

INDEXFUNDS

Support

Open Account

(<https://portal.ultimusfundsolutions.com/app/indexfund/#newaccountsetup>)

The Original Index Fund. Reimagined.

Buy Ticker Symbol: **INDEX**

Track the S&P 500® Equal Weight Index. Same 500 companies. Held Equally.

THE INDEX ANSWER

Buy Now

INDEX Is The Non-Institutional Choice



Jack Bogle's Last Warning

<https://index.fund>

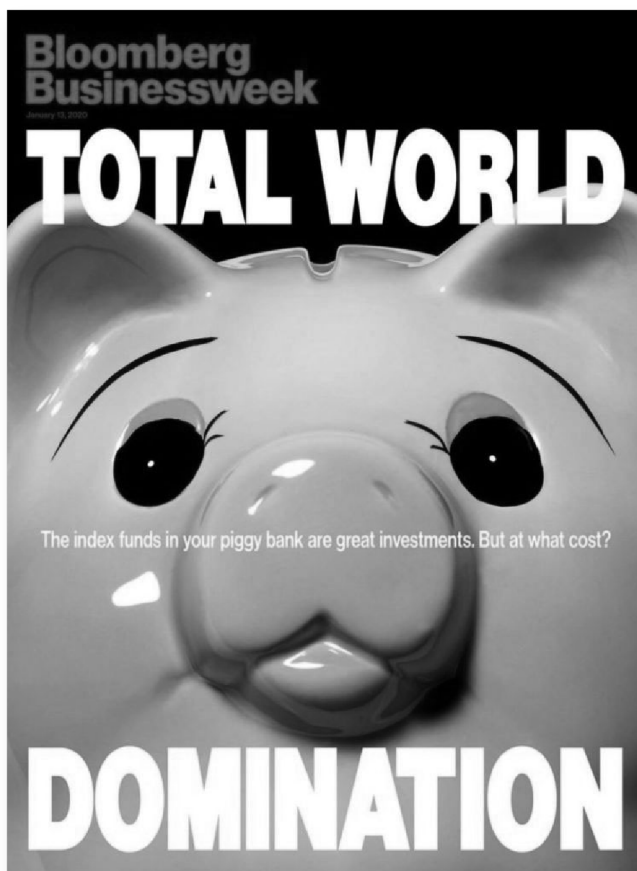
Jack Bogle's Last Warning

"If historical trends continue, a handful of giant institutional investors will one day hold voting control of virtually every large U.S. corporation...Three index fund managers dominate the field with a collective 81% share of index fund assets... Such domination exists primarily because the indexing field attracts few new major entrants."

Wall Street Journal, 11.29.18

Jack Bogle: Founder of Vanguard and the First Index Mutual Fund

[Read the article](#)



Break Their Monopoly

"If you're one of the 100 million Americans that owns a mutual fund, your right to vote in corporate America has been taken away from you. A handful of giant index fund managers have more power now than the last 100 years. They are making the decisions that shape our everyday lives. We created **INDEX** to give investors a way to break this monopoly."

