



**Nourishing  
experiences  
for  
extraordinary  
people  
to recharge,  
reset and give  
back**

**UPCOMING  
ADVENTURES**

# WHAT IS YOL?

**YOL, Turkish for “the road,” offers transformative reboot experiences for high-performers, teams and individuals all over the world. Think of YOL experiences as “resets” that touch participants on many meaningful levels — physical, mental, spiritual and a desire to give back to organizations in need.**

Our focus is on engagement and resilience—getting people to shed stress, improve effectiveness, expand their mind and reconnect with themselves and humanity.

YOL supports personal purpose-finding and promotes professional growth, inspiration and improved productivity. We also work with **esteemed partners** that can extend or expand your YOL experience both within and beyond the trip.

In addition, YOL works hand in hand with local community-based organizations and NGOs on issues of poverty, health and environmental preservation. We cultivate long-term partnerships and skill transfers between our participants and members of the community.

## **Our Personal Stories**



 **How I Came to Follow My Passion**



 **Unscripted (Kari's story)**

[Learn more about our team](#)

## WHAT WE DO

Mind/Body + Service Experiences for Companies and Individuals



**Mind/Body**



**Service**





**For Companies/Groups**



**For Individuals**

## **CUSTOMERS & GUESTS**

Hear what our guests have to say





**Corrie**



**Eric**





**Nina**



**Kat**



I can't imagine anyone leaving here and not feeling more connected to themselves, more passionate about what their work is and more ready to go.

— Karen Hershenson, Director, Clay Street Project, [Procter & Gamble](#)



The YOL team arranged a perfect balance of fitness, health, relaxation and community. I was so impressed with every aspect, and most of all with the incredible people I met on the trip. What a special group of people who are all looking for a great experience!

— Jessika Borsiczky, Executive Producer, [Showtime's House of Lies](#)



It was an outstanding trip with a great bunch of people. I was asked to describe the trip for (my company's) website. And of course that just extended the trip mentally for me just a bit longer, stretching that soul-satisfying feeling a few more days.

— Robert Mayer, Senior Systems Specialist, [Genentech](#)



I believe in the healing and transformative powers of mind, body and service experiences. For people in the working world, what YOL is offering is an opportunity to rejuvenate, give back to themselves, contribute responsibly, uplift communities and work hand-in-hand with host communities, having fun, creating social and economic solutions where there is a real need for assistance.

— Lisa Rueff Schneider, Executive Director, [Michael Franti's Do It For The Love Foundation](#)

## SERVICE APPROACH

**Our approach to service is rooted in three central themes, with one primary objective: Lasting impact**

### **Self-Awareness & Education:**

Meaningful service work begins by looking within and asking ourselves: “Why do I want to volunteer?” and “What do I know about the issues we’ll address through service?”

### **Direct Service Projects:**

Empowered with our collective skills and knowledge, we engage in on-site service projects geared towards meeting the immediate needs and long-term goals of our partner organizations.

**Reflection:** Sharing our insights, we come together to consider the following: “What did we learn about ourselves, others, the world?” and “How can we continue to support the needs of the community and service partner?”

More on who we work with and why

## **Featured YOL Service Partners**

**Forget Me Not Farm, Santa Rosa, CA**



Since 1992, Forget Me Not Farm has helped thousands of at-risk children and youth break the cycle of abuse. The farm offers animal-assisted and horticultural therapeutic activities that provide a haven for children, plants and animals to bond, learn and heal with one another.

YOL volunteers are laying the groundwork for Forget Me Not Farm's first Farm Stand: a project providing employment training and opportunities to at-risk foster youth from harvest to sales.



Hogar del  
Nino  
Baja, Mexico



Los Cabos  
Humane  
Society  
Los Cabos,  
Mexico



Sea Turtle  
Sanctuary  
Baja, Mexico



Amigos de  
Santa Cruz  
Lake Atitlan,  
Guatemala



Give A Day  
Global  
San  
Francisco,  
CA

*Featured service partners as of November 2014*



# JOIN US

Thanks for looking. We'd love to hear from you.

Your Name (required)

## Upcoming Adventures

Lake Atitlan, Guatemala • April 11-18, 2015

Calistoga, California • June 7-10, 2015

Negril, Jamaica • October 12-18, 2015

Contact [info@yoltrips.com](mailto:info@yoltrips.com) to book today

## Past Experiences

### Subscribe to our newsletter!

## Get YOL for Your Team or Company

If you'd like to learn more about how YOL can help increase engagement, reward

Or, just reach out directly at  
866.YOL.2008 or [sales@yoltrips.com](mailto:sales@yoltrips.com)

## Prove You're Real



Send

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