



EXECUTIVE BEV

A Global Wine Supply Company

Introducing Sandbar Fruit Punch Wine and Sparkling Wine Seltzer

April 13, 2020

Executive Bev, exclusive sales-channel partner for brand creation agency, Boutique Bev, is pleased to announce the launch of Sandbar fruit punch wine and sparkling wine seltzer.

Sandbar fruit punch wine is a sweet, frizzante-style wine produced from 100% real fruit including all-natural cherries, blueberries, and concord grapes. With no added colors or flavors, Sandbar provides an easy-drinking experience featuring a delightful effervescence and crisp, refreshing finish.

Sandbar fruit punch wine is offered in 750ml glass bottles and available at for a target retail price of \$9.99 per bottle.



In addition, Sandbar sparkling wine seltzer offers the same 100% real fruit punch blend of all-natural cherry, blueberry, and concord grapes but delicately blended with sparkling water to create a refreshing, light-alcohol profile featuring 5% ABV and available in 250ml (8.5oz) cans. Target retail price for



single cans is \$2.49 per can.

Perfect for the pool, boat, or beach, Sandbar fruit punch wine and sparkling wine seltzer are available and we encourage you to **ORDER NOW** by contacting Tracey Bauerlein, CSW, Sales Director for Executive Bev at tracey@executivebev.com.



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