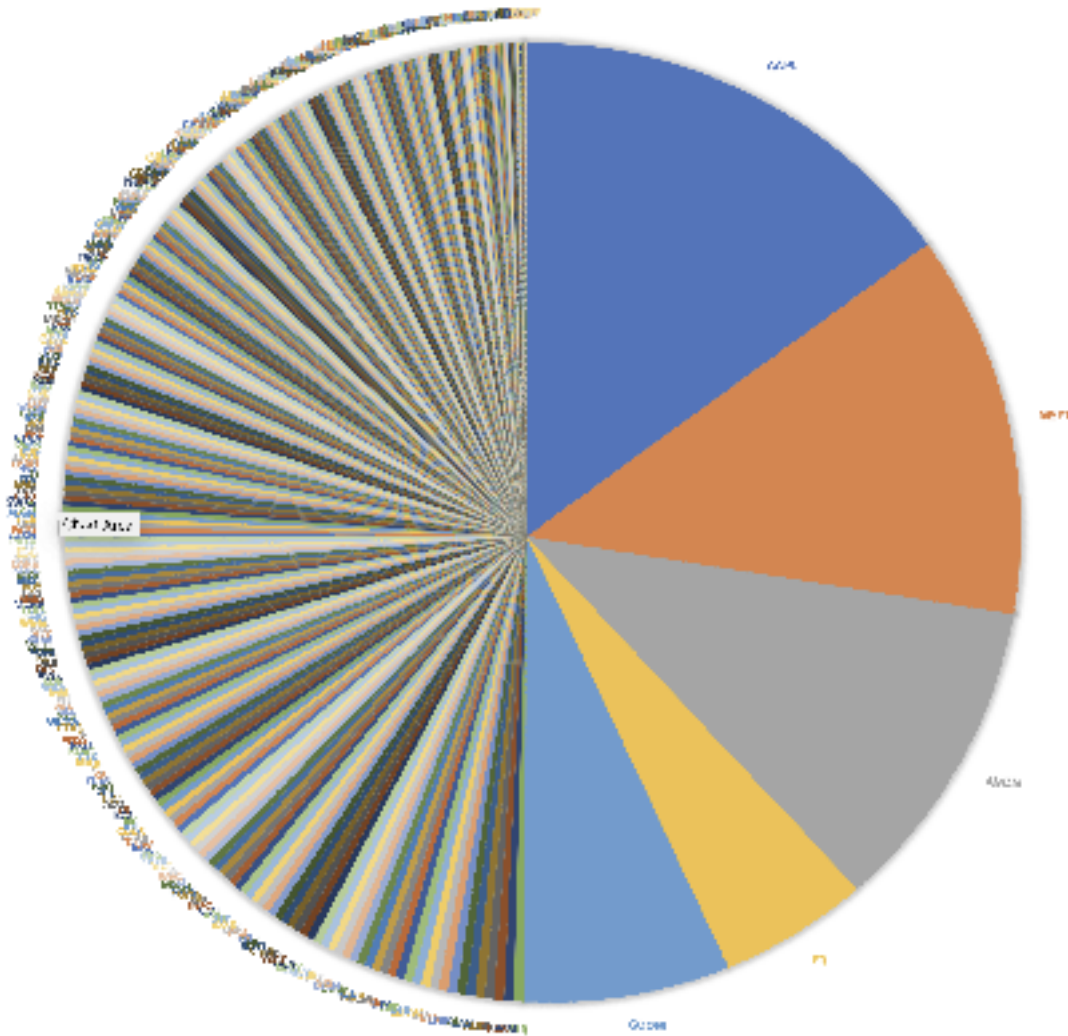
Michael Willis, Founder of INDEX

[Read the article](#)

