

# Define Sustennial: Sustainable Millennial

sustainability news about consumer goods

## WHAT'S NEW...



### Unilever's Sustainable First Mover Advantage

July 21, 2020

Unilever will be adding their carbon footprint to each product's packaging. Will this invite other CPG leaders to do the same?



### How to Develop Heuristics to Shop Sustainably

July 11, 2020

Back in March, I had the pleasure of participating and speaking on the Adalinda Panel centered around sustainable fashion and transparency. I've included [the audio](#)