

**Understudy** Get Started

# Transfer Your Knowledge To Empower Your People

We help business leaders attract, develop & retain talent using professional video & design strategy to transfer knowledge between generations.

[Get Started Now](#)

## Institutional Knowledge Transfer For The Modern Professional

Gathering knowledge & transferring it to your teams can be daunting, difficult & frustrating: we've made it simple, fun & profitable.



### Knowledge Transfer Simplified

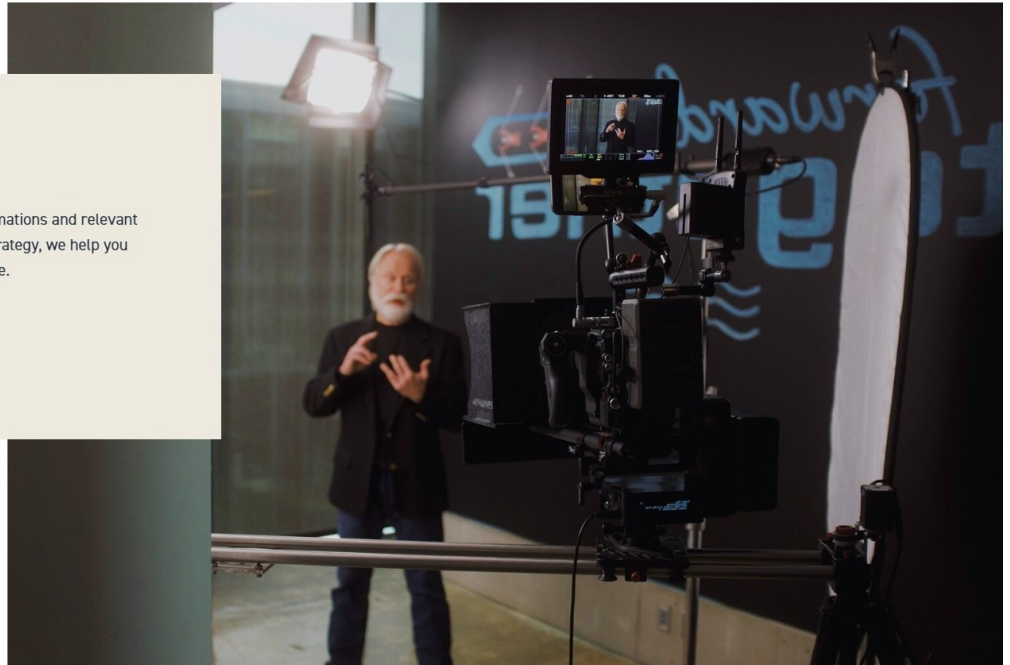
We've mastered institutional knowledge transfer, making it simple & profitable for business leaders while powerfully engaging your Millennial & Gen-Z team members.

[Let's Get Started](#)

## Using Video & Design

Using professional videos laced with engaging animations and relevant speaking prompts backed by educational design strategy, we help you effectively transfuse knowledge into your workforce.

[Build Your Masterclass](#)



## To Save Intellectual Capital

Losing the intellectual capital that leaves with each retired leader is irreplaceable with incalculable value. The investment to retain their mastery is hardly a fraction of what it will cost to lose it.

[Create a Legacy](#)

## Intention = Retention

Our high production quality and educational design strategy creates excellent content that enhances employee retention, increases efficiency of knowledge transfer, and drastically cuts training costs, making your organization more profitable. Multiple studies prove that viewers sense the difference between care and carelessness when watching a video. **Make it beautiful, make it last.**



Make It Beautiful, Make It Last