Not All Index Funds Are Created Equal

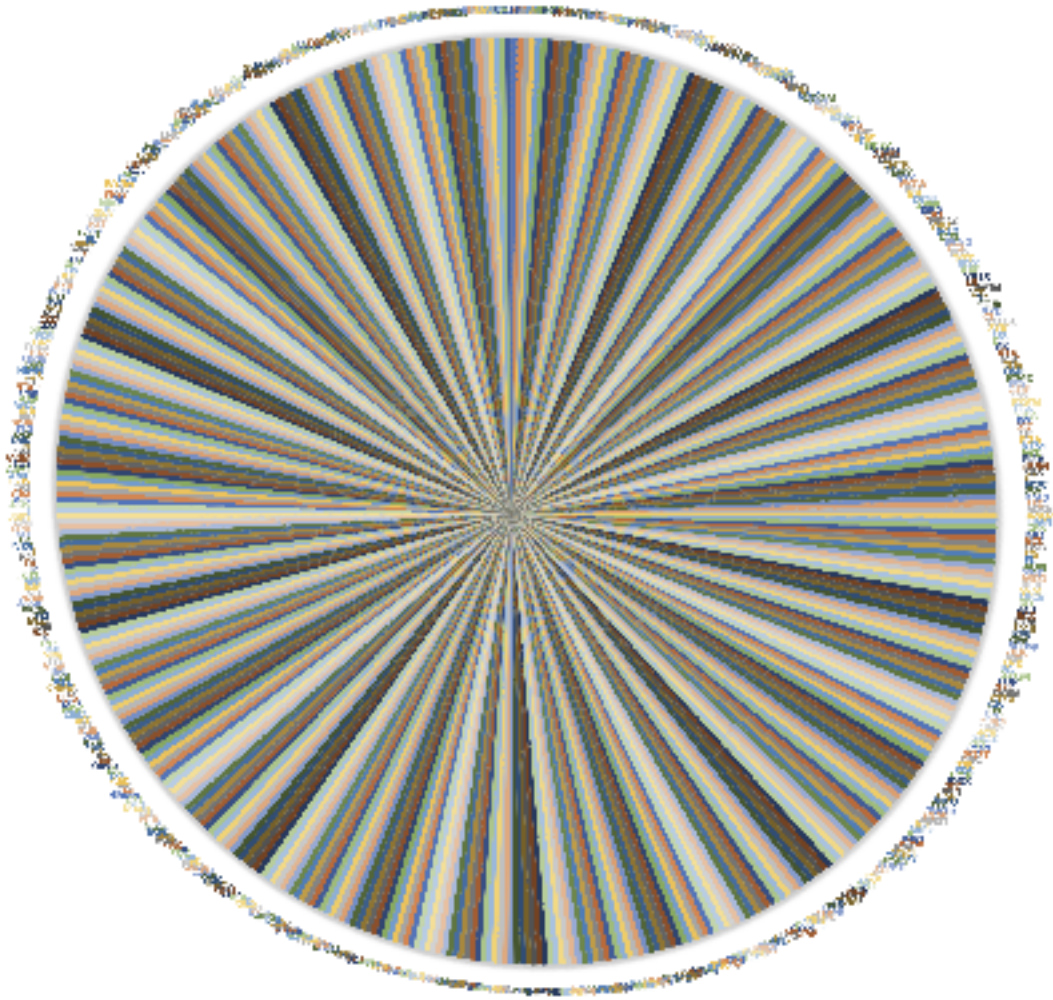
Did you know your S&P 500® Index Fund might look like this?

The S&P 500® Index's top 5 companies versus its bottom 370.



The S&P 500® Index Fund (Equal Weight) uses an equal weighted strategy.

Rebalanced quarterly to keep you on track.



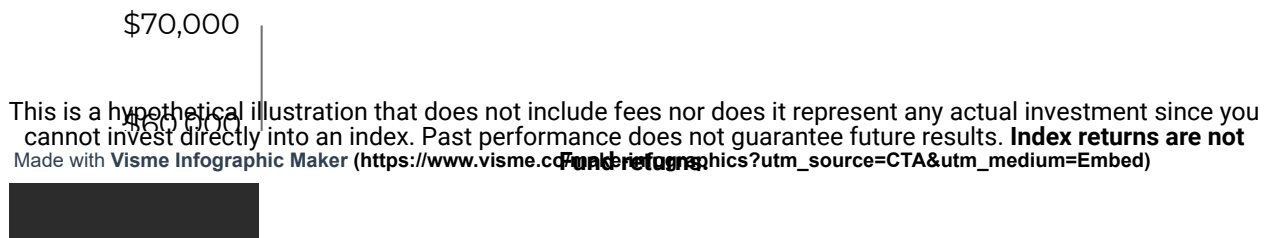
*As of August 31, 2020



The S&P 500® Equal Weight Index

A \$10,000 investment into the S&P 500® Equal Weight Index at its inception on 1/08/2003 until 12/31/2019 would have grown to over \$63,000.

(click here for standardized performance) (<https://funddocs.filepoint.com/indexfunds/>)



Buy INDEX. Join the movement.

Buy Now

Better After Crash Index Strategy?

AFTER THE 2000-2002 DOT-COM CRASH			
	2003	2004	2003-2004
S&P 500® Index	28.68%	10.88%	39.56%
S&P 500® Equal Weight Index	35.78%	16.95%	52.73%
Alpha for the Equal Weight	7.10%	6.07%	13.17%

AFTER THE FINANCIAL COLLAPSE OF 2008			
	2009	2010	2009-2010
S&P 500® Index	26.46%	15.06%	41.52%
S&P 500® Equal Weight Index	46.31%	21.91%	68.22%
Alpha for the Equal Weight	19.85%	6.85%	26.70%

Past performance is not indicative of future results. Short term performance does not equal long term performance. Indexes are not managed, it is not possible to invest directly in an index.

