Reimagine customer experience and leverage **Walmart's innovative programs** that better suit today's lifestyles.

HOW IT WORKS

Sell your products next to the wide assortment sold by Walmart and other Marketplace sellers



Add your items

Build your catalog, control inventory and set prices using one of our convenient integration methods.

[More details](#)



Fulfill your orders

Manage orders and shipping methods, ship items directly to your customer and provide customer care.

[More details](#)



Get paid

No setup or monthly fees! A reasonable referral fee is automatically deducted from your prompt payment for sold items.

[More details](#)

Watch and learn about our vision and requirements:





You bring great products. We bring millions of customers.

Join our curated community of respected, professional sellers today!



SIGN UP. STAND OUT.

It's simple: request to sell, get approved, own your presence!



Approval

Once approved, expect an invitation to set up your Marketplace seller account



Contract

Sign the Retailer Agreement with a Walmart representative



Registration

Complete your seller profile and connect your payment account



Onboarding

Choose an integration method, add your items and test orders



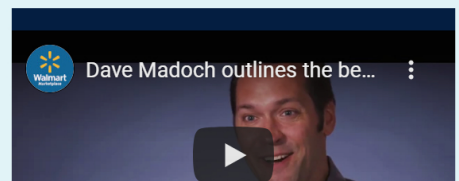
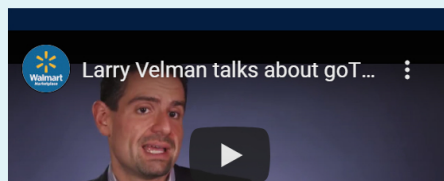
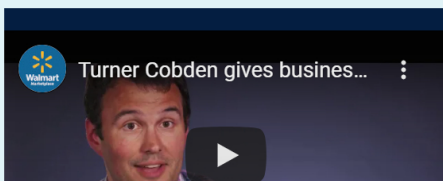
Request Launch

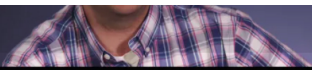
When you're ready, we'll do a final review and then get you selling



Right now is the best time to partner with Walmart. But don't just take our word for it...

Learn what other Marketplace sellers have to say about their experience with us:





Turner Cobden
Acktify

*"We found **30 million** new customers, and all we are seeing is continued growth for products that we've never sold before."*



Larry Velman
goTRG

*"We more than quadrupled the volume monthly. We saw **terrific growth** on Walmart Marketplace."*



Dave Madoch
Toynk Toys

*"We can get new products on Walmart Marketplace and the sales come **faster than any other marketplace** we are on."*



About Walmart.com

What started small, with a single discount store and the simple idea of selling more for less, has grown over the last 50 years into the largest retailer in the world. Each week, nearly 265 million customers and members visit approximately 11,500 stores under 56 banners in 27 countries and eCommerce websites. With fiscal year 2020 revenue of \$524 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. It's all part of our unwavering commitment to creating opportunities and bringing value to customers and communities around the world.

© 2021 Walmart. All rights reserved

Get to know us!

- [Shop Walmart.com](#) →
- [Corporate](#) →
- [@WalmartLabs](#) →
- [The Walmart Digital Museum](#) →
- [Privacy Policy](#) →
- [Do Not Sell my Personal Information](#) →

