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Exploring Interior Design with AR

There are countless tools available for Interior Designers, including many apps and desktop programs. It's great to have a large variety of options, but it can be overwhelming to learn how to use a new software. That's why we created Minsar, so that all creative individuals have the ability to create AR/VR experiences without needing to know how to code. With simple drag-and-drop technology, you can design dynamic experiences and share them effortlessly.
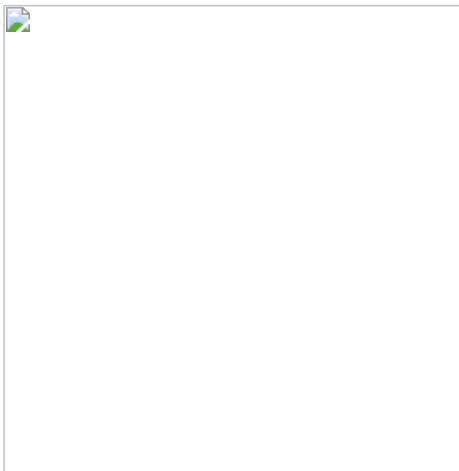
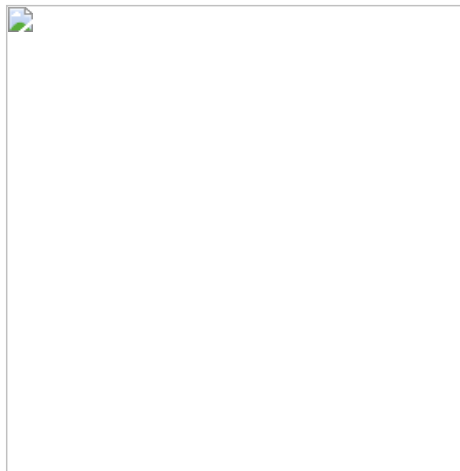| ADESSA BATTS | ANNOUNCEMENTS | JUNE 11, 2020 |

Celebrating Pride Month with Minsar!

This month is Pride Month, but at Minsar we have pride year-round. Diversity is a crucial part of our company identity and we encourage our team to express themselves fully and feel no judgment.
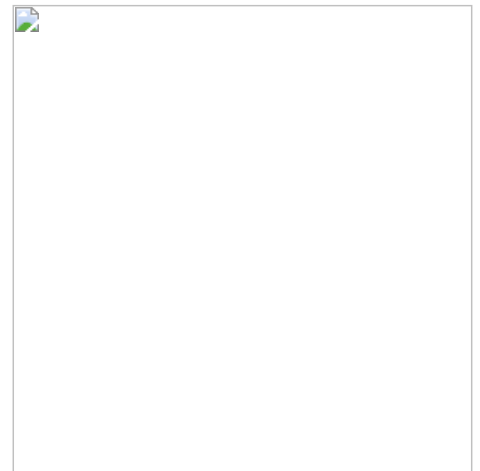
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Augmented & Virtual Reality: the Future of Real Estate?

Augmented and virtual reality have become sought-after technologies in many fields, with real estate being no exception. As social distancing continues, these technologies will become particularly useful, by limiting the need to have close contact with others. Learn how realtors are harnessing these technologies to improve their clients' experiences.

Two Examples of Using Minsar Studio for Cultural Heritage

Minsar had the honor of being chosen for the 2016 edition of the French Ministry for Culture's call for projects called "Innovative Digital Services", by building a partnership with three prestigious French institutions: the Centre for National Monuments (CMN), the Museum of Decorative Arts of Paris (MAD), and the National Museum of Archeology (MAN).

A Brief Analysis of XR Technologies in Cultural Heritage

During the last several years, numerous museums and cultural institutions have felt the need to modernize their image, attract new visitors, and above all offer stronger and more engaging experiences. In this blog we explore multiple ways that XR technologies have been used to enhance cultural heritage.

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Start creating your experience for free and take as long as you need. When you're ready, just add a plan and share your experiences to the world.

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