*Source: ONEFUND as of 04/01/2020

Directly following the last two largest stock market crashes, the S&P 500® EQUAL WEIGHT INDEX rebounded much faster than the CAP-WEIGHTED S&P 500® INDEX.

One Simple Plan

And the ALPHA WAS SIGNIFICANT.

01

Buy INDEX

02

Setup Auto Deposits

03

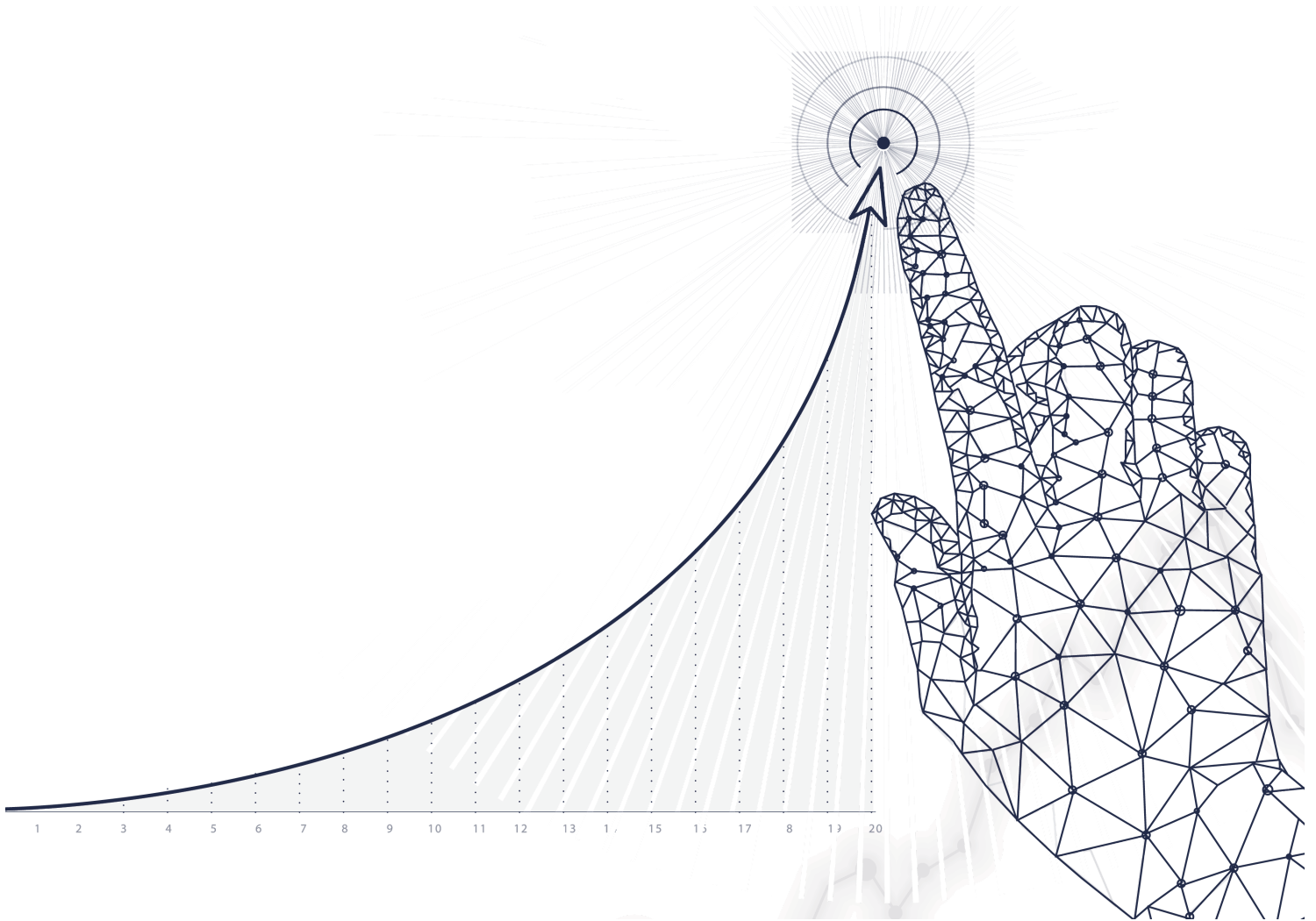
Believe in the Success of the Top 500 Brands in America

04

Ignore the News

05

Live Your Life



Our Best Idea After a Crash

for individual investors

from **INDEX**

for financial advisors

from **INDEX**

01:31

A Company That Thrives On Innovation and Fresh Ideas

We at INDEX say no to bureaucracy and institutions. Where many of our competitors stop, we begin.

