



THE PROBLEM

1 IN 10

kids will experience sexual assault.

90%

of assaults are by someone the victim knows, like a coach, relative, or neighbor.

- In Minnesota, that is more than **90,000 students** before they reach the age of 18.
- Students have the right to learn assault prevention skills and **teachers want proven strategies** to educate kids on issues surrounding assaults.
- **Kids need help defining healthy boundaries.** Parents seek empowering, non-threatening language and resources to address the topic.
- The estimated cost of sexual abuse to our society is **\$9.3 Billion per year.**

HOW TO PARTNER WITH US

- **Give** a tax deductible donation to train more kids.
Our 501c3 Tax ID: 84-2945578
- **Connect** us to foundations or corporations that will support our work.
- **Share** our mission with your friends and network.

SUPER HERO KIDS
foundation



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**For more information
please visit our website:
www.superherokidsfoundation.org**

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OUR MISSION:

**EMPOWER EVERY CHILD
WITH TOOLS TO PREVENT
SEXUAL ASSAULT**



THE SOLUTION

We fund evidence based programs to teach students in Pre-K to 12 action based skills to prevent the trauma of sexual assault.

- Kids learn to recognize risky situations and how to **“Get Away and Tell!”**
- **Prevention protects a generation** of kids from the consequences of sexual assault: **mental health issues, substance abuse,** and **poor school performance.**



OUR IMPACT

“ Many of my patients have taken the class. Parents are enthusiastic. Kids can proudly tell me what they learned. Every child deserves the opportunity to take this program to learn these important skills. It works! ”

- STEPHEN LUTZ, M.D.
PEDIATRICIAN

RESULTS WITHIN REACH

- For about **\$10/student**, we have provided skills to over 17,000 students and 34,000 parents.
- **100% of schools** visited want to bring the programs back.

“ Minnetonka schools have found great value to our students from the Super Hero Kids programs. The lessons are powerful for the students. The messages change and save lives. ”

- DENNIS PETERSON, Ph.D.
SUPERINTENDENT, MINNETONKA SCHOOLS



OUR PROGRESS



48 Twin Cities Metro schools, public and private, have used the programs

Endorsed by pediatricians, SANE nurses and the Archdiocese of Minneapolis/St.Paul.

Trained over 17,000 kids in 2018-2019.

Doubling the number of kids trained annually.

“ Being abused as a child changed my life. It took my innocence away. It caused my depression and anger. This program could have helped me prevent this. This program can save children. It’s that simple. ”

- PATRICK GALLAGHER
SURVIVOR

HOW MANY KIDS CAN YOU HELP?

25,000 Kids	\$250,000	Platinum
5,000 Kids	\$50,000	Diamond
3,000 Kids	\$30,000	Gold
1,000 Kids	\$10,000	Silver
100-999 Kids	\$1,000 - \$9,999	Bronze
1-99 Kids	\$10 - \$999	Supporter



SOCIAL AND RACIAL JUSTICE INITIATIVE

- The Social and Racial Justice Initiative will focus on schools that have a high proportion of kids utilizing free or reduced lunch and **higher proportion of minority children.**
- Students in underprivileged areas are **3X as likely to be victims of child abuse.**
- Schools in underserved areas have a **greater need for funding** for sexual assault prevention programs.



CATHOLIC STUDENTS INITIATIVE

- An anonymous major **donor will match every dollar we raise** up to \$30,000.
- This would allow us to **impact 6,000 of the 25,000 Catholic students** in the Metro.
- These customized lessons incorporate faith with prayer and scripture. All programs are approved and endorsed by the Archdiocese and Archbishop Hebda.



SAFE KIDS LEGACY INITIATIVE

- Our goal is to train **every student in the Twin Cities**, over 600,000 kids.
- We can train one student for about **\$10**.

District and school suggestions will be invited but not guaranteed.
The SHKF Board is responsible for all final grant decisions.