



2019 REVMasters Award Winners Announced

Top honors for B2B marketing organizations leading in revenue generation, presented at the B2B Sales and Marketing Exchange conference in Boston.

ATLANTA ([PRWEB](#)) August 23, 2019 -- Last week at the B2B Sales and Marketing Exchange conference in Boston, The Pedowitz Group announced the recipients of the first annual REVMasters™ Awards for revenue-generating B2B marketing organizations. The REVMasters Awards recognize individuals and teams that make significant impact on revenue through an innovative operational, technical, or process change.

The Pedowitz Group congratulates the winners of the 2019 REVMasters Awards:

Christine Nurnberger, Revenue Marketer of the Year, for demonstrated leadership in revenue accountability for her organization.

Software AG, Revenue Marketing Team of the Year, for demonstrated teamwork and leadership in revenue accountability for their organization.

Mouser Electronics, Revenue Marketing Digital Transformation, for helping their organization go digital by implementing, migrating, integrating marketing technology as well as implementing operational processes to grow revenue.

SAP Concur, Revenue Marketing Impact, for demonstrating revenue growth for their organization in a repeatable, predictable and scalable way.

TaskUs, Revenue Marketing Customer Experience, for creating an innovative customer experience across multiple channels that generated revenue results.

Jeff, President and CEO of The Pedowitz Group stated of the recipients, “These winners are an inspiration to their peers. Innovation, teamwork, results. They truly represent the best of the best and we are honored to recognize them for their outstanding achievements.”

Recipients were honored last week at a gala event during the second evening of the B2B Sales and Marketing Exchange. The conference combined Flip My Funnel, Sales and Marketing Exchange and RevTalks™ into a single, cohesive experience. Bringing together hundreds of marketers, REVTalks is a conference dedicated to sharing the personal stories of professionals who were able to make a revenue impact.

About The Pedowitz Group – Connecting Marketing to Revenue™

The Pedowitz Group (TPG) wrote the book, and is the undisputed thought leader on Revenue Marketing™. As a partner, The Pedowitz Group (TPG) helps companies plan, build and optimize their revenue engine by delivering services in MarTech, demand generation and marketing operations. TPG believes that Marketing is the driver of customer engagement that fuels the revenue engine. The Pedowitz Group customers have won over 50 national awards for their Revenue Marketing excellence. To discover how we can help your organization become a successful Revenue Marketer™, visit <https://www.pedowitzgroup.com>, or call us at 855-REV-MKTG or visit Revenue Marketer Blog.

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