Buy Now

THE HUMAN ELEMENT



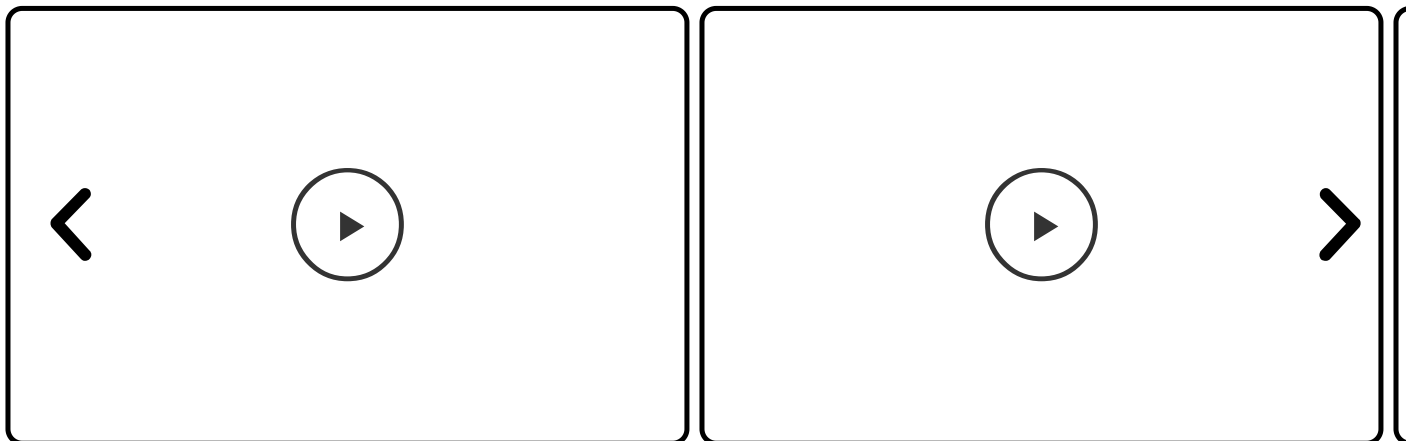


Michael Willis
Founder

Mike has worked in the Wall Street industry for the past 25 years. He is the Lead Portfolio Manager for INDEX FUNDS and previously worked for UBS, Paine Webber, & Smith Barney. Mike enjoys turning big ideas into reality. "I do what I say I'm going to do, I do it right, and I don't stop until it's done."

Todd Johnson
Co-Founder

Todd worked in the mainframe software industry for 24 years before joining Mike to create INDEX. His persistence and inability to accept rejection often makes him the last man standing. Todd is hard wired to win and lives to be free. "Obstacles and rejection always surround great opportunities, so they motivate me."



You've met the rabbit (trading)

Now meet the turtle.

INDEX APP COMING SOON



INDEX app coming soon. Join the
waitlist.

Join the waitlist

An investor should consider investment objectives, risks, charges and expenses carefully before investing. Click the link to obtain a Prospectus (<https://funddocs.filepoint.com/indexfunds/>), which contains this and other information, or call. 1-844-GO-INDEX (1-844-464-6339). Read the Prospectus (<https://funddocs.filepoint.com/indexfunds/>) carefully before investing. The Funds are not suitable for all investors. Subject to investment risks, including possible loss of the principal amount invested. The Funds are subject to several risk factors which are explained by clicking here (https://index.fund/wp-content/uploads/2020/03/Index-Funds-Principal_Risks.pdf).

Mutual funds, annuities, and other investments are not insured or guaranteed by the FDIC or by any other government agency or government sponsored agency of the federal government or any state, not deposits, obligations, or guaranteed by any bank or its affiliates and are subject to investment risks, including possible loss of the principal amount invested. Ultimus Fund Distributors, LLC. is the distributor for the Funds and is not affiliated with Index Funds. Diversification does not eliminate the risk of experiencing investment losses.

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