

[Home](#)[@](#) [t](#) [in](#)[Contact](#)

THE HYBRID HYPE

Hybrid Professional Enterprises

*Magnifying **Multi-hyphen** Expertise*

What We're About



The Hybrid Hype, LLC is a certified, woman-owned global consulting firm that was founded in 2019 following a decade of diverse freelance work from our founder, Jasmine.

We were founded with the goal of building a **collective of diverse hybrid professional consultants** with design, public health, social inclusion, communications, business development, and research prowess in the public and private sectors for organizations both large and small. We work to magnify **Multi-hyphen** expertise.

Hybrid or Multi-hyphen professionals
work at the nexus of historically distinct

work at the nexus of historically distinct sectors and skillsets to optimize a blended and interdisciplinary approach to problem solving.

We ultimately drive the increased innovation and impact that organizations seek.

Get with the Hybrid Hype Today



Jasmine Burton

Jasmine is the Principal and Founder of the Hybrid Hype, LLC. She is a social inclusion and design specialist with a focus on gender equity, meaningful youth engagement, and innovation in the water, sanitation and hygiene (WASH) and global health sectors. She is trained in product design and public health, and is passionate about social justice and human rights. She has led iterative toilet innovation pilots and research across Sub-Saharan Africa with a design thinking lens and in resettled refugee communities as the founder of [Wish for WASH](#), a social impact organization that seeks to bring innovation to sanitation. Jasmine is the Toilet Accelerator Manager and Social Inclusion Lead at the [Toilet Board Coalition](#), Technical Advisor for the gender equity startup [Equilo](#), on the Board of Directors for [Planet Indonesia](#) in order to help lead their WASH and gender strategies, a Design/Communications Associate for [Women in Global Health](#), and a

former consultant for gender and women's health research organizations Atthemis and International Planned Parenthood Federation. As a 2018-2019 Women Deliver Young Leader, she spoke at the 2019 WD conference about her work and vision for gender equity in the WASH sector. **Jasmine identifies as a social impact designer who seeks to utilize design thinking, evidence-based research, and business acumen to build a more inclusive world.**

[Learn More About Jasmine Here](#)

“Jasmine is a next generation leader in public health + sanitation. With incredible energy, dedication and optimism, she is able to translate her vision, innovations and drive into on the ground impact. A rarity, she combines the skills of engineering + design talent with those of communications. She is also able to navigate for profit, non for profit, academic and governmental organizations. Jasmine is one to watch. Big fan and glad we collaborate.”

— Michael Lindenmayer





Let's Work Together.

Email us below so that we can use our diverse and creative skillsets to support you and your business!

Let's Chat!

Follow Us!



When you follow your curiosities, you will bring passion to your new careers, which will leave you more fulfilled. And by doing more than one job, you may end up doing all of them better.

KABIR SEHGAL
HARVARD BUSINESS REVIEW



www.hybridhype.com



The average adult worker holds more than 10 jobs in a lifetime..and reinvents their career three to four times

JOHN HAGEL
WHARTON, 2010



www.hybridhype.com

"A businessman is a hybrid of a dancer and a calculator."

Paul Valery



Stop choosing between being an expert or a generalist. Be both.

Be a hybrid.

SARABETH BERK, PHD
MORE THAN MY TITLE



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We are excited to work with you!

WBENC

WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL

JOIN FORCES. SUCCEED TOGETHER.

[MADE WITH SQUARESPACE](#)

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